THE RURAL PRESS RATE INGREASE

Local Paper a Most Useful ncy on the Farm-The Press, Pulpit and School a Trinity of Influence That Must Be Utilized in Butiding Agriculture.

By Peter Radford nal Farmers' Union

A broad campaign of publicity or the subject of rural life is needed in this state today to bring the problems of the farmers to the forefront. The city problems are blazoned upon the front pages of the metropolitan dall-ies and echoed in the country press, but the troubles of the farmers are seldom told, except by those who seek to profit by the story, and the glitter of the package ofttimes obcures the substance. A searching in vestigation into the needs of the rs will reveal many inherent defects in our economic system that can be easily remedied when properly un-derstood and illuminated by the power of the press.

The rural press, the pulpit and the chool are a trinity of powerful ines that the farmer must utilize to their fullest capacity before he can occupy a commanding position in pub-lic affairs. These gigantic agencies are organized in every rural community and only await the patronage and co operation of the farmers to fully detheir energy and usefulness, are local forces working for the best interests of their respective unities. Their work is to build and their object is to serve. They prosper only through the development and prosperity of the community.

Every farmer in this state should eribe for the local paper, as well as farm periodicals and such other dications as he may find profitable but he should by all means subscribe for his local paper, and ho home should be without it. The local paper is part of the community life and the editor understands the farmer's probiems. It is the local press that will study the local problems and through its columns deal with subjects of most vital importance to local life of the

A Noble Task.

apers mimic the city press by giving prominence to scandals, accidents political agitation. The new rural civilization has placed upon the rural press renewed responsibilities, and enlarged possibilities for useful-ness. It cannot perform its mission to agriculture by recording the frailties, the mishaps and inordinate am-bitions of humanity, or by filling its columns with the echoes of the struggles of busy streets, or by enchanting stories of city life which lure our children from the farm.

It has a higher and nobler task. Too often the pages of the city dailies bristle with the struggle of ambitious men in their wild lust for power, and many times the flames of personal conflict sear the tender buds of new civilization and illuminate the pathway to destruction. The rural press is the governing power of public sentiprinciple and keep the ship of state in the roadstead of progress. The rural press can best serve the interests of the farmers by applying its energies to the solution of problems affecting the local community. It must stem the mighty life curre that is moving from the farm to the cities, sweeping before it a thousand boys and girls per day. It has to deal with the fundamental problems of mission is to direct growth, teach officiency and mold the intellectual life of the country, placing before the pub-lic the daily problems of the farmers and giving first attention to the legislative, co-operative, educational and social needs of the agricultural classes within its respective community.

The Power of Advertising.

The influence of advertising is clear ly visible in the homes and habits of the farmers, and the advertising col umns of the press are making their imprint upon the lives of our people The farmer possesses the things that are best advertised.

The farmer is entitled to all the advantages and deserves all the luxaries of life. We need more art, sci euce and useful facilities on the farms, and many homes and farms are well balanced in this respect, but the advertiser can render a service by teaching the advantages of modern equipment throughout the columns of

FOR

Headache Neuralgia and Rheumatic Pains.

In Tablet Form. Six Doses 10 cents.

Roberts Drug Co. Suffolk, Va.

Ask Your Dealer For It.

Warranty Deeds for sale at the Herald office 25c. the dozen

UNION OFFICIALS THINK RAILROADS ARE EN-TITLED TO MORE REVENUE.

Products of Plow and Farmer Who Lives at Home Should Be Exempt From Increase.

By Peter Radford.

National Farmers' Union The recent action of the Interstate Commerce Commission in granting an increase in freight rates in the eastern classification of territory; the applica tion of the roads to state and interstate commissions for an increase in rates, and the utterances of President Wilson on the subject bring the farmers of this nation face to face with the problem of an increase in freight rates. It is the policy of the Farmers' Union to meet the issues affecting the welfare of the farmers squarely and we will do so in this instance.

The transportation facilities of the Unifed States are inadequate to eff fectively meet the demands of commerce and particularly in the South and West additional railway mileage is needed to accommodate the move ment of farm products. If in the wis dom of our Railroad Commissions an increase in freight rates is necessary to bring about an improvement in our transportation service, and an exten-sion of our mileage, then an increase should be granted, and the farmer is willing to share such proportion of the increase as justly belongs to him, but we have some suggestions to make as to the manner in which this increase shall be levied.

Rates Follow Lines of Least Resist ance.

The freight rates of the nation have been built up along lines of least re-sistance. The merchant, the manusistance. facturer, the miner, the miller, the lumberman and the cattleman have had their traffic bureaus thoroughly organized and in many instances they have pursued the railroad without mercy and with the power of organ fzed tonnage they have hammered the life out of the rates and with unrestrained greed they have eaten the vitals out of our transportation system and since we have had railroad com missions, these interests, with skill and cunning, are represented at every hearing in which their business is involved.

The farmer is seldom represented at rate hearings, as his organizations have never had the finances to employ counsel to develop his side of the case and, as a result, the products of the plow bear an unequal burden of the freight expense. A glance at the freight tariffs abundantly proves this assertion. Cotton, the leading agricultural product c the South, already bears the highest freight rate of any necessary commodity in com merce, and the rate on agricultural products as a whole is out of pro portion with that of the products of the factory and the mine.

We offer no schedule of rates, but hope the commission will be able to give the railroad such an increase in rates as is necessary without levying a further toll upon the products of the plow. The instance seems to present an opportunity to the Railroad Commissions to equalize the rates as between agricultural and other classes of freight without disturbing the rates on staple farm products.

What is a Fair Rate?

We do not know what constitutes a asis for rate making and have never heard of anyone who did claim to know much about it, but if the pros perity of the farm is a factor to be considered and the railroad commis-sion concludes that an increase in rates is necessary, we would prefer that it come to us through articles of consumption on their journey from the factory to the farm. We would, for example, prefer that the rate on nogs remain as at present and the rate on meat bear the increase, for any farmer can then avoid the burden by raising his own meat, and a farm er who will not try to raise his own ought to be penalized. think the rate on coal and brick can much better bear an increase than the rate on cotton and flour. We would prefer that the rate on plows remain the same, and machinery, planes and such articles as the poorer farmer cannot hope to possess bear

the burden of increase.

The increase in rates should be so arranged that the farmer who lives at home will bear no part of the bur den, but let the farmer who boards in other states and countries and who feeds his stock in foreign lands, pay the price of his folly.

Notice.

There has been taken up at the home of Dr. J. H. Mitchell at Ahoskie, N. C., one male hog, black and white spotted, with swallow fork in right ear' about 12 months old.

This hog is unclaimed and the owner can get same by proving ownership and paying all expenses of keeping and advertising.

If same is still unclaimed, sale will be made in 30 days from

JNO. A. NORTHCOTT. Register of Deeds. Winton, N. C. December 26th, 1914.

Cures Old Scree, Other Remodles Won't cure.

Notice of Sale. Under State of North Carolina, Deed of irust.

By virtue of the power and certain house and lot in the town which said Bruce Gatling the deof Ahoskie, N. C., Hertford Coun- fendant, has in the following dety, and more particularly describ- scribed Real Estate, to-wit; ed and defined as follows:

thence Westerly along said First North Carolina. Avenue at the corner of Chas. Trummell's lot forty nine (49) Ft. to right of way of W. & P. R. R. Co., thence Northerly along said right of way thirty nine (39) Ft. to Ahoskie Ice Co., thence Easterly along said Ahoskie Ice Co., line sixty (60) Ft. to Chas. Trummell lipe, thence Southerly along said Chas. Trummell's line twenty seven (27) Ft. to First station.

Place of Sale: In front of Post Office Building in Aboskie, N. C. Time of Sale; Three o'clock P. M. on the 27th., day of February 1915.

Terms of Sale: Cash. This the 8th., day of January

> C. C. HOGGARD, Trustee

Notice.

By virtue of the powers contor Hertford County in book 35 and praying all costs. If not on page 468, the undersigned will claimed same will be sold. on the 1st., day of February 1915 offer for sale to the highest bidder for cash at the Court House Door of Hertford County, the following described tract of land, to wit: That tract situate in Winton Township, Hertford County, N. C., and known as the of the Superior Court of Hertford the West by the lands of Duke ing entitled, Joseph Chamblee, and on the North by the lands of ty; this order being duly made and the late Albert Boone, containing entered on the 29th. day of De-40, acres more or less.

This the 23rd., day of Decem-

Stop Possible Complication

The disregard of a Cold has often brought many a regret. The fact of Sneezing, Coughing, or a Fever should be warning enough follows, to wit: that your system needs immediate attention. Certainly Loss of Sleep is most serious. It is a warning given by Nature. It is man's duty is based on a scientific analysis of Colds. 50c. at your Druggist, Buy a bottle to-day. Adv.



DO YOU know of anyone who is old enough to read, who has not seen that sign at a railroad crossing?

If everyone has seen it at some time or other, then why doesn't the railroad let the sign rot sway? Why does the railroad company continue to keep those signs at every crossing?

Maybe you think, Mr. Merchant, "Most everybody knows my store, I don't have to advertise." Your store and your goods need more advertising than the reli-roads need do to warn people to "Look Out for the Cars." Nothing is ever completed in the advertising world.

The Department Stores are a very good example—they are continually advertising—and they are continually doing a good business. If it pays to run a few ade 'round about Christmas time, it cerily will pay you to run ad-tisements about all the time.

ess, that's all, to ADVERTISE in THIS PAPER

New Sapply Co.

totice of Execution Sale.

Bruce Gatling. By virtue of an execution directauthority given by a certain Deed ed to the undersigned from the of Trust executed by V. W. New- Superior Court of Hertford Counsome and wife, Sarah F. Newsome ty in the above entitled action, 1 to C. C. Hoggard Trustee, which will, on Monday, the 22 day of by the Clerk of the Superior hibit them to the undersigned at for Hertford County, default hav-Register of Deeds of Hertford at the Court House Door of said County in Book 44. Page 392. County, sell to the highest bidder The following property will be for cash, to satisfy said execution, sold at public auction, Viz. That all the Right, Title and Interest

Known as the Jeff D. Gatling Lying on the North side of farm, adjourning the lands of First Avenue adjoining the lands Chowan College, J. R. Lawrence, of W. & P. R. R. Co., and Ahos- C. W. Scarborough and others. kie Ice Co. and Chas. Trummell. Same lands in Murfreesboro Beginning at corner of said lot, Township, Hertford County,

This 19th., day of January

Executors' Notice.

Having qualified as Executors of Louzania Hall, deceased, late of Hertford County, State or before the 23rd day of December, 1915, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate pay-

This the 23rd day of December.

J. R. WEAVER | Executors.

Notice!

Taken up at the home of J. B. tained in a certain Deed of Trust Futrell, at the place known as executed by Wesley Riddick and Mark Johnson place, one bull wife Vinie Riddick, to Jno. E. yearling, about two years old; Vann, Trustee, on the 14th., day black with white tail, white spot of February 1912 which Deed of in face and white hind feet. The Trust is duly recorded in the owner can get this yearling from Office of the Register of Deeds Mr. Futrell by proving ownership

J. A. NORTHCOTT, Register of Deeds.

Notice!

Under and by virtue of an order Pat Boone land and bounded on County, made in a special proceed-Boone's heirs, on the South by Pearler Mitchell and Lassie East by the lands of H. H. Jones, Superior Court of Hertford Councember 1914, the undersigned commissioner will on the 1st. day JNO.- E. VANN, Trustee. House door in Winton, N. C., at poles to a pine; thence north 80', one o'clock P. M. offer for sale to the highest bidder, for cash, those south 10', east 60 poles to a sweet gum; thence north 30', west 40 Drakes. certain parcels or tracts of land lying and being in Harrellsville Township, Hertford County, N. C. 34 poles to first station, containing and more particularly described as

Tract No. 1. Bounded by the Seaver et ux, Embry P. Clark et lands of J. O. Askew, Ina Odom ux, Book "G" page 408. office of and the public road leading from the Register of Deeds for Hert-should be shut up away from Bethlehem Church to Pitch Land-ford County, to Phillis Myrick, humanity, for they are pessimists to himself to assist by doing his Bethlehem Church to Pitch Land-part. Dr. King's New Discovery ing. Containing six and two thirds acres, more or less. For better description see book 15, page 424, Register of Deeds office for Hertford County. Tract No. 2. Bounded on the west by the county road leading from Harrellsville to Ahoskie, N. C., on the north by the lands of John Flood, on the east by the lands of A. B. Atkins, on south by the lands of R. J. Hoggard, containing 10 acres more

This the 29th, day of December C. WALLACE JONES.

Notice.

Notice is hereby given that the firm of Powers and Baker doing a general automobile repair business is desolved this the 15th, day of December 1914.

Powers and Baker.

Commissioner

WANTED-to buy R. R. ties. Either on R. R. or water, will buy standing or cut.

J. A. ELEY, Tunis, N. C.

whenever You Need a General Tonke
Take Grove's
The Old Standard Grove's Tasteless
chill Tonic is equally valuable as a
General Tonic because it contains the
well known tonic properties of QUIMINE
and IRON. It acts on the Liver, Drives
out Malaris, Enriches the Blood and
Builds up the Whole System. 50 cents.

Notice!

All persons will take notice,

will present the same, to the ad- make immediate payment, ministrators within twelve months from date of this notice, or it will be pleaded in bar of their recovery.

This December, 18th, 1914. Drew E. White, John T. White, Administrators of F. P. White. Winborne & Winborne, Attorneys.

A. E. GARRETT, Sheriff. Notice of Sale Under Mortgage.

By virtue of the power and authority given by a certain mortunder the last Will and Testament and wife Florence Godwin to J. North Carolina, we hereby notifiy the office of the Register of Deeds Book 55, page 20 respectively, the all persons having claims against for the County of Hertford in following property will be sold at estate of said deceased to ex- book 37, page 569, the following Public Auction, viz: hibit them to the undersigned on property will be sold at public auction, viz:

Lying on the public road leading from Ahoskie to St. John's and bounded by the lands of J. B. Johnson on the west, Ernest Hayes on the north and A. T. Willoughby on the east.

Place of Sale: Court House Door in Winton. Time of Sale: February 1st.

1915 at 12 o'clock M. Terms of Sale: Cash. This the 7th day of January 1915.

J. R. GARRETT, Mortgagee.

North Carolina NOTICE OF SALE Hertford County

By virtue of a decree of the Superior Court entered this day, directing a re sale of the lands de- and known as the "Pipkin Farm" and containing two hundred and scribed in a certain special pro- lying on the West side of Maple fifty acres, more or less. eredings pending before the Clerk Fork Branch, containing two of said Court, entitled John Jones, hundred acres more or less. Isaiah Jones, Willis Jones, Jr., Hattie Cowper and husband Brick Store first named. Webster Cowper, et al.

Willis Jones, Sr., Elijah Jones, Katherine Jones, et al. the undersigned commissioner will offer for sale on Monday, February 1st., at the lands of Jethro Lang, on the Mitchell now pending in the County, between the hours of 11 the Court-House door of Hertford o'clock A. M., and I o'clock P. M., the following described real estate, being situated in Maney's Neck Township, Herword County, and bounded as follow, viz:-

Beginning at a Red Oak near poles to a pine; thence west 32 poles to a sow wood; thence west 25 acres more or less. For a better description reference is hereby made to Deed from William T Terms of sale cash.
This, the 31st, day of December

W. J. HILL. Commissioner, By R. C. BRIDGER, Attorney.

Notice.

I take this method of informing the people that I no longer take in traveling people or serve meals and lodging.

MRS. W. Q. COPELAND. Harrellsville, N. C.

NOTICE.

Chowan and Roanoke Telephone Co. has just com- Ar. pleted line which gives connection with Plymouth, Williamston and other points

Tired!

o. and \$1.00 All Drugg

Notice.

Having quantied as Executrix of By virtue of authority containthat the undersigned have this the estate of W. Q. Copeland de- ed in a certain Deed of Trust

> Lillian E. Copeland. Executrix of W. Q. Copeland. This 14 day of January 1915.

Notice of Sale, Under Deeds of Trust.

recorded in the offices for Resister 24 and 25. Terms of sale Cash. gage, executed by A. T. Godwin of Deeds for Hertford and Northampton Counties, in Hertford 1915. R. Garrett, which is recorded in County in Book 52, page 358 and

> Street in the town of Murfreesboro, N. C., bounded by the store White.

property of D. Vaughan, Mrs. J. sold at Public Auction, viz: W. Hill, T. B. Wynn and W. R. The tract of land situated in Chitty, It being the property Reynoldson Township, Gates formerly owned by W S. Lawrence County, North Carolina, bounded and later by F. P. White, de- by the Chowan River on the ceased.

3rd. The Farm is in Northampfrom Murfreesboro, bought by and known as a "part of the W' said White from J. S. Lawrence S. Griffith old Ferry Swamp,'

Place of Sale: In front of the Time of Sale: Febuary 6th, 1915 at 12 o'clock.

Terms of Sale: Cash. This January 1st 1915. STANLEY WINBORNE, Trustee. j8 4t. L. J. L. WRENCE, Trustee,

For Sale.

One 18 month old, well broken Blue Belton and Irish Setter Dog,

same stock. Also Muscovy Ducks

Apply to J. M. BRATTON, Jr., Earleys, N. C.

The Liver Regulates the Body A Sluggish Liver Needs Care

Someone has said that people with Chronic Liver Complaint humanity, for they are pessimists and see through a "glass darkly." Why? because mental states depend upon physical states. Bili-ousness, Headaches, Dizziness and Constipation disappear after ase-ing Dr. King's New Life Pills. 25c. at our Druggist. Adv.

Effective from and after this date, and until further notice, the Steamer CALUMET will observe the following Murfreesboro 7:50 am.-3:30 pm.

Ar Mapleton-Como 8:10 am.—3:50 pm. Ar. Sears Wharf. 8:40 am.—4:20 pm. Ar. Winton ... 9:50 am.-5:10 pm. Ar. TUNIS10:10 am.-5:30 pm Lv. TUNIS11:30 am.-6:05 pm. Lv. Winton11:50 am.—6:20/pm Lv. Sears Wharf. 1:00 pm.—7:30 pm Lv. Mapleton-Como 1:30 pm.—8:90pm. Ar. Murfreesboro 1:50 pm.—8:20 pm. Passengers going to Suffolk, Nor-folk, Richmond, and points North, are notified that the CALUMET does no make connection at Tunis with train No. 48, arriving at Tunis at 2:58 p.m. in Washington and Martin In order to make Suffolk, Norfolk, and adjourning Counties.

In order to make Suffolk, Norfolk, Richmond and Northern points, passengers should take boat leaving at 7:50 a. m. Passengers coming from the North or South, for Winton, Sears Wharf, Como, Mapleton, or Mufrees-boro, can take boat leaving Tunis at 11:30 a. m. or 6:05 p. m. Passengers going South, can take boat leaving Murfreesboro at either 7:50 a. m. or

3:30 p. m.

CHOWAN MOTOR CO.,

Per Uriah Vaughan, Mgr.

This November 23rd, 1914. AHOSKIE

invigorating to the Pale and Sickly

Notice.

day been appointed and qualifi- ceased, late of Hertford County, executed on the 7th day of May, ed as administrators of the estate North Carolina, this is to notify 1913, by J. E. Brady et ux, which of the late Frank P. White of all persons having claims against is duly of record in Book 52, Page Murfreesboro, North Carolina, the estate of said deceased to ex- 147 Office of the Register of Deeds Court of Hertford County, N. C. Harrellsville, N. C., on or before ing been made in the payment of All parties indebted to said the 14th day of January 1916, or the debt therein secured, and at estate will make immediate pay- this notice will be pleaded in bar request of the holders thereof, the ments of their debts, and those of their recovery. All persons undersigned will on the 8th, day of holding claims against said estate indebted to said estate will please February, 1915, offer for sale at public out-cry in front of the Court house door of Hertford County, the following described real estate: Two certain lots or parcels of land lying and being in Hertford County, N. C., in the town of Tunis, being lots no's 24 and 25, block no. 1, described and contained in a certain map made By virtue of the power and by W. F. Eason, C. E. which map authority given by certain deeds is registered in the Register of of trust executed by Frank M. Deeds Office of Hertford County White and Madie M. White to in Book 45, Page 550, reference to Stapley Winborne, Trustee and L. which Deed is hereby made for a J. Lawrence, Trustee, which are better description of said lots no's

This the 5th, day of January,

ROSWELL C. BRIDGER, Trustee

1st. One brick store on Main Notice of Sale Under Mortgage.

By virtue of the power and auproperty of U. Vaughan, the store thority given by a certain Deed lot of J. D. Babb now occupied by of Trust executed by W. H. the Standard Grocery and the resi- Griffith and wife May R. Griffith dence lot of the late F. P. to L. J. Lawrence. Trustee, which is recorded in the office of 2nd, The residence lot, including Register of Deeds of the County stables, bounded by Sycamore and of Gates, in book 67, page 196, Williams Streets of said town, the the following property will be

South, the lands of W. M. Caddy on the North and West, and the ton County, N. C., about one mile land of C. S. Vann on the East,

> Place of sale: Court House door at Gatesville, N. C.

Time of sale: Monday, February 1st, 1915, at 12 M.

This December 29th, 1914. L. J. LAWRENCE, Trustee

Notice.

Under and by virtue of an order of the Superior Court of Hertford County, made in a special proceeding entitled, Luther Pierce, Brownie Pierce of February 1915, at the Court branch; thenec north 10; west 90 and three one month old pups of and Julia Britt and husband vs Gracie Daniel now pending in the and Superior Court of Hertford County: this order being duly made and entered on the 22nd, day of January 1915, the undersigned commissioner will on the 22nd, day February 1915, at the Court-House door in Winton, N. C., at one o'clock P. M. offer for sale to the highest bidder for cash, a certain tract or parcel of land lying and being in Winton township, Heitford County, adjoining the lands of Julia F. Jones, Daniel Newsome et al, and bounded as follows: On the North by the lands of Julia F. Jones and Daniel Newsome, On the West by the lands of the late John Pope, One the South by the Change of Schedule lands of John Pope, On the East by the lands of John Pope, On the East by the lands of Bob Daudy, containing twenty four acres more or less. For better

> 11 Page 282; Book V. Page 539, Register of Deeds office for Hertford County. This the 22nd., day of January

description reference is hereby

wade to Book V. Page 540; Book

C. WALLACE JONES, Commissioner.

LET US GIN YOUR COTTON.

Our gin is in better shape than ever before we are giving as good results as any gin in the country. Baging and ties one dollar per bale. Market prices paid for cotton in seed or lint. Highest market price paid for seed.

AHOSKIE GINING CO.

COLDS & Lagrippe

5 or 6 doses 666 will break any case of Chills & Fever, Colds & LaGrippe; it acts on the liver better than Calomel and does not gripe or sicken. Price 25c.