

# Hertford County Herald

HERTFORD COUNTY'S ONLY NEWSPAPER

A PAPER WORTH WHILE.

BEST ADVERTISING MEDIUM IN EAST CAROLINA

Volume XII. Eight Pages. Ahoskie, North Carolina, Friday, October 14, 1921. One Section No. 24

## STATE NEWS IN DIGEST COMPILED FOR READERS OF THE HERALD

—Governor Morrison has called a special election to be held in Northampton County in the election of a county representative to succeed Dr. M. Bolton, deceased. Elections have also been called in four other counties to elect representatives.

—Mayor Eldridge of Raleigh has lifted the ban on public dances in the city auditorium, but announces that strict policing will be in effect at all future dances.

—Special traffic regulations are being arranged in the city of Raleigh during the Great State Fair next week.

—The water situation in Raleigh is again reaching the acute stage, with the continued drought.

—\$3,000 worth of diamonds were stolen from the home of E. H. Jordan, of Raleigh, last Monday night.

—The State Good Roads Association held a two days session in Greensboro this week.

—Frank Henderson, wife slayer of Madison County, paid the death penalty by electrocution Monday.

—The opening day of Wayne County Superior Court was given over to a memorial of the late justice Allen, of the Supreme Court bench.

—Alumni of N. C. State College in a meeting at Charlotte, received greetings from the college president, 200 miles away, in his office at the college. Each alumnus at the Charlotte meeting was provided with a telephone, over which the message was given.

—Two sites on the outskirts of Raleigh will be offered to the trustees of Meredith College, which will be moved from its present location.

—All of the North Carolina colleges suffered defeats in football, against heavier teams last Saturday. The most important game this week is that of Wake Forest-Davidson, which will be played Saturday.

—Dr. B. F. Kaupp, of the poultry division of the State Department of Agriculture, has returned to Raleigh from the World Poultry Conference, held at The Hague, Holland.

—Lewis Edwards, of Danville, Va., has been sentenced to 10 years in the state penitentiary for his part in the killing of policeman McCuiston, of Greensboro, several weeks ago.

—The Knox Presbyterian church of Charlotte, under the recent will left by Mrs. Sallie Caldwell, will receive \$55,000 by changing the name of the church to the Caldwell Memorial.

—Secretary Thad Page, of the Moore County Fruit Growers Exchange, reports that \$715,000 was received from the sale of peaches raised in that county this summer.

—Presbyterians of the State will soon begin a drive for funds for providing for the orphans at Barium Springs.

—Geddes Day, in honor of the British Ambassador, will be observed at Flora McDonald College on the 18th. of October.

—Lenoir County is paying out for roads each week \$30,000.

—Winston-Salem will start a school for the training of police men for that city.

—The town of Lexington now claims the record for street paving in North Carolina, a record heretofore held by Kinston.

—A conference of presidents of North Carolina Colleges was held in Greensboro last week.

—According to ginners' reports

in Cumberland county, four times as much cotton has been ginned in that county as was ginned during the same period of last year.

—Proseperous times in rural districts are helping to enforce the prohibition laws, according to Kinston news despatches.

—Tobacco prices throughout the eastern section of the state have remained high during the past week, new high records being made at several places.

—The first snow of the season fell in western North Carolina last Saturday.

—Another job will be created for a North Carolina Republican, when the state is given another Internal Revenue, as is now planned.

—All records in exhibits entered at the State Fair have been broken this year.

—Over eighty contractors are actively at work on state road contracts; and over 1,000 miles of hard roads are under construction, according to the Highway Engineer.

—Jobs for 1,327 persons were secured by the North Carolina division of the U. S. Employment Bureau, during the month of September.

—A big Armistice Day celebration is being planned for November 11th., at Raleigh.

—The boll weevil has appeared at Ayden, in Pitt County.

—Judge J. Bis Ray, of the Superior Court bench, has ordered the commissioners of Mecklenburg county to make some improvements to the courthouse or suffer a penalty.

—The Greenville Training School celebrated its 13th anniversary last Wednesday, one week after the opening of the fall session.

—Mr. Paul R. Rouse, of Fort Barnwell, and Miss Effie J. Rouse, of Dover, recently discovered that they had not been legally married, although they had gone through the ceremony several months ago. On account of the expiration of commission of the justice who married them, it was necessary for them to be married again.

—W. P. Ingram, prominent citizen of Rockingham County, has been pardoned by Governor Morrison. He was serving a road sentence for retailing.

—North Carolina's cotton report indicates an average of 54 per cent as against the South's average of 42 per cent.

—Edgecombe county will loan the State Highway Commission the money with which to construct a hard surfaced road out of Rocky Mount to Tarboro.

—A conference on tuberculosis was held in Greensboro last week.

—Earl Hedrick, of Fayetteville has purchased the Greenville News, a daily paper, from Jno. A. Parks, of Raleigh.

—A young man of Lumberton was recently sent to the roads for retailing vinegar at seven dollars a quart, labeled as bottled in bond rye liquor.

—W. B. Sullivan, publisher of the Charlotte Observer, died in New York City last week.

—The Roper Lumber Co., now the Rowland Lumber Company, of New Bern has resumed operations after several months of enforced idleness.

—A rate of one cent per mile will be granted by all railroads to Confederate veterans who attend the annual reunion at Chattanooga, Tenn., this month.

—Wake Forest College announces



—“THE BUSY STORE”—

The oldest readers of the HERALD will intuitively associate the phrase “The Busy Store” with the name of one of Ahoskie's leading business men and the owner and proprietor of one of Ahoskie's foremost department stores—Mr. E. J. Gerock. Perhaps, there are others, who are not readers of the HERALD, who likewise form this association in their minds; but, the constant reader of this paper is more apt to link the two together. Why? Because, E. J. Gerock has believed in the value of news ink—he has been a firm believer in ADVERTISING. By sticking doggedly at it—advertising, we mean—he has succeeded in building up his present large business, with a clientele of patrons as good or better than the average department store.

THE HERALD does not remember an issue in which there did not appear the advertisement of “The Busy Store;” for almost twelve years this alert business man has carried an advertisement in the county paper, admittedly the best advertising medium available to the small town merchant. Through his keen perception of advertising values, the subject of this sketch has not suffered a week to pass that he did not use space in the HERALD through which to advertise his growing business. The advertisement of “The Busy Store” was one of the limited few that “stuck” even during the days of the World War, when neither manager nor editor was here to guide the destinies of the county paper. And, The Busy Store was right there in its usual space, when publication was resumed after the signing of the Armistice.

The HERALD would not close this little bit of “shop talk” without adding a word of appreciation for the universal promptness with which advertising bills against this progressive business have been settled—a habit into which all of our “old line” advertisers have fallen into; and a trait which is commendable in all who adopt it.

It is with keen regret we are announcing that the familiar advertising—“The Busy Store”—will, at least temporarily, be seen no more in our columns.

ce that it wishes to enter into a triangular debate with Davidson and Trinity Colleges.

—Three hundred marshals will officiate at the Great State Fair next week.

—\$750,000 will come to North Carolina banks from the War Loan organization.

## STATE BOARD OF HEALTH IS COLLECTING STATISTICS ON BIRTHS, DEATHS

The Births and Deaths Should Be Recorded With The Vital Statistics Bureau of the Department of Health

Raleigh, Oct. 10.—In several counties of the state the State Board of Health is instituting an intensive check on the reports of vital statistics. It is necessary that a high percentage of births and deaths be reported in order that the State remain in the official registration area, under the rules of the Bureau of the Census. Periodic checkings are required to show conclusively that such percentage is maintained.

Special attention will be given to the reports of births. The reports of deaths in the State are now practically one hundred per cent complete but there is reason to believe that quite a number of births are not reported, as required by law. This State according to the reports made leads all the states of the Union with the highest birth rate, nearly eighty-five thousand births having been recorded during the past year. At the same time it is known that quite frequently a birth is not reported to the local registrars. It is to find these, and to stimulate more complete reports, that the intensive checking is being instituted.

The method of checking returns is one recommended by the Bureau of the Census. In the selected territory a careful canvass is made through government agents to ascertain the names of all children, with the names of parents, who have been born within the past year. These reports are then checked against the birth certificates filed with the bureau of vital statistics in the State Board of Health for the same territory.

Under the laws of North Carolina it is a misdemeanor punishable by fine or imprisonment for an attending physician or a midwife to fail to promptly report to the local registrar any birth. The birth certificate contains such necessary information as the name of the child, the name of the parents, place of residence, and other important information. A birth certificate is a document that may prove of the highest value, and is now recognized as the inherent right of every child born in the State. It is the intention of the State Board of Health to protect that right, and insure it for every child insofar as is possible.

## EDITOR STORY PAYS VISIT TO AHOSKIE

Editor H. L. Stroy, of the Albermarle Observer at Edenton, paid Ahoskie a short visit last Tuesday, motoring over here after a business trip-taking him to Powellsville. Mr. Stroy is better remembered here as “Professor Story,” having a few years ago been principal of the Ahoskie school, for one year. While here the other day, he quite naturally paid the HERALD office a call; and, when he greeted the editor of this paper, it was teacher and pupil met—both now engaged in the same venture.

Editor Story was somewhat bewildered at the many additions and changes wrought in “The City” since the days of yore, when he wielded the “hickory.” In a comparatively short period of time Ahoskie has so outgrown its former proportions until the visiting editor hardly recognized the Ahoskie of a very few years ago.

## HEAD OF EXCHANGE HAS ENTERED UPON DUTIES IN DEAD EARNEST

The Peanut Exchange Is Receiving Many Congratulations on Securing the Services of Mr. Birdsong, Who is A Peanut Man

Suffolk, Va., Oct. 10.—Thomas H. Birdsong, whose announcement as General Manager of the Peanut Growers Exchange has already been made in these columns, has entered upon his new duties, and is already busy on the job working out plans for the handling of this year's crop. Mr. Birdsong has reached the definite conclusion that the peanuts will have to be weighed and graded by competent receivers at the various shipping points, and that settlement with the growers will have to be made upon these weights and grades. Satisfactory arrangements are being made for the storing of peanuts and the provisions for securing the necessary money for taking over the peanuts of all members as soon as ready for market will soon be completed.

The Exchange is receiving many strong expressions of congratulations from growers and business men on its securing Mr. Birdsong as Manager. The Tide Water News, published at Franklin, Va., edited by Mr. Paul Scarborough, says:

“Last week's announcement of the selection of Thos. H. Birdsong of Suffolk for this position has, as we see it, definitely settled the all-absorbing question as to whether the Exchange will or will not be a success, and leads us to make the unqualified statement that Virginia-Carolina Peanut Exchange is starting at the very beginning of its perfected organization to function in a way that promises to the farmers of the peanut belt all that they have hoped for, worked for and planned for since the inception of the movement several months ago.

“We could wish at the outset that every farmer in the peanut belt knew Mr. Birdsong as we know him; that they were acquainted with his splendid ability that they were conversant with the success he has already made of his own business, starting as a poor country boy and advancing within a comparatively short period to one of the commanding positions in peanut world, and that they also could realize how all who know him in Southampton, Isle of Wight and Nansemond Counties admire and esteem him for his integrity, his standing among his fellows and for the effective and untiring energy which he applies to everything in which he is interested.

“It would be worse than suicidal to employ inexperienced or inefficient man to handle the affairs of the Exchange. The organization wouldn't last twelve months under such a head and would not amount to a pittance under anything than the best man in the peanut belt as its manager. Mr. Birdsong possesses three requisites, essential in the man picked to handle the peanut crop—he is a good business man who has made a signal success of every business in which he has ever been interested, enjoying the confidence of the public and of the financial institutions of the peanut belt; as a practical farmer and farm owner and as an experienced buyer he possesses a thorough knowledge of the peanut business from the field through the factory to the ultimate consumer, and he is a man unquestionably reliable and loyal to every single trust and obligation ever imposed upon him. Under his management and with the cooperation of the farmers of the peanut belt and the wise coun-

## COUNTY FAIR IN PROGRESS WINTON

COUNTY FAIR FULL SWAY

Hertford County Fair Opened Tuesday with Large Array of Exhibits—Good Rating Program Every Day—No Dirty Shows, or Otherwise, on the Grounds This Year

A first class agricultural and livestock show, minus the indigent shows of the ordinary midway, is the accomplishment of Secretary M. R. Herring, of the Hertford County Fair Association, at the fourth annual fair, which opened at the fair grounds, Winton, Tuesday morning. Today, Thursday, the fair begins its third day, with an increasing attendance since opening day. Tomorrow night will witness the close of the fair.

The exhibits in all lines this year surpasses anything shown at previous fairs in Winton; the versatility of the Hertford soil is clearly evidenced by the variety of exhibits shown, including “money” crops, hay and grain products, and the articles grown in the garden, for human consumption. The prize hogs, shoats, pigs, ewes, lambs, heifers, bulls, and the pens of fowl are all but evidences of the “hog and hominy” theory put into practice in Hertford.

The canning products are both varied and numerous, many of them the handiwork of the county club girls. The exhibit in the Basketry Department is one of the most interesting at the fair, showing what a multiplicity of household articles, either useful or ornamental, have been made by the boys and girls of the county. Other interesting exhibits are the Antiques and Curios, and Needle and Fancy Work. In fact, every department in the exhibit buildings as well as those housed in the livestock building and chicken department, is creditable not only to the superintendents of the various departments, but they are real live evidences and proof of conclusive of the productivity of Hertford County in every line of farm and domestic activity.

The principal attraction of each day's program has been the fast horse racing. Every stable at the grounds is taken; & a record number of entries are being made each day. Fast time has been made in all of the races.

The display of fireworks at night provides entertainment to the evening crowds. Tonight, Thursday, a special double-header fireworks display will be given.

The Herald hopes to give names of the winners in the various departments and exhibits in a subsequent issue.

The Herald is “fitten” to read. Send us your subscription to-day.

sel of the board of directors, the Exchange can not fail to succeed. He is the right man for the job and is entitled to the loyal and whole-hearted support of every member of the Exchange.”

When in need of Job Printing—think of the Herald at Ahoskie.

Don't overlook the fact that we want your name on our subscription list.