


#### Abstract

BE CRRPVLI!

In reading this you may think it merely a scheme to attract trade, but it is not. It is not an excuse, but a condition.

It has for years been part of the Sumner way of storekeeping to have heavy January sales of merchandise. We believe we could sell really dependable goods as cheap as other stores sold questionable goods-maybe cheaper. We have determined to skip January dullness, and maintain the low fair prices that people were appreciating. Hence this January Slaughter Sale, not an excuse for sensational advertising, but a courageously mét condition.

We are heavily stocked on many lines of seasonable goods that are needed by the people, and to make our January Sale a success we have placed many of these goods below cost of production

Look carefully over the list and see if you ever saw real value offered so very low. We (will continue this sale through the entire month of January, or until the different lines are sold. 

\section*{First Lot.}

Tor 21c = =ivisw


## Second Lot.

For 29c 4 For 49c For 39c $2=-5=5$


## Third Lot.

## For $16 c=2$

For 15c $={ }^{2}$

NEVER TOO LATE
To buy Jackets at the following prices. Those who have bought at regular prices must not think we could afford to do this. It is because we do not intend to carry them if they will bring anything. We do not build our hopes on the waves of prosperity. We rip the goods at
what they will bring, not what they are worth. For




会
SUMIER \& CO.,
40-42 Patton Avenue $\xlongequal{2}$

## THE CAROLINA WINE and LIQUOR STORES

## rg N. Main St. -7 \& $7 / 2$ W. College S

## FINE WINES AND LIQUORS,

And for everything usually kept
in a first-class LIOUOR STORE. Come in and get prices before goCome in and get prices before go-
ing elsewhere. I keep the best ing elsewhere, I keep the best
stock of Whiskies, Etc., in the stock of Whiskies, Etc., in the
State. Goods shipped to all parts State. Goods shipped to all parts
of the country, free delivery in the city and vicinity

Trank (DPDonnell, Frop.


## SELLS ALL GRADES OF

ANTHRACITE AND, BITUMINOUS COAL. Anthracite, \$9.00 per Ton.

Lump, $\$ 4.50$ per Ton
Domestic Nut, $\$ 4.00$ per Ton.
FULL WEIGHGS GUARANTEED.

* Y Yard Phone, 33 . 3, Drhumor Building.



## OAKS HOTEL.

ASHEVILLE, N. C.
Everything New
Steam Heat Table First-Class 1000 Ft. Porches After losing for two months in order to farnist the house and make other
imporents.
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unk
HAK imporements, THE OAKS opened January
utea walk trout the square on otreet car line.

SAMUEL H. REED, Prop.
$\xrightarrow{m}=$ SWANNANOA
The populatty of .....


