SirLLiAL NUIICLS GET ROOMS at the BURKEMONT-

Day, week or month. Reasonable SATURDAY, 3 CCLOCK, will draw | until soneone present gets remain- |
| :--- |
| der of prizes. $K 1 R K S E Y \&$ Co. |



 land roller. Mane other thator, ote
numero.
MULL.

 BULDDING FOR RENT - Near deBECEERR'S VARIETY STORE.
ANNOUCEMENT- Farmers desir-
 WILL SELL AT MY HOME, Route
 drille, one wheat binder, one wheat
disk harrow, about towng manchine saddle, housaenol, one padded kitidehn fing
niture. W. H. EDMONSON. anE ARocND and see if there is
any prenovou want at THE
BURMN.


 turn to The News-Herald office and
recive rewadi
rop rou have corset trouble,


 JUST RECEEVED - A car of Block
Coal which will be divided among

 ROOMS TO RENT at THE BURKE-
MON.


 CAXE MIL AND COPPER ENAP. 14 by 7 in diameter; can baren min by
horse fower or by steam. Evapo

 $\underset{\text { Deach Your apples and save your }}{\text { peed }}$






plenty of wood and the whole
farm is well $w$ watered. This
farm


NOTICE OF DISSOLUTIO Noties is hereby given that the the indebetednessill ine resred fonsible for fol



## 2,

## Worth Selling

-is-
Worth Telling

## ADVERTISE!

Advertise what you are doing. Advertise what you expect to do. Advertise your old goods and move them.

Advertise your new goods and sell them before they get old.
Advertise to hold old trade.
Advertis to get new trade.
Advertise when business is good to make it better.

Advertise when business is poor to keep it from getting worse.

Advertising is not a "cure all."
Advertising is a preventive.
Advertising does not push, it pulls.
Advertising to pay must be consistent and persistent.

Use Bonnet-Brown Sales Service cuts and ads, which we furnish free of charge, to get maximum results from your advertising. Complete copies are on file in this office.

## THE NEWS-HERALD

The Square You'll Eventually Use

## THE OLD STYLE

In the name of truth and justice to yourself, how can you content yourself with any other.


The above cut may seem a puzzle to some of my readers, but I promise to make it as plain as daylight before this series quaint you with one of the most wonderful I promise to ac and a tool that will be of use to man away down the dim ev enues of the future. It is so nearly perfect that it seem perfect to me. Now, my friend, if you know something that
will improve this wonderful tool, why not meet and let us put our heads together, why not meet me half way Frankly, after about eight years of almost constant improve it much expensive experimenting, I feel quite sure I have in $m$ latest copper plated square attained the acme of perfection gladly would I accept some thought or criticism that would Now, I want you to ganton, has to say about this Square: John T. Oxford, of Mor-
Dear Mr. Taylor:-Your
 and write books on your Square and quit the kind of work you aun are doing
world might have the advantage of your and
metre kept from the people; it will be of the squar invention. It It's too it, the that the
on the market there will be no other soure to be on the market there will be no other square of the future, and when puta
are what the world needs today, and shend station and education
in use it will be a good start anr improved Square cownd

Now, some of you readers do not know. J. OXFORD. you will pardon me I will tell you what I think of him. gentleman, PERFECTLY SOBER, TRUTHFUL AND CERTAINLY ONE OF THE BEST MECHANICS HAVE EVER MET. Therefore I feel sure Mr. Oxford's lett s entirely sincere.
Now I want you to read another letter from another Mor-
anton man, Mr. W. A. Speegle: Mr. Sam M. Speegle
Mr. My Taylor, Morganton, N.
My Dear Sir:-I have been using one of your Improved Squares for
about three years and I am glad to say that it is the best Square I have
ever seen; and it is so plain and simple that "a formen

 I can hearrily recommend wour Squan would to carpe kenew its useful
and especialy to treste and bridge mand millwr
quent, as all angles



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                                    W. A. SPEEGLE.
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MR. W. A. SPEEGLE. HE IS A MAN OF RARE ABILI
AS AN INVENTOR, HAVING RECENTLY INVENTED
VERY WONDERFUL MACHINE. MIr. Speegle many kinds of work well as any man I have ever can dot, a man; therefore I feel sure he means all herid Christian

Mr. J. W. Brown also means all he says in his says it is O . K.
Now, dear friends, if anyone doubts the ability Great Square, please put it to all the tests you can of my ads. A new cut will appear each week; save them as w
is perfectly clear you will want to refer back to many TAVnt you to remember what I say about this pet of mine:
SAVES THE EYES, STRAIGHTENS KINKS AND to supply you in the near future. With the stores will be ings, I remain your friend,

SAM TAYLOR,
Morganton, N. C

