



Fur manufacturers to induce early buying have given us price reductions. We, in turn, can give you inducements to buy your Furs early. Our advance display is large. We are headquarters in this city for Furs. We

have employed technical knowledge in selecting our stock. Expert fitters are in charge of our Fur department. Your Furs will be correct in style and of highest quality if they come from our establishment.

Here's the special prices on a few out of the four hundred handsome pieces of Furs in stock. Get yours now and get first choice, which is always best, and a full season's wear.

- Handsome, Genuine Mink Neck Pieces, \$10, \$35, \$45. Muffs \$35 and \$45.
- Jap Mink Muffs and Neck Pieces to Match, \$7.95, \$10, \$15 and \$18.
- Black Lynx Muffs and Scarfs \$18 and \$22.50.
- Black Fox, Handsome Set, \$72.50.
- Black Hare, Muffs and Scarfs, \$3.95, \$4.95, \$7.45, \$10 and \$12.
- Russian Mink Muffs and Scarfs \$2.95, \$4.95, \$7.45, \$9.95 and \$15.85.
- Blended Squirrel Scarfs, Throws, etc., \$7.45, \$9.95, \$11.95.
- Russian Pony Coat Special for this week only \$49.00.
- Handsome, warm and worth fully a third more than our price.
- Nice line of Isabel Coney, Black Coney and French Coney Muffs, Throws, Scarfs, etc., 98c, \$1.25, \$2.45 and \$2.95.

**BIG DRESS GOODS SPECIALS FOR THIS WEEK.**

- 10 pieces imported Striped Brunella Cloth, black and all the rich shades for street wear. Regular \$1 and \$1.25 value. Special for this week only 79c a yard.
- Famous Priestly Black Goods. Made in England of the finest Worsted Yarns.
- Priestly's Black Serge, \$1.25, \$1.50 yard.
- Priestly's Black Panama, 85c yard.
- Priestly's Satin Wool Cloth, \$1.00 yard.
- Extra fine Black All Wool Henrietta \$1.25 yard.
- \$1.25 Navy and Black Cordura Cloth, special \$1.00 yard.
- Black and Navy Panama cloth, 39c yard.
- Full line black and colored Broadcloth, 52 inches wide, strictly all wool, 98c yd.
- Scarlet Twilled Coating for Children's Coats \$1.25 yard, 52 inch wide. Just the light scarlet shade wanted for children's wear.
- Inspect our line of rich Silks from the looms of the best mills in this country.
- Messalines, plain and fancy designs for both street and evening wear, 98c yard.
- Valley Falls Silks for evening wear 35c yard.
- Silk Crepe for inexpensive party dresses, 50c yard.
- 36 inch Black Guaranteed Taffeta Silk 98c yard.

**Big Values in Umbrellas**

Regular \$1.50 grade Umbrellas for women and men. Guaranteed fast black cover. Fine assortment handles. This week, your choice, 98c.



**NEW ROYAL SOCIETY PACKAGES THIS WEEK**



A complete new stock of this big selling line is on sale this week in our art department. Gowns, Corset Covers, Chemise, Center Pieces, Work Bags, Tie Racks, Pillow Tops, Shirt Bags, Aprons, etc. All stamped on first class material with Royal Society Floss sufficient to complete the embroidery. Pieces 25c up to \$1.25. Call and get the designs you want this week, sure.



**Kindley's Coat Suits & Long Coats**

Deserves the attention of every good dresser in this city and section. Hundreds of good judges of "what's what" in these lines have made their selection here and you should see our swell new garments early this week. Suits for women and girls \$15, \$20, \$25, \$35 and \$50.

Women's and girl's Long Coats, \$10, \$12.50, \$15, \$20 and \$25.

**Dry Goods Specials**

- 10c Mill Ends Plain Nainsook, 5c yard.
- 25c Mill Ends Mercerized Batiste, 10c.
- 8 1-2c Apron Check Gingham, 5c yard.
- All best fast color Prints, 5c yard.
- Good Dark Percales, 7 1-2c yard.

**LINEN SPECIALS.**—Our Linen Department has made a really wonderful reputation in the short time we have been located in Asheville. There is no secret about it. We simply buy the best all Pure Linens, and selling strictly for cash enables us to sell for less.

Four beautiful designs, heavy double faced Satin Damask, all pure linen \$1 value Kindley's special price 69c yard, 66 inches wide.

72 inch heavy Satin, double faced all Linen Taole Damask, 75c yard. Four beautiful designs.

\$1.50 grade extra fine all pure linen double faced Satin Damask, 98c yard.

Napkins to match above grades and designs, \$1.98, \$2.50, \$2.98 to \$5.00 dozen.

36 inch white Linen Cambrie 25c yard.

44 inch White Linen Cambrie 35c yard. Two big selling numbers and exceptional values. Fine for shirt waists and children's dresses.

Fine stock Huck for Towels. All linen, plain and fancy. Huck 65c, 50c, 35c, 25c, and 15c yard.

Sheets and Pillow Cases at special prices.

72x90 White Wing Sheets 39c.

72x90 Ridewood Sheets 50c.

81x90 Fruit of Loom Atlantic Mills and Pepperal Mills Sheets 75c.

42x36 Franconia Pillow Cases 10c.

25c Hemstitched Pillow Cases 19c.

Ruching and Neckwear. Remarkable values in women's stocks, collars, jabots. Worth twice our price, 10c.

Three neck lengths Ruchings, assorted patterns for 10c.

**NOTIONS SPECIALS.**

Colgate's Violet Talcum Powder, 15c. Colgate's 10c Soaps, 3 cakes for 20c.

3 cakes fine sweet scented Toilet Soap for 10c.

25c Colgate's Nickeled Box Shaving Soap 19c.

Men's Flannelette Night Robes, special 50c.

Men's 15c grade all linen Handkerchiefs 40c.

Fine assortment Men's and Women's Esco brand Hosiery, 15c, 25c, 35c, 50c a pair.

Dorothy Dodd Fine Shoes for women and Barry Fine Shoes for men are the best shoes obtainable for the price, \$4.00, \$3.50 and \$3.00.

See display in show window.



**Millinery Department**



Showing and selling the swell new hats. Beavers, French Felt, Fur Hats, etc.

New and finest stock Willow Plumes in the state. Come down and make your selection early.



**W. E. KINDLEY & CO.,**

15-17 S. Main Street. Asheville, N. C.

AGENTS FOR MAY MANTON PATTERNS.

MAIL ORDERS RECEIVE PROMPT ATTENTION

