

CHRISTMAS SEAL SALE CELEBRATING ITS 40TH ANNIVERSARY THIS YEAR

The annual Christmas Seal Sale is celebrating its 40th anniversary this year. Income derived from the sale of these seals in the sole support of 3,000 affiliated tuberculosis associations throughout the nation.

There have been many changes in the seal from time to time; most notable, however, was in 1920 when the National Tuberculosis Association took over the sponsorship of the sale. Previous to this year, the National Red Cross had sponsored this drive, but the income of the sale and the program thereby carried on had increased to such proportions that the National Tuberculosis Association became the natural sponsor for the campaign. At this time, the double barred cross, the symbol of worthy crusades since ancient history, was adopted as the symbol of this worthy crusade for health. Through-out our nation and world it now stands for the fight to control tuberculosis. This double barred cross was first used on the Christmas Seal in 1919.

The 1919 seal carried both the cross of the National Red Cross and the double barred cross. However, the seal of the 1920 sale displayed for the first time only the cross of the National Tuberculosis Association. Philatelists find the history of the evolution of the Christmas Seal most interesting. With the 1947 Christmas Seal wider than it is deep, each sheet of 100 seals this year presents a horizontal rather than vertical appearance. This is the first time the seals have been arranged in a horizontal position since 1937 and the sixth time since the first seal sale in this country in 1907. Previous horizontal seals were issued in 1933, 1931, 1927 and 1913, as well as 1937.

The 1947 Christmas Seal was designed by Raymond H. Lufkin of Tenafly, N. J., and depicts a typical New England winter scene of a yoke of oxen drawing a sled loaded with freshly cut Christmas trees. Walking beside the sled is a man with a prod. In the background are a range of mountains and a small farm house, with a blue skyline. Dark red is used for the horizontal and vertical gutters of the sheet, framing the seals. Across the bottom of each seal are the words "Merry Christmas," in white Gothic type, against a red background. The seal itself measures 23mmx17mm, making the overall size of a sheet of 100 seals 16 7/8" x 11 3/8". Four colors are used in printing the seals—brown, red, blue and green—resulting in a set of seven progressive color proofs. The initials "U. S. A." appear in brown in the lower right corner of each seal.

Approximately 5 billion seals were run off by the four lithographers. Each printer's work can be identified by the small letters E, D, S and U, respectively, which are in the lower left-hand corner of the 54th seal of each sheet. The perforated and imperforated negative sheets have wide outside margins and show crossed guide lines next to each of the marginal seals on all four sides of the sheet. In addition, a color chart appears beneath each seal in the bottom row.

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- Gifts**
- Fredart and Montag Stationery . . .
 - Gift Wrappings Christmas Cards
 - . . . Plastic Bridge Cards . . .
 - . . . Hi-Jacks . . .
 - . . . Christmas Place Cards and Tallies . . .
 - . . . Desk Sets . . . Pen Sets . . .
 - . . . Place Mats and Luncheon Mats For Parties . . .
 - . . . Executive Line of Ash Trays . . .
 - . . . Colorful Paperweights . . .

We Monogram Book Matches, Stationery, Christmas Cards and Paper Napkins

Office Equipment & Supply Co.
WILSON AVENUE
DUNN, N. C.

Little Girl Favorites For Christmas...



WHAT LITTLE MISS COULD RESIST THIS PERKY AND SWEET LITTLE DRESS WITH EMBROIDERED BODICE, JAUNTY LACE-EDGED COLLAR, ABBREVIATED LEG-O'-MUTTON PUFFED SLEEVES?

Your Baby's Christmas...

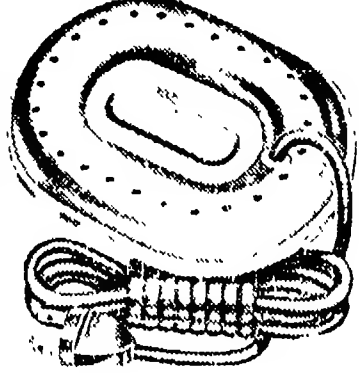
IS A VERY EXCITING EVENT... YOU'LL WANT TO CELEBRATE THE OCCASION IN A VERY SPECIAL WAY. GIVE YOUR BABY BEAUTIFUL THINGS THAT WILL BE USEFUL NOW, TREASURED SOUVENIRS IN YEARS TO COME.



Mary Sorrell Shop
Next to H. M. Smith, Optician
DUNN, N. C.

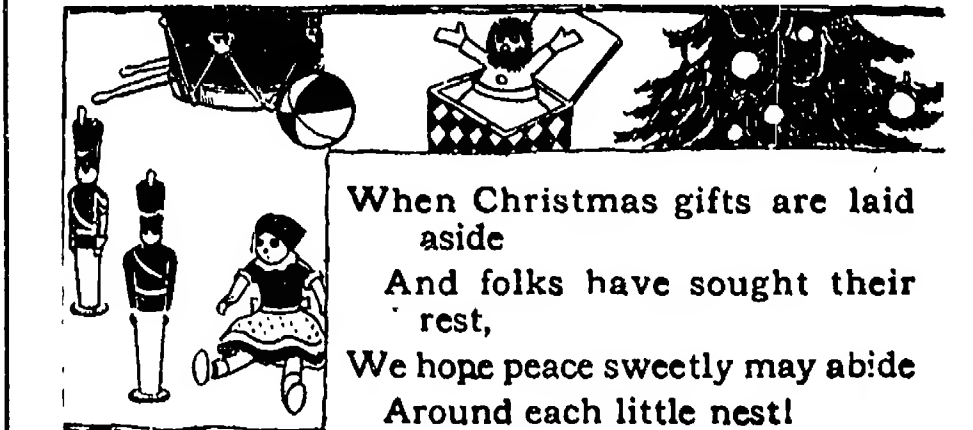
GOODRICH TIRES AND TUBES
ACETYLENE WELDING
TRACTORS REPAIRED
FORD FACTORY REBUILT MOTORS INSTALLED—NO DELAY
NEALIE PATTERSON invites his friends to come by and see him.
Morris Brothers Garage
PARTS — ACCESSORIES — AUTOMOTIVE REPAIR
RICHFIELD PRODUCTS
P. O. Box 609 BROADWAY, N. C. Telephone B-386

NOW! ANYONE CAN HAVE HOT WATER QUICK!
NEW POCKET-SIZE WATER HEATER COSTS LESS THAN \$2.25
HEATS WATER FAST
Merely place a portable FAST-WAY Water Heater in a receptacle containing water. Plug in the nearest socket. Lo and behold! The FAST-WAY goes to work at once, heating water like sixty for 101 purposes—a sufficient quantity for bathing, washing, scrubbing, cleaning cream separators, etc. The speed depending on quantity. CAUTION: Directions for using are furnished with each heater. Read and follow. Costs less than \$2.25. No fires to build or hot water to carry. No running up and down basement stairs. No heating tanks full when a few gallons or a quart is wanted. Handy! Portable! Inexpensive!
SUPERIOR SEED & FEED CO., Lillington, N. C.



BYRD ELECTRIC COMPANY
LILLINGTON, N. C.

When Christmas gifts are laid aside And folks have sought their rest, We hope peace sweetly may abide Around each little nest!



FOR SALE AT AUCTION
I will sell at public auction at my home
WEDNESDAY, DECEMBER 31, At 10 A. M.
The following farming equipment and Household Furnishings:
1 MULE, 7 YEARS OLD, PLENTY OF FARMING TOOLS, 1 400 POUND HOG, 25 CHICKENS, 100 BUSHELS OF CORN, 1 LIVING ROOM SUITE, 3 BEDS, 15 OR 20 QUILTS, 3 OR 4 STANDS LARD, RANGE STOVE, PRACTICALLY NEW, AND MANY OTHER ITEMS.
W. R. MATTHEWS
LILLINGTON R-3
One Mile from Clark's Bridge

LYRIC THEATRE—LILLINGTON, N. C.
"The Home of Better Entertainment"

SHOW HOURS
Monday through Friday... At 7:00 and 9:00 P. M.
Saturday... continuous show from 1:00 P. M.—11:00 P. M.
Sunday... At 3:00 and 9:00 P. M.
Matinees every: Monday at 3:00 P. M. Wednesday at 3:00 P. M.

THURSDAY-FRIDAY DECEMBER 18-19
AGAIN TOGETHER! AGAIN A TRIUMPH!
HUMPHREY BOGART AND LAUREN BACALL
DARK PASSAGE
WARNER BROS. DARK PASSAGE
GEORGE BENNETT AGNES MOOREHEAD TOM DANFORD
CROWDER HANS JERRY WARD
"THE BIG SLEEP" TEAM OPENS YOUR EYES AGAIN!

Also Latest News Events
SATURDAY Double Feature DECEMBER 20
It's A Thrill-Filled... Laugh-Filled Hunt For Hidden Treasure—in
"GAS HOUSE KIDS IN HOLLYWOOD"
—starring—
The Gas House Kids
Also Chapter No. 8 of "Jesse James Rides"
Buster Crabbe Unravels The Secret Of The Medicine Show Of The Mesa—in
"PRAIRIE BADMEN"
—starring—
Buster Crabbe
Al "Fuzzy" St. John

SUNDAY-MONDAY DECEMBER 22-23
TYRONE POWER
NIGHTMARE ALLEY
with JOAN BLONDELL · COLEEN GREY · HELEN WALKER
Directed by EDMUND GOULDING · Produced by GEORGE JESSEL

Also Latest News Events
TUES.-WEDNES. Double Feature DEC. 23-24
William Elliott Vera Ralston—in
"PLAINSMAN AND THE LADY"
—with—
Don Red Barry Andy Clyde
Also "Little Lulu" Cartoon
James Cagney Annabella—in
"13 RUE MADELEINE"
—with—
Another Great James Cagney Show for everyone to enjoy

COMING SOON:
Don't Miss Our Christmas Show
"WISTFUL WIDOW OF WAGON GAP"
Starring Abbott and Costello
Also Football Short and Popeye Cartoon

She Loves Hosiery!

Nylons In Exotic Dark Tones

She'll Walk in Beauty this Christmas... in our Exquisite, oh-so-flattering Hosiery! Win HER delighted thanks with Gossamer Sheers... All priced for modest Santas!

Also Hose for Men and Children.

Hockfield Hosiery Shop
HOME OF BEAUTIFUL HOSE
S. Clinton Ave. Dunn, N. C.

Famous Artist Sketched First Santa for U. S.

Thomas Nast Credited With Pictorializing Famous Character In 1873
Thomas Nast, the famous cartoonist who created our conception of Uncle Sam, the Republican elephant and the Democratic donkey, is also credited with giving America its first modern pictorialization of Santa Claus. Nast first sketched his notion of Santa Claus in 1873. This Santa was a rollicking, chubby old man smoking a pipe and dressed in what looked like a night shirt with fur collar and cuffs. Since that day he has grown taller and rounder, has developed a full white beard and mustache and above all has acquired the traditional red suit bordered in ermine. The story of how our American version of Santa Claus evolved is interesting. According to legend, children of Lapland and Siberia, raised on tales of the good and generous St. Nicholas, thought of their benefactor as dressed in furs and traveling in a reindeer-drawn sleigh, just as they did themselves.

Stories of St. Nicholas
Wondrous stories of this great Fourth century saint, who gave handsome presents to good little children, were repeated at the firesides of all Europe from the time of his death in 342. The Dutch children observed the anniversary of his death on December 6 and received presents in their wooden shoes. These Dutch youngsters thought of St. Nicholas as a stern old man with a long white beard, garbed in bishop's robes and carrying a stick to chastise naughty children. The little Hollanders coming with their presents to found New Amsterdam brought Santa Claus an "San Claas" as they said, with them. In no time the English colonial children whose fathers had taken over the Dutch settlement and renamed it New York caught on to this wonderful man. The English moved his yearly visit from December 6 to New Year's Eve. Germans coming to America brought their Christmas customs; Christmas trees and Christmas candles burned in honor of the Christ Child, whom the German children called "Kris Kringle." At about the time that these festivities were making Christmas Day important, families beginning to spread across the country chose this celebration as a day of reunion. Thus the Dutch figure of Santa Claus, the German traditions of Christmas and the English season of celebration became combined in one single holiday.

Wise Men Came From The East

Church tradition, presumably considering the Biblical mention of three specific gifts as presented to the Infant Jesus by the Wise Men, has identified the Magi as Caspar, Melchior, and Balthasar. There could have been more than three; legend reports that there were 12 Wise Men and that their journey to Bethlehem had been anticipated for generations. Twelve learned men who lived in a Far Eastern land appointed themselves to watch for the star of beauty which they believed would announce the birth of the Saviour. Each year, after the crops were harvested, the patriarchs ascended to a cavernous retreat upon the plateau of a high mountain to pray and praise God in silence for three days while they watched for the star. This went on for generations; when one of the patriarchs died, his son or kinsman would take his place. Finally the star appeared, descending upon the mountain and having within itself the form of a child beneath the similitude of a cross. The Sign spoke to them and com-