

FOOD WILL WIN WAR DON'T LET IT BURN

HOOVER'S SLOGAN IS BACKED
UP BY ANOTHER BY JAMES
R. YOUNG.

COULD FEED 136 SOLDIERS

Fires in America Mean Deaths in
France.—American Food Loss By
Fire is \$12,274,050.

"Food will win the war," says Food
Commissioner Hoover.
"Don't let it burn," says insurance
Commissioner Young.

A recent fire prevention circular issued
by the National Board of Fire
Underwriters carries the head-line:
"Fires in America mean deaths in
France." It points out that from May
1 to October 16, inclusive, this year
enough food has gone up in smoke in
the United States, every minute, to
feed 136 soldiers. Multiply this \$50.45
by minutes and hours in the 169 days
in five and one-half months and you
have the stupendous sum of \$12,274,050,
which is the known food fire loss
of the country during the period under
consideration.

The circular appeals to the people
to look out for the small fires as well
as the large ones. You know they are
all small at the start and the fact that
the government has gained so much in
the sale of liberty bonds to raise funds
for the prosecution of the war through
the small subscriptions of millions of
citizens emphasizes the necessity of
those same millions of citizens keeping
eternal vigilance toward the preven-
tion of the small fires which grow
into conflagrations carry enormous
loss of foodstuffs. It is indeed saving
at the spigot and wasting at the bung
when loyal citizens will give money
to the Red Cross, the Y. M. C. A. war
work fund, buy liberty bonds, observe
meatless and wheatless days and then
sit complacently in their places of
business and homes and allow the ac-
cumulation of rubbish to grow and en-
danger the property of themselves and
their neighbors with the ever present
hazard of preventable fires.

If you would seek a prime duty to
your country, look about you.

DANGER FROM OPEN FIRES

The open fireplace is responsible for
a pretty fair share of the preventable
fire waste of our State and of the loss
of life by fire. During the year 1916,
over \$10,000 damage was caused by
this menace, and from present indica-
tions the loss from this cause will be
much larger in 1917. Statistics are
not available for showing how many
deaths were chargeable to the open
grate in 1916, but the number is con-
siderable.

Many farm houses have large fire-
places in which the smaller logs and
other wood found about the farm are
burned. Due to the shortage of coal
this year, the use of wood for fuel will
be even more general. Wood, when
burning, has a tendency to pop and
throw sparks in every direction. Oft-
entimes these flaming particles of
wood are conveyed to surrounding in-
flammatory material, and fire results.

Then there is always the possibility
that children, playing about the open
fire, may get so close to the flame that
clothes are ignited, and the loss of life
or serious injury is likely to result.

To conform to all the rules of safety,
open fireplaces should be provided
with good substantial metal screens,
which should be arranged so as to
encircle the exposed portion of the
fireplace. In addition to the screen,
extra precautions should also be taken
to see that a brick flooring extends a
sufficient distance away from the
grate so that any burning wood which
may fall from the fireplace will do no
damage.

WHEN YOUR NEIGHBOR IS YOUR ENEMY.

If you had reason to believe that
your neighbor was an alien enemy spy
and might rise up in the night and
burn your home while you slept you
would take prompt and effective steps
to protect yourself, says a writer in
the Southern Construction News. How
many people concern themselves seri-
ously, as to whether or not their
neighbor may be responsible for a fire
that will wipe out house and home
over night? And what's the differ-
ence in the loss of property, or possi-
ble life, whether the neighbor is really
an enemy or a careless friend. If
your neighbor is harboring a defective
flue, trash-ridden attic closets or cel-
lar; if his electric wires or stoves are
so installed as to endanger the wood-
work or if his family or servants handle
gasoline or oily rags either igno-
rantly or carelessly so as to in-
vite fire-disaster—if your neighbor is
doing any of these things or others
equally careless or dangerous—its your
move. In matters of fire-protection it
is strikingly true that "no man liveth
to himself alone." Our only safety
lies in public sentiment awakened
through education.

Stamp out the Red Plague.

PREVENT FIRE AND WIN WAR

Every Year Fires in United States
Destroy Enough Material to
Win the Big War.

Aeroplane will win the war.
It has been said by military experts
that 25,000 American aeroplanes
would win the war and force Germany
to her knees in a plea for peace. Put-
ting the average cost of these at \$7,500
each, America burns up in a year the
value of 30,000 aeroplanes.

Destroyers will win the war.
Naval experts tell us that an added
force of a hundred and fifty destroyers
would put a definite end to the sub-
marine menace and win for allied ship-
ping the undisputed open traffic on
the Atlantic that would put troops and
supplies on the battlefields and speedily
conquer the Huns. The Nation's
fire bill for one year would build these
hundred and fifty destroyers and equip
them.

Food will win the war.
From May 1 to October 16 this year
enough food was destroyed by fire
every minute to feed 136 soldiers. Dur-
ing the period under consideration \$12,274,050
in food alone was destroyed by
America's worst enemies—Fire and
Carelessness.

Money will win the war.
The greatest financial scheme ever
undertaken by the citizens of a nation
was the over-subscription to the First
and Second Liberty loans of the United
States Government. The interest on
the two loans is annual approximately
\$254,000,000. America's annual
fire bill will pay this interest.

Adequate hospitals will save count-
less thousands of our soldiers.
An investment of \$60,000 will equip
a base hospital, capable of caring for
400 sick or wounded. The amount of
waste in America for one year from
those same enemies—Fire and Care-
lessness—would build and equip 2,600
such hospitals. This would approxi-
mate one to each half-mile on all
European battle fronts.

Destitute orphans in France must
be saved.
In destitution in the bereaved homes
in France are multitudes of the chil-
dren of those who have given their
lives on the battle fields. Appeals
have been made to American benevo-
lence upon the basis of ten cents per
day per child to provide for their
immediate necessities. Six million
such little ones, or far more than the
total number in need could be support-
ed for the cost of America's senseless
destruction.

The answer is up to you.

Destruction of property by fire is a
matter of individual responsibility.
Each one must take it to himself as a
personal matter. There are fifteen
hundred fires each day in America, or
more than one to the minute. What
right has any one to assume that all
of these will occur on the premises of
"other people?" From whatever stand-
point it is examined it must be realized
that every preventable fire, little or
big, is to some degree "an aid and
comfort to the enemy." Unless each
citizen resolves this day that there
shall be no such occurrence in prop-
erty controlled by him, and unless he
makes this resolve effective by imme-
diate inspection and correction of all
fire hazards, he cannot be considered
a true patriot no matter what may be
his confessions.

SOME OTHER CASUALTY LISTS

Not All Are Result of Shell Fire or
Gas—Home Existence Has
Proven Uncertain.

Not all the casualty lists printed in
these days of war are the result of
shell fire or poison gas on the battle
front in France. The uncertainty of
home existence is brought to mind in
a recent report of a well known ac-
cident company showing claims paid by
the company. The following item
from the Kansas City Times tells the
story well:

If the soldiers in the trenches should
read the recent report of a certain ac-
cident insurance company they might
have some such feelings as the sailor
whose ship was threshing about in a
great storm at sea.

"I pity the folks on shore tonight,
with chimney pots falling, gutters
blowing off the eaves of houses and
trees falling."

The report gives the record of ac-
cidents to the company's policy-holders
the last three months. It shows that a
person doesn't have to go to war to
be in danger. Nineteen men fell down
stairs at home and were injured; ten
slipped on floors and were hurt; sev-
enty-nine sprained their ankles; three
slipped in bath tubs and one died from
that hurt; three were injured getting
out of bed; seventy were hurt while at
play; three were hurt while dressing,
and thirty-seven were hurt while work-
ing about the house.

In one case a soldier went through
the fiercest battles of the war unin-
jured, and while home on a furlough
fell and was seriously injured.

A noted economist makes the follow-
ing startling comparison:

"If we should open the doors of our
penitentiaries and turn loose all our
convicted thieves, thugs, fergers and
murderers, the depredations of those
undesirable citizen would probably not
cost any more life and property than
would be saved by the elimination of
the moral hazard in fire insurance."

GERMAN ALLIES IN THE UNITED STATES

EFFECTIVE OPERATIONS OF POW-
ERFUL TEUTONIC ALLY IN
AMERICA.

FOE IS NOT "ALIEN ENEMY"

But Comes From Good American
Stock—Is Preventative Fires and
Cause is Carelessness.

Germany has a powerful ally work-
ing within the boundaries of the United
States, is the warning contained in
a recent bulletin of the National Board
of Fire Underwriters. Its operations
are very effective. It enters munition
plants and causes explosions. It cripples
hundreds of factories which are
laboring to produce war time necessities.
It waits until the grain in the
fields is ripe for the harvest, and then
destroys overt thousands of acres, or
else it bides its time until the harvest-
ed crops have been stored in elevators,
and obliterates them by the hundreds
of thousands of bushels. It operates
in every city and town, and in the
country districts. It is unceasing in
its activities, working by night as well
as by day, and for every hour of the
twenty-four. It enters countless
homes bringing devastation and sor-
row; and last but not least, it causes
heavy loss of life.

This foe is not an "alien enemy,"
but comes of good American stock. It
is encouraged by millions of people
who believe themselves to be patriotic.
Without their help it would soon be
overcome; for the name of this great
enemy is Preventable Fire, and its
principal cause is American carelessness.

Putting their average cost at \$7,500
apiece, America in a year burns up the
value of 30,000 aeroplanes, and 30,000
aeroplanes would win the war; or, to
put it another way, the nation's fire
bill, if it could be applied to their con-
struction, would supply our navy with
one hundred and fifty destroyers, and
such an added force would end the
menace of the submarine.

The two Liberty Loans carry annual
interest charges of \$254,000,000, but
the United States burns up each year
enough property to pay this interest.
In destitution in the bereaved homes
of France are multitudes of the chil-
dren of those who have their lives on
the battlefields. Appeals have been
made to American benevolence upon
the basis of ten cents per day per
child to provide for their immediate
necessities. Six million such little
ones, or far more than the total num-
ber in need, could be supported for
the cost of our senseless destruction.

An investment of \$60,000 will equip
a base hospital, capable of caring for
400 sick or wounded; if American
people would change their habits to
those of carelessness, 3,600 such hos-
pitals might be supplied by means of
the money thus saved from fire de-
struction. This would approximate
one to each half-mile on all European
battlefronts.

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murderers, the depredations of those
undesirable citizen would probably not
cost any more life and property than
would be saved by the elimination of
the moral hazard in fire insurance."

MOMENT'S THOUGHT SAVES HUMAN LIFE

OBSERVANCE OF THE SIMPLEST
RULES OF SAFETY CON-
SERVES THOUSANDS.

CARELESSNESS CAUSES DEATH

North Carolinians Should Be Careful
During Wartime—Stop! Look!
Listen!

(By T. Alfred Fleming, State Fire
Marshal of Ohio.)

A moment's thought may save hu-
man lives; the observance of the sim-
plest rules of safety may mean the
conservation of thousands of dollars
in badly needed commodities.

And yet the newspapers are full of
harrowing, heart-rending accounts of
men, women and babies, burned to
death through the thoughtlessness of
others.

"Babe perishes in fire: Mother visit-
ing neighbor," reads one headline.

"Explosion kills two; boy and
mother fatally burned when lad at-
tempts to start fire with gasoline,"
reads another.

"Burned when gas explodes," is still
another headline.

Death and carelessness are allies;
and carelessness is the barrage under
which death makes the charge.

Are We Conservative?
Are we conserving life and property
when such horrors as are headlined
daily, occur?

The government orders our food con-
served; we give gladly and willingly
to the sacred cause for which our
sons are fighting; we are denying, and
we will continue to deny ourselves,
things thought indispensable to our
lives before the clouds of a world's
storm covered the globe.

Is it conservation that a babe, who
might in the time to come, be the man
or woman who would turn the sphere
of Destiny, dies through carelessness?

Is it conservation that through not
properly inspecting vacant property, a
lighted match and an open valve
makes for a dangerous explosion and
possibly kills or maims for life a hu-
man being?

Stop! Think! Reason!!!
The railway crossings are guarded
by the sign "Stop! Look! Listen!"
It is true that this does not elimi-
nate all accidents but it does a vast
number.

In the brain of every man and
woman should be emblazoned this
slogan, Stop! Reason!

No one can tell when property has
been vacant for months, what con-
dition the gas pipes and fixtures may
be in. As a matter of self protection
and for public safety throw open doors
and windows before striking a light.

Examine all gas connections and be
sure every thing is as it should be.

Ceilings are the subterranean gal-
eries where the noxious gases love to
hide. Air out the cellar before stop-
ping there long.

Gasoline is always dangerous. In a
hurry or in the darkness the gasoline
can is too often mistaken for the coal
oil receptacle. Have distinctive types
of cans so there can be no mistake in
the dark. If necessary wrap sand pa-
per about the wooden grasp of the
gasoline can. In that way no mistake
can be made. Paint the gasoline can
red; have a certain place to keep it
in and when not in use see that it is
kept there.

In the cold months there is always
danger in the heating appliances for
the house, whether coal, gas or elec-
tricity is the agent employed.

Never leave children alone in the
house where fires are going.

This may seem needless advice, but
—read the papers.
Tots will play with fire; will get to
the match supply. Follow fire and
death

Save Years of Agony.
A moment's thought on the part of
parents will save years of agony, re-
morse and grief.

America is at war; conditions will
become more and more active,—this
is bound to be; but with the increased
activity must come also an increased
mental capacity. The brain in these
high tension times must be greater of
the safety of the commonwealth.

We, as a Nation, we, as individuals,
must think as we have never thought
before, as well as work as we never
labored before.

As a community, as a state and as a
nation, we cannot afford to lose one
ounce of commodity; neither can we
afford to lose a single human life,
heedlessly, needlessly and unces-
sarily.

Conservation does not alone mean
the gathering and husbanding and dis-
tribution of foodstuffs, munitions,
clothing, boots and shoes, but it means
also the safeguarding of the lives and
health of our people as a nation.

To accomplish all of this our brains
must be kept at high tension voltage.
We must Stop! Think! and Reason!!!

Food in the mouths of our allies
means shells in the mouths of our
enemy. Careless fires which burn food
mean shells in the mouths of our
allies.

EASY MATTER FOR MEN OR WOMEN TO BUILD UP STRENGTH

According to This Lady Who Regained Her Weight, Found
Strength and Vigor In Just Ordinary Iron Remedy

Highly Concentrated, It is More
Powerful, Cheaper Too, and
Goes Twice As Far.

"I suffered for years with various
troubles. I seemed all run down and
failing fast. I imagine it was stom-
ach trouble and liver principally that
brought on all the complications that
came later. I tried several doctors
and sent away to Buffalo, New York,
but their medicine did me no good.
Indigestion, sour, bitter erup-
tions from my stomach. Flatu-
lence, biliousness, torpid liver, weak
and nervous feeling, headaches, poor
blood and catarrh of long standing,
head noises and aches and pains until
honestly when I look back at those
months and months of suffering I won-
der how I stood it all. Trying to keep
store and look cheerful with such
ailments tugging and pulling you down
is awfully hard. I owe my relief to
a salesman who walked in one day
when I was suffering particularly bad
and he told me about Acid Iron Min-
eral. He had been troubled the same
way I was until he took Acid Iron
Mineral and so on his recommenda-
tion I started taking this great rem-
edy. I took three bottles and it did
me a world of good. I felt better
than I have in years. I am blessed
with wonderful health and strength,
thanks to A. I. M., and I now weigh
150 pounds, while before taking it
I had almost given up ever being well
and strong again. I praise it because
I'm sure there can be no medicine on
the market today that will beat Acid
Iron Mineral," enthusiastically states
Mrs. E. Short, of Van Dyke, Va.

Anyone, by taking a few drops of
Acid Iron Mineral mixed in water
two or three times a day can be ben-
efitted wonderfully. It is just plain,
highly concentrated natural iron. It
is more powerful and cheaper than
weaker prepared pills or preparations
containing iron as the chief medicinal
element. Everyone knows iron is
good for the blood and whole system,
building people up almost like magic.
The reason is plain. To make rich
blood you must have iron. Without
rich, red blood your strength leaves
you, blood gets clogged very often
with uric acid causing rheumatism
troubles and the whole system be-
comes weakened and run down.

Being very powerful a few drops
in a glass of water makes a dose. It
is sold only in original bottles under
"A. I. M." trademark on the bottle
and carton. This is your guarantee
of full strength and quality. Most
druggists have it and a twelve ounce
bottle costs but a dollar and is a splen-
did investment if the reader is in
search of something to cleanse, build
up and strengthen the system. Pal-
lid, yellow complexions soon disap-
pear if the thousands of users of the
past thirty years are to be believed.
Get a bottle today.

From Bridgewater, Route 1.
Correspondence of The News-Herald.

The Sunday school of Morrison's
chapel enjoyed a Christmas tree Tues-
day morning.

Miss Bessie Seals, of Raleigh, is
spending the holidays at home.

Miss Gertrude Neill, who is teach-
ing in the high school at Woodruff, S.
C., is at home for several weeks.

Miss Bertie Taylor returned to Am-
herst academy this week after spend-
ing the holidays with her parents.

Miss Bessie Crawley, of Morganton,
wa sa week-end visitor at the home
of Miss Ruth Cowan.

Miss Beth Neill is at home from
her school at Rutherford College.

Mr. James Morrison, of Shelby, will
visit homefolks this week.

Mr. James Williams, of the U. S.
Navy, is on a visit to his mother.

Miss Bertie Taylor delightfully en-
tertained a number of her friends Fri-
day evening from 7:30 to 10:30. The
parlor was tastefully decorated with
evergreens. Various games were
played, after which delicious refresh-
ments were served.

Miss Donnie Hall, of a Raleigh, is
spending some time at home.

Mr. Judge Bowers, of the U. S.
Navy, spent Christmas at home.

Miss Maggie Neill reopened Mt.
Olive school this week.

Miss Ruth Cowan returned to Mis-
sionary school Sunday.

Mr. Oscar Bradley and Miss Celia
Ballew will begin school at Dry Ponds
this week.

Miss Bertie Taylor spent Christmas
with Miss Beth Neill.

Miss Docia Bridges has as her
guests her cousins, the Misses Bridges
of Ellenboro.

Miss Hattie Cowan visited the
Misses Neill Christmas.

Mr. Gus Morrison is quite sick with
measles.

Miss Beth Neill visited Mrs. T. A.
Simpson, at Glen Alpine, Monday.

Mr. Henry Hall, of Greenville, S. C.,
spent several days during Christmas
with Mr. and Mrs. J. R. Cowan.

Mr. B. L. Morrison and Mr. N. J.
Morrison were in Morganton on busi-
ness last week.

It is kinder to say that a man or
woman is ignorant than that they are
so selfish as to disregard the pitiful
cries of starving humanity on the
other side.

MULES FOR SALE.
Always from 100 to 300 head of
Horses and Mules of all description
for sale at my stables in York, Pa.
JOF. KINDIG.

NOTICE OF DISSOLUTION PARTNERSHIP AND FOR- MATION OF NEW PARTNERSHIP

Notice is hereby given by the
Kistler, H. Frederick Lesh, Benjamin
W. Fredericks and Andrew M. Kistler
that the partnership heretofore exist-
ing among them under the firm name
and style of KISTLER, LESH &
COMPANY, with offices at 316
A street, Boston, Massachusetts,
sylvania, Johnsonburg, Pennsylvania,
Elkins, West Virginia, Morganton,
North Carolina, St. Marys, Penn-
sylvania and Mt. Jewett, Penn-
sylvania is dissolved by mutual consent,
December 31, 1917.

Notice is hereby further given
that a new partnership under the
name of KISTLER, LESH &
COMPANY and composed of Andrew
Kistler and H. Frederick Lesh has
been formed as of January 1, 1918
and will from and after that date
take over and operate the tannery
of the old firm at Morganton, North
Carolina, St. Marys, Pennsylvania,
Mt. Jewett, Pennsylvania, as
Kistler, Lesh & Company—Burge Tannery,
"Kistler, Lesh & Company—
St. Mary's Tannery" and "Kistler,
Lesh & Company—Mt. Jewett Tan-
nery," respectively.

Notice is hereby further given
that all notes, accounts and choses in
action belonging to Burke Tannery, St.
Mary's Tannery and Mt. Jewett Tan-
nery aforesaid have been assigned
by and are payable to the new firm
Kistler, Lesh & Company, compos-
ed of Andrew M. Kistler and H. Frede-
rick Lesh; and that all the debts
and liabilities of said Burke Tannery,
St. Mary's Tannery and Mt. Jewett
Tannery have been assumed and will
be discharged by said new firm,
KISTLER, LESH & COMPANY,
ESTATE OF WILSON KISTLER,
SEGDWICK KISTLER,
H. FREDERICK LESH,
BENJAMIN W. FREDERICKS,
ANDREW M. KISTLER.

Advertisements inserted under this
head at the rate of 5 cents per line
each insertion. Try an ad. in the
department for quick returns.

W. H. WAKEFIELD, M. D.,
Charlotte, will be in Morganton,
Walton House, on Tuesday, January
15th, one day only. The Doctor will
its his practice to the medical and
surgical treatment of eye, ear, nose
and throat diseases and fitting glass
es. Ask your physician about con-
sulting Doctor Wakefield.

WANTED—Hickory Logs—High-
est prices paid. Send for price list
and specifications. THE IVEY MFG.
CO., Hickory, N. C.

WANTED—Peas at highest price.
I pay cash. Write me what you have
Large, fine, gentle, brood mare for
sale cheap. Easy terms. J. B.
COULTER, Connelly Springs, N. C.

WANTED—HICKORY LOGS—
Will pay \$13.00 per cord for high
quality. THE IVEY MFG. CO., Hic-
kory, N. C.

WANTED—500 to 1000 bushels of
good white corn. f. o. b. Morganton.
E. McK. GOODWIN.

FURS—FURS—Will buy all kinds
of green furs. THE BUSY STORE.

WOOD'S Poultry Foods

To get Eggs during the Winter
months, when they are worth about
twice as much as Eggs in Summer,
it is necessary that the hens get
the proper food.

Our HOLLYBROOK LAYING
FOOD, a specially prepared food
containing all the elements neces-
sary for Egg production, will give
the most satisfactory results. This is
a mash food, properly balanced,
and ready for the morning meal.

HOLLYBROOK SCRATCHING
FOOD, which is a grain mixture
of containing a large assortment of
cracked and small grains, to be
used as an exercise food, scattered
in the pens to make the hens work
for what they get, will also help to
increase Egg production.

Write for prices and CATALOGUE
giving information about our
POULTRY FOODS and SUP-
PLIES. Mailed free on request.

T. W. WOOD & SONS,
SEEDSMEN, Richmond, Va.

W. P. SPEAS, M. D.
Practice Limited to
Eye, Ear, Nose, Throat

HICKORY, N. C.
Office over
Hickory Drug Co.

An ad in The News-Herald reaches
every section of Burke county.

Join the Thrift army; get a
Savings Stamp.