

THE 15TH SEMI-ANNUAL

WILL OPEN ON THE MORNING OF JUNE 15TH

THE LITTLE - LONG

THE LOCKHART "MILL-END" SALE

opens Tuesday, June 15, and continues about ten days, this great sale is on a higher plane than the average sale, and is identified with America's greatest stores in the large cities throughout the country.

This Announcement should bring gladness to the happy money

The public has learned to look forward with a certain that no other kind of sale has, or ever will accomplish for this bargain giving occasion, and quantities that something

Read every item on this page and think what it means to you. There will be The half cannot be told on paper regarding these bargain specials. The You owe it to your husband and children to be here and anticipate your

Carpets

All-Wool Ingrains, good, heavy quality, regular prices 65 and 70c. Mill End special... 48c.
One lot 3-4 Tapestry Carpets, good patterns, regular 80 and 90c. per yard. Mill End special... 58c.
One lot Axminster Carpets, pretty patterns and colors, regular \$1.25. Mill End special... 85c.
The above includes making and laying.

Extraordinary China Offer
Austrian 100-piece China Dinner Set, extra thin and finely decorated. Mill End price... \$14.75

Matting

One lot China Matting, good heavy quality, regular price 20c. per yard. Mill End price... 13c.
One lot China and Japanese Matting in White and Colors, regular price 25c. Mill End price... 18c.

Rugs

Crex Rugs, 54x90, regular price \$2.50. Mill End price... \$1.89
One lot of Wool and Fibre 9x12 Rugs, pretty patterns. Mill End special... \$8.75
Beautiful selection of Axminster Rugs, 9x12. Mill End special... \$21.75
One lot of pretty Axminster Rugs, 36x72, regular \$4.00. Mill End special... \$2.98

Curtains

One lot Novelty Lace Curtains, in Fern only; regular price \$1.25. Mill End Special... 89c.
One lot Cluny Lace Curtains in White, Ivory and Fern, regular price \$4.00. Mill

End special... \$2.98

Ladies' Ready-to-Wear

One lot of pretty Tailored Suits in Panama, Worsted, etc.; regular price \$15.00 and \$17.50. Mill End special... \$9.75
Another lot of Tailored Suit in better materials and good tailoring, our regular \$20.00 and \$25.00 Suits. Mill End price... \$13.75

One lot of beautifully Tailored Suits, all of our regular \$30.00 and \$40.00 Suits. Mill End price... \$19.75

One lot of Striped Madras Tailored Suits of good materials, and while they last Mill End price... \$2.98

Another lot of Wash Suits in White and Colors, regular \$12.50 and \$15.00. Mill End special... \$6.75

Silk Dresses

One lot pretty Messaline and Taffeta One-Piece Dresses, regular prices \$12.50 and \$15.00. Mill End special... \$8.75
Another lot of beautiful One-Piece Dresses of Voile, Messaline, etc., regular prices \$30.00 to \$40.00. Mill End special... \$19.75
One lot pretty One-Piece Dresses of Messaline, Taffeta, etc.; regular price \$20.00 and \$25.00. Mill End price... \$14.75

Lingerie Dresses

One lot pretty Dresses made of sheer materials and neatly trimmed; regular price \$6.50 and \$10.00. Mill End price... \$5.48
Another lot of daintily trimmed Lingerie Dresses, made of pretty materials; regular \$12.50 to \$17.50. Mill End price... \$8.75
A pretty lot of Lingerie

Dresses of very sheer materials and beautifully trimmed in laces or embroideries; regular price \$20.00 and \$25.00. Mill End special... \$13.75

Separate Skirts

One lot of nicely Tailored Skirts, regular price \$5.00 and \$6.00, but a Mill End special... \$3.75

Ready-to-Wear—3rd Floor

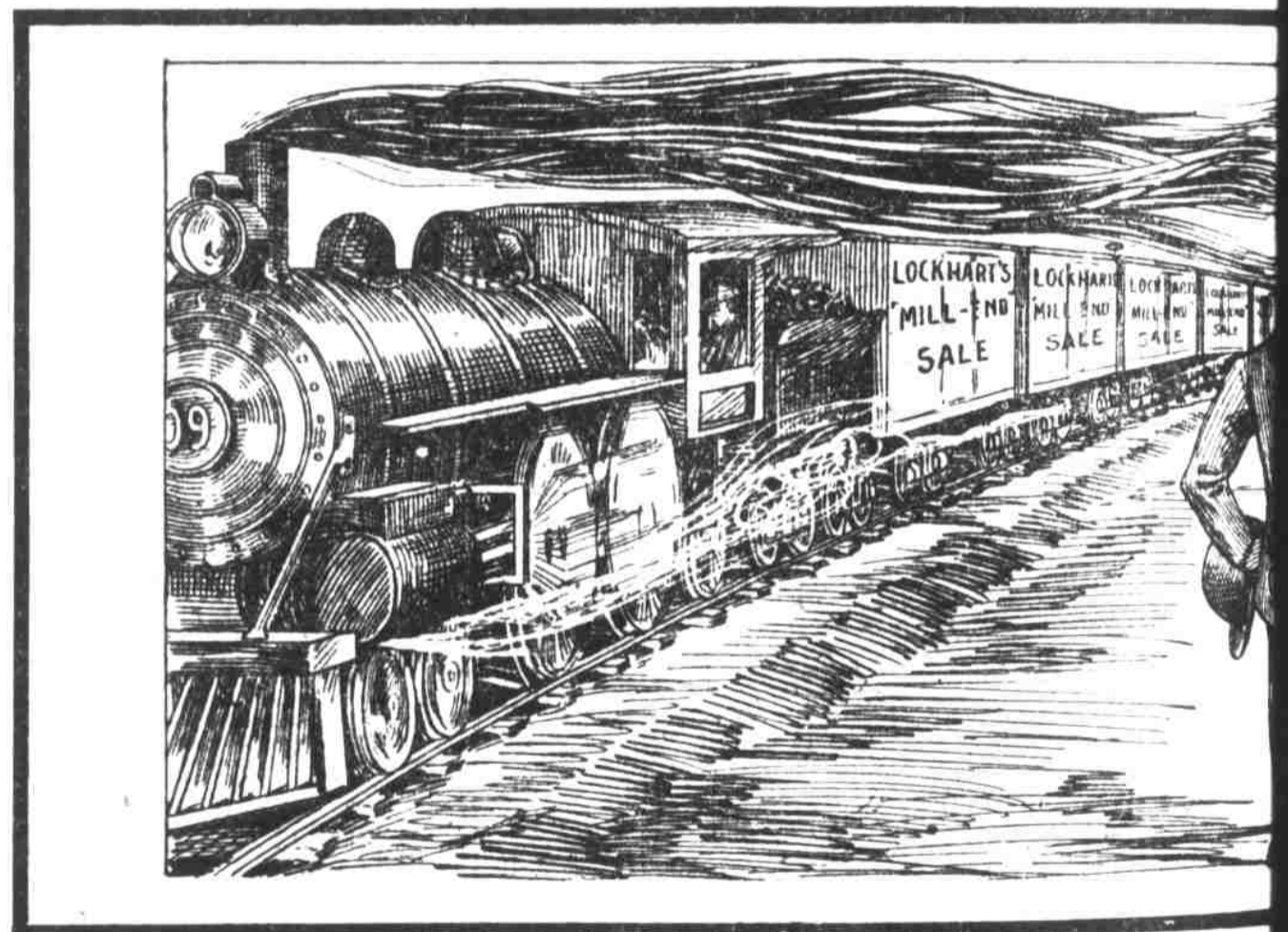
One lot of Waists, some slightly soiled, but worth from \$1.00 to \$1.50. Mill End price... 48c.

Beautiful selection of Waists made of pretty sheer Lawns, Batiste, etc. Mill End special... 79c.

Another lot of pretty Waists, either Tailored or Lingerie. Mill End special at... \$1.29
One lot of pretty White Lining Skirts, regular \$1.00 and \$1.25 values, but Mill End special at... 59c.

Linen Section

One lot of Dice Damask, usual 45c. kind, for... 23c.
One lot Mercerized Damask, usual 65c. quality, for... 35c.
Extra wide All-Linen fine Table Damask, \$1.25 value, for... 95c.
Best quality \$1.50 Damask for Mill End Sale... \$1.19
40 and 45c. extra size Bath Towels... 31c.
25 and 35c. All-Linen, assorted styles... 21c.
20c. value large Huck Towels... 15c.
Best 15c. Huck and Bath Towels... 10c.
A good size Huck Towel, scalloped ends, to sell Mill End at... 8c. each
All Table Scarfs, Centre-pieces, Mats, etc., at about half price.



Embroideries

One lot Embroideries, 4 1-2 to 6-yard lengths, values up to 12c. Mill End sale price... 4c. yd.
Another lot Embroideries, values as high as 20c. yard; some are remnants and many whole pieces, and the Mill End price will be... 8c. yd.
One lot fine Embroideries, up to 25c. value. Mill End price... 15c. yd.
One lot very wide Embroideries and Bands, values up to 50c. yard; in this sale at... 25c. yd.

Laces

A great assortment of 5 and 7c. Laces in popular widths, but Mill End price... 3c. yd.
Laces worth up to 8 and 12 cents in this sale at... 5c. yd.
15 and 20c. Laces, all the

popular makes and widths. Sale price... 10c. yd.

Notions

One lot of 10 and 15c. Pearl Buttons. Mill End price... 5c.
Best regular 5c. Pearl Buttons. Mill End price... 2 doz. for 5c.
15 and 20c. value Pearl Buttons, for Mill End... 10c. doz.
One lot 18 and 25c. Barrettes in Shell and Amber, for Mill End... 10c. each

Domestics

One case best 12 1-2c. Cambrics. Mill End price... 9c. yd.
One case best 10c. Bleaching, in Mill End Sale at... 7 1-2c. yd.
One case Indian Head Suiting, 15c. value, for... 11c. yd.

One case Mercerized non Cloth Suiting, value, for... 11c.

Ladies' Furnishing

About 50 styles and dozen Ladies' Handkerchiefs, values ranging to 15c. Mill End price... 5c.
About 100 styles Ladies' Neckwear, 25, 35 and values, will be on sale while they last.
One lot of fine Embroidered and Hemstitched Handkerchiefs, 20c. value... 10c.
Wash Goods and Silks
A line of Silk Fine Mulls, 20c. values, for... 12c.
One lot Solid Colored Mulls, 25c. values, for... 15c.
Those beautiful To

FREE TRIP TO CHARLOTTE

Railroad fare paid both ways within a radius of 50 miles on purchases of \$40.00 or more.

THE LITTLE-LONG COMPANY