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NO. 19

MERCHANTS PLAN FOR DOLLAR DAY

November 22 Selected As Date For Semi-Annual Cooperative Sale Event; Many Store Have Signed.

Morganton merchants have decided to have another Dollar Day, a trade event that is so well known as to need no explanation, and have selected November 22 as the date. Practically all the stores have signed an agreement entering into the plans for the day. All indications point to one of the biggest bargain days that has ever been arranged here. Further announcements and advertisements of the offerings will appear in the next two issues of The News-Herald.

The following stores and business houses have agreed to take part in Morganton's Dollar Day:
Lazarus Brothers.
I. I. Davis & Son.
Cox's Department Store.
Kirksey & Company.
Wortman Brothers.
Berry Brothers.
Morganton Hardware Company.
Davis Drug Company.
W. A. Ross & Son.
Bryson-Snyder Company.
T. C. Morgan & Company.
A. A. Connelly & Son.
Kibler Drug Company.
Patton's Jewelry Store.
Fogger-Claywell Company.
Sam Katz.
Chas. Lane.
Thos. Lowdermilk.
First National Bank.
Morganton Motor-Machine Co.
Standard Motor Company.
R. F. Davis & Son.

Since the date arranged is so near Thanksgiving it is expected that this day will greatly increase the sales and that it will be one of the biggest trade days Morganton has ever witnessed.

NINTH DISTRICT MEDICAL SOCIETY TO MEET HERE

At Meeting in Salisbury Medical Society Accepted Morganton's Invitation for Next Meeting

The Ninth District Medical Society met in Salisbury on October 27th. Dr. Taylor, who was the only representative of the Morganton profession, reports a very successful meeting. A number of interesting and timely papers were presented, and Dr. Royster, president of the State Society, and Dr. Rankin, secretary of the State Board of Health, gave information regarding the activities and needs of these two organizations which is of State-wide interest.

The society was entertained by the Rowan County Medical society, a feature of which was an elegant and abundant barbecue at the Country Club.

BLUE RIDGE CONFERENCE IN SESSION THIS WEEK

The twenty-ninth session of the Blue Ridge Annual conference, A. M. Zion church, is in session here now with Slade's chapel as host to the gathering. Hundreds of the colored ministers and delegates are in attendance. The conference convened Tuesday and will continue through Sunday.

FRANCES HOBIE ILL

Miss Frances Hobie, daughter of Mr. and Mrs. A. W. Hobie, had an attack of appendicitis Monday and was operated on Monday night at Dr. Long's hospital in Statesville. Her condition has given her family and friends much concern and it is earnestly hoped she will soon be on the road to recovery. Mr. and Mrs. Hobie and Dr. J. L. Anderson accompanied her to Statesville.

PRESSING COMPANY MOVES

The Piedmont Pressing and Dry Cleaning Company has moved from its former location on Green street to the building recently purchased by W. T. Berry, owner and manager of the establishment, on Union street, just below Wilson's barber shop. The building has been thoroughly overhauled, and a new front built and general improvements made.

WILL LOCATE IN HICKORY

Mr. Charles Davis, until recently bookkeeper for the Burke Tannery, has bought an interest in the Tipton Furniture Company of Hickory and expects to move there at an early date. During their residence here Mr. and Mrs. Davis have made many friends who regret exceedingly to see them leave Morganton.

MARRIAGE LICENSES

Frank Carswell and Sudie Brittain. J. T. Norman and Elizabeth Pearson.

TO HAVE LED AMERICANS GREAT HONOR, SAYS FOCH

Praises American Army and the People Behind It in Days of 1917 and 1918

Following is the text of Marshal Foch's address before the American Legion convention at Kansas City: "Officers, non-commissioned officers and soldiers of the great American army:

"My dear comrades of the American Legion:
"I cannot tell you how great is my satisfaction at finding myself amongst you, valiant soldiers of 1918, to live again our glorious memories. Three years ago, on the first of November, 1918, the entire American army in France took up vigorously the pursuit of the defeated enemy and did not halt until the German surrender.

"Hour of glory for the American army, a proper culmination for a military effort, prodigious alike in its intensity as in its rapidity. One and all, you have had your share in it. You may well be proud.

"In responding in mass to the call to arms of your government, in equipping, training and organizing yourselves as rapidly as possible you had in view only the purpose to take your place as soon as possible in the line of battle.

"In numbers: Eighteen months after the declaration of war by the United States on Germany, the American army had passed from effective of 9,500 officers and 125,000 men to 180,000 officers and 3,500,000 men.

"Efforts of organization: If, in the month of March, 1918, you had in France but six divisions, six months later you had 41, of which 31 engaged in battle.

"Effort in instruction: In order to have officers, non-commissioned officers and men rapidly trained you multiplied in America as in France, your schools and camps, which became centers of prodigious activity.

"In order to arm you and camp you the American manufacturers worked without respite and supplied all your needs.

"Admirable effort also in transportation. You swept away every obstacle which interfered with bringing your units from the centers of instruction to the ports of embarkation.

"In France, you improved the ports of embarkation, created new installations, increased the traffic of the railroad system by work of all kinds and multiplied your storehouses and hospitals.

"Your shipyards were organized for intensive production in such a way that when the war ended you utilized for your ocean transportation almost four millions of marine tonnage, instead of 94,000 available at the beginning of the war.

"And meanwhile your splendid war fleet, thanks to its vigilance and its fine military qualities, protected with an efficiency to which I am happy to pay tribute here, the transportation of your troops and material.

"A prodigious effort on the part of your entire nation's intelligence, will power and energy. A prodigious effort which has filled your associates with admiration and gratitude and confounded your enemy.

"This splendid spirit of an entire nation we find again on the battlefields of France, where it was blazoned in the admirable virtues of bravery and heroism.

"It was the spirit of the second and third American army divisions which, one month later, took part in the battle of the Marne and distinguished themselves immediately in operations around Chateau-Thierry and in Belleau wood. Again it was the spirit of those five divisions which, on the 18th of July, participated in the victorious counter offensive of the tenth and sixth French armies between the Aisne and the Marne and contributed in great measure to that victory.

"Finally, it was the spirit which animated all the American army when, on the 24th of July, General Pershing formed your splendid units under his own direct command.

"On the 12th of September, 1918, (Continued on sixth page.)

MR. OTIS B. LACKEY IS NEW TOWN MANAGER

Assumed Duties of Office November 1; Has Had Valuable Experience.

On Tuesday of this week Mr. Otis B. Lackey became town manager of Morganton, succeeding Mr. T. O. Cannon, resigned. Mr. Lackey is not a stranger in Morganton, the Lackey family having been for years identified with the affairs of Morganton and Burke county, his father, the late J. A. Lackey, having been at one time sheriff of the county. His return as town manager is also a return home.

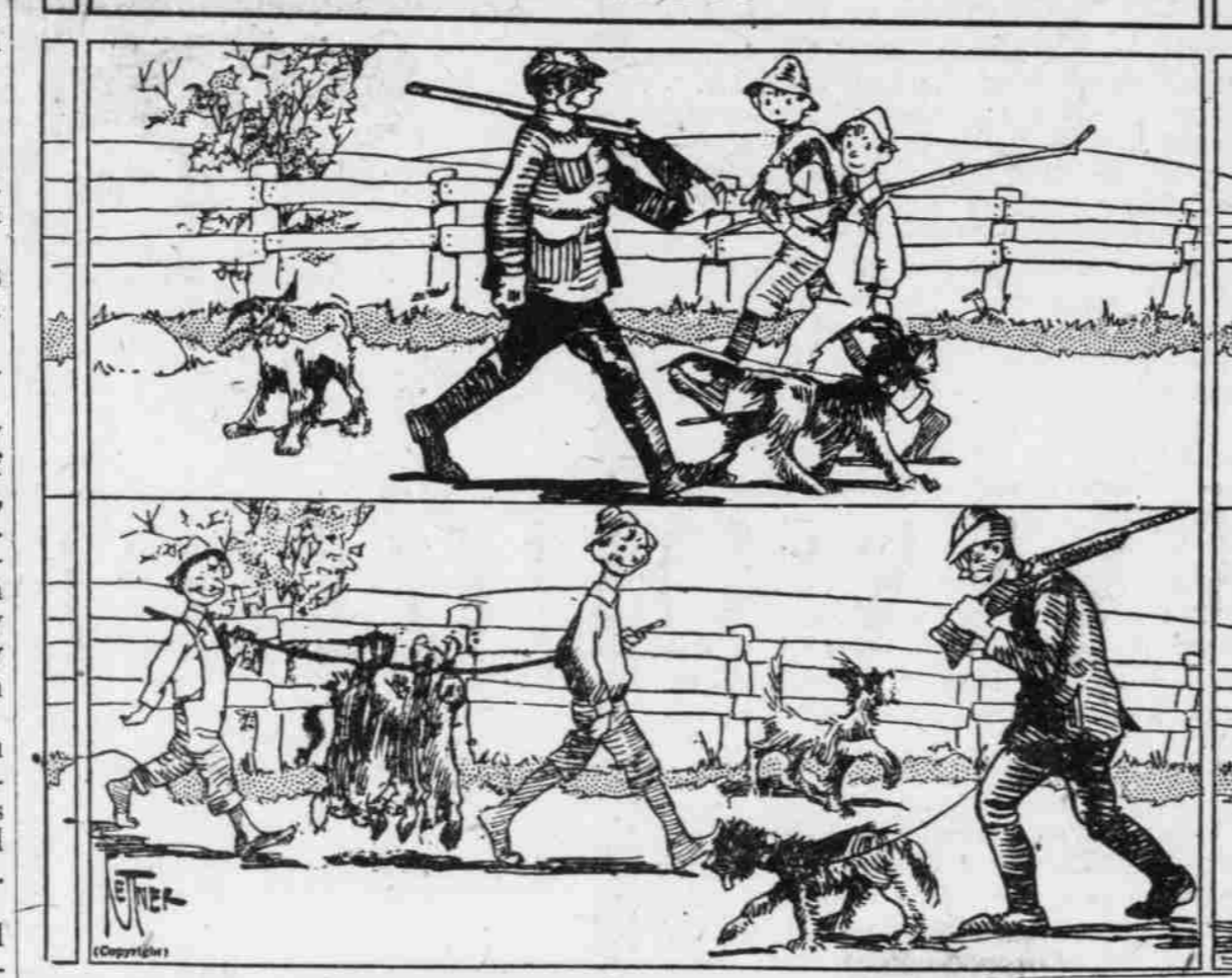
Since young manhood Mr. Lackey, who is a capable and experienced civil engineer, has been in the employ of the Southern Railway and for some time past has been in the head offices in Washington.

He will move his family to Morganton this month. Many friends here will give them a cordial welcome back home.

SINGING AT GLEN ALPINE

An old-fashioned all-day singing is advertised for next Sunday at the Glen Alpine Baptist church. An enjoyable time is promised to all who attend.

To and Fro



REVIVAL MEETING IN PROGRESS BAPTIST CHURCH

Dr. W. A. Smith, of Charlotte, is Assisting the Pastor in Week's Meeting.

A week's revival meeting opened Monday at the First Baptist church. The pastor, Rev. F. A. Bower, is being assisted by Dr. W. A. Smith, of Charlotte. Dr. Smith is a forceful, commanding speaker, a preacher of more than ordinary ability and his sermons are attracting much favorable comment and creating deep-seated interest in the meeting. The music is a special feature of the evening services.

Two services are held daily, in the afternoon at three and in the evening at seven-thirty o'clock. The meeting will continue through next Sunday and probably longer.

MR. C. T. CAIN DIED IN STATESVILLE THURSDAY

One of Town's Best Citizens and An Estimable Christian Gentleman Passes Away

Mr. C. T. Cain died late last Thursday in Statesville after an illness of several weeks. Soon after he became ill in the early fall he was taken to Dr. Long's hospital in Statesville in the hope that he might be benefited by treatment or an operation there. Almost from the first, however, little hope was held out for his recovery.

Mr. Cain is survived by his wife and two daughters, Mrs. Earl McGillicuddy, of Moline, Ill., and Miss Ivette Cain, of the Statesville graded school faculty. All the immediate family were with him in Statesville when the end came. Surviving also are four sisters—Mrs. L. D. Castlebury and Mrs. Mary Ann Stephenson, of Raleigh; Mrs. Jacob Rosemond, of Hillsboro; Mrs. Margaret Sorrell, of Durham, and a brother, Mr. J. F. Cain, of Raleigh.

Deceased was 61 years of age. He was a native of Wake county but came to Morganton over thirty years ago. Marrying Miss Lura Coffey, a daughter of the late Elbert Coffey and Mrs. Margaret Kincaid Coffey, he had, with the exception of a short interval, made this his home. For nearly twenty-five years he had been in the employ of the Burke Tannery, considered one of its most faithful and trustworthy men.

He was a member of the First Baptist church, of Morganton, for years on the board of deacons. He was a quiet, unassuming man, highly esteemed by all who knew him, true to every obligation and known by all with whom he had dealings as a straightforward, conscientious Christian gentleman, whose word was his bond.

The funeral at the home on Sunday afternoon was attended by a large crowd of sorrowing relatives and friends. The services were conducted by Rev. F. A. Bower, pastor of the First Baptist church, assisted by Rev. Grover Kirksey. Interment was made in the family plot at the cemetery.

Active pall bearers were Messrs. Fred Ross, J. F. McGimsey, Eck Avery, Jerome Wortman, Thos. Parks, Waits Avery, Sam Sloan and M. B. Kibler. Honorary pallbearers were Messrs. E. McK. Goodwin, S. Huffman, W. L. Kirksey, A. M. Kistler, Chas. Davis, McK. Kincaid, A. M. Ingold, J. A. Shiflet, W. E. Walton, A. C. Kerlev, Dr. J. R. Anderson and Dr. C. P. Greyer.

Miss Eloise Nichols, of Roanoke, Va., Mr. Allen Stephenson, Mrs. L. D. Castleburg and Mr. J. F. Cain came for the funeral.

REAL ESTATE TRANSFERS

J. D. Pitts to Western Carolina Power Company, 250 acres in Linville township.

G. P. Curtis to Western Carolina Power Company, 50 acres in Linville township.

W. C. Faulkner to J. C. McGhee, 126 acres in Linville township.

Sophronia Forney to Dock Twitney, et al. trustees, lot in Morganton.

L. J. Webber to W. A. Golightly, lot in Morganton.

LOCAL BRIEFS IN AND AROUND TOWN

Short Items of Local and Personal Interest Gathered During the Week.

A little daughter was born to Mr. and Mrs. W. A. Spencer on October 29th.

Born Sunday, October 23rd, to Mr. and Mrs. M. L. Propst, a son, Tate Augustus Propst.

Mary Rose is the name of the little girl born last week at Grace Hospital to Mr. and Mrs. R. L. Huffman.

Mrs. Lawrence Crouch returned Monday from Hickory where she has been for several weeks on account of the illness of her parents.

Mr. George Battle will preach at Fairview church next Sunday morning at 11 o'clock and at Arney's chapel at 3 o'clock in the afternoon.

The Standard Motor Company has just delivered to Dr. J. M. McCampbell a handsome twin-six Packard touring car. It is steel blue with silver mountings.

Friends will regret to learn of the illness of Mr. Bob Sudderth at the home of his daughter, Mrs. John Patton, and wish for him a speedy recovery.

The old frame buildings known as the Ward stables, opposite the town hall, have been torn down, and the owner, Mr. J. R. Paton, is using the lumber to build a barn.

Mr. L. M. Cottrell has been suffering with rheumatism for several days and has been unable to attend his duties as mail carrier. We trust he will soon be all right again.

We regret to learn of the illness of little Earl Queen, son of Mr. and Mrs. E. A. Queen, and little Gladys Queen, daughter of Mr. and Mrs. Patton Queen, who have pneumonia.

The young folks made due observance of Halloween on Monday night, celebrating in a style befitting the spooky occasion. Ghost-like figures were abroad until a late hour and on all sides weird sounds rent the atmosphere.

Rev. F. K. Roof will leave Thursday for South Carolina. He will return Wednesday of next week. There will be no services at either church on Sunday. Regular service at Calvary the second Sunday morning and evening.

Mr. Hugh L. Miller, son of Mr. J. C. Miller, of our school, a cadet at the Virginia Military Institute, is expected to be a member of the personal body guard of Marshall Foch, if he makes his contemplated visit to Richmond about November 15th.

Rev. F. K. Roof attended a meeting of the local members of the board of trustees of Lenoir College, Hickory, Monday. Plans were agreed upon to at once erect a \$10,000 gymnasium on the college campus. This is a much needed asset to the college equipment.

LENOIR WILL HAVE BIG CELEBRATION ON NOV. 11

Veterans of Three Wars From Several Counties Will Take Part in Armistice Jubilee

Many from Morganton and Burke county are planning to attend the coming Armistice Day celebration, to be held in Lenoir Friday, November 11th, which promises to be the biggest affair ever pulled off in Lenoir. The thousand or more young men who joined the colors during the war from this country and another thousand or two from adjoining counties, with the veterans of the Civil war and Spanish-American war, will gather there. Beginning with motion pictures of actual war scenes made by the United States Signal Corps, the day's entertainment will end with a street dance and promenade on the pavements that night.

Col. Joseph Hyde Pratt has notified the Legion officials of his acceptance of their invitation to be present and deliver an address. Major L. B. Crayton, who served as captain in Battery E, until the armistice was signed, has also been asked to be there for the celebration.

Dollar Day November, 22nd.

"ANDEAN LIGHT" GIVEN AS THEORY FOR LIGHT

Meteorological Bulletin Explains Brown Mountain Light As Similar to Andean Light.

The mysterious light on Brown mountain in Burke county, which has puzzled scientists for several years, leading to many and varied theories as to its origin, is a mystery no longer, if the explanation contained in the current publication of the American Meteorological Society bulletin has the correct solution.

"Andean lightning" is the name of this phenomenon, according to Herbert Lyman, writing in the bulletin, "Andean lightning," says the report, "is the name given to a very striking luminous discharge of electricity seen over the crest of the Andes in Chile, in a region where ordinarily thunderstorms are almost unknown. The mountains appear to act as gigantic lightning rods, between which and the clouds silent discharges take place on a vast scale. Because more frequently seen in the Andes than elsewhere the term 'Andean lightning' has been adopted.

However the same phenomenon has been observed in the Swiss Alps and the mountains of North Carolina. Detailed accounts of its appearance in the region of Brown mountain (17 miles from Blowing Rock) in the summers of 1917 and 1918 were given. According to Dr. Walter Knoche, for a number of years director of the weather service of Chile, these great silent brush discharges of electricity extend from the crest of the Cordilleras far out to sea. They almost always appear in a clear sky upon the approach of nightfall. As regards seasons, the phenomenon begins in the late spring and is last seen in the fall. The frequency of discharge, says Dr. Knoche, seems in general to decrease with increase in distance from the equator.

"In the discussion the occurrence of such mountain brush discharges in the White Mountains was mentioned."

BURKE TO TAKE PART IN STATE SPELLING CONTEST

Will Send Two Representatives to Raleigh to Enter State-Wide Spelling Bee 23rd

Burke county will enter the State-wide spelling contest which President R. H. Latham, of the State Teachers' association, has arranged in connection with the annual meeting of the assembly, November 23rd, the object of which is to ascertain the champion speller in the seventh grade, or below, in the public schools of North Carolina.

Each county will be entitled to two representatives. All pupils in the first seven grades, regularly attending the public schools during the present term, will be eligible to enter the contest. It is proposed to choose representatives by means of organized county contests approved by the county school superintendents, the details of the county contest being left to the superintendent. Burke will follow the elimination plan which is recommended, beginning next Friday, the winners of these school contests to constitute a township contest on the following Friday; the township winner to participate in county contest at the court house here on Saturday the 19th.

The county board of education will bear the expenses to Raleigh of the winners in the county contest.

The State contest will be held in the senate chamber in the capitol on the afternoon of the 23rd. A list of 100 words will be selected from the New World Speller, book two, and the contest will be written. Should there be a tie lists of 25 words additional will be pronounced until the winner is selected.

Gold, silver and bronze medals will be awarded to the winners of the State contest. Banners for the first, second and third places will be also given. The best speller will be awarded as the champion speller of grammar grades in the public schools of this State.

Dr. E. C. Brooks, with a committee of three to be selected by him, will be in charge of the contest, and competent and disinterested persons will be chosen to select and pronounce words.

DEATH AT LENOIR

The Hickory Record of Saturday, October 29, gave the following news which will be received with regret here:

"Mr. James Cloer was called to Lenoir last night by a telephone message announcing the death of his mother, Mrs. Nancy Cloer, which occurred almost suddenly about 7 o'clock. She was a native of Catawba station, this county, being a daughter to James Douglass and was 74 years of age. Her husband, Mr. G. W. Cloer, died last May. Mrs. Cloer was a consistent member of the Methodist church and was a splendid woman. She is survived by five children—James Cloer, of Lenoir and Hickory; John, of Burke county, Gus and Monroe, of Lenoir, and Mrs. F. A. Perry, of Atlanta."

The Cloer family formerly lived in Morganton and Mrs. Cloer is remembered here as a most estimable lady.

Dollar Day November, 22nd.

BRIEF NEWS ITEMS FROM OVER BURKE

Items of Interest Gathered From Different Sections of the County By News-Herald Correspondents

VALDESE.

On Saturday evening, November 5, the young ladies of the Waldensian church will give at the young men's clubhouse which was just recently finished, a social in the interest of the church floor. The ladies propose to charge a small admission fee and insure all who attend an enjoyable evening. Eats, as well as drinks, will be served. All are cordially invited to be present. The social will begin about 8 p. m.

Messrs. Francis Garrou, Will Glazebrook and Caleb Christmas made a trip to Manning, S. C., last week. While there the gentlemen attended the South Carolina State fair at Columbia and report having seen hogs weighing 1500 pounds. Some hogs!

There is a great deal of enthusiasm in the district for the public schools. The present teaching force headed by Prof. Lunsford, of Rutherford College, are devoting their best efforts for the success of the school, and in spite of the odds against which they are working are putting up a good schedule daily. The force is to be commended for their efforts and we bespeak for them a successful school year. The assembly exercises are held in the Waldensian church at 11:30 Monday, Wednesday and Friday. The public is cordially invited to attend these, and to see that their children are really benefited by having these exercises all together.

Rev. Peter E. Monet is heading a Bible class for the men of the church. He is a pastor of great experience, and commended for taking hold of this work.

The addition to the church is nearing completion.

The Baptist revival held by Rev. G. P. Abernethy, of Morganton, was a great success. There were 84 new professions, many of whom will be baptized at McGalliard's creek next Sunday afternoon.

Mr. and Mrs. Albert F. Garrou spent the week-end in Morganton with Mrs. J. L. Garrou.

Mr. and Mrs. Luigi Bonnetto, who have been in California for the past two years, have just arrived at Valdeese where they expect to locate permanently.

Messrs. John Pascal, Albert Pons, Sr., Albert Pons, Jr., and Robert Salvaggiotti are building a schoolhouse of stone at Linville. The building is to be one of the best in the county.

Miss Rachael Pons, recently operated on for appendicitis at Grace Hospital, Morganton, is out again.

The Valdeese basket ball team played a good game against the team from Rutherford College last Friday. The score the first half of the game was 8 and 8, but at the close of the game the score was 17 to 24 in favor of Rutherford College. The teams played well for so early in the season and displayed sportsmanlike spirit throughout.

RUTHERFORD COLLEGE.

The long looked for rain has come, arriving Saturday night while the Ladies' Aid society was pulling off a Halloween party at the college auditorium, where a nice sum was realized for parsonage improvement.

The electric light poles are all placed on Main street as far as the library.

The larger motor has been placed at the laundry and now everything there is in shape for work except the drying house and ironing machine.

Rev. G. W. Fink has bargained to sell his farm in this place to Rev. H. G. Stamey. Sorry to lose Mr. Fink from our community, but glad to have so good a man to fill his place.

Rev. T. J. Ogburn will deliver the monthly address at the auditorium next Thursday at 7 p. m. Everybody invited to be present to hear.

We are fortunate to have Rev. W. F. Elliott returned as pastor of the Connelly Springs circuit for another year, with Rev. J. W. Gross as junior preacher. Mr. Gross is one of our ministerial students and will continue his studies at the college and have charge of two congregations, preaching twice a month, 11 a. m. at Friendship and at Warlick's chapel. His present plan is to give the first and third-Sundays to Friendship, and the second and fourth to Warlick's chapel.

Rev. Mr. Elliott will preach at the college auditorium 11 a. m. and night of the first and third Sundays. The college faculty will provide preaching the second and fourth Sundays at this place. The pastor will preach at Connelly Springs and Mt. Harmony second Sunday and at Bollinger's chapel and Connelly Springs on the fourth Sundays.

The college Epworth league meets each Sunday night for devotional services, the Y. M. C. A. every Wednesday at 6:30 p. m. and the Ministerial club every Thursday at 2:30 p. m.

Three professors and nine students attended the recent sessions of the Western North Carolina conference at High Point.

The following ministerial students have been appointed to pastoral work and will leave for their new charges as soon as possible: J. N. Dandle to Denton circuit; C. F. Tate to Hendersonville circuit, and A. A. Godfrey to (Continued on eighth page)