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FORD AUTOMOBILES,  
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Touring Car.....\$440.00  
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**FOR SALE.**  
**CYPRESS SHINGLES**  
3 inches to 6 inches X 20 inches  
also Plastering Laths \$2.50 per m.  
COPELAND & TAYLOR,  
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**Coughs That are Stopped!**  
Careful people see that they  
are stopped. Dr. King's New  
Discovery is a remedy of tried  
merit. It has held its own on  
the market for 46 years. Youth  
an old age testify to its soothing  
and healing qualities. Pneumonia  
and lung troubles are of-  
ten caused by the delay of treat-  
ment. Dr. King's New Discovery  
stops those hacking  
coughs and relieves in gripe  
tendencies. Money back if it  
fails. 50c. and \$1.00. Adv.

## Illiteracy Vs Efficiency In Hertford County.

We wonder if the people of our county realize that from fourteen to twenty per cent of the white voters in this county are illiterate—cannot read or write. Think of that for a minute, and you cannot help but see the urgent necessity of improving our social body. Some people attempt to hide these facts as a horse trader does an old sore. We no longer need to hide facts; it is a condition that should be fully realized by our people, and it is time for action.

Hertford ranks even lower in the scale of illiteracy than do her sister counties of Bertie and Gates. Are we to stand idly by and see our sister counties outstrip us in the matter of education? The answer should be no, but the question is are we going to let it be that, or are we to continue in the same old rut.

The month of November is to be set apart as "Moonlight School Month" in North Carolina. The Department of Education under the leadership of our able Superintendent, Dr. J. Y. Joyner, is doing all it can to make a success of these Moonlight schools. A night school will be organized and conducted three nights a week for at least this month in every school district where such illiterates are to be found. The idea and purpose of these schools is to get the old people, both men and women, as well as all children who have never had the chance to attend school, interested in these schools. They are hungry for such an opportunity to improve their mental capacities. The burden of providing for these people rests upon the shoulders of those who have had the advantages and privileges of education.

County after county in North Carolina has already provided for the people who have never had the proper educational advantages. It can be done, and we believe the people of this county will soon take up their share of this work. Let everybody in this county see to it that they to their part in trying to make November a month of real benefit to our unfortunate and neglected brothers and sisters.

But what the people of Hertford County want to do is to see to it that the month of November is not the only month in which this work is carried on in the county. No time should be lost in beginning this work—the work of improving our social organization. Efficiency is the keynote of the present age, it is our duty to see to it that we do our part in promoting this efficiency. We can never have social or educational efficiency as long as fourteen to twenty per cent of the voters of our county are illiterates. Let the people of Hertford County wake up to this fact, and to the possibilities that lie before them.

### PULL THE CORK.

When the editor approaches the average citizen in the quest of news he is invariably told that the citizen "doesn't know a thing," and that answer is about as near the truth as the nations of Europe are to effecting a prompt settlement of their differences. Everybody knows something, and most people know a lot of something, and most people know a lot of somethings that are worth telling, and would make breezy and newsy stories, but they just bottle it up in the walls of their dome and forget that it is there. Sometimes the editor is able to pry it loose word by word until he gets the story, when it would be the easiest and simplest thing in the world to let it all out in a rush. Pull the cork, brother, and let out the contents of your intellectual bottle and we will pass it on to others who are thirsty for news. You know a plenty if you only knew that you know it.—Ex.

Warranty, Deeds for sale at the Herald office 25c. the dozen

## The Cotton Situation And The Wild-Eyed Politician.

Contrary to the dire predictions of certain politicians the South is today entering upon one of the most promising eras that has existed for several years. About one year ago certain politicians, who are always filling the country with rumors of bankruptcy and total ruin, were prophesying that, unless the United States government floated a loan of from \$250,000,000 to \$500,000,000 to be used up in aiding the southern cotton planter, the South would be plunged into hopeless bankruptcy. Right there is where the mythical bankruptcy of the South ended, and cotton has been steadily improving.

On the contrary cotton headed not these dire predictions. True the price of cotton was not what it ought to be during the last season, and conditions in the South were not so comfortable as they had been, still the South did not go backward and give up hope as some would have had us believe. Instead of this so-called bankruptcy the South is steadily improving in the matter of finance, due very largely to the good prices of its home products.

The cotton market has opened up at fair prices, and indications point to a still higher price before the season has advanced much farther. It is true that the higher prices are in some measure due to the decreased acreage in the South, yet we do not believe that is the sole reason. The outside world must have cotton and they must buy from those countries in which it is raised. Notwithstanding the English blockade of German ports, cotton is being shipped from the United States to Germany, and altho every cotton laden vessel does not reach port safely, doubtless hundreds of bales are finding their way into Germany.

Cotton is a staple product, and staple crops are always in demand. Cotton is of intrinsic value, and civilized countries cannot do without it. People can't go naked; they must wear clothes. Blockade or no blockade; loan or no loan every country must have its supply of cotton. Not only do they need it but they are going to have it. This statement is borne out by the fact noted above that Germany is every day buying and using United States grown cotton.

Heed not these wild visioned politicians, who at all times are predicting hard times and low prices for produce. Cotton has advanced, continues to advance; and conditions in the South are steadily improving.

## Town Commissioners Meeting

The Town Commissioners met in regular session Monday night, Oct. 4, 1915. Those present were J. N. Vann, P. H. Mitchell, and J. P. Boyette, Commissioners; and F. G. Taylor, Mayor.

Minutes read and adopted. The following bills voted and ordered paid: J. A. Copeland, taking town list, \$12.00; Hertford County Herald, publishing notice, \$1.00; Hertford County Herald, printing notices, \$1.00; Ahoskie Ice Co., \$3.60.

A motion was made and carried to have J. N. Vann assist the Treasurer in checking up the account of the Constable.

A motion was made and carried to release J. R. Carter's bondsmen after same has made satisfactory settlement.

A motion was made and carried to have the Mayor investigate the payment of J. M. Willoughby and Co.'s license tax.

A motion was made and carried to demand all night service from the Electric Light Co., beginning at once, and to pay for the month of September the regular amount, \$52.50.

As there was no further business it was moved and seconded to adjourn.

H. W. Stokes, Sec.-Treas.

## State Mission Rally At Ahoskie Baptist Church.

A State Mission Rally was held at the Baptist Church of Ahoskie by the Woman's Missionary Society on last Sunday night. A very interesting and instructive program was carried out under the supervision of the President, Mrs. C. G. Powell.

The paper by Miss Mae Taylor dealing with the work of the State Mission Board was a very helpful reading. Miss Mina Holloman read an excellent paper on the Agencies of State Missions.

The recitations by little Misses Mabel Claire Hoggard and Faye Gerock, as well as the one by Miss Ruby Myers, was greatly enjoyed by every one present, and these little girls proved an inspiration to those present.

Attorney L. T. Williams, at the close of the regular program, spoke on missions in general and State Missions in particular. His division of missions was very well carried out, and the comments on each division were very able.

The most entertaining feature of the program was the excellent music by Miss Della Dowell accompanied by Miss Agnes Johnson on the violin. Miss Johnson is a able violinist, and she and Miss Dowell treated the crowd to a good musical program.

## Memorial Resolutions.

Memorial resolutions by the F. E. and C. U. of America of Evans-town Local no. 2013 of Harrellsville, N. C.

Just as the sun was gliding the eastern horizon our Heavenly Father, in His infinite wisdom, saw fit to remove from our midst Mr. Frank Pierce on the 8th day of July, 1915, in his 61st year. His death deserves more than a passing notice. His life was indeed an example to all who knew him. Those who knew him speak of him only to praise him.

Therefore be it resolved: 1. That while we sadly miss his presence, his voice, and his influence, yet we humbly bow ourselves in submission to him who doeth all things well, sincerely believing our loss is his eternal gain.

2. That in the death of our brother the Farmers Union has been bereft of one its valued members, and the community a gentle citizen and kind neighbor. He was ever ready with his presence and means to help the cause of Him who did so much for him.

3. That we shall ever cherish in loving memory his faithfulness, the noble life, and the worthy example he set as a Christian.

4. That our hearts are cheered to know he gave his heart to his Saviour; and committed himself to a Christian life in early years, and has passed from time to a blissful eternity. We tender to the bereaved wife and children our heartfelt sympathy.

Time cannot heal our sad hearts, Or fill the vacant chair. We miss you dear brother, We miss you everywhere.

Adopted by the Farmers Educational and Co-operated Union of America, Sept. 25, 1915.

### Committee.

E. R. Evans,  
F. P. Britt,  
W. B. Byrum,  
R. G. Baker,  
W. C. Baker, Sec.

## CHOWAN COLLEGE.

Reunion of the Class of 1893. Monday evening, October 11, 1915.

Chowan College will give a reception Monday evening, October 11, in honor of the class of 1893.

Members of the class. A. Bruce Brewer, Bettie F. Brown, Pattie V. Brinkley, Jennie J. Daughtry, Ella Lee Gilbert, Virginia G. Joyner, M. Lizzie Mitchell, Ha. A. Newsome, Kate G. Newsome, F. Lee Oliver, Sallie S. Salisbury, Rosa O. Speight, Mary J. Wood, Sophia N. Wood.

## Many Babies Entered.

Interest in the Better Babies Contest Rapidly Growing.

Raleigh, Oct. 2.—Applications for entrance to the better Babies Contest to be held at the State Fair, October 19, 20 and 21, are steadily being filed. The list of babies is growing. Each mail brings additional names and requests for information. Those in charge declare that this will be the best contest of its kind ever held here.

This contest is open to all white babies of North Carolina from 6 to 36 months old. It is a popular yet a scientific movement to insure better babies and a better race. It consists of weighing, measuring, examining and awarding prizes to children of three years and less on exactly the same basis or principles that applies to live stock shows. Mere beauty does not count. Physical and mental development only are considered. The Better Babies Contest insures a better race of Americans, because it teaches parents how to improve the physical condition of children already born and to protect those yet unborn. It rouses interest in the conservation of child life and health and in all forms of child welfare.

Babies may be registered not later than October 14. Their names, sex and age in months and the day they will attend the Fair are the only facts necessary to be given in order to become registered. Miss May Reynolds, Secretary of the better Babies Contest, Raleigh, will receive all applications.

## Brantley's Grove News.

Rev. S. N. Watson filed his regular appointment here Sunday, and as usual delivered a good sermon.

Messrs. Sam Pierce and Isaac White, of Mars Hill, were welcome visitors Sunday.

Mr. and Mrs. A. T. Willoughby and little daughter, Inez Lee, of Ahoskie, visited their parents, Mr. and Mrs. W. P. Willoughby, Sunday.

We are sorry to report Mrs. D. R. Brinkley on the sick list.

Mr. and Mrs. W. R. Brinkley visited relatives near Hickory Chapel Sunday.

Messrs. G. F. Dilday and F. D. Overton were in Colerain Saturday on business.

Mr. Joe Copeland was a caller in Tunis last Sunday.

Mr. and Mrs. J. F. Overton and little daughter, Ruby, spent the week end with their parents, Mr. and Mrs. M. V. Wilson.

Mr. G. T. Dilday and family visited in the home of Mr. J. M. Willoughby Sunday.

Quite a number of visitors attended services at church Sunday afternoon. The sermon they heard well repaid them for the trouble of coming. We would be glad to have them call again.

## The High Spots of War.

If this war has demonstrated any one thing more forcibly than another, it is the ingenuity and ability displayed by the contestants in hitting the high spots in the campaign of death.

Time was when the destruction of a regiment would command a conspicuous position on the front page. Now it receives an inch or two in an obscure corner.

Once the capture of a thousand prisoners would have been an event in a campaign. Now it is but an incident.

Where thousands fought before, millions are now struggling and wallowing in the carnage of blood.

In Sherman's time war was hell. To-day language fails of its mission.

Piles Cured in 6 to 14 Days  
Your druggist will refund money if PILE OINTMENT fails to cure any case of itching, burning, bleeding or protruding Piles in 6 to 14 days. The first application gives ease and rest. 50c.

**FIRE INSURANCE**  
**NOTARY PUBLIC**  
**WALTER L. CURTIS**  
AHOSKIE, N. C.

**MONTAUK ICE CREAM**  
**TOUCHES THE SPOT**  
Fills the demand for a dainty dessert, as no other dessert can. It's the choice of mother, father, sister and brother—and the boarders, if there be any. It's one subject upon which the whole family agree. That's because Montauk Ice Cream is so pure, rich and delicious. Try it!  
**THE MONTAUK COMPANY, INC.,**  
Makers of "Parly" Ice Cream and Ices.  
275 Granby Street NORFOLK, VA.

**MOST PEOPLE**  
in this community carry accounts at this bank. Some are checking, others are savings, while still others are both. We invite YOU to become a member of our happy family. Checking accounts are the most convenient method of paying bills, and they discourage extravagant habits. Saving accounts draw 4 per cent interest.  
**Merchants and Farmers Bank**  
Winton, N. C.

**An Expert Opinion**  
would show that our stock includes the very best varieties. We keep nothing but the best quality of grain, hay and feed of all kinds, and our oats and hay are from the choicest crops raised. Prices no higher than you pay elsewhere.  
**S. E. VAUGHAN,**  
AHOSKIE, N. C.

**AUTOMOBILE REPAIRING.**  
Don't rack your car by neglecting necessary repairs. Bring it to us in time and thus reduce the bill. We make all kind of repairs, and they are properly done. Buy your supplies from us and save freight or express.  
**VULCANIZING DONE ON SHORT NOTICE.**  
**AHOSKIE GARAGE, Ahoskie, N. C.**

**A NEEDLE IN A HAYSTACK**  
is often no harder to find than a dollar when you want one in a hurry. Annex a check book by opening an account at this bank, and protect yourself from such annoyances is the future. We carry many accounts at this bank. Possibly we have yours, too. If not, we invite you to open an account today. We will serve you faithfully.  
**THE PEOPLES BANK**  
MURFREESBORO, N. C.

**BETTER BE AN ANT THAN A GRASSHOPPER**  
"There be things which are little upon the earth but are exceeding wise: The Ants are a people not strong, yet they prepare their meat in the summer." Proverbs 30:24 and 25.  
The Squirrel has stored his granaries full of food; the Bee has all his honey put up; the Ant's food bins are full to bursting.  
But the Grasshopper, the singer, the dancer, the frivolous one—what is left of him but a slow perishing from hungry, a certain doom!  
Are you, like the Ant, "Exceeding Wise"? Have you money in the bank? Or will you go hungry, like the foolish, improvident Grasshopper? After you have thought this—think of our Bank.  
BE AN ANT.  
**FARMERS-ATLANTIC BANK.**  
AHOSKIE, N. C.