MEET ME AT LITTLE-LONG'S

Observer.

SECOND SECTION

Thirty-Two Pages

Charlotte Daily

Special Attention Given Twentieth of May Visitors

During the past several weeks our buyers have been eagerly searching for the newest and most attractive novelties and how well they succeeded can only be ascertained by visiting our many departments where will be shown the newest in Ladies' Furnishings, Dress Goods, Silks, Pretty Dresses, Attractive Millinery, Beautiful Shirt Waists and In our Tryon Street Store you will find everything in Rugs, Curtains, Mattings and other house-Underwear. Make our stores your meeting or resting place, comfortable chairs in cozy corners and information gladly given furnishings.

WHITE WASH SKIRTS	CURTAINS No. 5230 \$3.50	DRY GOODS Beautiful line Dress Ginghams in checks, plaids and stripes, regular 12 1-2 and 15c, special for this week at
WOMAN'S BEAUTIFUL HEADWEAR	<i>goosoo</i>	this week
matrix is stillab as well as peculiarly fitted for her, with colors matrix is idended or contrasted. These points are all met by our estated and during this week we will show many new and ex- rist models, also a most pleasing selection at	E G	45-inch Mercerixed Batiste, very popular at
20th of May Watch Special Ladies' and Gentle- men's sizes 20-year gold filled open face	Į į	Full line of new trimmings including Baby Irish Bands, Panels, Yokes, Drop Fringes and Fancy Crochet Buttons, also complete lines of Gold, Silver, Crystal and Jet Sequin and Bugle Passamentaries and Fringes, specials for hats and evening gown.
and hunting cases, Elgin and Waltham movements, plain or metal dials	Ś	PARASOLS Beautiful line Parasols, long stick, mission handles in black and colors, special at

\$10.50 each Each watch fully guaranteed.

RI MDV-TO-WEAR DEPARTMENT-THIRD FLOOR

COND SECTION

Thirty-Two Pages

in a lightron's and Misses' Dresses in White Lawn, light and dark lors, well made of good material, sizes from 3 to 14 years. Masses Dresses, White Lawn, Ginghams, Chambry and titti light or dark colors in plain check or stripe, neatly hemburg, or bands and buttons. Ages from 6 to 16

V PRETTY SHIRT WAIST FOR \$1.00

and in every style for every taste. Positively the of designs and trimmings that we have ever shown. mode of pretty sheer materials. Special this week at \$1.00 at Waists in tailored and lingeric effects, Linen, plain or and Lawn, Well made and tine fitting garments.

SPECIAL SALE OF NET WAISTS

Where Eero, Cream and Black, nice quality and pretty styles, timmed in face and insertion, worth from \$3.00 to \$5.00. 5.84. State of the second gas and second but an end as \$2.79. Wasts in Lawn, Madras, Linen and Linenette, long or

SEPARATE SKIRTS

sairt, nine gored and trimmed in bands of material. Price Linen Skirfs, handsomely tailored, some with thirtyters trimmed in bands and buttons. Price.,\$3.00

SPECIAL IN CARPET DE PARTMENT-TRYON STREET

the contains many attractions for the housekeeper. in the offered each week and for the week of the 20th we tell wing staple articles at very low prices:

imin thina Matting, worth 25c per yard 21c Wool Fibre 9x12 Rugs, bargains at.,\$12.50 olors Wool Fibre, 9x12 Rugs, special quality, at ...\$10.00 of 9x12 Axminister Rugs, those beautiful Oriental colsecome so popular. You can't miss this special sale

Availater Rugs, Oriental colors and designs at.....\$2.19 ter., notice to Rugs for porches, etc., durable and sanitary.....\$1.50



Beautiful Lace Curtains, White, Ivory and Ecru, full width and 3 to 31-2 yards long. More than 100 patterns from which to select \$1.25 to \$15.00 LEATAHER GOODS AND TRUNKS

We are headquarters for this class of merchandise. A full line of all sizes and styles can be seen here. We call special attention to our solid



BELTS

Children's Patent Leather Belts in Red, White, Brown and Black at 25c Beautiful Persian Belting, at the yard

NECKWEAR

A most attractive showing in Ladies' pretty Neckwear. The new Jabots, 25c carh 250 . \$1.25 to \$5.00 cach Pretty selection of Lace Collars from

BEAUTIFUL HOSIERY

Embroidered Hose in all colors and pretty designs. Special. 50c .500 . \$1.00 Pretty selection of Children's Plaid Sox at 25c per pair

GLOVES

Long Silk Gloves of good quality at \$1.00 and \$1.30 Chamois Gloves, very popular at...... \$1.00 Special case of Children's Parasols in all colors and sizes from

CHINA DEPARTMENT

We have recently been developing this most attractive department till it s now on a par with the best. Here we sell the finest French Haviland China, Austrian Decorated and Plain China and English and Domestic tablewares of all description.

Beginning Monday, May 17th, we place on sale a limited number of Aus-These sets are easily worth \$20.00.

The quality is extra fine and thin and very exquisitely decorated.

In this department also is a gold Band Austrian open stock pattern, from its simplicity so much loved by ladies of taste, which is sold at prices easily afforded by all.

FRENCH MONOGRAM CHINA IS OUR SPECIALTY

The bride-to-be of your acquaintance will appreciate most of all her sifts a set of this most elaborate and rich ware

In breakfast, tea and dinner sets and marked with letter or monogram. You can find here just what you want.

\$1.10 to \$2.45 price marked.

LADIES' READY-TO-WEAR GARMENTS

Choice selection of beautiful dresses in Satin, Messaline, Poulard, Lingerie and the even useful tailored suits in Cotton, Linen or Wool. Here are some specials which you cannot afford to miss;

TAILORED SUITS

Three-piece Suits in silk and wool, the frock a modified princess with a long semi-fitting coat in Wisteria, Serpent Green and Navy, our special Serge, Green, Grey, Old Rose and Blue. While they last at \$14.75 Pretty Striped Madras Suits, nicely tailored and of good material, these

DRESSY DRESSES

Pretty dresses in Messaline and Taffeta, only a limited quantity of these Grey, Green and Wood Rose. You cannot buy the materials for the \$17.50 and \$25.00 garment for \$20,00 A summer gown in Net, cut on the princess lines, fitted to the normal

bodice of tucked volle, the trailing skirt is slightly empire, a beauty for\$33.00

A graceful bridge frock is developed in black Satin, princess effect is given front and back panels extending the length of the garment.

LINGERIE DRESSES

A limited number of these dainty dresses in white of pretty material. White. We have three most pleasing selections at \$7.50, \$10.00, \$17.50

TAILORED SKIRTS

One lot of beautifully tailored Skirts in Panama and Fancy Worsteds, many of these worth \$7.50, but for this week choice of these for \$5.00 Another lot of handsomely tailored skirts of best materiais Chiffon. Panama, Fancy Worsteds, etc., skirts in this lot worth \$10.00, choice\$7.75

