# AI Superb Showing of Fashion's Latest Fancies in Spring RIpparel 

Ever on the alert for the selves favored indeed by those leadiny makers of gloves whose productions contribute to render this showing unique in the many spring novelties it presents.

The Centemeri kid gloves are the best we show, to those that have been fortunate enough to wear a pair, there is no need stating they are the best that money can buy. The most critical women buyers purchase these gloves and will accept no substitute.

In the glace and undressed kid for $\$ 1.90$ and $\$ 2.00$ pair.
Other kid gioves are priced at $\$ 1.00$ to $\$ 1.65$ pair in all colors

Silk gloves, in black and colors, for 50c pair up.

## Spring Styles in I9IO Millinery

Our Milliners have been working night and day, to place before you for your inspection, the most beautiful display of Spring Hats this section has yet seen. The elaborate creations of Ameri-
 ca's foremost designers are shown on the second floor of the Bon Marehe's store.
See our hats, compare them with others. If you are looking for values, this is certainly the place to come. Then the styles we show will naturally appeal to ladies who know and appreciate distinctive models in up-to-date Millinery.
The large "Monoplane" hat still retains its popularity and the presence of cloud-like masses of rulle, and the extensive use of unfinished leghorn and black velvet indicates the high favor these decidedly effective styles enjoy.

## Spring Suits and Dresses Are Wonderfully Becoming

The remarkably varied assortment of correct styles are surprising and pleasing, even those who come prepared to be extremely critical-the showing is superior. Closely allied to the many exclusive features of style is the unexpectedly beautiful blending of colors and shades in the fabrics, all of newest type of the weavers'
Another thing that is attracting the buyers to this store is the very reasonable prices we are offering them for. Our strongest line sells for $\$ 25.00$. In this line we can show you a variety of suits second to none. There are some superb dresses at this price also, for both street and evening wear. Garments are literally pouring into our Ready-to-Wear Department. Never have, we shown so large and diversified an assortment as now. Pay a
call to this department-whether you wish call to this department-whether you wish to buy or not-it will be time
well spent. well spent.

