THE NEWS-HERALD.

MORGANTON, N. C.

Published Every Thursday

MISS BEATRICE COBB, Editor and Owner.

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TERMS OF SUBSCRIPTION: One Year.....\$1.50 the beauty of the reward prepared

CASH IN ADVANCE

THURSDAY, MARCH 20, 1919 ing is as the rounding out of a per-

BUSINESS ORGANIZATION.

The News-Herald has been urging in all patriotic organiations with the men of Morganton to form a bus- which she became identified, her iness organization-a board of trade, sweetness of character gave strength chamber of commerce, or whatever to the leadership she naturally asthey may choose to call it-and we are pleased to report that there is every reason to believe that at an early lectual attainments, and none who date such an organization will be ef- were her superiors. fected. There is no doubting the need; every business man in town who has any thought at all for the future of the town will tell you he thinks plied to Mrs. Erwin: there should be cooperation and uni- "Cherished and choice, at last she ted effort on the part of the business interests to bring about some of the things we want accomplished for the town. Of course the little fellow who has no vision beyond the walls of his little store or office will be indifferent to any kind of a get together, work together proposition which may be presented.

There's just this about it-we can either make up our minds to one of two things: that we are going to work cooperatively to bring Morganton to the forefront industrially and to realize some of our long felt community needs, or we are going to jog along, lose fine business propositions because of our lack of organization and fail to grasp the opportunities that are ours for the taking of town advancement and improvement. It's up to us.

THE PASSING OF A GENTLE-WOMAN.

loving service to others, was her con-

tribution to the world, and her pass-

As a home maker, a church mem-

ber, a club woman, an active worker

women who were her equals in intel-

2°0es

glory,

Minstrel in France:

Like a rare ancestral rose.

Within an antique garden blown,

And when it dieth leaves behind,

That delicate and subtle grace,

And on its very latest page

ON TIME.

this extract from Harry Lauder's "A

There's a lesson for us at home in

A vivid, beautiful old age.'

No more on earth of its own kind.

The death Tuesday night of Mrs. following "bouquet" from the Concord G. P. Erwin, a member of one of the Times and pass it along to the men town's most prominent families, has who deserve the praise:

"The Morganton News-Herald not brought sadness to the hearts of many friends and an irreparable loss only has a bright and most clever local cartoonist, but it also has on its to her loved ones. Truly one of the mechanical force men who are procommunity's choicest flowers of wo- ducing these cartoons in the paper manhood has been selected for trans- every week without the aid of steroplanting in God's garden of eternal type machinery. The work is most efficiently done and the cartoons are sunshine. The smile on her lips aflooked for each issue with eagerness ter death was as if she had glimpsed by the readers of The News-Herald."

THANK YOU.

We acknowledge with thanks the

A CURIOUS LAW.

An exchange commenting on the prevalent and exaggerated use of paint and powder on a girl's and women's faces recalls to mind that there was a law at one time in England to fect day of usefulness and brightness. the following effect, and which might be placed on our statutes to relieve the over-supply of chemical-made women

"Whosoever shall entice into bonds of matrimony any male subject of Her Majesty's, by means of rouge, white paint, Spanish cotton, steel corsets, crinoline, high-heeled shoes, or sumed. Morganton has produced few fake figures of any character, shall be prosecuted for witchcraft and the marriage declared null and void."

Report of the Condition of The following lines from an old **THE BANK OF MORGANTON** scrap book, "The Passing of a Gen-At Morganton, in the State of North tlewoman," can be most fittingly ap-Carolina, at the Close of Business March 31st, 1919. RESOURCES Loans and discounts Overdrafts, unsecured \$124,389.19 Which many a summer has alone 618.51United States Bonds and Liberty Bonds 18,146.00 Banking House \$7,328.70 Furniture-Fixtures 3,088.31 10,417.01 That lovely presence, fair and fine, A gentle sainthood's fitting shrine, Due from Nat'l Banks 19,417.31 Due from State Banks and An heir born from an honored race, Bankers 7,903.61 That life that reads its quiet story Gold coin 485.00 Silver Coin, including all mi-In God's own way, to God's own nor coin currency 1,844.93 other U. S. Notes 6,045.00

> Total \$189,266.56 LIABILITIES Capital Stock paid in Surplus Fund Undivided Profits, less current expenses and taxes paid 4,206.34 114,875.85

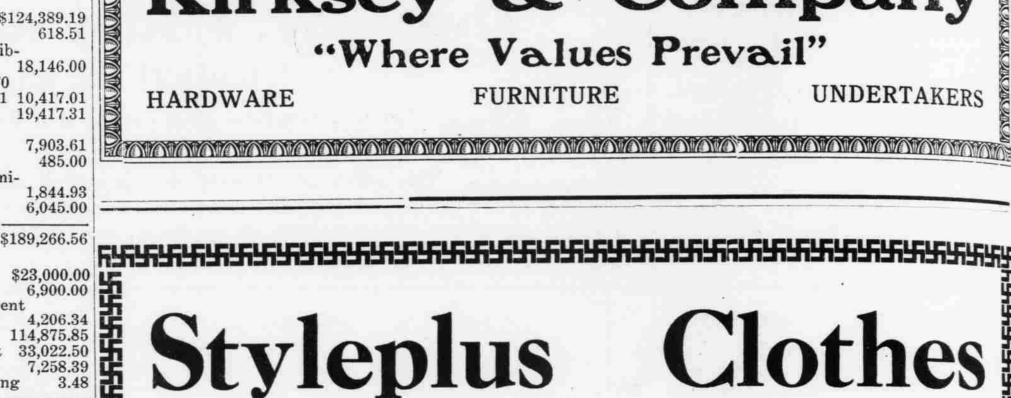
ACACACACACACACAC The Ground Hog Has resigned his job, and hunting for grub will interest him more than weather regulation.

It will soon be time to get that garden in shape. You may need Hoes, Rakes, Diggers, Shovels and Garden Plows.

WE ARE READY FOR YOU

We can also supply you with any kind of fencing you may be needing--Poultry wire, garden fencing. hog and cattle fencing, barb wire, all sizes.

Kirksey & Company



THE JOY OF SAVING.

Don't save for a "rainy day." Save so that there won't be any rainy days.

That isn't the forward-looking, empire-building spirit of America.

That is the philosophy of optimism, the kind of thinking that is going to make you happy and make your old age a period of fullest enjoyment.

There is a lot of joy in saving. Don't let it be a dull, hateful duty. Save so that you can win the delights of competence, not because you cannot afford to spend. Save so that you can afford, a little later, to buy something you want very much.

If you go into the saving habit with a smile you will learn the joy of saving because saving leads to temperance in all things, to constructive thinking, to clean living, to building for the future.

Start your mind going along saving lines, and then watch it travel. It along with it.

Learn to think in interest, to eliminate waste, but for goodness sake, don't be stingy.

JUDGE B. F. LONG.

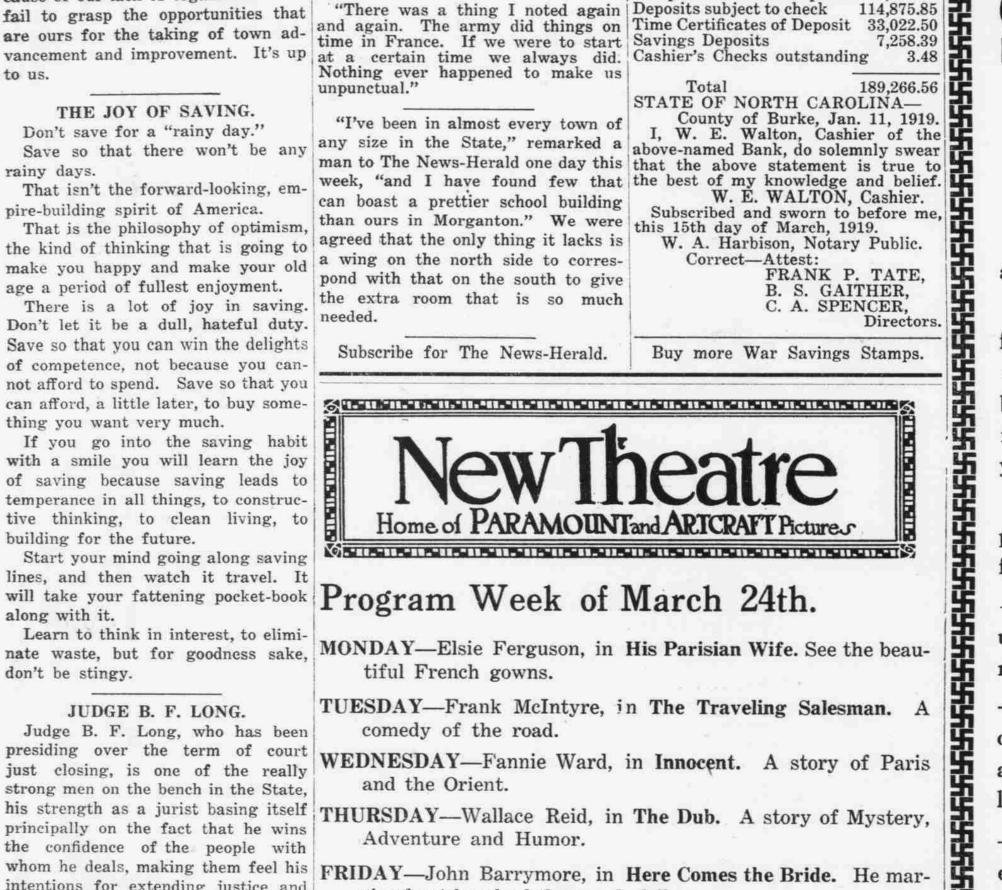
Judge B. F. Long, who has been strong men on the bench in the State, principally on the fact that he wins the confidence of the people with intentions for extending justice and impartiality.

his insight into human nature rebroad enough that justice at his hands is tempered with mercy for the ignorant and unfortunate.

Burke county is fortunate in his assignment for a period of service as presiding judge here.

CLEAN UP WEEK.

Next week, March 24-29, has been set aside as "Clean Up Week". Its purpose is just what the name suggests, and the State Insurance Department, which is conducting the campaign hopes to make it that in deed and in truth. That cleaning up is needed is not open to argumentit is needed everywhere. Let's have



ries for 1 hundred thousand dollars.

His sense of humor is very keen. SATURDAY-Man of Might, and a Sennett Comedy.

markably strong and his sympathies COMING NEXT WEEK-Monday, D. W. Griffith's Romance of Happy Valley.

Cecil DeMille's Don't Change Your Husband.

We are Showing a Most **Complete Assortment of**

To the Boys Going Back to **Civilian Life!**

You will need new clothes almost the first thing.

If you wore Styleplus before you entered the service -and thousands of the boys did--we know it will not take you long to find your Styleplus store.

If you were not a Styleplus wearer perhaps these facts will convince you:

-We concentrate our volume which enables us to manufacture at low cost.

-We attach a sleeve ticket on every Styleplus garment at our factory which plain ly marks the price.

-Styleplus Clothes have earned the reputation of always being exceptional in value and in style.

-Styleplus are for the men who want a reliable quality -and real style-in the medium price range.

UPPERSPERSENCES IN THE PERSENCE

So when Uncle Sam gives you his Well-done! and Good-bye! visit your local Styleplus store and buy a suit. Styleplus Clothes appeal to soldiers. "They make good.

Styleplus

Clothes

a real clean up week in Morganton and throughout the county. In doing so we shall be doing the right thing at the right time.

Sunday morning, March 30th, is the time to go again on the "new time." In other words, a week from Saturday night set your clock ahead an hour, go to bed and forget about it. If you lose an hour's sleep that night you can make it up next October when the time comes to change back to "sun time."

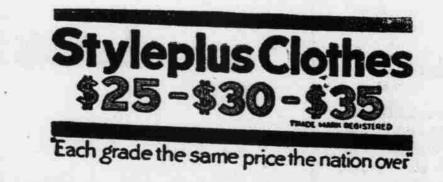
Don't you women pity the mere man who cannot enjoy the beauty of a millinery opening?

Buy more War Savings Stamps.

WOOLTEX SUITS, CAPES AND DOLMANS. BETTY WALES DRESSES. QUEEN QUALITY OXFORDS AND PUMPS

A most beautiful showing of MILLINERY in all the newest creations for Spring and Summer. New shipments of Pattern Hats are being received daily, both in dress and tailored effects.

LAZARUS BROS.



AMERICA'S ONLY KNOWN-PRICED CLOTHES

B. F. DAVIS & SON