


## J. B. S. Mclitiosh,

 The White o Smith Drug Co.
## Sacrificing Profit to Make Sales I

This is a sale that will set the clothing world agog; a sale that will secure wide recognitson and an enormous patronage by sheer force of merit. Every dollar invested now will be worth wo in service to the glad wearer. Our reason for this great sale, which will lose so much money for us, is short. It's contrary to our business principles to carry over stock from one season to the next. We change each season. Our spring stock will soon come in. We haven't room for it now, hence this sacrifice sale. The superb stock of fall and winter goods now on hand in men's, boys' and children's suits, overcoats and ulsters, reefers, etc., made specially for us for this winter's trade, in all wool cheviots, worsteds, chinchilla, melton, beaver, Irish freize, astrachan \&ec \&c., we purpose selling at the greatest sacrifice yet offered. They must go, and that at onco.


We use no deceptive methods. Our goods are all marked in plain figures. A chitd can deal with us as safely as the adult. We guarantee satisfaction. We sell for cash; to all alike.

## ALEXANDER \& COURTNEY, <br> so Patton Avenue. <br> Drhumor Block.

Underwear for Men and Boys at less than wholesale price.
Bay now for next winter and save Cash.

## VALENTINES VALENTINES VALENTINESI VALENTINESI

Rogers' Book Store,

22 South Maln, Street

We wish it understood
that the

## $\$ 50$ Eaglies

## cles for merely "good bicy that they.

 are absolutely the very bestbicycles. We can produce in bicycles. We can produce in
large quantities and carry in large quantities and carry in
stock for immediate delivery.

This means that the Eagle Bicycle Mfo Co wit facilities an up-to-date factory affords, and Co, with 10 help of the
most skilled workmen cannot Thére is Also a $\$ 35$ Eagie.

## ASHEVILLE GYCLE COIIPANY;

Eugene C. Sawyer, Mgr.
Telephone 228.
47 Patton Avenue.






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## Wampole's

 COD LIVER
## OIL

A Perfect and Tasteles' Preparation of the Extract of Cod Liver Oil.

Erinitsh \& Reagan



Washington Died From th Effects of a Chill



Asheville Iee and Coal Company, 34 patton avenue.

## 3. E. RaNkin, Cashier. <br> Battery Park Bank, Capital Stoolz $\$ 100,000$.

## SUuperior Facilities for Doing a General Banking Bnsiness.

1H CORRESPONDENCE SOLICITED.
(1) SAFE DEPOSIT BOXES FOR RRENT.
J. W. Norwood, President.

## The Blue Ridge National Bank



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Begins on Monda
February 7, 98
Wheels the customer my Fairest and a coupon attached to it with a corresponding number. The one a prize. For the first week the

60 Blombers Selecto Cigars or any leading Five Cent Cigars
keep in stock. All who will have uch tickets bring them with yo drewing will take place.
L. BLOMBERG. Leading Cigar Store, 17 Pat. Ave
Free reading room in rear.

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 namy Meat Market
Grocaries, Vegetables, Fish and Oysters. 33 コAST SI. PHONE 209. Only Meat Markot in Doubleday,


St. Valentine's Day



Church Street.

