

# HERTFORD COUNTY HERALD

THE LARGEST WEEKLY NEWSPAPER PRINTED IN EASTERN NORTH CAROLINA.

VOL. 7

AHOSKIE, N. C., MAY 12, 1916.

NO. 17

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Practice Limited to  
Eye, Ear, Nose and Throat  
Will be in Winton, N. C., the  
1st Monday in each month.

**RUB OUT PAIN**  
with good oil liniment. That's  
the surest way to stop them.  
The best rubbing liniment is  
**MUSTANG  
LINIMENT**  
Good for the Ailments of  
Horses, Mules, Cattle, Etc.  
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25c. 50c. \$1. At all Dealers.

## HERTFORD COUNTY MISSIONARY UNION

Met with Harrellsville Baptist  
Church on Tuesday May 2.

**BEST SESSION IN ITS HISTORY  
NEXT MEETING WILL BE  
AT UNION AUG. 1 1917**

This Union came together for  
its tenth organized session with  
Harrellsville Baptist Church, May  
2, 1916. The first thing after the  
devotional exercises was old busi-  
ness. The standing committee on  
how to use the money we have in  
the treasury to the best advantage  
for the County Home was still un-  
able to report. Having learned in  
the meantime that the county  
had furnished the articles we  
had expected to give, we found  
that our money was not needed  
there just now.

The question "what shall we  
do with our money" very natu-  
rally went out. Mrs. S. N. Watson,  
of Winton, a woman always ready  
to lend a helping hand in time of  
need, came to our rescue by sug-  
gesting that we give the amount  
we had, which is twenty dollars,  
to our missionary, Miss Pearle  
Johnson. This was made a move  
and easily carried.

The next on the program was  
the "Child in the midst", and it  
was discussed at length by Mrs. J.  
P. Boyette, of Ahoskie. Mrs.  
Boyette tried to impress on us the  
important part we ought to share  
in trying to help our foreign sisters,  
and that the corrupt condition of  
affairs existing in most foreign  
lands exist because the larger part  
of the parents know not how  
to lead their offspring. They are  
not enlightened in the intelligent  
ways of this our Homeland. When  
are we going to their aid? Mrs.  
Williams, Mrs. Hays, and  
Mrs. Greene had some well  
chosen words on this same subject  
but each one's thought seemed to  
run in the same channel that Mrs.  
Boyette had just opened.

Next on the program was "As-  
sociational Plans" by Mrs. John  
Freeman, of Union. She told us  
that Mrs. Bolton was no longer a  
Vice President, but a Superin-  
tendent, and that we no longer  
had a central committee, but a  
vice president instead, Mrs. Free-  
man holding that honor herself.  
The plans now are to have a Dis-  
trict Institute. She said it had  
been suggested that we change the  
time of our Annual Meeting to  
September. However, stating that  
this was not compulsory, but just  
as we think best. Mrs. Lineberry  
then entertained us with a glow-  
ing report of the State Annual  
Meeting. Her words were so well  
arranged that they made us wish  
we had been there. She tried to  
make her words weighty enough  
to meet her desired aim, namely,  
to impress us with the thought  
that it was so inspiring to be  
thrown among this body of enthu-  
siastic workers, who were trying  
to raise the banner of God's cause  
to meet His highest ideals. Miss  
Williams, of Chowan College re-  
marked that the very atmosphere  
seemed prayerful from the begin-  
ning to the end.

Mrs. Studenbroke, of Jackson,  
was invited to the front for an  
introduction, and she came for-  
ward and told how glad she was  
to be with us. The Sunbeams  
then showed us what they were  
capable of doing by singing and  
reciting, which of course added  
much joy of all. Mr. Lineberry  
announced that the dinner hour  
had arrived (much to the delight  
of at least a few of us), and he  
dismissed us to partake of the  
bountiful feast before us.

This body came together for its  
afternoon session by singing. The  
first subject, "The Young People's  
Part in Church Work", was led  
by Miss Williams, of Chowan  
College. Her principal thought  
was to trust, encourage, help  
and be patient with them, and

## NORTH CAROLINA GOOD ROADS CONVENTION.

To be Held at Wrightsville Beach,  
June 21, 22, 23, 1916.

In connection with the Good  
Roads Convention to be held at  
Wrightsville Beach, Wilmington,  
N. C., June 21-22, under the aus-  
pices of the North Carolina Good  
Roads Association, there will be  
exhibits illustrating road work in  
the various counties of the State.  
Awards will be made for the three  
exhibits that are judged to be the  
better ones. These exhibits will  
consist of photographs of roads  
constructed, roads during con-  
struction, and roads before con-  
struction; also of road surfacing  
materials that have been used on the  
roads; particularly of material  
that are available within the coun-  
ty itself; road maps of counties,  
showing improved and unimproved  
roads; and charts of statistics  
showing income of county for  
road purposes, method of hand-  
ling fund, cost of constructing im-  
proved roads per mile, etc.

These exhibits may be prepared  
and exhibited by the County  
and Road Commissioners or by  
Boards of Trade or Chambers of  
Commerce; or by the different  
bodies cooperating with each  
other. Counties desiring to com-  
pete for these awards are request-  
ed to notify the Secretary of the  
North Carolina Good Roads Asso-  
ciation, Chapel Hill, N. C.

In judging the exhibits, certain  
number of points will be given to  
the number of photographs, char-  
acter of photographs and quality  
of photographs. A number of  
points will also be given for sam-  
ples of road surfacing material and  
method in which these are exhib-  
ited.

A special award will be made  
for the most striking photograph  
illustrating a road scene; also a  
special award for the best and  
most complete county road map.

note the results. "How the Wom-  
an Missionary Society Can be of  
Help to Y. W. A." by Mrs. Car-  
ter, of Winton, followed the talk  
by Miss Williams. Her point was  
to encourage their working alone,  
as they would feel that the meet-  
ing was theirs and that they were  
expected to carry it on if left  
alone.

"Where the Parent Society  
Fails in Heloing the Junior" by  
Miss Newsome, of Ahoskie came  
next on the program. Her most  
important point was that the  
young people were started wrong.  
Our Example, our influence, our  
powers of control, and last but by  
no means least, the time we give  
to God; if these things are against  
us, how can we keep them from  
going wayward. Mrs. Watson  
told of her Y. W. A. She said  
they had been organized two years  
and only on one occasion had one  
been absent that was seeking  
pleasure elsewhere.

Mrs. Studenbroke told us, with  
a face radiant with joy how to ob-  
tain "Joy Out of Service", the  
most coveted of all things. She  
told us to think bright, good, and  
joyful thoughts, to look at the  
bright, beautiful side of life. Let  
our hands perform the little deeds  
of kindnesses that God has set  
apart for us to do. Joy will call  
for service, and service will bring  
joy. "Talk on Missions" by Mrs.  
Baker, of Ahoskie was inspiring,  
and full of inspiring thoughts and  
utterances on the importance of  
Missions.

Mrs. Vann, of Winton, talked  
on "Individual Responsibility", and  
in her talk she covered much of  
the same ground that several sub-  
jects combined had taken in. She  
made it plain that each individual  
was in a measure responsible for  
the blighted or the growing soci-  
ety, which they had.

Committee on time and place re-  
ported. Union is the place of  
meeting, and Tuesday after the  
fifth Sunday in July, the time.  
With one of the best sessions we  
have had at all lying in the past,  
Mrs. Lineberry dismissed us and  
we went on our homeward way  
thanking the Harrellsville people  
and God for the beautiful session  
just closed.

## Mrs. Mary Ann Leggets Liver- man, Wife of Mr. John H. Liverman.

Great sorrow fell upon our  
home on Thursday morning,  
March 23, 1916. About 10 o'clock  
when the death angel came in our  
home and took our dearly beloved  
mother from her earthly home,  
and transplanted her in the Gar-  
den of sweet Eden, where she will  
bloom forever there.

She professed religion and joined  
the church early in life, and re-  
mained a constant and faithful  
member till the time of her death.  
She was a member of Vann's  
Grove Baptist Church.

Although stricken in age, no  
one expected her death. She had  
not been confined to her bed, but  
a few days before her death, when  
she was stricken with Pleurisy.  
On the morning of her death she  
had told her husband that she was  
better and that she was going to get  
up and sit in her chair. She then lay  
down and died. But no one knew  
she was dead until her grand-  
daughter came in and called her.  
When she did not answer, the  
word was passed around that she  
succumbed to that eternal sleep.

She was seventy six years of  
age, and was the mother of twelve  
children. She leaves an aged hus-  
band, six children, and a grand-  
daughter, that she raised, and a  
host of friends to mourn her loss,  
viz: A. D. Liverman, Aulander,  
H. F. Liverman, Menola, N. C.,  
W. H. Liverman, Drewry's Bluff,  
Va., Mrs. G. M. Blow, Murfrees-  
boro, N. C., Mrs. A. L. Liver-  
man, Aulander, N. C., and Mrs.  
J. T. Mathews, Murfreesboro, N.  
C.

Why should we mourn as those  
who have no hope, for whenever  
any one would speak of dying, she  
would always repeat these words,  
"Jesus can make a dying bed feel  
like downy pillows, while on his  
breast I lean my head and breathe  
my life out sweetly there." As  
we know she can not come to us,  
we must go to her.

"Safe in the arms of Jesus,  
Safe on His gentle breast,  
Thereby is love overshadowed,  
Sweetly my soul shall rest."

Loved Ones

## A Motto.

"What is home without a moth-  
er?"

Is a motto often seen,  
Hanging on the walls of parlors,  
But! what does this motto mean?

It cannot mean that she alone,  
Can make a home of cheer,  
For "what is home without a father?"

These words to me seem dear,  
It's true the mother cooks the food,  
And washes the dishes too,  
Makes the clothes that baby wears,  
And mends a tiny shoe.

Makes the pickle and the pie,  
And also scrubs the floor,  
Then cans up a lot of fruit,  
To last a year or more.

Makes a dress for little Sue,  
A blouse for Tommie dear,  
But where did she get the goods  
I pray.

Well! that is all made clear,  
Dad rises early, builds a fire,  
And puts puts some water on,  
Boils some eggs, eats a lunch,  
And off to work is gone.

He so often meets the butcher,  
And then the grocery man,  
The rental agent too you see,  
Escape these if you can.

Ah! no he pays each one of these,  
As he meets them on the street,  
And what more does have to do?  
Why the dry goods bill to meet.

And by the time he's paid all  
these  
His pile is badly worn,  
Never dreaming of a suit,  
That he should surely own.

For the one he has in all darned up,  
Of course mother did it well,  
To save enough for her new dress,  
The only reason to tell.

For Dad will never say a word,

## If You Only New the Labor That Goes Into Every "Ad."

By J. R. Hamilton  
Former Advertising Manager of  
Wanamaker's, Philadelphia

Every little three line item you  
read has turned the wheels of some  
great factory. Every time you see  
a cut price the number of gray  
hairs in the world has been in-  
creased.

Many an advertisement is plan-  
ned a year before it ever finds its  
way into print. One advertise-  
ment in Philadelphia a few years  
ago opened up the copper mines  
in Colorado six months before it  
ever appeared. A thousand miners  
began digging copper on a con-  
tract of brass beds, that were go-  
ing to be made that were going to  
be advertised.

You see perhaps some piece of  
muslin wear advertised here whose  
trimming is pretty, or some gown  
whose design is elegant. The  
chances are that a hundred styles  
were discarded or changed to get  
this one for you. And all the while  
buyer of your favorite store and  
choosing he had you in mind. He  
was building the advertisement  
that would catch your eye and  
please your fancy and your pocket-  
book.

If you had been there you would  
have heard him telling the manu-  
facturer, "My customers are par-  
ticular. They must have the best  
that there is at the lowest price  
that can be made. You've got to  
give me something better than  
you give any one else."

Every one of these buyers is  
fighting for you, and it is up to  
you to show your loyalty to them.

The store that advertises to  
trick its customers is almost a relic  
in this present day.

Many a time you find a bargain  
that turns out better than the ad-  
vertisement claimed it to be, and  
you think somebody somewhere,  
has made a mistake. But there  
was no mistake. It was put there  
purposefully to win your confidence.

Every ounce of human ingenu-  
ity is brought to bear upon the  
advertising of the present day.  
To write the real story of a  
single item would be to write a  
chapter in the history of com-  
merce.

These merchants who have fig-  
ured on costs till their eyes gave  
out; these buyers who have stud-  
ied every angle of their work, are  
trying to tell you through their  
advertising just what they have  
done for you. And the least you  
can do is to read what they have  
to say.

The report of all their efforts is  
in this paper today. The adver-  
tising news should be interesting  
news to you after this.

As mother must look swell,  
So he wears his same old clothes,  
For her all must be well.

When Sunday, it's Easter time,  
She goes to church you know,  
While father is home with the  
babies

Susie, Tyimmie, and little Joe.  
Trying every way to please them,  
While mother's enjoying life,  
Bearing his burdens cheerfully,  
All for the love of wife.

Yes, "what is home without a  
mother?"  
These words are true to me.  
But what is home without a father?  
Just a boarding house, you see.

For father's dead and under the  
slab,  
And the mother's a widow there.  
The honor to Dad never came on  
earth,  
But in Heaven the reward he'll  
share.

Let's grace our walls with a legend  
In memory of father more,  
not let him go to his grave unhon-  
ored.

For reward on the other shore.  
E. M. B.

The Quinine That Does Not Affect The Head  
Because of its tonic and laxative effect. LAXA-  
TIVE BROMO QUININE is better than ordinary  
Quinine and does not cause nervousness nor  
ringing in head. Remember the full name and  
look for the signature of E. W. GROVE, 25c.

## MOSE

A College Comedy in 3 Acts,  
Cast of 20 Characters.

Will be given in Newsom's Hall Tuesday  
night May 16th by Colerain Graded School.  
Curtain rises at 8:30.

Admission under 15 15cts.  
General Admission 25 "  
Reserved Seats 35 "

Fire Insurance. Rental Agents.  
**The Guarantee Company, Inc.**  
W. L. CURTIS, Pres. J. O. CARTER, Secy. & Treas.



## COME TO LIFE.

This is the same horse we thought dead.  
Carefully nurtured by Sam Vaughn's, Hay  
and Grain, he has returned to his former  
state.

Can You Beat That?

**S. E. VAUGHN, Ahoskie, N. C.**  
Flour and Salt Specialties.

## GET READY NOW.

Start The New Year With A Savings Account.

EVERYBODY WANTS MONEY at Christmas time,  
but not everybody has as much to spend as they would like.  
Those who started a savings account a year ago and kept it  
up have plenty of money to spend this Christmas. Those  
who didn't wish they had.

THE BEST TIME to begin saving is right now. Deposit  
what is left from your Christmas buying in this bank, and  
keep adding to it each week until next Christmas. It is good  
advice, the advice that guides you along the road to wealth  
and happiness.

**THE PEOPLES BANK**  
MURFREESBORO, N. C.

## Read! Reflect! Rejoice! Respond!

We are now ready to show you our large and complete  
assortment of the latest and best Spring Fabrics. The plea-  
sure to serve is ours. The opportunity to save is yours.  
NEW GOODS. OLD PRICES.

**J. P. BOYETTE, Ahoskie, N. C.**

## SAFETY FIRST.

Come to Winton's Greatest Store to do  
your shopping where you can select from  
the largest and most exclusive stock.

The Latest Style, Lowest Price, and with  
all a guarantee of Quality.

Our stock is complete in every department,  
and absolutely dependable in quality.

Dolly Madison Shoes are always first choice  
of women who are particular.

We also carry Ralston's for men.

Just received big stock of Boys Cooler  
Cloth Suits, which we are offering at very  
attractive prices.

**HERRING & BEALE**  
Winton's Quality Store