

THE NEWS-HERALD.

MORGANTON, N. C.

Published Every Thursday

MISS BEATRICE COBB, Editor and Owner.

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CASH IN ADVANCE

JOHN WESLEY'S RULE.

Do all the good you can,
By all the means you can,
In all the ways you can,
In all the places you can,
At all the times you can,
To all the people you can,
As long as ever you can.

REGISTERING COMPLAINTS.

"Wish you would jump on so and so about such and such a thing," is a general way of putting an expression with which every editor is familiar. Often we wonder if there is a newspaper anywhere that goes very long without hearing it. Some folks think that if their neighbor's chickens bother them or if the cook hasn't shown up some morning the proper place to register a kick is through the columns of the newspaper.

There are many community complaints which need to be mentioned in the local newspaper. Many problems which properly belong to the town as a whole should be discussed through the paper, which is in very truth a public servant, ready and willing at all times, if it is the right kind of a newspaper, to stand for what is right and for the best interests of the community.

The point we would make, however, is that some of the complaints that are registered in a newspaper office could often be remedied without going into print. Often folks come to the newspaper with fault-finding of the town authorities when they could have the correction made if they would take the trouble to talk to the proper official about the matter.

A newspaper should not degenerate into a nagging institution, always complaining of little things here and there that might be corrected by other means.

"We should plant a row of trees down Green street, four or five in each of the grass plots in the center of the street," was the suggestion of a good citizen to The News-Herald the other day. We quite agree with him, in fact we have mentioned it several times before, but it is just one of those things that we keep delaying in getting done. We believe if the Civic department of the Woman's Club would solicit subscriptions there would be no difficulty in securing the money necessary to plant the trees this fall.

The Uplift asks: "Is young Avery, who has been writing some very clever paragraphs over the signature of 'Rambler' in The Morganton News-Herald, a kinsman of the late Isaac Avery?" And adds: "If he doesn't mind he'll be drafted from old Morganton."

Young Johnston Avery is a nephew of the lamented Isaac Erwin Avery and has evidently inherited from his uncle the gift of expression and a sense of humor that make his writings pleasing.

Lenoir is the latest town in the neighborhood to join in the weekly half holiday plan for the trades people. Lenoir stores, it is announced, will close at one o'clock each Thursday afternoon during July and August. Hickory and Gastonia are already doing it. Why can't Morganton follow suit?

It will be a decided advantage to Morganton to have the Central Highway go in a direct line through the town instead of making several turns as it now does. The new survey will give a direct road into town from the west and will cut off some of the distance. It will be much less confusing to the traveling public.

We have waited long for the opening of the Icard underpass but it is an accomplished fact now. A trip to Hickory now by automobile is a pleasure. The road is in fine shape all the way.

Chief Leith Gordon is a faithful, efficient officer and his illness is the source of general regret. It is to be hoped sincerely that he will soon have recovered and be able to be back at his post of duty.

Congress has sinned grievously against the country, but is it not cruel and unusual punishment, constitutionally forbidden, to force the members to remain in session to listen to each other's speeches on the tariff?—Asheville Citizen.

STATE BONDS.

The State is offering for sale \$8,372,500 in bonds, pledging the full faith, credit and taxing power of North Carolina to pay them. The money to be derived from the sale of these bonds will be used in building roads and for educational and charitable institutions. They may be brought in denominations as low as \$100.

Not only do these bonds furnish a good investment—they bear 5 per cent interest and are non-taxable—but to buy them is to render the State a patriotic service. "Buy a bond" is a good slogan just now.

DR. McCAMPBELL IN CHARLOTTE

Charlotte Observer. Prominent citizens of Morganton who are in the city are Dr. John McCampbell, Mrs. McCampbell and their splendid young son, Master John Caldwell McCampbell. They are guests of the Selwyn. They made the trip in their car and will return to Morganton today.

Dr. McCampbell has been superintendent of the State Hospital for about 25 years. He is known throughout the South as one of the ablest and most successful men in a similar position in the South. He was associated with the late Dr. Murphy, the first superintendent of the State Hospital, intimately, and was Dr. Murphy's first assistant, and during the Doctor Murphy's long illness was practically superintendent. He was elected superintendent immediately following Dr. Murphy's death by the board of which the late J. P. Caldwell was president for 25 years. There was no man whom Mr. Caldwell esteemed more highly than Dr. McCampbell. He was devotedly attached to Dr. and Mrs. McCampbell.

Under Dr. McCampbell's splendid administrative hand the hospital has gone forward in every line of progression—in physical growth, in scientific treatment, and in general care of that unfortunate class of North Carolina's citizenship housed in the Hospital.

Mrs. McCampbell has been his helpmeet, an inspiration in the work. She is a charming woman, and is deeply interested in the Hospital.

Master John McCampbell is heroic in mind and body. He has a master mind and physically is as fine a specimen as mountain or plain could produce. He understands machinery just as the average boy does baseball or football, and there are few subjects upon which he cannot converse. He is just ten years old.

Dr. and Mrs. McCampbell and Master McCampbell were guests on a drive over the city yesterday afternoon by Mr. J. M. Scott, one of the new directors of the Hospital board.

FARMER AND HOME NEWSPAPER

Times-Indicator, Fremant, Mich.

The most important paper for any farmer to take is the paper edited and published for and in his community.

The publisher of the country paper ranks in influence and power to do good with the pastor or priest, the school teachers, the county agent and the banker. He is the connecting link between the town and country folks. In his position as purveyor of the news of the community he occupies a strategic position where he can do a great deal in breaking down prejudice, discord and misunderstanding. A failure to appreciate the place throws the whole community into the rut.

By all means the best acquaintances of the publisher, are the farmers of the neighborhood. Being the most numerous, and most important class in the county, they hold out a field with news of vital interest to the entire community.

Farmers are beginning to advertise, for at some period of the year, every farmer has something to sell. These products may not warrant a large display advertisement, but a classified or small display suffice.

The best place for the farmer to advertise is in the home paper. The cost will be smaller and the returns larger than from any other form of advertising. Where there is no local market for his stock or produce, only then should the farmer need to go outside his community to find a profitable advertising medium.

WHEAT-HEARTS: The Healthful Cereal.

MOREHEAD TO PASS UPON APPOINTMENTS

Doughton Tells North Carolina Democrats to Expect Nothing From Republicans.

Writing from Washington July 11, H. E. C. Bryant says: "The postmaster general and his assistants have created the impression that they will consider the recommendations of Democratic congressmen in the selection of postmasters to take the place of those holding offices advanced from fourth to third place the men and women in the fourth class offices secured their position by. Through the civil service commission, they are entitled to hold them after their offices have been advanced. Recently the members of the house from North Carolina received letters asking them to assist the department in getting a correct line up on those holding these places. Now it turns out that John M. Morehead, Republican committeeman of North Carolina has been asked to pass upon all of these positions.

"We all know what that means," said Representative Doughton today, "we might as well look out for a strict Republican line up. I have told my people to expect nothing at the hands of the Republican leaders; that is about the way others feel."

TRAINING FOR WOMEN

Charlotte Observer, 11th. The training corps camp for women will open at Asheville this week, the second camp to be held in this State. Several hundred women are expected to attend the camp and take the training offered. The camp last year was a success in every way and drew a large number. Better known this year and its objects better understood it is expected that the attendance will be much greater than for the first camp.

Regular training begins next Saturday and three successive camps will be held, each continuing for two weeks, the final period closing about September 1. Mrs. T. W. Bickett, of Raleigh, is commander in chief. A permanent camp site six miles from Asheville has been secured, and quarters greatly enlarged over the previous year. In addition to regular physical training, patterned entirely after military tactics, there will be a series of lectures, with group singing and other enterprises, including a presentation of the Walter Raleigh pageant.

The women are promising themselves a great time of hard work, mixed with recreation, training and social enjoyment, and the camp bids fair to grow in popularity and numbers with the years.

LEAGUE OF THE SPIDER

Hertford County Herald. When Mark Twain was editor of a Missouri newspaper a superstitious subscriber wrote him that he had found a spider in his paper, asking him if it was a sign of good or bad luck. The humorist replied: "Old Subscriber: Finding a spider in your newspaper was neither good or bad luck. This spider was looking over our paper, to see which merchant was not advertising, so he can go to that store, spin a web across the door and live a life of undisturbed peace ever afterwards."

ONE THING AFTER ANOTHER

Monroe Enquirer. Henry Ford claims that he has invented a metal cow. A certain guy says that he is of the opinion that the last piece of steap he got was from that cow.

Every once in a while somebody predicts the early ending of the world. Do not trouble. The Hindu prophets say the world will not come to an end for 426,177 years and that women will come to rule the men before the world passes.—News and Observer.

"It Looked Like a Battlefield in Europe," Said M. C. Dunster.

"Was staying at a hotel in a small Pennsylvania town. Early one morning I went to the stable to hire a rig and was shown a pile of real rats killed with RAT-SNAP the night before. Looked like a battlefield in Europe." Three sizes, 35c., 65c., \$1.25. Sold and guaranteed by Davis Drug Store and Morganton Hardware Company.—Adv.

SPECIAL NOTICES

PEAS can be sown with much success for balance of the month. I have them at \$3.00. CEDAR SHINGLES, three grades. Desirable real estate on highway. Pair splendid horses cheap; easy terms. J. E. COULTER, Connelly Springs, N. C.

FOR SALE—Old Sheriff Simmons farm near Nebo—300 acres of good land, 200 acres of which are well timbered, good six-room brick house, good orchard, double crib and outhouses. For price and terms see M. L. KAYLOR, Morganton, N. C.

FOR SALE—One Good Mule. WESLEY PARKER, Route 2.

I WILL DO TUTORING the balance of the summer. If you failed to make your grade last year do not waste another year, but get the work off this summer. Rates reasonable. ROBERT L. PATTON.

HIGHEST CASH PRICE paid for old Mahogany Furniture, China, Vases, Brass Andirons, Screens, etc. Address BOX 682, Charlotte, N. C.

WANTED—Live wire solicitors to take orders for toilet article from consumers and druggists. Quick seller. Excellent repeater. Good money to be made. Summer biggest season. Full information upon request. Address: THE NODOR CO., Box 1521, Richmond, Va.

LOANS NEGOTIATED PROMPTLY on improved farm lands, amounts of \$3,000 and above. H. J. SINGLETON, Lenoir, N. C.

HEMSTITCHING and PICTING attachment works on any sewing machine, easily adjusted. Price \$2.50 with full instructions. ORIENTAL NOVELTY CO., Box 11, Corpus Christi, Texas.

SEWING MACHINES REPAIRED, cleaned and overhauled by expert. Supplies for all makes machines. Second-hand machines for sale. Agent for New Improved Singer. SINGER SHOP, 134 West Union.

FOR MANTLES, DOOR AND WINDOW Frames, all kinds of turned work, call W. T. SETZER, phone 104-W.

COAL—Now is the time to place your order for the best quality of coal, as it is the cheapest in the end. I do not handle the cheaper grades. JNO. H. PEARSON.

WHY NOT HAVE YOUR PHOTO made on your birthday this year? The best is the cheapest. MRS. M. E. GILLAM, 200 Lenoir St.

FOR SALE—A valuable two-horse farm 3 1-2 miles from Morganton containing sixty acres—thirty-five acres of bottom land. Easy terms. See J. L. HOUK, Route 5, Morganton.

FOR ALL KINDS FURNITURE REPAIR, Screen Windows and Doors, call W. T. SETZER, phone 104-W.

NOTICE.

To the Farmers' Mutual Fire Insurance Association, Catawba and Burke Branch:

Please do not forget our regular annual meeting to be held in Newton on the 4th Saturday in July (the 23rd of the month). Business of UNUSUAL IMPORTANCE will come before the association.

The directors will meet at 10:30 a. m., and the association at 1:30 p. m. Please remember the time and place, and be present.

This July 14th, 1921.

G. W. RABB, Sec.-Treas.

WHEAT-HEARTS: Everybody's Cereal.

New Theatre

Home of PARAMOUNT and AIRCRAFT Pictures

Program for Week July 18th.

MONDAY—Fatty Arbuckle, in "The Traveling Salesman," a big feature comedy.

TUESDAY—Constance Binney, in "Such a Little Queen," the story of a Queen exiled to America.

WEDNESDAY—Eva Novak, in "The Smart Sex," the serio-comic adventures of a show girl.

THURSDAY—Jack Pickford, in "The Man Who Had Everything," a Goldwyn production.

FRIDAY—Sir James M. Barrie's "Sentimental Tommy," with a new star. Don't fail to see this splendid picture.

SATURDAY—"Thunderbolt Jack," and a Comedy.

NEXT WEEK—Dorothy Dalton, Will Rogers and Bebe Daniels

FISK TIRES

Sold only

by dealers

The best fabric tire made for heavy service or rough roads—

RED-TOP

Extra Ply—Heavy Tread

30 x 3 1/2

\$22.00

Reduction on all styles and sizes

A New Low Price on a Known and Honest Product

Subscribe for The News-Herald

OUR BIG

JULY CLEARANCE SALE

Is proving a big success and many are taking advantage of the wonderful bargains we are offering.

Prices are not being considered. They are marked down to such figures as to make a complete clearance.

Ladies' Ready-to-Wear and Millinery are being sold below cost. All other Merchandise throughout the store at 20 to 30 per cent. below present prices.

This sale will last only 10 days, closing July 22nd.

B. F. DAVIS & SON

ON JULY 1ST

A new quarter begins in our Savings Department

All deposits made on or before

JULY 5TH

will bear interest from July 1st. If you have no account with us this is an invitation to START ONE. If you have one now is a good time to add to it.

FIRST NATIONAL BANK

MORGANTON, N. C.

"The Bank of Courtesy and Service"