

ANNUAL STOCK CLEANING

10 DAYS

SALE

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BEGINNING TUESDAY, JULY 20TH

This is our regular Annual Stock Cleaning Sale---the only sale we have during the year; it is all that the name implies---A Stock Cleaning Sale. Practically every item in our entire stock will be offered at moving prices. We adopted the practice of cleaning stock some years ago, and those of you who have attended our sales know that while it is termed a cleaning sale, still we offer only the best merchandise the market affords---only standard brand in every line from which you may select and purchase as largely as you choose. No tricks, no specially bought sale goods, only the best merchandise at wonderfully low prices. It will pay you to buy at this time as prices for fall are much advanced in practically all lines.

DRY GOODS

- 65c. Voiles and Organdies.....47c.
- 65c. White Poplin.....47c.
- 65c. White Madras.....47c.
- 50c. Percals.....37c.
- 40c. Dress Gingham.....33c.
- 50c. Dress Gingham.....39c.
- 60c. Nainsook.....47c.
- 40c. Bleaching.....27c.
- 40c. Shirting Cheviots.....33c.
- 30c. Apron Gingham.....23c.
- 40c. Curtain Scrims.....33c.
- 50c. Curtain Scrims.....39c.
- Factory Cloth.....25c.
- \$1.25 Wool Serges.....98c.
- \$2.00 Wool Serges.....\$1.69
- \$3.00 Wool Serges.....\$2.48

All Silks At Cost

HOSIERY AND UNDERWEAR

- 40c. Ladies' Hose.....29c.
- 50c. Ladies' Hose.....37c.
- 60c. Ladies' Hose.....43c.
- \$1.00 Ladies' Hose.....79c.
- \$1.25 Ladies' Hose.....98c.
- \$2.00 Ladies' Hose.....\$1.69
- \$3.00 Ladies' Hose.....\$2.39
- 40c. Men's Hose.....29c.
- 60c. Men's Hose.....43c.
- \$1.00 Men's Hose.....79c.
- 35c. Ladies' Vests.....29c.
- 40c. Ladies' Vests.....33c.

RUGS

- 18x36 Linoleum Mats.....33c.
- 27x54 Grass Rugs.....\$1.29
- 6x9 Grass Rugs.....\$6.98
- 9x12 Grass Rugs.....\$11.98

FOR THE LADIES

A show-window full of Ladies' Night Gowns, Chemises and Combinations in Flesh and White, Batiste and Nainsook, bought when prices were much lower. Will be offered the first comers at prices way under the present wholesale cost. The window will be opened promptly at 9 o'clock Tuesday Morning, July 20th.

Get yours---buy as many as you want.

FOR THE MEN

On Saturday, July 24th, we will put on a sale with in a sale.

Further reductions on all Men's Low Shoes. At least 10 per cent reduction on the regular sale prices and 10 per cent off on all Men's High Shoes, for this day only---

SATURDAY, JULY 24th

TOWELS

- 40c. Towels.....29c.
- 50c. Towels.....39c.
- 60c. Towels.....49c.

All Counterpanes and Sheets at Reduced Prices.

SHOES

- \$3.50 Ladies' Oxfords.....\$2.98
- \$5.00 Ladies' Pumps and Oxfords.....\$3.89
- \$6.00 Ladies' Oxfords and Pumps.....\$4.69
- \$8.50 Ladies Oxfords and Pumps.....\$6.98
- \$12.50 Ladies' Oxfords.....\$9.89
- \$10.00 Men's Oxfords.....\$8.89
- \$12.50 Men's Oxfords.....\$9.98
- \$15.00 Men's Oxfords.....\$11.89
- \$2.00 Children's Slippers.....\$1.39
- \$2.50 Children's Slippers.....\$1.79
- \$3.50 Children's Slippers.....\$2.39
- \$4.00 Children's Slippers.....\$2.89
- \$4.50 Boys' Oxfords.....\$3.39
- \$5.00 Boys' Oxfords.....\$3.89

LADIES' READY-TO-WEAR

- \$3.00 Voil Waists.....\$2.19
- \$4.00 Voil Waists.....\$2.98
- \$5.00 Silk Waists.....\$3.39
- \$6.00 Silk Waists.....\$4.69
- \$8.00 Silk Waists.....\$5.98
- \$10.00 Silk Waists.....\$7.19
- \$8.00 Serge Shirts.....\$5.98
- \$11.00 Serge Shirts.....\$8.79
- \$14.00 Serge Suits.....\$9.98
- \$1.50 Children's Dresses.....\$1.29
- \$2.50 Children's Dresses.....\$1.98
- \$3.00 Children's Dresses.....\$2.29
- \$2.50 Middies.....\$1.98
- \$3.00 Middies.....\$2.39
- \$3.50 Middies.....\$2.89

Trunks and Bags, Umbrellas, Rain Coats, Bathing Suits, Ribbons, Soaps, Powders, and many other small notions will be on sale marked in plain figures

**TERMS
CASH
NOTHING
CHARGED**

I. I. DAVIS & SON
MORGANTON, N. C.

**Store Closed
Monday
July 19, to
Mark Stock**