## Our Great Stock-Reducing Sale of Ready-to-Wear Garments and Millinery

Jhis Sale Begins Jomorrow and Continues Monday and Juesday---A Real Sale With Genuine Reductions
The object of this sale is primarily to move out a great amourt of goods in a very short time and then to give to those women who hav not had the good fortune to view our superior stocks an opportunity to do so and at the same time receive unprecedented values.

There are several things to consider when you desire to buy a suit or dress-style, fit, workmanship and price. We furnish the first three, all we require of you is the last. And at this sale price will be of small consequence, so low have garments been marked

Note carefully the prices listed below-then come prepared for a Bon Marche Value Feast

|  | s15 | \$15 | \$10.50 | *J Summer Hiats art priced at...... .... ..... . . . 53.75 |
| :---: | :---: | :---: | :---: | :---: |
| \$55 to \$22.30 Cluth Suits for | \$18.50 | \$18.50 Silk Dresees for. | . 812.75 | *10 Summer IItits are priced at..... . .. ........... . . 88 |
| \$1.50 and slis Pomee Coats for | 39.50 | *2 Silk Dressees for. | . 18.50 |  |
| **) Pongee Conts are priced | . 114.50 | *35, silk Dresses for | 825 | White Lingerie and Silk Waists, last year's goods at half |
|  | . ${ }^{55}$ | * 35 Silk Dressees for. | . 542.50 | price. |
|  |  |  |  |  |

Ladies' Home Journal Patterns. June

## All Goods Sold at Jhis Sale Are For Cash Only - For Cash Only

aroods sent on approval or exchanged at these

## BOYS DEBITE TONGBH

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The Asheville Councils W
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# Bon Marche 



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## J. A. TENNENT

Architect and Contractor Office, Room 3, 16 Patton A Phone 496.
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