

HERTFORD COUNTY HERALD

THE LARGEST WEEKLY NEWSPAPER PRINTED IN EASTERN NORTH CAROLINA.

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AHOSKIE, N. C., JANUARY 29, 1915

NO. 2

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Practice in all courts. Loans negoti-
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DR. L. G. SHAFER
SPECIALIST
in the examination of the Eye and
fitting Glasses at "MANHATTAN
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nesday. Artificial eyes made to
order, perfect fit and match guar-
anteed.
Home office Rocky Mount, N. C.
Cambridge Hotel Building, First
Floor, Phone 662.

It Really Does Relieve Rheumatism.

Everybody who is afflicted with Rheumatism in any form should by all means keep a bottle of Sloan's Liniment on hand. The minute you feel pain or soreness in a joint or muscle, bathe it with Sloan's Liniment. Do not rub it. Sloan's penetrates almost immediately right to the seat of pain, relieving the hot, tender, swollen feeling and making the part easy and comfortable. Get a bottle of Sloan's Liniment for 25c. of any druggist and have it in the house against Colds, Sore and Swollen Joints, Lumbago, Sciatica and like ailments. Your money back if not satisfied, but it does give almost instant relief. Buy a bottle to-day. Adv.

Helps for Home-Makers

Edited by the Extension Department of The State Normal and Industrial College.

The State Normal and Industrial College desiring to broaden the Extension work, and meet a demand which is constantly being made, wishes to make the following announcement to the people in the state.

Realizing the desire on the part of the people for more information on the practical problems in the home and community, the essential things are going to be talked about from week to week in a column in your home paper. The subjects discussed will be the practical problems in everyday life. This will be an attempt to help the home makers solve some of those perplexing questions in a sane, sensible, and easy manner. These are not to be theories but facts. Facts that other home-makers have worked out and found successful will be given to you. The following is a suggestion of the plans whic we anticipate carrying out.

Food
Variety of preparation of the commonest foods.
Monotony in food is a thing to be abolished.

The Garden
Vegetables all the year round lessen the doctor's bill, and add variety and value to our daily food.

Milk
Care and use.
Valuable as food, but unless well cared for, a menace to health.

Kitchen
The most useful room in the house.
Why not arrange it so as to do the most work with the least effort?
Help the tired house-keeper.

Floors
Treatment of new floors.
Renovating of old floors.
Care of all floors.
Enough. Watch the column for what follows.

This is to be a column for the people. We want to meet your needs—in other words we are going to urge cooperation. If our column is not answering your questions—ask them, we urge you to ask for any information you may desire. If possible, we will answer the question in this column, and give others the benefit of the inquiry. It may be an individual question which we will be glad to work out with you personally. We will consider it a privilege and a pleasure to cooperate with you in this work. You are practical home-makers. You have worked out problems that others will be glad to know about. Tell us about them, so we may tell other North Carolinians. One problem, practically worked out is better than all the untried theories.

So it shall be:
1. Problems we have solved.
2. Problems you have solved.
3. Problems you want solved.
We are compiling a Loan Library for the benefit of North Carolinians. We are collecting the best books, magazines, and pamphlets on these live, home questions. We want you to have the use of this material. Write to us concerning it.

We hope the contributions in this column will be valuable enough to justify their preservation in a Scrap-Book for your future use.
Finally, your cooperation will determine largely the success and usefulness of this movement.

Stop That Cough—Now

When you catch Cold, or begin to Cough, the first thing to do is to take Dr. Bell's Pine-Tar-Honey. It penetrates the linings of the Throat and Lungs and fights the Germs of the Disease, giving quick relief and natural healing. "Our whole family depend on Pine-Tar-Honey for Coughs and Colds," writes Mr. E. Williams, Hamilton, Ohio. It always helps. 25c. at your Druggist. Adv.

Hertford County W. M. U. Meets with Chowan Church, Winton.

The Hertford County W. M. U. meets at Chowan church Tuesday A. M. February 2nd.

PROGRAMME:
Hymn, beginning at 10 o'clock.
Devotional Service—Mrs. S. P. Taylor.
Address of Welcome—Mrs. S. N. Watson.
Response—Miss Mary Thomas.
Roll call, minutes, appointment of committees.
Hymn.

Two Societies—A Congregation
How NOT to have an Ideal Society.—Mrs. Jno. Freeman.

How to Have an Ideal Society
1. More careful and prayerful attention given to Devotional part.—Mrs. C. W. Scarborough.
2. The Missionary Part.—Mrs. J. W. Overton and Mrs. B. E. Copeland.
3. How to Give.—Mrs. Margaret Howell and Mrs. L. E. Dailey.
4. Benefits derived from Mission Study Class.—Mrs. Hallie Baker and Miss J. C. Vann.

5. What has the Observance of the Seasons of Prayer done for your Society?—Miss Bert Matthews.

6. Personal Service.—Mrs. H. H. Honeycutt.

7. Literary Committee.—Mrs. Jno. O. Askew.

8. Importance of sending Report Blanks and Questionnaires promptly.—Mrs. E. B. Vaughn and Mrs. June Darden.

Benefits derived from attending State Annual Meeting—Open discussion.
Song.
Closing Prayer.
Luncheon.

AFTERNOON SESSION.
Devotional Service—Miss Ruth Davenport.

Conference on Young Peoples' Work.—Miss Willie Lambertson, presiding.

How to advance Young Peoples' Work. (Delegates and especially Leaders of Y. P. S. will be expected to take part in this service.)
Report of committees.
Song.
Closing Prayer.

To the People of Hertford County

I will recommend the following gentlemen as Justices of the Peace for our county:

Maney's Neck—T. E. Vann, J. C. Taylor, G. C. Picot, W. T. Taylor, Euclid Howell, R. A. Majett, M. J. Raily, J. B. Whitely, S. P. Winborne, R. E. Lee, J. D. Riddick, J. B. Worrell, J. Blount Ferguson and E. G. Sears.
Winton—T. D. Boone, H. H. Jones, J. A. Cowan, A. I. Parker, J. W. Boone, A. C. Vann and W. P. Shaw.

Ahoskie—J. H. Mitchell, J. A. Copeland, J. R. Garrett, J. W. Powell, R. J. Baker, C. N. Pruden, W. M. Mitchell, Charles C. Sessions, J. J. Askew and Arthur C. Moore.

St. Johns—A. J. Vinson, J. C. Britt, Douglas Parker, J. T. Liverman, J. M. Eley, Ira J. Askew, T. J. Teaster, A. M. Brown, Jesse E. Matthews, J. A. Freeman, T. W. Sears and J. N. Holloman.

Murfreesboro—R. C. Nicholson, E. W. Waters, Edgar Brett, D. L. Parker, U. Watson, B. B. Winborne, Jr., Paul Britt, J. J. K. Parker, and J. C. Chitty.

Harrellsville—(In addition to ones already appointed) W. A. Perry, Jno. O. Askew, R. H. Jernigan, B. F. Williams, John S. Winborne and B. N. Sykes.

If I have the initials in the above names wrong; if the terms of any of the above named men do not expire before 1917 or if there are any other men that you want for Justices, please write me at once so that I can get them all in one bill.

I will be glad to hear from any citizens of the county relative to any measure and will appreciate any suggestion. I earnestly desire to represent my people satisfactorily to them and in order to do this you must let me know your views.

Most sincerely,
STANLEY WINBORNE.

Brains in Business.

This is a day of brains and they command a premium in every walk of life. This is conspicuously true in mercantile affairs.

The merchant who would be successful must use his brains, and the use of brains prompts him also to the judicious use of advertising space in his local news paper.

If he expects his establishment to become a permanent fixture in the town he is equally desirous of leaving with his customers a feeling of satisfaction and the inclination to return.

Therein lies the secret of his success, but to accomplish this he must first consider three salient points.

First, his goods must be of the standard required by the people of his community.

Second, they must be reasonable in price.

Third, they must be brought to the attention of the buying public.

It is a simple matter to buy the goods and fix the price, but keeping them in the public eye is the problem. It is the stumbling block upon which the hopes of many merchants are wrecked.

The merchant who makes the most conspicuous success is the one who brings his wares to the attention of the public through the medium of well written advertising matter.

Whenever you find a merchant who advertises judiciously but persistently in his local paper you will invariably find a successful and growing business, a business founded upon solid principles, and one which commands the respect of the community.

It is the brains of the merchant piloting him safely through the intricate perils of commercial life.

Advertising is the product of the brain, and is the greatest of all aids to business success and emulgence.

The well written advertisement of reasonable goods will always bring results, for it must be borne in mind that the buyer, as well as the seller, is possessed of brains, and those brains will be utilized to his own advantage.

This is essentially an advertising age, and the business men who persistently declines to recognize the requirements of the public will in times have no patrons to afford by his indifference to their desires.

The people of this community have the ad reading habit. It is as much a part of their daily life as are the ordinary pursuits of the day.

It is simply a matter of brains forging to the front, for while the merchant employs his brains in selling of his goods, the buyer utilizes his brains in the disbursing of his funds to his own best advantage.

And the advertisement—fresh, and crisp, and to the point—leads the buyer direct to the spot where he may find that which he seeks without delay and the consequent loss of time in "looking around."

Join the Booster Club.

COTTON STILL RISING.

The rise of cotton last week to nearly ten cents a pound was gratifying to the business men of the whole country. If the cotton planters will continue to borrow on their cotton instead of selling it, the price of cotton will continue to rise and then when the Department of Agriculture announces after the planting season is over that only one half a crop was planted then the price will no doubt go up to eleven cents a pound.

How To Give Quinine To Children.
FERRILIN—the trade-mark name given to an improved Quinine. It is a Tasteless Syrup, pleasant to take and does not disturb the stomach. Children take it and never know it is Quinine. Also especially adapted to adults who cannot take ordinary Quinine. Does not nauseate nor cause nervousness nor ringing in the head. Try it the next time you need Quinine for any purpose. Ask for Ferriline original package. The name FERRILIN is blown in bottle. 25 cents.

Wake Forest News.

The Spring term at Wake Forest College has opened with the largest enrollment in the history of the college. The high water mark previous to this term was in the Spring session of 1913, when the total registration was 458, but Dr. Potat announced on Monday evening that up to the present time 463 men had matriculated. It was the general opinion among both students and professors that quite a number of men would drop out by reason of the present financial conditions, but to the contrary nearly every old man has returned. Not only have they returned, but about fifteen new men have come in and helped to swell the attendance.

With the return of the students, and the resumption of the regular college work, the old question again arises, "what about the basketball team?" And again, the inevitable answer is manifest, bright prospects for a championship team! Two games have been played to date, Wake Forest winning both by an exceedingly narrow margin. The Durham Y. M. C. A. lost to the home team by the score of 23 to 24, while Carolina was beaten 23 to 26 on the Raleigh Auditorium floor. A very attractive schedule has been prepared by manager Carrick, and it is confidently expected that Wake Forest will win a majority of the games scheduled.

Mr. Booth Lowery, a noted lecturer and humorist, in his usual delightful style gave an intensely interesting Lecture before the student body on last Saturday night. Altho Mr. Lowery is essentially a humorist, at the same time beneath his humor lies a real problem, and many an unexpressed thought is conveyed to his audience by his jokes. The underlying thought in all that he said was the question, "what do other people think of me?" He answered the question by saying that other people are too busy trying to make a good appearance before you to think of you. In his discourse he dealt the prevailing woman's fashions a rather hard blow, but he said further he did this by reason of his southern gallantry, repeating the familiar saying "women first always." His entire lecture was full biting notice, keen wit, and humor, and was pronounced by all to be by far the best number on the College Lyceum schedule.—Reported.

Pushing The Ship Bill.

Washington, D. C., Jan. 25, 1915.—The action of the Democrats in the Senate a few days ago, in pledging themselves unanimously to the support of the Bill for the purchase of Ships has elicited the ever welcoming approval of the country.

Since August 1st, when more than half of the world became involved in war, ships bearing an aggregate of five million tons, have been with-drawn from commerce. Our great cotton crop of 1914 which is literally weeping for the opportunity of getting into the European markets, would be greatly benefited if Uncle Sam possessed an adequate merchant Marine. There is great demand in Europe for our lumber, grain, and other farm products, but not nearly enough ships with which to export them. And so if we had an adequate number of ocean carrying ships with which to handle the vast manufacturing and agricultural output of this country business would be flourishing to an unusual degree, in every state in the Union. The Bill provides for an issue of thirty million dollars (\$30,000,000) Government Bonds, with which to purchase and to build a Merchant Marine with which to meet this problem. The Bill is broad in its provision and the government can if it wishes turn this enterprise over to private individuals after it is once organized if it sees fit to do so.

FIRE INSURANCE
NOTARY PUBLIC
WALTER L. CURTIS
AHOSKIE, N. C.

DON'T SPEND ALL YOUR EARNINGS
Put some aside for possible sickness, or misfortune. We welcome small accounts as well as large ones. The man who has a little money saved is the one who is in a position to open the door when Opportunity Knocks. Don't run the risk of loss by fire or thieves, deposit your surplus earnings with us.
THE BANK OF WINTON
WINTON, N. C.

MONTAUK ICE CREAM
TOUCHES THE SPOT
Fills the demand for a dainty dessert, as no other dessert can. It's the choice of mother, father, sister and brother—and the boarders, if there be any. It's one subject upon which the whole family agree. That's because Montauk Ice Cream is so pure, rich and delicious. Try it!
THE MONTAUK COMPANY, INC.,
Makers of "Purity" Ice Cream and Ices.
275 Granby Street NORFOLK, VA.

COMFORT AND CONVENIENCE.
Things are arranged here for your comfort and convenience. We are equipped to care for your deposits with absolute safety. We are prepared to aid honest men in developing legitimate business enterprises.
In short there is no function of a bank we cannot perform to your complete satisfaction.
Merchants and Farmers Bank
Winton, N. C.

CABBAGE PLANTS.
Every Kind, Millions of Them
\$1.00 per 1,000, 3 to 4,000 85c per 1,000, 5 to 10,000 75c per 1,000. Money with order, been in the business over 20 years. Guarantee satisfaction in every way.
JAKE LASSITER, Rich Square, N. C.

1904 1914
THE PEOPLES BANK
MURFREESBORO, N. C.
Capital and Surplus \$25,000.00
OLD—SAFE—STRONG—RELIABLE.
Are you one of its many patrons?
If so you have aided us in building up this creditable Institution, and we believe we have aided you in building up this progressive community. Together we have prospered for the past ten years.
Join us with renewed vigor for a continuation of mutual prosperity.
IT PAYS TO BE ONE OF OUR PATRONS.

At Cost, For Cash
Until February 1st., I offer my entire line of Millinery consisting of Hats, Baby Caps, Ribbons, Coat Suits, Veils and Velvets at actual cost to me.
This is a rare chance for you to save money. Come and inspect the goods.
MISS LIZZIE FLYTHE
Ahoskie, N. C.