

HERTFORD COUNTY HERALD

THE LARGEST WEEKLY NEWSPAPER PRINTED IN EASTERN NORTH CAROLINA.

VOL. 7

AHOSKIE, N. C., DECEMBER 22, 1916.

NO. 49

WANTED

Mine Props, All Sizes.

Call or Write to

Sterling Mine Prop Co.
AULANDER, N. C.

Any one desiring to purchase
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Prompt Attention Given to All
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Practical Tin Roofer and Sheet
Metal Worker
Prices Right.
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AHOSKIE, NORTH CAROLINA
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G. J. NEWBERN,
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FORD AUTOMOBILES,
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Practice in all courts. Loans negoti-
ated. All matters given prompt
and faithful attention.
Located in Bank of Winton.

RUB OUT PAIN

with good oil liniment. That's
the surest way to stop them.
The best rubbing liniment is

MUSTANG LINIMENT

Good for the Ailments of
Horses, Mules, Cattle, Etc.
Good for your own Aches,
Pains, Rheumatism, Sprains,
Cuts, Burns, Etc.
25c. 50c. \$1. At all Dealers.

A SAFE CROPPING SYSTEM FOR 1917

Misled by the glamor of 20 cent cotton, there is grave danger that many a Southern farmer will stake his all on this one crop—forgetting that cotton, compared with other commodities, is not really high priced; forgetting the great lesson that soil fertility must come first in successful farming.

By spring, corn will probably be selling for \$1.50 a bushel, flour at \$12.00 a barrel, hay at \$25 to \$30.00 a ton. Cottonseed meal and acid phosphate are soaring, and potash fertilizer in quantity cannot be had at all; consequently every farmer who expects to get his soil fertility in sacks is going to have to pay dearly for it. Shoes and leather goods of all kinds are higher than this generation has ever known; implements, wire fencing and nails are high and apparently going higher.

All in all, then, cotton, relatively, is not high. True, it is now 50 per cent higher now than the standard price of recent years, but practically everything else we eat, wear, or otherwise use is also 50 per cent or more higher. This being true—and any man with his eyes open knows that it is true—where is there a particle of logic or commonsense in rushing pell-mell into all cotton?

Whether cotton is high or low, for the cotton farmer anywhere in the South we have consistently held that there is one and only one sound, safe plan, and that is to provide for food, feed and soil fertility first, and then raise what cotton he can on the acreage not devoted to these live-at-home crops. This means—

1. A good garden, plenty of Irish and sweet potatoes, cane for syrup, fruit trees, a big bunch of producing hens, some good cows to furnish plenty of milk and butter, plenty of meat hogs, and wheat for bread.

2. A first-class pasture to furnish grazing for chickens, hogs, cattle and horses, a good acreage in oats followed by beans or peas to furnish cheap feed next summer and fall, and an abundance of corn and peas or beans to insure us against having to buy feed next season.

3. A legume crop on every acre every year, to build up our lands and save fertilizer bills. It is of course too late now to put in the winter growing legumes, but it is possible to put in next spring a big acreage of peas, soy and velvet beans, and peanuts. Then next fall, let us begin with crimson clover and use it hereafter as a green manure crop to plow under in the spring for our corn.

Such a simple system as this will provide first of all food, feed and fertility, all grown at home. Without these, no country and no people can ever advance far agriculturally; with them will come big crops, large net profits, prosperity.

Which shall it be for you, Brother Farmer, commonsense and a bank account, or all cotton, big food, feed and fertilizer bills and poverty.—Progressive Farmer.

PLAN TO STANDARDIZE PRICE OF NEWSPRINT

New York, Dec. 15.—A plan designed to standardize the price of news print paper so that it shall be within reach of the small as well as the large newspaper publisher was presented to the three members of the Federal Trade Commission who came here today to confer with half hundred representatives of the paper manufacturing industry.

The plan proposes that the commission investigate the paper making industry to ascertain the cost of production and then fix a flat, standard price of the product at the mill.

The proponents of the plan are publishers of small dailies in New Jersey.

The paper manufacturers met here with members of the commission to formulate a policy for the conduct of their side of the case at the joint conference in Washington tomorrow and appointed a committee of nine to attend the conference.

James B. Potter, attorney for the Newsprint Manufacturers Association which called the paper men together, said the committee was given no power to act, but would meet the publishers, talk the situation over and report back to the manufacturers. He said the plan to standardize price to large and small customers alike

NOTES ABOUT THE CITY

Parcel Post Sale Successful.

The parcel Post Sale, conducted in the Colonial Hotel by the Woman's Betterment Association last Friday night, not only afforded bushels of fun and pleasure for those who braved the wet and freezing weather, but it was a money maker for the school and will go a long way towards helping furnish the new auditorium. A very appetizing supper was served by a selected bunch of waitresses, and a great many folks took their homes and partook of the especially arranged repast. Parcel Post packages, neatly wrapped and especially prepared were handed out to the patrons of the "post office", and every single package came C. O. D. The total amount of the receipts amounted to nearly sixty dollars, with forty-five of this amount clear expense.

Electric Lights Turned on.

Ahoskie was again flooded with artificial light on last Wednesday night, and the newly installed engine which is furnishing the power for the remodeled plant has to date given perfect satisfaction. It was the first time in six weeks that the electric lights had shone in the homes and streets of the town, and it was a highly appreciated Christmas gift to the people of Ahoskie. Mr. E. R. Conger, of Edenton, now has charge of the plant and he has been and is doing all he can to give satisfaction to his patrons. Many additional homes and places of business are being wired since the installation of the new engine, and this exhibits a degree of confidence that was not prevalent before the new power machine was installed.

Tuscarora Club Building Remodeled.

A "baby" veranda is being added to the Tuscarora Club building, just over the HERALD office. The new porch will be five feet in width and thirty feet long and will give the Club members an outlook from their rooms which they have not had since moving into their home. With the addition of the porch, a side entrance, beginning on Railroad Street, beside the HERALD office, will be constructed, providing a direct entrance to the Club rooms, instead of having to use a circuitous route which has been the only means of entrance heretofore.

Ahoskie High School Honor Roll.

First Grade—Henry Harris, Albert Godwin, Craig Vaughan, Theo Mitchell, E. C. Hobbs, Lois Godwin, Kenneth Newsome, Myrtle Green.

Second Grade—Helen Benthall, Ruth Jernigan, Estelle Newsome, Etta Parker.

Third Grade—Bernard Harris, Elmo Jernigan, Gilbert Howard, Lavenia Hill, Baily Vaughan, Rexwell Brown, Clarence Benthall Bessie Newsome.

Fourth Grade—George Darden, Robert Hoggard, Mary Hoggard, Mabel Cairo Hoggard, Horace Johnson.

Fifth Grade—Mary Sumner, Thomas Baker, Arthur Greene.

Sixth Grade—Agnes Brett, Madaline Brett, Margaret Copeland, Mary Newsome, Helen Modlin, Robert Morris.

Eighth Grade—Iola Wooten, Annie Laurie Sessoms.

Music Honor Roll—Vera Bozeman, Helen Johnson, Annie Laura Sessoms, Sybil Myers, Margaret Overton, Lois Gerock, Etta Feldman, Mary Sumner, Daisy Modlin, Helen Leary, Audrey Newsome, Margaret Copeland, Sallie Newsome, Mary Newsome, Mary Jernigan, Margaret Pierce, Emma Wooten, Faye Gerock, Eleanor Dilday, Louise Basnight, Earle Lawrence.

Cotton Ginned in Hertford County.

There were 3532 bales of cotton, counting round as half bales, ginned in Hertford County, from the crop of 1916 prior to December 1, 1916, as compared with 2354 bales ginned to December 1, 1915.

A. T. Newsome, Special Agent.

Good for Constipation

Chamberlain's Tablets are excellent for constipation. They are pleasant to take and mild in effect. Obtainable everywhere.

To Cure a Cold in One Day

Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 25c.

Winton Waveletts

Busy People From a Busy Town
Compiled and Arranged by the
Herald Correspondent

On account of the death of Judge Cowper and the inclement weather, a small but appreciative audience greeted Karl Jansen in the Town Hall Thursday night. Mr. Jansen, gave Davy Crockett and with his dramatic art weaves the story so well that these men and women of old come to life before you. We can recommend Mr. Jansen to any organization that wishes to have a clean and elevating entertainment. He also gives a liberal amount of the proceeds to the local organization. Mr. Jansen came here under the auspices of the Betterment Association.

A community Christmas Tree will be given on the school ground Christmas night. The best voices in Winton will unite in singing the Christmas carols. Every child in town, the old people, and some people, who do not have much Christmas in their homes, will be remembered.

The Sunbeams of Chowan Church will have charge of the Sunday School Sunday, December 24, with the exception of class period. The children will give appropriate exercises; the collection will be given to the Sunbeams for their Christmas offering to China.

Miss Jessie Cowper has gone to Kinston to make her home with her brother, Mr. Vernon Cowper. Miss Jessie has many friends in Winton who regret to have her leave her home. She will be missed, especially in her church, where she has done much faithful work.

Mrs. R. C. Bridger returned home Saturday from a visit to her mother in Wake Forest.

Miss Kate Taylor, a student of Chowan College, is at home for the holidays.

Graves Vann and John Northcott, of A. and M. College, will be home the last of the week, to spend the Christmas holidays with their parents.

Mr. Sidney Mathews, of the University of North Carolina, is home for Christmas.

Mr. and Mrs. J. W. Boone and son, W. D. Boone, will spend Christmas in Norfolk with Mr. and Mrs. Walter Wilkins.

Charles Watson, who has a position in the office of the Cannon Manufacturing Company, of Kansas City, is expected home Friday to spend a few days.

It is rumored that we are to have a wedding in Winton during the holidays, but more of that later.

Quite a number of our people were in Norfolk last week, "doing their Christmas shopping early."

The Winton High School will close Thursday for the holidays. The teachers will spend Christmas in their respective homes. Mr. Williams and Miss Lester in Chase City; Misses Royster, Cockerham, Newbern, in Henderson, Elkin and Oear.

Mr. J. H. Lee and family are moving into their pretty new home today, Monday, next door to the Baptist parsonage. Mrs. E. A. Vinson will occupy the house vacated by Mr. Lee, and Miss Mary Wood will move into the home vacated by Mrs. Vinson, which Miss Wood purchased some time ago.

Winton High School Honor Roll.

PRIMARY DEPARTMENT
Second Grade—Lillian Buck, Lawrence Mitchell, Joe Watson.
Third Grade—Myrtle Banks, Richard McGlohon, John Davis Shaw.

GRAMMAR SCHOOL
Fourth Grade—Harry Jones
Fifth Grade—Estelle Clark, Laura Mae Watson.
Seventh Grade—Earl Liverman Shepard Storey.

HIGH SCHOOL
Fourth Year—Edward Knox.

Admitted to Supreme Court Bar

Washington, Dec. 15.—Roswell C. Bridger, an attorney of Winton, has been admitted to practise at the bar of the Supreme Court of the United States. He was presented to the court by Senator Overman.

THE NEED FOR LONG TIME RURAL CREDIT

As markets have become more distant, the production of farm products has become more specialized and credit more necessary to carry farmers between the harvesting and the sale of one crop and another. All business is done more or less on a credit basis. Railroads borrow through the issue of bonds at a low rate of interest up to the full value of their tangible assets. To borrow is only a misfortune when the interest rate is too high and the time of repayment too short. The Farmer's production of goods is not like a manufacturer's, daily, but reasonable. His planting of a crop is an investment upon which it may take a year to realize. Consequently, if he does not make enough on the last year's crop to provide him, his family and stock with food and his land with fertilizer or other needed supplies until another crop is grown, harvested and sold, he must get credit of some kind or other. The period between crops and sales may be anywhere from a month in the case of dairy farming to a year in the case of cotton or grain farming.

In the cotton belt States operating credit takes the form of supply store credits. According to the reports of bankers, the amount of supplies advanced on credit is 58 per cent of the value of the cotton crop, or \$30,000,000 for North Carolina alone.

The bankers in the 54 cotton-producing counties of this State estimate that farmers pay on an average 19.2 per cent more for goods bought on time than they would had they bought them for cash. If these accounts run for six months, this would mean an interest rate of 38.4 per cent. The problem of short-time credit, then, is a real one, whether the community knows how to solve it or not.

North Carolina has done more than any State in the Union to solve the problem of rural credit through its Credit Union Law. Eight other States have passed Credit Union or cooperative banking laws for short loans. Massachusetts, following the lead of Canada, passed the first Credit Union Law in the United States in 1909. Credit Unions have been formed in Boston and New York City. But, so far as we have been able to learn, no Credit Unions have been organized among farmers in any State outside of North Carolina. Excepting those promoted and maintained by the Jewish Agricultural Aid Society.

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SALE OF RED CROSS INCREASING YEARLY

Last year the increase of the sales of Red Cross Christmas seals over that of the year before was almost forty per cent and it is thought by those having this work in hand that the mail sale method that was adopted last year was largely responsible for the increase.

The mail sale method consist in mailing seals enclosed in a letter to each of a selected list of probable buyers without previous solicitation. It secures the highest results of any method known for the time, labor and expense involved, and when posted in proper form the letters make highly pleasing and welcome receipts in the mail, far from giving offense.

A stamped return envelope is enclosed in each letter so that the receiver can without trouble or expense return either payment or the seals. The method works to a great advantage particularly in reaching those in the country or in distant places.

Many North Carolina towns are adopting the method of selling seals through the mail and are finding that it pays. Raleigh adopted the method last year and is using it again this year. Dr. L. B. McBrayer, executive secretary of the State Red Cross Seal Commission, is also using the mail sale method in his work. He will furnish literature explaining the mail sale method to any who are interested.

HIGHER AND STILL HIGHER

The cost of living is becoming serious. Prices for the necessities of life continue to soar, and expenses generally run higher and still higher. The hour for entrenchment is at hand. Waste must be cut out and saving introduced as its substitute.

No better means of Saving can be found than a Saving's Account in a good banking hours.

CITIZENS BANK of Murfreesboro, N. C.

invites your account, large or small. A small account beomes the foundation for greater things, as "large oaks from small acorns grow."

Open an Account With Us. DO IT NOW!

Citizens Bank Murfreesboro, N. C.

Fall and Winter Goods.

A grand assortment of Fall and Winter Goods now adorns our shelves. Everything sold at same old prices.

Buy your Garments here.
J. P. BOYETTE, Ahoskie, N. C.

Fire Insurance. Rental Agents. The Guarantee Company, Inc.

W. L. CURTIS, Pres. J. O. CARTER, Secy. & Treas.

FLOWERS

for all occasions. Wedding flowers, funeral designs, commencement flowers etc. Place your order with Boyette & Blount, our local agent for Ahoskie.

BLICK'S Norfolk's Oldest Florist. NORFOLK, VA.

NOT ONE MAN IN A THOUSAND

That ever gets a Start in Life does so outside of the beaten path of regular Saving. It is the one sure way of getting on your feet. Get a few hundred dollars ahead. It will open the way to better things.

Labor judiciously directed and Capital intelligently employed from the bedrock of private fortune. Accounts can be started with us with any sum from \$1 upward. FOR SAFETY.

Merchants and Farmers Bank Winton, N. C.

JUST ARRIVED A Carload of Horses and Mules.

We have as nice a lot of team as can be found anywhere, which will be kept replenished with fresh stock during the entire season. Be sure to look them over before buying or trading. We appreciate your patronage in the past and shall endeavor to warrant the continuation of same by keeping only first class stock.

HARRELL BROTHERS Murfreesboro, N. C.

Located in Stables at Rear of Peoples Bank.