

MILLINERY



There must be a pronounced reason for the phenomenal increase in our Millinery Department this season. We delivered more Hats last Saturday by a good majority than in any one day since the existence of this department. Our increased sales force and designers are working overtime, but it is useless for us to describe the creations of beauty they are delivering from this department.

REMNANTS TABLE LINENS

We have gone through our immense Linen stock and gotten out every short length and the small pieces, with two or three cloths, are cut in lengths for convenience in selling and the prices cut away down to nearly half, in order to close out all short pieces and to make room for the new patterns that are needed to forge this department to the front as the other departments are. You will find on a big table in Trade street store Monday morning such values in Table Damask as no housekeeper should miss. Also pieces to be cut from will be out at reduced prices. Monday will be our Linen day.



Ready-to-Wear Garments

During the past week many enthusiastic buyers visited our Ready-to-Wear Department making selections of the new garments shown. Almost every express brings new Suits, pretty Dresses and Separate Skirts.

Monday will be shown a pretty lot of Tailored Suits in good materials at..... **\$12.50**
For \$18.50 you can get a well Tailored Suit of newest cut and materials. Many of these are worth \$25.00 to \$30.00, but choice of this lot for..... **\$18.50**
On sale Monday handsomely Tailored Suits of best materials and newest shades and cuts, worth \$30.00 to \$35.00, but choice of this lot for..... **\$25.00**

Wash Suits

One lot of Suits well made of good quality Striped Madras. Special..... **\$3.98**
Nobby Suits in Linen or Imported Rep. at..... **\$6.50, \$10.00, \$15.00 and \$20.00**
Beautiful Messaline and Taffeta one-piece Dresses of good quality Silk, at **\$12.50, \$16.50, \$22.50 and \$35.00**. These in Blacks and Colors.
Lingerie Dresses of pretty sheer materials and dainty Laces, Insertions and Embroideries, at..... **\$5.00, \$8.50, \$12.50, \$17.50 and \$25.00**
One lot of the season's newest Skirts in Chiffon Panama and Fancy Worsteds. Many of these are worth \$7.50, but bought as samples and choice of this lot for..... **\$5.00**
Pretty new Skirts in Altman Voile, Chiffon Panama and Fancy Worsteds, .. **\$8.50, \$10.00, \$12.50 and \$17.50**

All garments fitted without charge except Suits at \$3.98. No alterations on these.

Draperies

About 20 pieces Colored Draperies for Curtains in Dots, Flowers and Embroidered Stripes. Many of these sold at 25c. yard, but we are needing space in this section of the store and a table full at 12 1-2c. looks mighty tempting.

Also a line of White Dotted and Figured Swisses in this close out lot at..... **12 1-2c. yard**

Ladies' Furnishings

A full line of Ladies' Hand Bags, with the little shopping conveniences attached. Special values just in, at..... **60c., \$1.25, \$2.00 and \$3.50**
Silk Elastic Persian Belts with the new nobby buckles..... **50c. each**
Silver and Gold Persian Belts..... **50c. to \$2.00 each**



The newest in Neckwear by express and ready for marking. Buster Brown Turnovers in Baby Irish effects..... **25 and 35c. each**
A very swell line of Mull and Silk Embroidered Ties, some with little tasseled ends..... **25 and 50c. each**
A large express shipment of fine Valenciennes Laces will be ready for Monday's selling, new patterns that have never been shown before..... **10 to 25c. yard**
Match Sets in Pink, Blue and Heliotrope Embroideries open for Monday's selling at..... **30c. yard**
These are the latest.

FOR MONDAY ONLY

After consolidating our stocks we find that we have too many Spring Ginghams. These are the latest styles and patterns and the best makes, but for to-morrow, one day, every 12 1-2 and 15c. quality Gingham in the house will be on sale at..... **10c. yard**

The same condition exists in our Silkoline stocks and all 12 1-2 and 15c. qualities will be on table at..... **10c. yard**

This is only one day, Monday.



Regular \$2.50
CORSETS \$1.29

The very Corset you would, no doubt, pick out if you chose from all the \$2.50 makes in the market. Corsets that give the correct lines and can be worn with comfort. We have a great quantity of them to sell **MONDAY AT \$1.29**. All brand-new, clean and perfect in every way. The very best model brought out this season.

Sizes, 18 to 30. White only.
Remember its a genuine \$2.50 value. Special sale Monday, \$1.29.

\$1.29.

Jewelry Department—Trade Street Store

We are now showing our Spring and Summer line of Diamonds, Watches, Sterling Silverware and rich Cut Glass.

Some extra good values in Solid Gold Jewelry—Brooches, Rings, Scarf Pins, Cuff Buttons, Collar and Cuff Pins, Veil Pins, Hat Pins, Chains and Locketts.

See our new line of Cut Glass and Sterling Silverware. Many new and novel pieces never shown before.

We carry a good selection of perfect Diamonds, loose and mounted, Rings and Brooches, from..... **\$10.00 to \$350.00 each**

A few more of those 20-year Gold Filled Watches at..... **\$10.50 each**

Ladies' and Gentlemen's sizes, Elgin and Waltham movements. The very best Watch value to be found, every one a guaranteed time-keeper.

Orders taken for Engraved Visiting Cards and Wedding Invitations.

Third Floor—Ready-to-Wear Department

Elegant line of Shirt Waists, made in all the popular styles and materials, Tailored or Lingerie. Silks in Messaline, Taffeta and Jap. Wash Fabrics in Linen, Plain and Barred Muslin. Batiste in Plain and Novelty Plaid. Also Net Waists in White, Black, Cream and Ecru, ranging in price from.... **\$1.00 to \$12.50**
A special line which will be found in a variety of styles and materials. Handsomely Tailored and Lingerie Waists of Linen, Batiste and Lawn. Prices..... **\$3.00 and \$3.50**

Another lot, consisting of more styles in one price Waists than we have ever shown, every one worth much more than we ask for them, from the Plain Shirt with pocket and Dutch Collar to the most elaborately trimmed in lace and insertion and edging. Our price..... **\$1.00**

Specials For Monday

Net Waists in White, Ecru, Cream and Black, in Plain and Dotted Net, tucked and trimmed; worth from \$3.50 to \$5.00. Special..... **\$2.89**
Another special lot in Linine and Lawn in White and Colors; many Waists in this lot worth as high as \$1.50. Special..... **.69c.**

Petticoats

Black Taffeta Petticoats of good quality, deep flounce with shirring and tucks, also dust ruffle; worth \$4.50. Special Monday..... **\$2.98**

Children's Reefers

Children's Summer Wraps, made in Cream Serge, Blue Cloth and Black and White Plaid; ages from 3 to 8 years. Prices from..... **\$2.75 to \$6.00**

Kimonas

Handsome line of Kimonas in Oriental Silks, Crepon, Swiss and Lawn. All of the best quality and newest designs and materials; many of the shore empire effects. Prices from..... **\$1.00 to \$15.00**

Princess Slips

Ladies' Princess Slips to be worn under Princess Dresses, made of Lawn and trimmed. Prices..... **\$1.50 and \$2.00**

Muslin Underwear

New lot of Muslin Underwear, consisting of Gowns, Skirts, Pants and Combination Pants and Corset Cover; made in pretty quality of Nainsook and Barred Muslin.

Special line of Underwear in two lots:
Lot No. 1, consisting of Gowns, Skirts, Pants and Corset Covers, slightly soiled—worth from \$1.50 to \$2.50. Special..... **.98c.**
Lot No. 2, consisting of garments worth from 75c. to \$1.25. Special..... **49c.**

Knit Underwear

Good line of Knit Underwear of the very best make. This line consists of Vests, Pants, Corset Covers and Union Suits in light and medium weight goods: Vests, good full size, from..... **10c. to \$1.00**
Corset Covers from..... **25 to 50c.**
Pants, close or umbrella knee..... **25 and 50c.**
Union Suits, close or umbrella knee..... **25c. to \$1.00**

✿ New Goods on Display Monday in Silks, Embroideries, Laces, Wash Goods and Notions. ✿

The Little-Long Co.