

Arrange Your Vacation FOR JULY 15, 1909

Go on The Observer Co.'s Pullman Dining Car Excursion Over the C., C. & O. Railroad to Dante, Va., via Johnson City, Tenn.

RAILROAD FARE (574 Miles)
STANDARD PULLMAN (3 Days)
Dining Car Meals (Entire Trip)

ALL FOR **\$16**

This trip will be made in all the luxury possible on a railroad train, and as an educator will be a marvel. The scenery on this trip should be seen by every North Carolinian, and the opportunity to make the trip in all comfort and at a minimum expense should not be passed up.

EARN THE TRIP FREE

The Observer Co., desires to make it possible for as many as care to take this elegant trip free and offers these propositions in connection with the circulation of its publications.

For each 13 paid in advance new yearly subscriptions to The Evening Chronicle one free trip. For each 8 paid in advance new yearly subscriptions to The Daily Observer one free trip. For each 64 paid in advance new yearly subscriptions to The Semi-Weekly Observer, one free trip.

Subscription Prices;

The Evening Chronicle per year \$5.00; 6 months \$2.50; 3 months \$1.25.
The Daily Observer per year \$8.00; 6 months \$4.00; 3 months \$2.00.
The Semi-Weekly Observer per year \$1.00; 6 months 50c; 3 months 25c.
Four quarterly or two six month's subscriptions count as one yearly. No limit as to territory in which to earn this free trip.
Reservations for this trip should be made at once.

The Schedule:

Leave Charlotte July 15th at 10:35 A. M.
Arrive Johnson City, Tenn., July 15th 8:05 P. M.
Leave Johnson City, Tenn., July 16th 8 A. M.
Arrive Dante, Va., July 16th 12 M.
Leave Dante, Va., July 16th 3 P. M.
Arrive Johnson City, Tenn., 7 P. M.
Leave Johnson City 8 A. M. July 17th
Arrive Charlotte 10 P. M. July 17th.

We can make stops at any points that we may desire and on the return trip we will arrange to stop at several of the most important points and view the scenery. This accounts for the long run back.

The tickets will also be good to stop off at any point on the line just so you reach your starting point within ten days from date of sale. We would suggest a stop for those that want a beautiful point to spend a week at Linville Falls Station. The Falls can be reached by wagon or horse back six miles and a half distant from the station. The sight there is well worth the visit, and the rest is worth the trip. The hotel at Linville Falls can only accommodate about 30 people but there are numerous country houses where you can get board, not only at Linville Falls but all along the entire trip, and some of the prettiest spots you have ever seen.

Reservations for our Excursion are being made very fast and in order that the best possible end may be attained, we suggest early reservations. Don't delay having your name enrolled for space on this trip. For further information address

JAS. KER, Jr., Passenger Agent S. A. L., Charlotte, N. C.

OR

The Observer Co. OBSERVER BUILDING Charlotte, N. C.