

# HERTFORD COUNTY HERALD

THE LARGEST WEEKLY NEWSPAPER PRINTED IN EASTERN NORTH CAROLINA.

VOL. 6

AHOSKIE, N. C., JANUARY 29, 1915

NO. 2

**Tate Machinery & Supply Co.,**  
Hittleson, N. C.

**MACHINERY SPECIALISTS**  
Everything in Machinery and Supplies

**DR. C. G. POWELL**  
DENTIST  
OFFICE  
OVER S. J. DILDAY'S STORE  
AHOSKIE, N. C.

**Winborne & Winborne**  
Benj. B. Winborne  
Stanley Winborne  
Attorneys-at-Law  
MURFREESBORO, N. C.  
Phones No. 17 and 21.

**Edgar Thomas Snipes**  
Attorney-at-Law  
Loans Negotiated  
Real Estate Bought and Sold  
Office: 2nd Floor J. W. Godwin, Jr., Bldg  
AHOSKIE, N. C.

**R. R. ALLEN**  
Dealer In  
SASH, DOORS, BLINDS, WINDOW  
GLASS, HARDWARE, PAINTS  
AND BUILDING MATERIALS  
GENERALLY  
Wholesale and Retail  
No. 927 Washington Square  
SUFFOLK, VA.

**SASH, DOORS, HARDWARE,**  
PAINTS, LIME, CEMENT, SEWER  
PIPE, CART MATERIAL, MILL  
SUPPLIES, STOVES, RANGES  
AND ETC. CLOSE PRICES.  
MAIL ORDERS SOLICITED  
AND OBLIGE.  
**E. L. FOLK CO.**  
No. 917-919 Washington Square  
SUFFOLK, VA.

**W. W. ROGERS**  
Attorney-at-Law  
Prompt Attention Given to All  
Business.  
AHOSKIE, N. C.

**C. Wallace Jones**  
Attorney and Counselor-At-Law  
WINTON, N. C.  
Practice in all courts. Loans negoti-  
ated. Special attention to collections.  
Located in Bank of Winton.

**D. L. THOMAS**  
GENERAL CONTRACTOR AND  
BUILDER  
Plans and Specifications furnished upon  
application  
Cement and Tile Work  
Brick Work a Specialty  
AHOSKIE, N. C.

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**J. R. EVANS**  
Practical Tin Roofer and Sheet  
Metal Worker  
Prices Right.  
MURFREESBORO, N. C.

**FRANK G. TAYLOR**  
Notary Public  
AHOSKIE, NORTH CAROLINA.

**DR. L. G. SHAFER**  
SPECIALIST  
in the examination of the Eye and  
fitting Glasses at "MANHATTAN  
HOTEL" Ahoskie every 3rd Wed-  
nesday. Artificial eyes made to  
order, perfect fit and match guar-  
anteed.  
Home office Rocky Mount, N. C.  
Cambridge Hotel Building, First  
Floor, Phone 662.

**It Really Does Relieve Rheumatism.**

Everybody who is afflicted with  
Rheumatism in any form should  
by all means keep a bottle of  
Sloan's Liniment on hand. The  
minute you feel pain or soreness  
in a joint or muscle, bathe it with  
Sloan's Liniment. Do not rub it.  
Sloan's penetrates almost immedi-  
ately right to the seat of pain, re-  
lieving the hot, tender, swollen  
feeling and making the part easy  
and comfortable. Get a bottle of  
Sloan's Liniment for 25c. of any  
druggist and have it in the house  
against Colds, Sore and Swollen  
Joints, Lumbago, Sciatica and  
like ailments. Your money back  
if not satisfied, but it does give  
almost instant relief. Buy a bot-  
tle to-day. Adv.

## Helps for Home-Makers

Edited by the Extension Department  
of The State Normal and In-  
dustrial College.

The State Normal and Indus-  
trial College desiring to broaden  
the Extension work, and meet a  
demand which is constantly being  
made, wishes to make the follow-  
ing announcement to the people  
in the state.

Realizing the desire on the part  
of the people for more information  
on the practical problems in the  
home and community, the essen-  
tial things are going to be talked  
about from week to week in a  
column in your home paper. The  
subjects discussed will be the prac-  
tical problems in everyday life.  
This will be an attempt to help the  
home makers solve some of those  
perplexing questions in a sane,  
sensible, and easy manner. These  
are not to be theories but facts.  
Facts that other home-makers have  
worked out and found successful  
will be given to you. The follow-  
ing is a suggestion of the plans  
whic we anticipate carrying out.

**Food**  
Variety of preparation of the  
commonest foods.  
Monotony in food is a thing to  
be abolished.

**The Garden**  
Vegetables all the year round  
lessen the doctor's bill, and add  
variety and value to our daily  
food.

**Milk**  
Care and use.  
Valuable as food, but unless  
well cared for, a menace to health.

**Kitchen**  
The most useful room in the  
house.  
Why not arrange it so as to do  
the most work with the least  
effort?  
Help the tired house-keeper.

**Floors**  
Treatment of new floors.  
Renovating of old floors.  
Care of all floors.  
Enough. Watch the column for  
what follows.

This is to be a column for the  
people. We want to meet your  
needs—in other words we are go-  
ing to urge cooperation. If our  
column is not answering your  
questions—ask them, we urge  
you to ask for any information  
you may desire. If possible, we  
will answer the question in this  
column, and give others the  
benefit of the inquiry. It may be  
an individual question which we  
will be glad to work out with you  
personally. We will consider it a  
privilege and a pleasure to co-  
operate with you in this work.  
You are practical home-makers.  
You have worked out problems  
that others will be glad to know  
about. Tell us about them, so we  
may tell other North Carolinians.  
One problem, practically worked  
out is better than all the untried  
theories.

So it shall be:  
1. Problems we have solved.  
2. Problems you have solved.  
3. Problems you want solved.  
We are compiling a Loan Lib-  
rary for the benefit of North Caro-  
linians. We are collecting the  
best books, magazines, and pam-  
phlets on these live, home ques-  
tions. We want you to have the  
use of this material. Write to us  
concerning it.

We hope the contributions in  
this column will be valuable  
enough to justify their preserva-  
tion in a Scrap-Book for your  
future use.

Finally, your cooperation will  
determine largely the success and  
usefulness of this movement

### Stop That Cough—Now

When you catch Cold, or begin  
to Cough, the first thing to do is  
to take Dr. Bell's Pine-Tar-Honey.  
It penetrates the linings of the  
Throat and Lungs and fights the  
Germs of the Disease, giving  
quick relief and natural healing.  
"Our whole family depend on  
Pine-Tar-Honey for Coughs and  
Colds," writes Mr. E. Williams,  
Hamilton, Ohio. It always helps.  
25c. at your Druggist. Adv.

## Hertford County W. M. U. Meets with Chowan Church, Winton.

The Hertford County W. M. U.  
meets at Chowan church Tues-  
day A. M. February 2nd.

**PROGRAMME:**  
Hymn, beginning at 10 o'clock.  
Devotional Service—Mrs. S. P.  
Taylor.  
Address of Welcome—Mrs. S.  
N. Watson.  
Response—Miss Mary Thomas.  
Roll call, minutes, appointment  
of committees.  
Hymn.

**Two Societies—A Congregation**  
How NOT to have an Ideal  
Society.—Mrs. Jno. Freeman.

**How to Have an Ideal Society**  
1. More careful and prayer-  
ful attention given to Devotional  
part.—Mrs. C. W. Scarborough.

2. The Missionary Part.—Mrs.  
J. W. Overton and Mrs. B. E.  
Copeland.  
3. How to Give.—Mrs. Mar-  
garet Howell and Mrs. L. E. Dailey  
4. Benefits derived from Mission  
Study Class.—Mrs. Hallie Baker  
and Miss J. C. Vann.

5. What has the Observance  
of the Seasons of Prayer done for  
your Society?—Miss Bert Mat-  
thews.

6. Personal Service.—Mrs. H.  
H. Honeycutt.

7. Literary Committee.—Mrs.  
Jno. O. Askew.

8. Importance of sending Re-  
port Blanks and Questionnaires  
promptly.—Mrs. E. B. Vaughn  
and Mrs. June Darden.

Benefits derived from attending  
State Annual Meeting—Open dis-  
cussion.  
Song.  
Closing Prayer.  
Luncheon.

**AFTERNOON SESSION.**  
Devotional Service—Miss Ruth  
Davenport.  
Conference on Young Peoples'  
Work.—Miss Willie Lambertson,  
presiding.  
How to advance Young Peoples'  
Work. (Delegates and especially  
Leaders of Y. P. S. will be expect-  
ed to take part in this service.)  
Report of committees.  
Song.  
Closing Prayer.

## To the People of Hertford County

I will recommend the following  
gentlemen as Justices of the Peace  
for our county:

Maney's Neck—T. E. Vann, J.  
C. Taylor, G. C. Picot, W. T.  
Taylor, Euclid Howell, R. A.  
Majett, M. J. Raily, J. B. Whit-  
ley, S. P. Winborne, R. E. Lee,  
J. D. Riddick, J. B. Worrell, J.  
Blount Ferguson and E. G. Sears.  
Winton—T. D. Boone, H. H.  
Jones, J. A. Cowan, A. I. Parker,  
J. W. Boone, A. C. Vann and W.  
P. Shaw.

Ahoskie—J. H. Mitchell, J. A.  
Copeland, J. R. Garrett, J. W.  
Powell, R. J. Baker, C. N. Pruden,  
W. M. Mitchell, Charles C. Ses-  
soms, J. J. Askew and Arthur C.  
Moore.

St. Johns—A. J. Vinson, J. C.  
Britt, Douglas Parker, J. T. Liver-  
man, J. M. Eley, Ira J. Askew, T.  
J. Teaster, A. M. Brown, Jesse  
E. Matthews, J. A. Freeman, T.  
W. Sears and J. N. Holloman.

Murfreesboro—R. C. Nicholson,  
E. W. Waters, Edgar Brett, D.  
L. Parker, U. Watson, B. B. Win-  
borne, Jr., Paul Britt, J. J. K.  
Parker, and J. C. Chitty.

Harrellsville—(In addition to  
ones already appointed) W. A.  
Perry, Jno. O. Askew, R. H. Jer-  
nigan, B. F. Williams, John S.  
Winborne and B. N. Sykes.

If I have the initials in the  
above names wrong; if the terms  
of any of the above named men do  
not expire before 1917 or if there  
are any other men that you want  
for Justices, please write me at  
once so that I can get them all in  
one bill.

I will be glad to hear from any  
citizens of the county relative to  
any measure and will appreciate  
any suggestion. I earnestly desire  
to represent my people satisfac-  
torily to them and in order to do  
this you must let me know your  
views.

Most sincerely,  
STANLEY WINBORNE.

## Brains in Business.

This is a day of brains and they  
command a premium in every  
walk of life. This is conspicu-  
ously true in mercantile affairs.

The merchant who would be  
successful must use his brains,  
and the use of brains prompts him  
also to the judicious use of adver-  
tising space in his local news  
paper.

If he expects his establishment  
to become a permanent fixture in  
the town he is equally desirous of  
leaving with his customers a feel-  
ing of satisfaction and the inclina-  
tion to return.

Therein lies the secret of his  
success, but to accomplish this he  
must first consider three salient  
points.

First, his goods must be of the  
standard required by the people  
of his community.

Second, they must be reasonable  
in price.

Third, they must be brought to  
the attention of the buying public.

It is a simple matter to buy the  
goods and fix the price, but keep-  
ing them in the public eye is the  
problem. It is the stumbling  
block upon which the hopes of  
many merchants are wrecked.

The merchant who makes the  
most conspicuous success is the  
one who brings his wares to the  
attention of the public through the  
medium of well written advertis-  
ing matter.

Whenever you find a merchant  
who advertises judiciously but  
persistently in his local paper you  
will invariably find a successful  
and growing business, a business  
founded upon solid principles, and  
one which commands the respect  
of the community.

It is the brains of the merchant  
piloting him safely through the in-  
tricate perils of commercial life.

Advertising is the product of  
the brain, and is the greatest of all  
aids to business success and em-  
inence.

The well written advertisement  
of reasonable goods will always  
bring results, for it must be borne  
in mind that the buyer, as well as  
the seller, is possessed of brains,  
and those brains will be utilized to  
his own advantage.

This is essentially an advertising  
age, and the business men who  
persistently declines to recognize  
the requirements of the public  
will in times have no patrons to  
affront by his indifference to their  
desires.

The people of this community  
have the ad reading habit. It is  
as much a part of their daily life  
as are the ordinary pursuits of the  
day.

It is simply a matter of brains  
forging to the front, for while the  
merchant employs his brains in  
selling of his goods, the buyer  
utilizes his brains in the disbur-  
sing of his funds to his own best  
advantage.

And the advertisement—fresh,  
and crisp, and to the point—leads  
the buyer direct to the seller,  
directs his footsteps to the spot  
where he may find that which he  
seeks without delay and the con-  
sequent loss of time in "looking  
around."

Join the Booster Club.

## COTTON STILL RISING.

The rise of cotton last week to  
nearly ten cents a pound was grati-  
fying to the business men of the  
whole country. If the cotton plant-  
ers will continue to borrow on  
their cotton instead of selling it,  
the price of cotton will continue to  
rise and then when the Depart-  
ment of Agriculture announces  
after the planting season is over  
that only one half a crop was  
planted then the price will no  
doubt go up to eleven cents a  
pound.

**How To Give Quinine To Children.**  
FERRILIN—the trade-mark name given to an  
improved Quinine. It is a Tasteless Syrup, pleas-  
ant to take and does not disturb the stomach.  
Children take it and never know it is Quinine.  
Also especially adapted to adults who cannot  
take ordinary Quinine. Does not nauseate nor  
cause nervousness nor ringing in the head. Try  
it the next time you need Quinine for any pur-  
pose. Ask for Ferriline original package. The  
name FERRILIN is blown in bottle. 25 cents.

## Wake Forest News.

The Spring term at Wake  
Forest College has opened with  
the largest enrollment in the his-  
tory of the college. The high  
water mark previous to this term  
was in the Spring session of 1913,  
when the total registration was  
458, but Dr. Potat announced on  
Monday evening that up to the  
present time 463 men had matricu-  
lated. It was the general opinion  
among both students and profes-  
sors that quite a number of men  
would drop out by reason of the  
present financial conditions, but to  
the contrary nearly every old man  
has returned. Not only have they  
returned, but about fifteen new  
men have come in and helped to  
swell the attendance.

With the return of the students,  
and the resumption of the regular  
college work, the old question  
again arises, "what about the bas-  
ket ball team?" And again, the  
inevitable answer is manifest,  
bright prospects for a champion-  
ship team! Two games have been  
played to date, Wake Forest win-  
ning both by an exceedingly nar-  
row margin. The Durham Y. M.  
C. A. lost to the home team by  
the score of 23 to 24, while Caro-  
lina was beaten 23 to 26 on the  
Raleigh Auditorium floor. A very  
attractive schedule has been pre-  
pared by manager Carrick, and it  
is confidently expected that Wake  
Forest will win a majority of the  
games scheduled.

Mr. Booth Lowery, a noted  
lecturer and humorist, in his usual  
delightful style gave an intensely  
interesting Lecture before the  
student body on last Saturday  
night. Altho Mr. Lowery is  
essentially a humorist, at the same  
time beneath his humor lies a real  
problem, and many an unexpressed  
thought is conveyed to his  
audience by his jokes. The un-  
derlying thought in all that he  
said was the question, "what do  
other people think of me?" He  
answered the question by saying  
that other people are too busy try-  
ing to make a good appearance be-  
fore you to think of you. In his  
discourse he dealt the prevailing  
woman's fashions a rather hard  
blow, but he said further he did  
this by reason of his southern  
gallantry, repeating the familiar  
saying "women first always." His  
entire lecture was full biting  
notice, keen wit, and humor, and  
was pronounced by all to be by  
far the best number on the Col-  
lege Lyceum schedule.—Reported.

## Pushing The Ship Bill.

Washington, D. C., Jan. 25, 1915.  
—The action of the Democrats in  
the Senate a few days ago, in  
pledging themselves unanimously  
to the support of the Bill for the  
purchase of Ships has elicited the  
everwhelming approval of the  
country.

Since August 1st, when more  
than half of the world became in-  
volved in war, ships bearing an  
aggregate of five million tons,  
have been with-drawn from com-  
merce. Our great cotton crop of  
1914 which is literally weeping for  
the opportunity of getting into  
the European markets, would be  
greatly benefited if Uncle Sam pos-  
sessed an adequate merchant Ma-  
rine. There is great demand in  
Europe for our lumber, grain, and  
other farm products, but not near-  
ly enough ships with which to  
export them. And so if we had  
an adequate number of ocean car-  
rying ships with which to handle  
the vast manufacturing and agri-  
cultural output of this country  
business would be flourishing to  
an unusual degree, in every state  
in the Union. The Bill provides  
for an issue of thirty million dol-  
lars (\$30,000,000) Government  
Bonds, with which to purchase  
and to build a Merchant Marine  
with which to meet this problem.  
The Bill is broad in its provision  
and the government can if it wish-  
es turn this enterprise over to  
private individuals after it is once  
organized if it sees fit to do so.

## FIRE INSURANCE NOTARY PUBLIC

**WALTER L. CURTIS**  
AHOSKIE, N. C.

## DON'T SPEND ALL YOUR EARNINGS

Put some aside for possible sickness, or misfortune.  
We welcome small accounts as well as large ones.  
The man who has a little money saved is the one who is  
in a position to open the door when Opportunity Knocks.  
Don't run the risk of loss by fire or thieves, deposit your  
surplus earnings with us.

**THE BANK OF WINTON**  
WINTON, N. C.

## MONTAUK ICE CREAM TOUCHES THE SPOT

Fills the demand for a dainty dessert, as no other dessert can.  
It's the choice of mother, father, sister and brother—and  
the boarders, if there be any. It's one subject upon which  
the whole family agree. That's because Montauk Ice  
Cream is so pure, rich and delicious. Try it!

**THE MONTAUK COMPANY, INC.,**  
Makers of "Purity" Ice Cream and Ices.  
275 Granby Street NORFOLK, VA.

## COMFORT AND CONVENIENCE.

Things are arranged here for your comfort and convenience.  
We are equipped to care for your deposits with absolute safety.  
We are prepared to aid honest men in developing legitimate  
business enterprises.  
In short there is no function of a bank we cannot perform  
to your complete satisfaction.

**Merchants and Farmers Bank**  
Winton, N. C.

## CABBAGE PLANTS.

Every Kind, Millions of Them

\$1.00 per 1,000, 3 to 4,000 85c per 1,000, 5 to 10,000 75c per  
1,000. Money with order, been in the business over 20 years.  
Guarantee satisfaction in every way.

**JAKE LASSITER, Rich Square, N. C.**

1904 1914

## THE PEOPLES BANK MURFREESBORO, N. C.

Capital and Surplus \$25,000.00

**OLD—SAFE—STRONG—RELIABLE.**

Are you one of its many patrons?

If so you have aided us in building up  
this creditable Institution, and we believe  
we have aided you in building up this pro-  
gressive community. Together we have  
prospered for the past ten years.  
Join us with renewed vigor for a con-  
tinuation of mutual prosperity.

**IT PAYS TO BE ONE OF OUR PATRONS.**

## At Cost, For Cash

Until February 1st., I offer my entire line of Millinery  
consisting of Hats, Baby Caps, Ribbons, Coat Suits, Veils  
and Velvets at actual cost to me.

This is a rare chance for you to save money. Come and  
inspect the goods.

**MISS LIZZIE FLYTHE**  
Ahoskie, N. C.