

The entire \$20,000 stock of the I. X. L. Department Store is now in the hands of A. GURSON, the noted Price-Smasher and Liquidator. Sell it, is the order; sold it will be! Grand opportunity for housewives, newly-weds and brides to be. Don't miss it!

# NOTICE!

## SALE OF THE I X L DEPARTMENT STORE STOCK

### The Sale and What It Means to You and Yours

A. Gurson, the noted price-smasher, has assumed carte-blanche control of the I. X. L. Department Store Stock, a \$20,000.00 aggregation of Chinaware, Graniteware, Tinware, Copper and Brassware; this entire stock he will place on sale Friday morning, August the 5th, at very greatly reduced prices.

Mrs. Housewife and Bride-to-be, it is indeed an unprecedented opportunity to furnish your home with many necessities and even luxuries that heretofore you, perhaps, could not afford. Such is the Wizard reputation as a Bargain Giver and Poo to high prices.

The I. X. L. Department Store desires to reduce their very heavy stock to at least one-half its present size—therefore, have turned the reins over to me with the positive instructions to sell the goods regardless of any momentary loss to them.

This stock, consisting of the "Beautiful and Useful" has delighted me as an artist as well as pleased me as a business undertaking; the large and varied assortment contains not only innumerable useful household articles but many pretty things to make an elaborately furnished home—all of which I will sell so cheap that it will make this event a real blessing.

You will find elegant articles for use in the dining as well as the reception hall and parlors, things that give just that air of elegance that indicates taste and a tone of the "home-beautiful."

I know there are many house-keepers in this section who love and yearn for pretty things to adorn their home as well as the useful things; its all here—all that goes to make that home more comfortable—to make it truly the "Home, Sweet Home," and my urgent invitation goes out to all such. Never before in my mercantile history have I felt it in my power to give so much pleasure and do such lasting good to so many homes as I do today, after going through this large and well chosen stock.

My famous Bargain-mark will be found on every single article and I want you to come, come look 'em over; you needn't spend a copper if you don't want 'em.

MEET ME FACE-TO-FACE AT THE I. X. L. FRIDAY MORNING AS THE CLOCK STRIKES NINE. YOU CAN'T AFFORD TO MISS IT.

Opportunity Raps at Your Door for Fourteen Days and Fourteen Days Only



## AT THE STROKE OF NINE FRIDAY MORNING, AUGUST 5

I will throw the doors open to the buying public, and for a period of FOURTEEN Days Only this magnificent stock will be sold as follows:

MEET ME FACE TO FACE AT THE I X L AS THE BELL TAPS 9.

White Metal Maloca Spoons.....	1c	Combination Graters, 15 to 20c quality.....	8c	Enamelled Cuspidors.....	15c	Solid car load of Air-Tight Garbage Cans, all prices down to.....	40c
GRATERS, 3 for 5 cents, at.....	2c	1 quart Block Tin Dipper.....	8c	Silver Plated Tea Spoons set of 6.....	25c	Bread and Butter Plates.....	45c
Extra large size Jelly Glasses.....	2c	Picture Frames, metal enamelled, in gault for post cards and photos.....	9c	8 and 10 qt. Japanned Slop Pails, variety of patterns.....	22c	Saxon Shape Cups and Saucers, set.....	69c
Tumblers, full size.....	2c	Embossed colored Photo Gravurers, size 18x20, in sepia and colors—25c and 50c articles, framed.....	10c	10 qt. heavy, seamless, gray enamel Pail.....	25c	Saxon Shaped Plates, set.....	69c
Pie and Cake Plates, 2 and.....	2 1/2c	16x20 reprints, large variety of subjects, elegantly trimmed, 30c value.....	10c	11 quart Dish Pan, enamel.....	25c	Semi-Porcelain Cups and Saucers.....	38c
A good heavy, full sized Water Dipper.....	3c	Aluminum Drinking Mugs.....	10c	3 quart Coffee Pot, enamel.....	25c	Semi-Porcelain Large Plates.....	38c
Medium sized, good quality tin Wash Pan.....	3c	Salt and Pepper, aluminums.....	10c	8 quart Sauce Pan, enamel.....	25c	Full Dinner Set of 100 Pieces, Semi-Porcelain Ware, in Ivory, Cream and White Finish.....	\$7.95
Hotel Tumblers.....	4c	Funnels, aluminum.....	10c	Tin Wash Boiler, heavy stock.....	27c	Johnson Bros. "Flow-Bine" direct from England, neat design in leaf pattern, 100 pieces.....	\$12.50
Best Crepe Paper, all colors, 10c grade.....	4c	Collapsible Cups, aluminum.....	10c	3 gal. Japan Galvanized Oil cans, 65c value, for.....	20c	Set of Knives and Forks, usually priced \$2.50.....	\$1.45
Heavy Galvanized Wash pans, full size, 10c article for.....	5c	Good sized Sauce Pan, aluminum.....	10c	Galvanized 3 gallon Slop Pails.....	33c	Parts of sets may be bought, 10 piece Toilet Sets, in floral and gold traced decorations, sale.....	\$2.10
Extra large tin Wash Pan.....	5c	Kitchen Dipper, extra heavy, black tin.....	11c	5 gal. Galvanized Gasoline Cans, 75c grade.....	41c	Set of French China 100 pieces.....	\$18.68
Graters, 10c quality.....	5c	8 quart galvanized Water Bucket.....	11c	6 Silver plated on Solid Nickel Tea Spoons.....	37c		
Watering Pots.....	5c	11 qt. Dish Pans, heavy tin, 25c quality.....	14c	6 Silver Plated on Solid Nickel Table Spoons.....	75c		
Best "Optic" Tumblers.....	6c	10 quart Galvanized Pan.....	14c				
Sheet Iron Biscuit or Drip Pans.....	6c						
Fine grade tin Water Pail.....	7c						
Japanned Cuspidors, Standard full sized.....	7 1/2c						

MEET ME FACE TO FACE AT THE I X L FRIDAY AT 9 O'CLOCK

The Time: Friday Morning at 9 A. M., and Continues for 14 Days—Just 14! Certainly—"Come Meet Me Face to Face"—of Course.

# I X L DEPARTMENT STORE

UNDER THE MANAGEMENT

Patton Avenue A. GURSON, "The Wizard of the Bargain Counter" Asheville, N. C.