## THE NEWS=HERALD.

THE RYRKE CONTV MEWS
Subscription Price $\$ 1$ Per Year in Advance.
MORGANTON, N. C., DECEMBER 19, 1912.

SORTS : HER CHRISTMAS GIFT

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Multitudes of People
 winter colds and exposure.
It contaiss the highest gra tt is a eream- like food-medicine
scrupulously pure and healthuul without drug or stimulant. En-
dorsed and adoocated by medical authortites everywhere.
scorts
endidus

 Equally good for infants,
children or adults, but you must
have SGOTF'S.


HAS LEFT A FULL ASSORTMENT OF CHRISTAMAS GOODS

## BURKE DRUG STORE

Once again the genial, jolly time has rolled around, so let good cheer abound. Let everybody be happy for we have something for everybody, old and young, friends and family, passing acquaintances and others. The gifts that are now being shown in our store contain every desirable article for bringing happiness, pleasure and good cheer

## THE FINEST GIFT GOODS AT LOWEST PRICES.

Make your Christmas gift plans early. Make out your list and fill that list from our stock. Hundreds of gift ideas are here and you can make selections that will be greatly appreciated, with credit to yourself as the giver.
Early shopping is necessary if you want first selection of our excellent line. Come see these gifts to-day.

CAMLRAS. Brownies and Kodaks. $\$ 1.00$ and up. Just the gift for girl or boy. These new cameras
are the latest and best and contain all the modern improvements.

BRUSHES Hair, mil and combs always make fine gifts and useful ones. Each and every one is attractively boxed and good brush or a good comb makes a pleasing gift.

PERFUMES. All the best are here. Colgate's, Palmer's, Harmony Hardnut's. Also toilet waters, fine soaps and sachet powders.

FOUNTAIN PENS. One of the most useful gifts you can select. Suitable for either lady or gentleman In fact everybody appreciates them. We have the in fact everybody fountain pens made

RAZORS. Just let us teil you something about our
razors for a good razor is a present a man appreciates. We sell Gillette, Ender's Durham Duplex Safety. Razor Blades-strops-soaps-mugs--shav-

CIGARS. If he is a smoker he will appreciate a good smoke at Christmas time and he will more than appreciate it if it comes from our store. We have been most careful in selecting the finest brands. Boxe 5 and 50 at $\$ 1.00$ and up.

MANICURE GOODS. A very pleasing assortment Indeed, all the best manicure goods including manicure sets and separate pieces. Files, scissors, buffers and other manicuring necessities and con-
veniences.

BURKE DRUG CO.

