

# Most Sensational Sale Ever Attempted IN MORGANTON

In the heart of the buying season we will throw our entire stock of high class Merchandise on Sale at prices which will surprise you

**Begins WEDNESDAY, NOV. 16, Ends November 30, 1921**

Two weeks of selling. Store opens 9 a. m., closes 10 p. m. each day

**FREE: 360 prizes will be given away opening morning of the sale, these prizes are useful articles for your kitchen, and will be given to people over 16 years of age**

<p><b>All Winter Shoes Reduced 10 per cent.</b></p> <p><b>Great Shoe Special Reduced</b></p> <p>One lot Men's W. L. Douglas \$11.00 Shoes reduced to \$6.95</p> <p>One lot Ladies' Comfort Shoes with and without cap on toe .....\$2.39</p> <p>One lot Men's Beacon Scotch Grain Leather Shoes, Reduced to .....\$4.95</p> <p>One lot Girl's Low Heel English Walking Shoes ....\$3.00</p> <p>One lot Men's Scout Plough Shoes reduced to ..\$1.95</p> <p>One lot Children's Shoes...75c. Sizes 5 to 8.</p> <p>One lot Ladies' \$9.50 Kid Stock Shoes, reduced from \$5.00 to .....\$2.95.</p>	<p style="text-align: center;"><b>Men and Boy's Clothing</b></p> <p>Excellent quality Metcalf Worsted Hand Tailored Suits for the price of.... \$25.00</p> <p>An opportunity which has been offered in many months in this store.</p> <p>All Boys' Suits reduced.... <b>20 PER CENT</b></p> <p>Below present selling price. Men's Suits of the \$35 and \$40 grade, for..... \$25.00</p> <p>A buying opportunity of some importance.</p> <p>Men's Suits of the \$15.00 grade This Sale \$10.00</p> <p>Men's Suits of the \$25 grade <b>For \$18.00</b></p> <p>Come to see these Suits and you will be convinced. You are invited to look. If they are not values we will not ask you to buy.</p> <p>Men's Suits of the \$20 grade <b>This Sale \$15.00</b></p> <p>They are just like you paid \$40 for in 1919. Investigate!</p> <p>All Men's Odd Dress Pants.. <b>Reduced 25 Per Cent</b></p> <p>These are Excellent Values</p> <p>Men's Black Thibet Pants, all sizes, 32 to 50..... <b>Sale Price \$2.79</b></p>	<p style="text-align: center;"><b>Men's Department</b></p> <p>Men's Hats Reduced...25 Per Cent Below Present Price</p> <p>One Lot Overcoats.....\$7.50 Excellent Values</p> <p>One lot Overalls . . . . .90c.</p> <p>Men's Caps Reduced . . . . .20 Per Cent Below Present Price</p> <p>All 220 Weight Old Hickory Overalls . . . . . \$1.39 Pair</p> <p>Boys' Overalls . . . . .79c. Pair</p> <p>All Boys Pants Reduced . . . . .20 Per Cent</p> <p>All Men's Work Pants and Riding Breeches . . . . .20 Per Cent Off</p> <p>Youth's Overalls . . . . .95c. Pair</p> <p>All Sweaters reduced 20 Per Ct.</p> <p>Men's Dress Shirts reduced . . . . .25 Per Cent</p> <p>One lot Men's Union Suits, \$1.00 values, for . . . . .75c.</p> <p>Men's Collars, Lion Brand, on sale . . . . .19c.</p>
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**Cotton Goods Department**

One Solid Case Excellent Quality Dress Gingham. ....18c. per Yard

Large Assortment of 32-inch Dress Gingham, 35c. quality . . . . .20c. per Yd.

One Assortment Light Color Percales . . . . .10c. per Yd.

1 lot Flannelette 12c. per Yard

1 lot 27-inch Armenia Plaids . . . . .9c. Per Yard

1 lot Plaids. ....11c. per Yd.

1 lot Blue Chambray Shirting . . . . .12c. per Yd.

15c. quality Unbleached Domestic . . . . .12c. per Yd.

Best Grade Outing Flannel . . . . .14c. per Yd.

**Dress Goods Department**

**SILK GREATLY REDUCED**

Heavy Quality Satin in colors Black, Dark Blue, Brown and White, \$2.50 Quality, on sale . . . . . \$1.50

Heavy Quality Charneuse in colors Brown and Blue, Sale price . . . . . \$2.00 per Yard

1 piece Brown Satin at the Special Price \$1.39 per Yard

Heavy Taffeta, excellent Heavy Taffeta excellent quality, on Sale \$1.79 per Yd.

Medium - Weight Taffeta, good quality, Blue and Black . . . . . \$1.39 per Yard

Good Grade Wash Satin, Blue, Black, Brown. ....79c. Per Yard

Silk Poplin, colors Black, Blue, Brown, Sale price. . . . .89c. Per Yard

45c. Stripe Shirtings . . . . .29c. per Yd.

30c. Stripe Shirtings. . . . .24c. per Yd.

25c. Stripe Shirtings . . . . .19c. Per Yd.

50c. Satin Stripe Shirting. . . . .25c. per Yd.

50c. quality Heavy Pants, goods Moleskin Imitation . . . . .33c. per Yd.

Extra Heavy Cannon Cloth. . . . .22c. per Yd.

Extra Heavy Middy Twill. . . . .22c. per Yd.

Light Calico . . . . .09c. per Yd.

Finest Bleached Flannelette . . . . .19c. per Yd.

One lot Best Quality Imported Scotch Gingham. . . . .39c. per Yd.

**EXTRA HEAVY QUALITY SKIRT PLAIDS, ASSORTED PATTERNS**

\$2.75 Quality..\$1.95 per Yard

\$3.00 Quality..\$2.29 per Yard

\$3.50 Quality..\$2.59 per Yard

\$3.75 Quality..\$2.89 per Yard

\$4.75 Quality..\$3.49 per Yard

Excellent Quality Red Serge, All Wool . . . . . \$1.69 per Yard

Excellent Quality Green Serge, All Wool \$1.69 per Yd.

Excellent Quality Brown Serge, All Wool \$1.95 per Yd.

All Wool Broad Cloth, colors Grey, Black, Blue, Brown . . . . . \$1.79 per Yard

All Wool Serge, Special. . . . .79c. per Yard

**Hosiery**

Men's Hose. . . . .8c.

Buster Brown Misses' Hose on Sale at . . . . .25c.

Ladies' \$2.00 Silk Hose...\$1.39

Men's Good Quality Cotton Hose. . . . .10c.

Buster Brown Boys' Hose, Heavy Quality . . . . .30c.

Ladies \$1.50 Hose on sale \$1.19

Ladies' Heavy Hose . . . . .8c.

Ladies' \$3.00 Silk Hose on sale at . . . . . \$1.95

Ladies' \$1.00 Silk Hose on sale at . . . . .79c.

Ladies' Lisle Hose . . . . .39c.

Ladies' \$4.50 Silk Hose, on sale at . . . . . \$3.29

Men's \$1.00 Silk Hose . . . . .89c.

We have sixteen handsome 9x12 Rugs which will be sold for less than present wholesale value. A flat reduction of **30 Per Cent** over the present price of these Rugs.

A large line of Grass Rugs will be sold at a reduction of **30 Per Cent**

Do not fail to avail yourself of this opportunity to buy some floor covering very cheap.

Gold Seal Congoleum will be sold for 60c. per Square Yard

Table Oil Cloth of the Better Quality. ....29c. per Yd.

Men's \$1.00 Grade Work Shirts on sale at .79c. Each

We do not handle inferior grade work shirts; sizes up to 19.

One Lot Bed Comforts, \$6.00 values, on sale at. . \$3.95 Each

One Lot Stairway Carpet, \$1.25 values, for 75c. per Yd.

U. S. Rubber Boots, Highest Quality, Sale price . . . . \$3.75

All Trunks, Bags, Suit Cases . . . . .Reduced 25 Per Ct.

All-Wool Army Blankets, Special Price . . . . . \$2.95

All-Wool Army Shirts, Special Sale Price . . . . . \$4.50

All-Wool Zephyr Knitting Thread . . . . .24c. a Ball

LL-Druid's Unbleached Domestic . . . . .12c. Yd.

Blue Chambray Shirting, Heavy Weight . . . . .12c. Yd.

**Do Not Fail to Visit This Sale Because We are Going to Have Values Which You Will be Bound to Appreciate**

**A. A. CONNELLY & SON**

117 West Union St., Morganton, N. C.

NO  
GOODS  
CHARGED

NO  
GOODS  
CHARGED