

ANNUAL

Stock :: Cleaning :: Sale

FOR FIFTEEN DAYS ONLY

BEGINNING THURSDAY, JULY 6TH

FOR FIFTEEN DAYS ONLY

Store Opens Promptly at 9 O'Clock Thursday Morning.

Again we offer our Annual Stock Cleaning Sale, without a doubt the biggest Real Bargain Event of the year. The whole of our Splendid Stock of Standard Merchandise will be offered for sale at Surprisingly Under-Value Prices. We are opening the sale this season about two weeks earlier than usual in order that you may enjoy a fuller advantage from our special offers on Summer Merchandise. Your especial attention is called to the exceptional reductions in our standard lines of Shoes this sale. The same Every Pair Guaranteed lines greatly reduced regardless of the advanced prices in effect everywhere. **TERMS CASH.**

LADIES' SHIRT WAISTS. All regular \$3.00 lines for \$2.15 All regular \$2.50 lines for \$1.98 All regular \$1.25 lines for 89c.	LADIES' SKIRTS. All regular \$2.50 lines for \$1.98. All regular \$4.00 lines for \$2.98 All regular \$6.00 lines for \$4.28 All regular \$7.00 lines for \$4.98	GIRL'S WASH DRESSES All regular 60c. lines for 39c. All regular \$1.00 lines for 79c. Infant's Rompers .. 39c.	LADIES' COAT SUITS. \$12.00 Summer Suits for \$7.98 \$15.00 Summer Suits for \$9.98 \$18.00 Summer Suits for \$11.98	LADIES' NIGHT GOWNS. 50c. Night Gowns for 39c \$1.00 Night Gowns 79c. \$1.25 Night Gowns 89c. 25c Corset Covers for 19c 50c Corset Covers for 39c	LADIES' KNIT UNDERWEAR 10c. Vests for 8c. 15c. Vests for 11c. 25c. Union Suits for 19c. 50c. Union Suits for 39c.
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NOTIONS.	
5c. Handkerchiefs	4c.
10c. Handkerchiefs	8c.
10c. Hose	8c.
15c. Hose	11c.
25c. Hose	19c.
35c. Hose	28c.
50c. Hose	39c.
\$1.00 Hose	89c.
\$1.25 Hose	98c.
5c. Fans	4c.
10c. Fans	8c.
10c. Talcum Powder.....	8c.
10c. Shoe Polish	8c.
10c. Toilet Soaps	8c.
25c. Ladies Neckwear	19c.
50c. Ladies' Neckwear	39c.
25c. Belts	19c.

SHOES SHOES SHOES

Notwithstanding the fact that Shoes have advanced enormously in the last few months and that it would pay us handsomely to hold our Shoes in the shelves until next season, we are offering the same splendid values we have always shown, and in addition to the big reductions on all regular lines, we are offering a lot of odd pairs at still further reductions.

Infants' Slippers and Sandals, regular \$1.00 lines, for .. 79c. Children's Sandals, Pumps and Skuffers, \$1.25 lines, for 98c. Children's Sandals in tan and patents, regular \$1.50 lines, for \$1.19 Children's and Misses' Pumps and Sandals, \$1.75 and \$2.00 lines for \$1.39 Boy's Oxfords and Skuffers, \$2.00 and \$2.25 lines, for \$1.59 Ladies Oxfords and Sandals, \$1.75 and \$2.00 lines, for \$1.39	Ladies' Pumps, Oxfords and Sandals, \$2.50 lines, for \$1.98 Ladies' tans and patents in Oxfords and Pumps, \$3.00 lines, for \$2.19 Ladies' Oxfords and Pumps, regular \$3.50 lines, for \$2.79 Ladies' Oxfords, Sandals and Pumps, regular \$4.00 lines, for \$2.98 Men's tan, black and patent Oxfords, regular \$4.00 lines, for \$3.10	Men's tan and black Oxfords, \$4.50 lines for \$3.39 Men's black and tan Oxfords, regular \$6.00 lines for \$4.98 All odd pairs of high shoes will be placed on sale at wonderfully reduced prices. Special values in odd pairs Ladies' fine Shoes and Children's School Shoes. Men's Gun Metal and Kid Oxfords, regular \$3.50 lines, for \$2.89 Men's Tan and Gun Metal Oxfords, regular \$5.00 line, for \$3.87
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See our 98c. Shoe Window. Your choice of a fine lot of Odd Shoes, including values up to \$4.00 for - - - 98c.

DRY GOODS.	
10c. Apron Gingham	8c.
10c. Sea Island	8c.
10c. Factory Cloth	7 1/2c.
10c. Dress Gingham	8c.
12c. Dress Gingham	10c.
12c. Percals	10c.
10c. Bleaching	8c.
12c. Bleaching	10c.
15c. Bleaching	12c.
10c. Chambry	8c.
10c. Shirtings	8c.
10c. Lawns	8c.
12c. Lawns	10c.
15c. Lawns	12c.
25c. Linens	19c.
25c. Poplins	19c.
25c. Pongee	19c.

LADIES AND MEN'S UMBRELLAS.	
\$1.00 Umbrellas for	79c.
\$1.25 Umbrellas for	98c.
\$1.50 Umbrellas for	\$1.18
\$2.00 Umbrellas for	\$1.48
\$2.50 Umbrellas for	\$1.98

I. I. Davis & Son
MORGANTON, N. C.

TRUNKS, BAGS, SUIT CASES
All Marked Down. Price them if you are interested.