

THE NEWS-HERALD.
MORGANTON, N. C.

Published Every Thursday

MISS BEATRICE COBB, Editor and Owner.

Entered at the postoffice at Morganton, N. C., as second-class mail matter

TERMS OF SUBSCRIPTION:

One Year.....\$1.50
Six Months......75
Four Months......50

CASH IN ADVANCE

OUR CHAMBER OF COMMERCE

Does anybody believe that if we had not had a Chamber of Commerce we would now be dealing with contractors for the building of a new hotel to cost over \$100,000 or that a company for providing additional housing accommodations for the town would have ever been formed? The organization is yet in its infancy, so to speak, but already it has become a real factor in our community life. It is what we have needed for a long time and until it was organized there was no man or group of men to look out for our common interests or to start cooperative movements for the town's advancement. Our Chamber of Commerce is steadily increasing in strength and usefulness; already it is becoming a power to be depended upon to get things accomplished. Every progressive-minded citizen of the town should be a member.

A COMMUNITY BUILDING.

Morganton needs and in time should have a community building that will serve several purposes. Such a building as we have in mind would provide an auditorium for public gatherings, modern offices for the town manager, clerk, mayor, department chiefs, etc.—in other words an up-to-date municipal building.

The school auditorium has been used for all kinds of gatherings, entertainments, etc., since its erection, but there are often times when such interfere with school work or when the seating capacity is too limited. Let us keep in mind and begin bending our efforts toward the providing of a modern community building.

The National Housing Conference estimates that one million homes are needed now by the country, and deplores the tendency that is still evident in many quarters to delay construction work with hopes of lower prices later. The conference says: "Waiting for a reduction in construction prices is wasting valuable time. Prices of building materials are not likely to decline until there is a reduction in wage scales. Since the price of labor is made up of labor cost, plus the cost of raw materials, and since the production and transportation of raw materials is essentially a labor problem, there can be no drop in selling prices without the corresponding drop in production and transportation costs."

BUILDING TOMORROW.

Probably John Ruskin did not have road building in mind when he wrote the following, but it could be well applied to the building of a road as to anything else:

"When we build, let us think that we build forever. Let it not be for the present delight, nor for present use alone. Let it be such work as our descendants will thank us for, and let us think, as we lay stone on sand, that a time is to come when those stones will be held sacred because our hands have touched them, and that men will say as they look upon the labor and wrought substance of them, 'See! This our fathers did for us.'"

When a family moves to another town it is a mighty good indication that they will become good citizens if soon after their arrival they become identified with the church of their denomination, take memberships in any civic organization that may exist and subscribe to the town paper. Such steps indicate a real transfer of civic allegiance and give evidence of an earnest desire to become a part of the community life.

"A hard-surfaced road from the mountains to the sea" will be the slogan with which good roads advocates will bombard the special session of the legislature next summer. Nothing short of a hard-surfaced road will satisfy us.

A VOICE FROM THE EAST.
Beaufort News.

The Morganton News-Herald says the people of Burke are enthusiastic in their support of the Central Highway. A meeting was held in Morganton not long since and went on record as heartily favoring a hard surface road through the county. There should be continued agitation of the subject all along the line of the proposed road and if this is done it will not be a great while before a magnificent highway will stretch from the Tennessee line to the Atlantic ocean.

DEATH OF MRS. WAITS BEACH

Mrs. Waits Beach, widow of the late W. W. Beach, who died eleven years ago, died suddenly last Thursday. She is survived by her mother, Mrs. S. A. Tolbert, who is 99 years of age, four sons and one daughter, Mrs. John May of Drexel, and Messrs. George Beach of Colorado, Jule Beach of Nevada, Will and John Beach, of Burke, Mrs. Beach having made her home for a number of years with the latter. The funeral was conducted Friday at 11 a. m. at the home of Mr. John Beach by Rev. F. A. Bower and burial made in the Hopewell churchyard. She was a consistent church member and her death removes one of the truly good women of the community where she spent a long and useful life.

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Mothers should keep a jar of Brames' Vapomentia Salve on hand. When Croup, Influenza or Pneumonia threatens this delightful salve rubbed well into the throat, chest and under the arms, will relieve the choking, break congestion and promote restful sleep.



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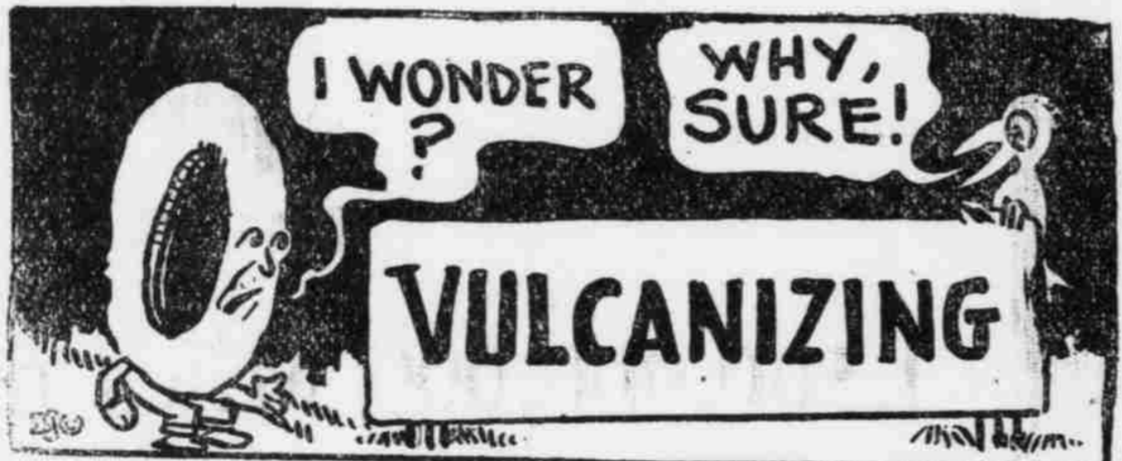
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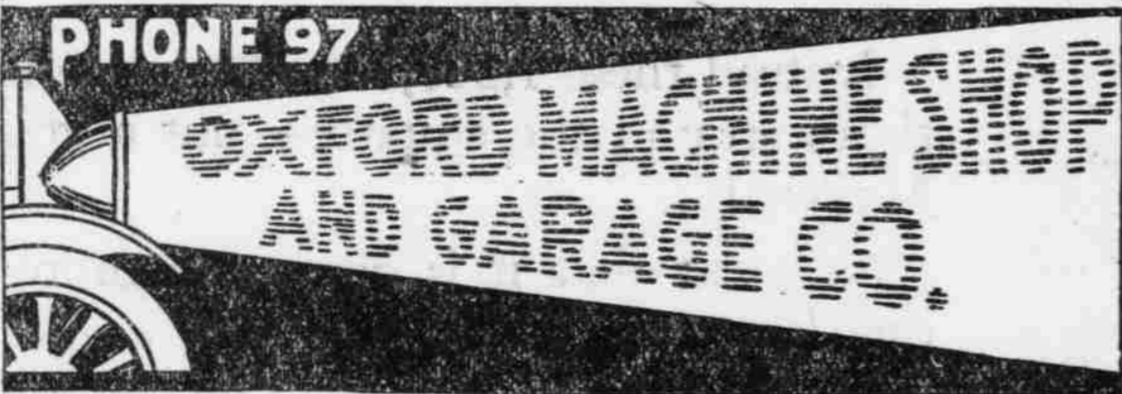
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WEDNESDAY—Sessue Hawakawa, in The Beggar Prince.
THURSDAY—Navimova, in Toys of Fate.
FRIDAY—Ethel Clayton, in Young Mrs. Winthrop
SATURDAY—Fatal Fortune, and a Barnyard Romance.
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The Spring Hats are so distinctly new and unusual in style that they will instantly appeal to you. Shapes are so varied and materials so skilfully used that mere description is inadequate--you must see them and try them on.

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