

# GOOD BYE SALE!

## SUMNER SONS & CO. RETIRING FROM BUSINESS

and wish to close out by April 1st. This is a never before heard of opportunity. This firm has been in business in Asheville for 25 years and it is well known that they carry nothing but the finest goods that the market affords, and that is the kind of goods you are going to get at these bargain prices. **THIS FINE \$50,000.00 STOCK IS NOW PLACED IN THE HANDS OF THE A. C. DAVIS SALES COMPANY, THE WORLD'S GREATEST BARGAIN GIVERS, TO BE SOLD FOR WHAT IT WILL BRING. IF YOU APPRECIATE HIGH GRADE GOODS AT BARGAIN PRICES, SAVE THIS AND WAIT UNTIL**

## Wednesday, March 16, at 9 A. M.

This store is now Closed and will remain Closed until WEDNESDAY MORNING, at 9 A. M. No Goods can be Sold or No One Allowed in the Store Until Wednesday Morning.

MR. A. C. DAVIS, who is in charge of this Sale, is known throughout the South as the World's Greatest Bargain Giver. He has conducted some of the largest sales that have ever been made in the south, and this Sale will be the greatest Sale ever known in Asheville.

This Tremendous Sale Positively Begins Wednesday, March 16th, at 9 a. m., closes in 15 Days. As this Sale only lasts 15 Days, everything will go rapidly. This is the first sale of this kind and magnitude that has ever occurred in Asheville and it may never occur again. In order to prove to you what a tremendous sacrifice must be made, we mention a few of the extraordinary Bargains that will be offered. Bear in mind there are thousands of other articles we cannot mention here. **No Limit, Everything Must Go. You Get These Bargains as Long as They Last!**

THIS SALE SHOULD APPEAL TO EVERYBODY WITH TASTE THAT APPRECIATES HIGH CLASS GOODS AT BARGAIN PRICES.

<p><b>Millinery.</b></p> <p>Remember these goods are all new and up to date. No cheap or shoddy goods in this store.</p> <p>Ladies' and Misses' Fine Spring Millinery of all kinds will be sold at one-third to one-half less than regular price.</p> <p>Ladies' and Misses' \$4 and \$6 Trimmed Hats, for ..... \$2.95</p> <p>Ladies' and Misses' \$4 and \$6 Trimmed Hats, for ..... \$2.95</p> <p>Ladies' and Misses' \$4 and \$6 Trimmed Hats, for ..... \$2.95</p> <p>Ladies' Imported \$10 Hats, for \$6.47</p> <p>Ladies' \$10 Pattern Hats, for \$9.95</p> <p>1,000 bunches of new Spring Flowers, and other Hat Trimmings, will be sold at just half price.</p>	<p>One lot of Silk and Lisle Gloves, worth from 50c to 75c, at ..... 33c</p> <p>All of the \$1 Long and Short Silk Gloves go for ..... 71c</p> <p><b>Your Umbrella Chance.</b></p> <p>Imported Silk Umbrellas, with Hand-carved Olive and Fig Wood Handles, worth \$10, at ..... \$5.98</p> <p>Pure Silk Umbrellas, with Sterling Silver Handles, worth \$1, for \$3.98</p> <p>Gloria Silk Guaranteed Umbrellas, worth \$1.50, for ..... 77c</p> <p><b>Ladies' Ready-to-Wear Department.</b></p> <p>Ladies' Very Fine Tailor-Made Skirts, elegantly trimmed, in all the new styles and fabrics, and are positively worth \$6, ..... \$3.98</p> <p>Ladies' All-Wool Black Panama Skirts, worth \$7.50, for ..... \$4.97</p> <p>Ladies' All-Wool Batiste, Panama and French Voile Skirts, cluster plaited, button and self-trimmed, worth \$15 and \$12, will be sold for \$7.45</p> <p>Ladies' Black French Voile \$15 Skirts, with Jet and Silk Braid Trimmings, for ..... \$9.97</p> <p>Ladies' Guaranteed Silk Taffeta Petticoats, worth \$5, for ..... \$2.97</p> <p>50 Ladies' Light Weight Winter Suits, that were \$15 and \$10, positive from business price ..... \$12.48</p> <p>Ladies' new Spring Suits just arrived; was to sell for \$25. You can get them now for ..... \$18.97</p> <p>Ladies' new Spring Suits, just arrived, in black, green and cream serge, was to sell for \$35, now ..... \$15.98</p> <p>Ladies' \$25 and \$40 Man-Tailored Suits and Costumes, made in the newest Spring Styles of the very finest silk and wool materials, will be sold for ..... \$17.50</p> <p>Ladies' French Imported Silk Tea Gowns, positively worth \$25. Davis Sale price is ..... \$13.97</p> <p>Ladies' \$18 Silk Rain Coats at \$9.98</p> <p>\$25 and \$40 Fine Opera Coats in Red, Light Blue, Gray and Cream, will be sold at ..... \$17.50</p>	<p>Ladies' Black Silk Coats, worth \$25, at ..... \$10.97</p> <p>Ladies' One-Piece Chiffon Taffeta Dresses, worth \$20, at ..... \$11.97</p> <p>Ladies' and Misses' new Spring Wash Dresses, worth \$3.50, at ..... \$1.79</p> <p>Ladies' and Misses' Fine Wash Dresses, would be cheap at \$5, for \$2.48</p> <p>Misses' and Children's English Poplin Dresses, worth \$5.00, to \$1.00, for ..... \$3.98</p> <p>Ladies' Long Silk Kimonos, worth \$5.00 and \$6.00, for ..... \$3.89</p> <p>Men's and Ladies' Wool Bath Robes, worth \$10, at ..... \$5.97</p> <p>Ladies' and Misses' Long Broadcloth and Cravanna Coats, will be sold at exactly one-half price.</p> <p>Ladies' White Madras Shirt-Waists worth \$1.25, for ..... 77c</p> <p>Ladies' white and colored Madras and Linen Waists, worth \$1.50 and \$2, will be sold for ..... 97c</p> <p>Ladies' Lace and Embroidery Waists, worth \$2.50, at ..... \$1.59</p> <p>Ladies' White Lingerie Hand-Embroidered Waists, worth \$4 and \$5, for ..... \$2.47</p> <p>48 Messaline Silk Taffeta and Net Waists, in the newest Spring Styles, go for ..... \$4.47</p> <p>Ladies' and Misses' Chat Sweaters, worth \$3.50, at ..... \$1.59</p> <p>Ladies' Extra Long All-Wool Coat Sweaters, worth \$5, at ..... \$2.75</p> <p><b>Table Linen and Napkins.</b></p> <p>Ladies, this is your opportunity to supply your future wants in Linens. Mercerized Bleached Table Linen, worth \$6, for ..... 35c</p> <p>73-inch Pure Linen Damask Table Linen for ..... 39c</p> <p>Extra Satin Damask Table Linen, \$1.50 value, ..... 75c</p> <p>Extra Heavy Double Damask Table Linen, with Napkins to match, worth \$1.75, for ..... \$1.19</p>	<p>Imported Table Linen, positively worth \$2.50 a yard, will be sold for ..... \$1.68</p> <p>\$10 Linen Table Sets go in this quitting business sale for ..... \$6.48</p> <p>Linen Table Sets that are worth \$6 and \$7 a set, will go for ..... \$3.98</p> <p>Pure Linen Napkins that are worth \$1.50 per dozen, at ..... 97c</p> <p>\$2.50 and \$2.50 Linen Napkins will be sold for ..... \$1.47</p> <p>Extra Large Double Damask Napkins, worth \$4 a doz., at ..... \$2.39</p> <p>Extra Large Pebble Huck Towels that are worth 12 1-2c, at ..... 7c</p> <p>Large 54-inch Bleached Turkish Bath-towels, worth 25c, for ..... 18c</p> <p>Pure Linen Crash Toweling, positively worth 12 1-2c a yard, at ..... 7c</p> <p>48 Imported Linen Damask Towels that sold for \$1, at ..... 69c</p> <p><b>Linen Dress Goods and Suitings.</b></p> <p>1/4-quarter Suit Linen Sheeting, positively worth \$1.25 a yard, for 75c</p> <p>Yard-wide Round Thread Art Linen, worth 60c, at ..... 37c</p> <p>White Sheer Dress Linen, worth 80c to 75c, will be sold for ..... 37c</p> <p>Extra Fine Sheer Dress Linen, positively worth \$1 a yard, for ..... 87c</p> <p>Old-time Bleached Linen, the kind you have always paid \$1 for, ..... 67c</p> <p>English Nainsook, in 10-yard bolts, worth \$2 a bolt, for ..... \$1.25</p> <p>White Persian Lawns, worth 20c a yard, for ..... 12 1/2c</p> <p>White Persian Lawns, worth from 25c to 35c, at ..... 17c</p> <p>One thousand yards of Lyke-Linen, worth 20c, for ..... 19 1/2c</p> <p>Fine Large Bleached Pillow Cases, worth 20c for ..... 12c</p> <p>Large Hemstitched Pillow Cases, worth 35c, at ..... 18c</p>	<p>Large Size Bleached Seamless Sheets, worth 75c; the Davis Sale price is ..... 49c</p> <p>Paper Mill Bleached Sheets, positively worth \$1.00, for ..... 63c</p> <p>White English Marseilles Bed Quilt, worth \$4, but the retiring from business sale price is ..... \$2.67</p> <p>North Carolina All-Wool Blankets and Steamer Rugs, that are worth \$5 and \$6, will go for ..... \$3.87</p> <p><b>Fine Cotton Goods Bargains.</b></p> <p>Best French Percales, worth 15c, for ..... 10c</p> <p>Galatea Cloth, worth 15c, for ..... 12c</p> <p>Silk Finished Gingham, worth 20c, for ..... 11c</p> <p>Double Width Fancy Flannellette, worth 25c, for ..... 12c</p> <p>Table Felt, worth 75c a yard; the Davis sale price is ..... 39c</p> <p>Pride of the West Bleach Muslin, worth 15c, at ..... 10c</p> <p>Russian and Lace Curtain Net, worth 25c, at ..... 15c</p> <p>Linen Curtain Net, worth 25c, for 17c</p> <p>Arabian Net Curtains, positively worth \$3.50, will go for ..... \$1.75</p> <p>25 pairs of Irish Point Lace Curtains, was \$7.50 a pair, for ..... \$3.95</p> <p><b>Silks and Woolen Dress Goods</b></p> <p>at Retiring from Business Prices.</p> <p>Yard-wide Messaline Silk, in all colors and black, the kind you pay \$1.25 and \$1.50 for ..... 87c</p> <p>Yard-wide Black and Colored Chiffon Finished Taffeta Silk, worth \$1.25 at ..... 87c</p> <p>All of the 50c and 75c Susine, China and Foulard Silks will be sold for ..... 37c</p> <p>Black and Colored Guaranteed Satins, worth \$1.25, at ..... 75c</p> <p>Crepe de China, in all colors, worth \$1.00 and \$1.25, will go for ..... 75c</p>	<p>50-inch English Broadcloth, positively worth \$1.25 a yard, will be sold for ..... 79c</p> <p>Silk Finished Mohairs, in brown, black, navy and gray, sold regularly for \$1 a yard, ..... 69c</p> <p>Tan and gray Suitings, Shadow Plaids and Tailor Stripes, positively worth 75c a yard, for ..... 37c</p> <p>One lot of Tan, Gray and Fancy Panamas and Batiste, the newest styles, worth \$1.25 and \$1.50 ..... 83c</p> <p>Black Silk Warp Henrietta, worth \$1.50, for ..... \$1.12</p> <p>Black, Blue and Brown, Pure Wool Serge, 54 inches wide, worth \$1.25, for ..... 83c</p> <p>Imported Fancy Suitings and Black French Wine Voiles, worth \$1.50 a yard, for ..... 97c</p>
<p><b>Embroideries and Laces One-Half Price.</b></p> <p>2,000 yards Linen Torchon and Val Lace, worth 5c to 10c, at ..... 3c</p> <p>Round Thread Val Lace, worth 10c to 15c, for ..... 7c</p> <p>3,000 yards of Nainsook Embroidery at one-half of actual value.</p> <p>500 yards of All-Over Lace and Yolkings at about one-half price.</p> <p>All \$1.00 and \$1.25 Royal Worcester Corsets, Retiring Sale price ..... 71c</p> <p>All \$1.00 and \$1.50 Royal Worcester Corsets will go for ..... \$1.00</p> <p>Nainsook Corset Covers, worth from 50c to 75c, at ..... 33c</p> <p>One lot of Ladies' Tucked Muslin Pants, worth 25c, at ..... 19c</p> <p>One lot of Muslin Gowns and Skirts worth from 75c to 90c, at ..... 58c</p> <p>Muslin Gowns and Skirts, worth \$1.50, for ..... 98c</p> <p>250 Muslin Gowns and Skirts will go for ..... \$1.48</p> <p>The well known Adolphe and Nemo Corsets, that sell for \$2.00 all over the world, at ..... \$2.19</p>					

Remember, these prices are on high grade goods only. No cheap or shoddy goods in this store. Positively no goods sold or no one allowed in the store until Wednesday, March 16, at 9 a. m. Terms of Sale are Strictly Cash, and strictly one price to all; everything marked in plain figures.

SALE POSITIVELY BEGINS WEDNESDAY, MARCH 16, AND CLOSES IN 15 DAYS.  
Don't, Every Lady Come the First Day. You can't get waited on. This Sale will last 15 Days, and new bargains will be added every day. Mail orders filled promptly.  
To the first 25 customers entering store Wednesday morning we will sell a 10-yard Dress Pattern of Best Gingham, worth \$1.50, 10 yards for 50 cents.

# Sumner's Department Store

PATTON AVENUE, ASHEVILLE, N. C.

In the Hands of the A. C. Davis Sales Co. Look for the Large Red Sign Covering the Entire Front of the Store Rooms.