

Note How Shoe Prices Have Gone Down Right in the Face of Increase by Wholesale Dealers and Manufacturers of America.

The reduction is on New Styles, Clean Stock, and the highest grade Shoes in America. And with two and a half months of bad weather ahead this reduction means a decrease in the cost of living expenses.

COME TODAY

SPECIALS FOR WOMEN.

Laird Schober's Shoes for Ladies have an enviable reputation in Asheville, and this offering will bring pleasure and foot comfort at a decided saving in price: \$5.50 Patent Leather, cloth top, reduced to \$4.50; Dull Leather and Vici Kids, regular price \$5, for \$4.25

Armstrong Shoes for women have an acknowledged popularity that has been won through merit alone, and the many Armstrong wearers and others will take advantage of this reduction. All \$5 Armstrong Shoes for \$4.25; all \$4 Armstrong Shoes reduced to \$3.50

One lot Armstrong Ladies' Patent Leather Shoes, lace and button, were \$4.00, reduced to \$2.75

Ladies' \$3.00 and \$3.50 Shoes in Vici Kid, Lace, your choice of both for \$2.50

SPECIALS FOR MEN.

One lot \$5.00 Men's Shoes, Patent, Vici Kid and Calf Leathers, your choice for

\$3.50

Edwin Clapp and Bannister Shoes are recognized the world over as leaders in fine footwear for men; \$6.50 Edwin Clapp Shoes reduced to \$5.50; \$6 Edwin Clapp Shoes reduced to \$5.25; \$5.50 Bannister Shoes reduced to \$4.75

One lot of Men's \$4.00 Wax Calf Shoes of extra high quality, reduced to \$2.75

Men's five dollar Shoes in Patent Leathers, Vici and Calf, with all the shoe goodness that can be built into shoes, reduced to \$4.25

One lot of Men's heavy Winter Shoes, in tan and black, regular price \$3.50, during this sale for \$2.75

All goods strictly cash. None sent out on approval. Money back if not satisfied.

Brown-Miller Shoe Company
47 PATTON AVENUE.

ALL CARS TRANSFER TO *Sumner, Sons & Co.* Our Spot Cash System insures against overcharge

JUST ARRIVED and on Special Sale this week: New Silk Shirt Waists, \$6.00 and \$7.00 grades at \$5.00.
Also the New Spring Turban Hats at SUMNER'S

GREAT INTEREST IN CORN GROWING

J. F. Batts Gets As Many as 75 Letters a Day from People Who Wish to Know—Wonderful Results. Predicted for the State This Year.

The Gazette-News Bureau, Chamber of Commerce Rooms, Holleman Building, Raleigh, Jan. 20.

John F. Batts, the champion corn grower, has a heavy mail these days, sometimes 75 letters a day, not to speak of telegrams and long-distance telephone messages. Everybody wants to know how he raised so much corn on an acre. Thousands of copies of pamphlets telling how this was done have been sent all over the United States and this state, and the demand for them grows. There is going to be some wonderful corn growing in the state this year. The boys will take a great part in this, for the agriculture department has set apart \$500 for them in cash prizes. There will be many county prizes for men and boys, and also prizes by boards of trade, etc., in cities and towns. Such organizations will find this movement very popular and successful. Such is the experience of the Rabbin, chamber of commerce, the first to inaugurate this plan, which brought out the world's record in corn growing. Mr. Batts, the corn grower, will have a large field of corn this time, instead of one acre, so as to show what can be done in a larger way.

Wonderful Interest Through the State
In the course of a very interesting talk with Commissioner of Agriculture Graham in regard to the promotion of corn growing in this state, he said that last year there was what might well be called the A B C of

seed selection, and that now is the time for farmers to select from their own crops the best type of ears for seed, and if they have not a good type, to procure it in other ways. A bulletin on seed corn work, in the way of selection, in winter and early spring, will be issued next week and will be distributed all over the state. Major Graham says that at the farmers' institutes, which are now being held in every eastern county, the interest in corn growing is unprecedented and, that at a number of these institutes the counties or towns, or some organizations in the town, is offering prizes for corn and thus securing corn shows, which are very important. It is desirable that these should be held this year in every county in the state. He declares corn to be the bed-rock of farming and says that in fact there cannot be any true farming without it. As already stated, the agricultural department has provided for very handsome prizes for corn growing by the boys of North Carolina, but the men will have to depend upon the counties, business organizations or individuals in this connection. It must be remembered, however, that the prizes at the fairs for the best displays of agriculture products stand this year. These were great features at last year's fairs and they were offered by the department. There are at the state fair \$200 first prize and \$100 second prize for the best show of agriculture products by any farmer, of course including corn, and at the district fairs there is a prize of \$100 for the best show of the same kind. Commissioner Graham says he knows of eight of these district fairs.

DON'T GET RUN DOWN

Weak and miserable. If you are - Run down or Bladder trouble, Biliousness, Headache, Nervousness, Indigestion, Backache, and Febrile - get a package of Mother Gray's **AURICULAR LEAF**, the pleasant remedy. It is sold by all druggists. We have many testimonials from grateful people who have used this simple but powerful remedy. It has no equal. Ask for **Mother Gray's Auricular Leaf** at 1000 Broadway, New York City, or sent by mail for 25 cents. Sample FREE. Address, The South-Central Co., Lelloy, N.Y.

At the present the highest salaried woman doing departmental work in Washington is Miss A. H. Shortridge, of New York City.



Fine Elyria Lace

The best Wash Lace for Inner and Outer Garments.

Here is the longest wearing Wash Lace ever made. This lace will wear as long as the garment it trims; go through endless washings without breaking. In a splendid variety of beautiful patterns—edging and insertions. Fine Elyria Lace solves the trimming problem for outer and inner garments. To introduce these laces we offer the entire line at 6c yard. Values worth up to 15c yard.

SALE BEGINS TOMORROW MORNING.

Brilliant Prospects.

"For five years," said the commercial traveler, "I had called upon a certain draper in Scotland and never got an order. I mentioned it to the head of the firm. 'We have dealt with B & Co.," he said. "Their traveler called for 20 years before he took an order, and if you'll continue to call for 20 years I'll no say but you may get one."—Manchester Guardian.

Not God's Business.

Little Minna was saying her prayers. When she had finished her usual petitions her mother said: "You have forgotten, dear. 'Make Minna a good girl, you know.'" "Oh, mother," she answered reproachfully, "don't bother God about that; that's your lookout."—Harper Magazine.

Painful Revenge.

It was one of the stories told at the banquet of the Central Dentists' Association, and the best one. Most of the tooth-pullers had been called upon. They had told stories of experiences with patients that caused remorseful smiles to hover over the faces of the other diners.

"One of the funniest patients I ever had," declared he, "was a man who came into my Broad street office some weeks ago. He was just from the farm. His boots were muddy and his

hair unkempt.

"I want this blame tooth pulled," he said, pointing to his swollen jaw. "He sat in the chair. I got my forceps and he opened his mouth. I was trying to locate the tooth, when his jaws closed so suddenly I thought he would bite my finger."

"Say, doc," he said, "pull it a little bit, then twist it. Worry the darn thing, worry it. It's been worrying me for the last week, and I want to get even."—Newark Herald.

A number of experiments have been

tried recently abroad, with the object

of discovering some means of protecting some crops from the ravages of crows and other gregarious birds. The best results were obtained by the use of a solution of pulverized iloc, which had not only the effect of giving the seeds an objectionable flavor, but also imparted a color which serves in a measure to keep the birds off. Seeds colored with the blue seemed to be particularly repugnant to the birds, although not treated in any other way.

COAL \$5.00

WHY PAY \$5.75 FOR COAL?
We Are New People in Town

COAL \$5.00

ANNOUNCEMENT!

We wish to announce to the citizens of Asheville that we have opened an office and yard in Asheville and that we will deliver our good Jellico Red Ash Lump Coal to any part of the city for \$5 per ton, CASH.

We are selling coal that BURNS at a very small profit, so must sell for cash. We solicit your patronage for a trial order, and for money in your pocket. This price holds good for ten days.

JELICO COAL CO.,

Office, 8 N. Pack Square, over Citizens Bank. Phones: Office 1128, Yard 510.
J. B. SHOPE, Sales Manager for Asheville.

We Want YOUR Trade and Will Give You a Square Deal and Courteous Treatment

COAL \$5.00

WHY PAY \$5.75 FOR COAL?
WE ARE HERE TO STAY

COAL \$5.00

Asheville, N. C.,
Jan. 19, 1910.
I have used two cars of this coal and find it superior to any coal I have ever used.
W. G. CORPENING,
Proprietor
Florence Hotel