

New Spring Millinery Arriving Daily

Our Millinery Department is rapidly getting into shape for your spring trading. The hats we show this year are superior in every way to any former showing.

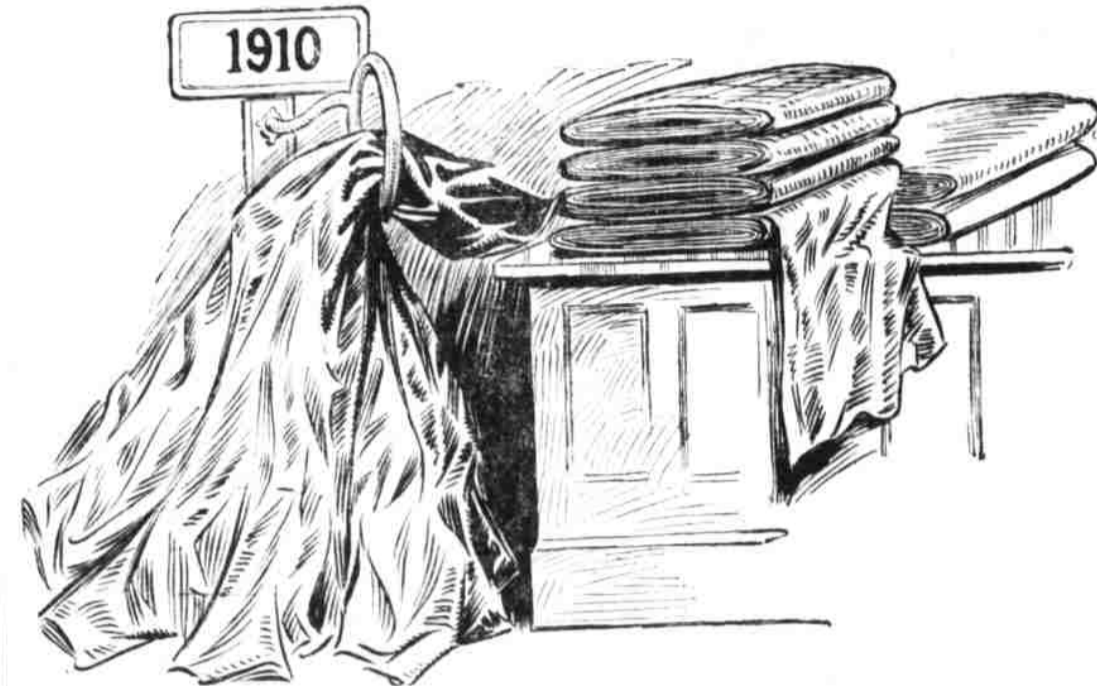
We invite you to inspect our line, it will please you.

Bon Marche

Ladies' Home Journal Patterns

These patterns are rapidly winning a home for themselves in the hearts of the Asheville women. Never have we seen such rapid strides forward, as taken by these patterns, since we put them in. They cost no more than the other kind, 10c and 15c each.

Positively the Largest Line of Dress Goods in the City



Our stock of Dress Goods is in a better condition than formerly, not a yard of old goods remain on hand—everything new and strictly up-to-date. You must see these goods to thoroughly appreciate the large and varied line we are displaying.

The latest weaves, including all fabrics that Dame Fashion has decreed shall be worn by the smart dressers are shown here.

Diagonals, in black, blue, green and gray, 50 inches wide, are priced at \$1.00 and \$1.25 yard.

Vigourex, in all new shades, 45 inches wide, are priced at \$1.25 and \$1.50 yard.

Silk Down, in blue, green, wisteria, alicia blue and black, is priced at \$1.25 yard.

Sheppard Checks, in all size checks, extremely popular this spring, for 50c to \$1.50 yard.

Beautiful line of cream white suiting with hair line stripe, is priced at \$1.25 to \$1.75 yard.

Voile, in blue, black and gray is priced at 85c to \$1.50 yard.

Bon Marche Suits Excel in Every Particular

Have you visited our Ready-to-Wear Department lately? Well, you wouldn't hardly know the place—so many improvements have taken place. These changes have been made for your pleasure, to make shopping a delight instead of a bore.

You'll be surprised, too, at the number of truly lovely suits we have gathered together for you to make your selection from. The products of makers of international fame are assembled for your satisfaction.

Come while our display is at its zenith, select your suit from the cleanest, prettiest line in the city.

They are marked for quick selling, small profits and quick sale has ever been the motto of this department.

We have a line of suits priced at \$25.00 that we are justly proud of. Other suits are priced at \$17.50, \$20.00, \$22.50, \$30 on up to \$50.00 suit.



Some Exceptional Values in Our Silk Department

We placed on sale a line of plain Seesilk, which we received the other day, at a special price yesterday and sold a good deal of it. These goods will remain on sale tomorrow, Tuesday and Wednesday.

Seesilk, in all the latest shades, that are to be used for spring, 27 inches wide, 35c grade for 29c yard.

75c Taffeta Silk in a number of colors, only a limited amount left for 35c yard.

The Spring line of Pillbons are in and are being displayed in the front of the store.



Easter Dresses for the Little Jots

In our Juvenile Department we have many pretty dresses, especially suited for Easter wear.

Those who have shopped at this department have expressed themselves as being very much pleased with our showing of Girls' Wash Dresses, and Boys' Wash Suits.

We have quite a range of sizes, including infants', children's, juniors' and Misses', as well as suits for boys from 2 to 16 years.

Galatea, percale, gingham and lawn are all used in the making of these garments.

The dresses are priced at 59c, 75c on up. Boys' Suits sell for \$1.25 on up.

NEW TRAIN SCHEDULE HAS GONE INTO EFFECT

Improved Service to and from the South—The Additional Trains to Carry Mail.

The new train service between Asheville and Columbia, which was recently authorized by the officials of the Southern railway, became effective yesterday and a much better train schedule is now in force between Asheville and Jacksonville and other Florida resorts. It is also announced that the department at Washington has authorized Postmaster Rollins of Asheville to have mail service on these new trains and this service will be inaugurated within a few days. This will give Asheville an additional mail service daily each way south.

The schedule of the new trains follows: Leave Asheville at 8:50 p. m., arriving at Columbia at 5 a. m., leave Columbia at 6:45 a. m., arrive at Savannah at 9:45 a. m., and at Jacksonville at 2 p. m. Returning the train will leave Jacksonville at 9:45 a. m., Savannah at 2:05 p. m., reach Columbia at 7:45 p. m., leave there at 11:30 p. m., and reach Asheville at 7 a. m. The train will consist of Pullman buffet sleeping cars, and between Jessup and Columbia a dining car will be operated.

NIGHT LETTER SERVICE BY THE WESTERN UNION

Important Telegraph Innovation Is to Be Started This Evening.

An announcement of importance to the commercial interests of Asheville is made by Manager George R. Callahan of the local office of the Western Union Telegraph company. The announcement is that the authorization by the officials of the Western Union for the inauguration here effective tonight of what is termed the "night letter service." This "night letter service" simply gives commercial interests with service at a minimum cost. It is designed to quicken correspondence and to make more popular the use of the wire. The "night letter" is a forward message transmitted at the same charge for a regular day message of 16 words. The forward message may be increased at the pleasure of the sender the additional words being charged for at the rate of one-fifth of the regular day rate for each two words. These night wire letters will be called for by messenger boys and transmitted during the night with delivery the following morning. It is stated that the Western Union Telegraph company has had under

consideration for some time this "night letter service" and that now it has decided to inaugurate it and provide its patrons with an entirely new service.

EVER GET BIT?

Did you ever go to make a purchase of a certain article because you had read about it, or had used it before, and liked it, and then when you got home and compared it with the genuine, that it was a rank imitation? Limitation is a sincere form of flattery, and it is always goods of real merit that are imitated.

This article is printed as a warning to our readers to be careful and see that they get the genuine when purchasing a well advertised article, like CAS-CARTETS, for instance, which is said to be imitated more than any other cathartic on the market. Never accept a substitute, of anything unless you want inferior goods.

BEAVER DAM TOWNSHIP TO HOLD ROAD MEETING

To Take Steps in Connection With Asheville to Knoxville Highway.

Special to The Gazette-News. Canton, March 7.—A special meeting of Canton's board of trade is called for Wednesday afternoon, March 9. At this meeting some definite steps will be advocated for Beaver Dam township to take in the proposed Asheville-Knoxville highway now being advocated. Canton is well equipped for road building, having lately bought a \$2500 steam road packer, and a road plow and crowder. The county chain gang is expected in this vicinity soon, and it is thought that this will be put to work on the road from Turnpike to Canton.

AMUSEMENTS

Big Colored Jubilee at the Grand Tonight. The big colored jubilee at the Grand tonight, from all accounts will be seen by an unusual large crowd of white as well as colored people, the lower floor will be reserved for the former and the balcony and gallery for the latter, and at the reasonable price of admission 25, 35 and 50 cents, the theater should be packed as it is one of the biggest and best entertainments ever given in this city entirely by colored talent. The colored walk for the championship of North Carolina and cash prizes to the winners will attract the best walkers in this city and will prove very amusing. The wrestling match between Nelson, Hero of this city and James Fogle of Knoxville for the colored middleweight championship of America has aroused considerable comment and promises to be one of the very best matches ever seen in this city. The preliminary match between the two locals, Ernest Swenson and George Banks will also

be very interesting as they are evenly matched. The big "bottle royal" should alone be worth the price of admission. Reserved seats for the lower tier can be secured at the Mountain City Stationery store, and the colored people can secure their tickets at Swenson's, Y. M. I. building. On account of the length of the performance the curtain will rise at 8:20 p. m. sharp.

TO CURE A COLD IN ONE DAY

Take LAXATIVE BROMO Quinine Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box. 25c.

YOUR PHOTOGRAPHS ENLARGED

Fine enlargements made of Kodak pictures at reasonable prices. Many Kodak pictures make stunning looking large pictures. Show your films to Mr. Ray. He can tell how they will look when enlarged. Beautiful worked up by air brush artists when desired. RAY'S STUDIO, Phone 1704, 29 Patton Ave. Formerly 164 Fifth Ave., New York

REMOVAL NOTICES

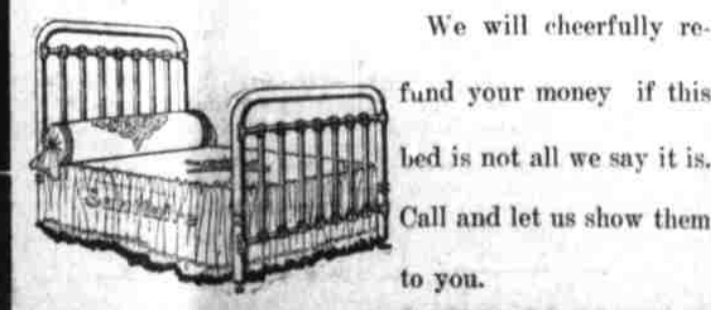
DR. E. R. RUSSELL. Office, the New Legal Building. Practice Limited to the Eye, Ear, Nose and Throat. Hours 9 to 1, 3 to 5. Bell Phone Office and Residence.

FURNITURE

Faultless Three-Piece Bed

We are agents for the Faultless Three-Piece Iron Bed, which is the steadiest and strongest three-piece bed on the market.

The lock on the springs is so fixed that it will always be firm and never work loose. We have a large and varied assortment of patterns and the prices range from \$6.50 on up.



LAWN AND PORCH FURNITURE

We are receiving daily shipments of Lawn and Porch Furniture, such as Rockers, Settees, Swings, Hammocks, Crex Matings and Rugs.



White Frost Refrigerators Are

Sanitary because they are metallic refrigerators made entirely of galvanized sheet steel, with solid brass trimmings.

Durable because there is not a piece of wood as big as a tooth pick connected with it in any manner, and steel will not shrink, swell, warp, or decay.

Economical because of the perfect circulations, as well as thorough insulation with aerofelt and maltha.

Convenient because it is cylindrical in form, has revolving shelves, adjustable and removable.

Pleasing in appearance because it is finished in pure white, both inside and out, making a very handsome piece of furniture.

Collapsible Go-Carts

These Collapsible Go-Carts are selling now for only \$5.00. They are strong and durable, and the finest vehicle for baby's spring outing.



Beaumont Furniture Company

27-South Main St.

"HOME OF FURNITURE VALUES"

Telephone 1002.

**Day After Day**  
One will find



**Post Toasties**  
a constant delight.

The food is crisp and wholesome and so dainty and tempting, that it appeals to the appetite all the time—morning, noon and night.

Some folks have pronounced Post Toasties the choicest flavoured bits of cereal food ever produced.

Popular pkg. 10c. Family size 15c.

**"The Memory Lingers"**  
Postum Cereal Co., Ltd., Battle Creek, Mich.