Centemeri Kid Gloves the Best

We have sold the centemeri Kid gloves for many years and know them to be superior to any other kid glove made. They come in black, white and colors for $1.90 to $2.00 pair.

Bon Marche

Infants' Department Attracting Attention

We have in stock at present time a big line of Infants wear. All manner of little dresses, flannel underwear, embroidered jackets, etc., can be found here for the wee ones.

The Half Price Sale of Trimmings Began This Morning

Last week and the week before we held similar Sales on Dress Goods and Silks and they were very successful. This leads us to believe that there are many dresses and costumes in the course of making, without the necessary trimmings—therefore we offer this genuine half price sale of trimmings. We are sure the ladies who took advantage of the former sales will attend this one—they know what to expect.

Black, white and colored allovers in chiffon and net, former prices $1.50 to $3.50 a yard, at this Sale for 75c to $1.75 a yard.

Colored Silk embroidered bands, in many handsome designs, formerly priced at 20c to $2.50 yard, at this Sale for 10c to $1.25 yard.

Baby Irish edges and insertions—the former prices were 10c to 75c yard, at this Sale for 5c to 37 1-2c yard.

Fancy Silk Braid, 1-4 inch to 1 1-2 inches wide, former prices were 10c to 75c yard, at this Sale for 5c to 37 1-2c yard.

Venise edges and insertions, formerly priced at 15c to 75c yard, at this Sale for 7 1-2c to 37 1-2c yard.

Black, white and colored applique, formerly priced at 25c to $1.00 yard, at this Sale for 12 1-2c to 50c yard.

Thanksgiving Sale Table Linens Starts Tomorrow

This is an annual event. Every sesson just before Thanksgiving the BON MARCHE holds a Linen Sale and lots of people anticipate it, just like they expect turkey for dinner on Thanksgiveng day. Our table linens are standard quality and we back them up with our guarantee of satisfactory service.

Look into the Linen Closet and see if some of the Damask or Napkins are not wearing thin—if so, it's time you replenished. Here's the place.

59c damask, 72 inches wide, special for . . .	49c yard
$1.00 linen damask, 72 inches wide, special for	89c yard
$1.25 linen damask, 72 inches wide, special for	98c yard
$1.50 linen damask, 72 inches wide, special for	$1.29 yard
$2.00 linen damask, 72 inches wide, special for	$1.79 yard
$2.00 linen napkins are priced at this sale for	$1.79 doz.
$3.00 linen napkins are priced at this sale for	$2.48 doz.

Another Shipment of Cadet Hosiery

As a school hose for children the CADET has no equal. Its life is twice that of the ordinary hose, because of the reinforced linen heel, toe and knee. This feature alone makes the CADET wear as no other 25c hose can wear. The hardest part of selling this popular make of hose is keeping up the sizes—a recent shipment makes our line complete.

Cadet hose for men, women and children are priced at 25c pair.

Other hose sell for 15c to 50c pair in cotton. Silk hose for ladies in complete assortment for 50c to $3.00 pair.

Sole Agents for Ladies' Duofold Underwear

Two light-weight fabrics in one;with air space between. One of the fabrics (the one worn next to the skin) being cotton, the other wool. This makes the undergarment comfortable and warm without irritating the skin.

The two fabrics are lighter than the average thick single woven undergarment. Duofold underwear is no experiment as some seem to think, but a proven betterment in warm, winter underclothing, that is growing in popular favor day by day. Try a suit this winter, then you'll always insist on Duofold hereafter.

Separate undergarments are priced at $1.50 up according to size.

Union suits are priced at $3.00 and $3.50.

Blankets. Comforts and Steamer Rugs

Have you supplied yourself with warm bedding for these cold, wintry nights? Many people have and if you haven't you better get them now. Although our reserve stock is large, it was strained last week and re-orders on the better blankets were necessary.

Comforts in all grades are here, including cotton comforts at $1.25 to the silk down comforts at $20.00.

Cotton blankets sell for 85c to $2.25 pair.

Nap-wool blankets are priced at $2.50 to $4.50 pair.

Wool blankets sell for $5.00 to $12.50 pair.

Indian wool blankets are priced at $7.50 pair

Steamer rugs sell for $5.50 to $7.50.

Dress Goods of Quality

We prepared this Fall with the most varied line of Dress Goods we have ever shown. This was contrary to the opinions of most merchants, as Dress Goods have been a "dead issue" for two seasons previous—but they "came back" as shown by the greatly increased sales this Fall. Our confidence was not misplaced.

Serges, in all colors, 36 in., to 50 in., wide for 50c to $1.50 yard.

Broad cloths, in every desirable color, including the pastel shades for evening wraps, for $2.00 to $5.00. Black broad cloth up to $5.00 yard.

Plaid wool fabrics, 40 inches wide, for 89c to $1.25 yard.

Notice to Ladies

Mrs. Wyness, representing The H. W. Gossard Co., will be pleased to make appointments for evening fittings from her place of residence, The Holland House, No. 40 North French Broad Ave. Telephone No. 1410.

THE Gossard CORSETS "They Lace In Front"

At THE LINGERIE SHOP from 9 a. m. to 5:30 p. m. daily.

Afternoon & Evening Gowns

Decollete and high Neck-Neck Models Hand Embroidered, Beaded or Trimmed with Marrabon of Crepe Meteor. Imperial Satin Cashmere de Soie Chiffon Ove Satin and Over Cluna Silk, heretofore $75 to $100, now $45.00.

Others drop from $15.00 and up.

The Lingerie Shop

Postoffice Square 78 Patton Avenue

AMUSEMENTS

WEDNESDAY, NOV. 16.
Henry W. Savage's Great Drama, "Madame X."
Coming Soon,
"The Bachelor."
Sousa's Band,
MONDAY, DEC. 5.

Madame X—Story of the Play—Dramatic Event of the Season.

Probably the most important event of the local theatrical season will be the first presentation in this city of Henry W. Savage's production of "Madame X." Alexandre Bisson's celebrated drama of mother-love, which has proved the dramatic sensation of this generation both in Europe and America. Originally produced at the Theatre Porte Ste. Martin in Paris in 1901, with Mme. Jane Hading in the title role, "Madame X" took Paris by storm, playing for over a year to record making receipts. Its Paris triumph was duplicated in London, Berlin and Vienna and exceptional popularity of the play in America has been solidly established in Chicago and New York where capacity audiences marked every performance.

The story of "Madame X," the great drama of mother-love by Alexandre Bisson, which Henry W. Savage will offer at Auditorium, Wednesday, Nov. 16, with a splendid company of sixty persons, is exceedingly simple.

A young woman of weak, rather than evil character, is led from her husband by an unscrupulous man. She deserts her boy of two years also. Later she awakens to the enormity of her act, and in true contrition, begs forgiveness. But her husband misunderstanding her motives, drives her from the door. A little afterward he is made to understand that he was in the first instance greatly at fault, and he determines to pardon his wife and bring her back.

This is shown in the prologue, and then the action shifts to the drama proper—twenty years later. The woman, in blank despair, has drifted through the very gutters of the world. Her husband has never succeeded in finding her and she, of course, knows nothing of his change of heart toward her. In the endeavor to forget her distress and disgrace, she has taken to not merely drink, but to ether-taking as well. Her vices have wrecked her body almost to the last extremity, while they have also benumbed her morals sense. There remains only the one redeeming element in her soul—her love for the boy whom she has not seen for a score of years.

In this condition Madame X (as she becomes known) returns to France. She hopes that she may get one glimpse of the son before the death comes that she knows is so near. But three rascals with whom she comes in contact discover something of her history and seek to make blackmailing capital out of it. When she finds this out she is horror-sticken at the thought that her boy's happiness may be killed forever by a knowledge of the infamy to which his mother has come. She cannot prevent the betrayal of the truth to her son in any other way, so she kills the man chiefly responsible.

She is arrested and brought to trial. In order to make sure that her boy shall never know of her evil end, she maintains a most rigid silence. She will not tell her name, nor anything about herself. She will not make the slightest effort to defend herself from the dreadful penalty of her act.

Meanwhile, as the spectator is shown, the son, Raymond, has grown to manhood and is about to begin his career as an attorney at the bar. His father, now gray with years and sorrow, is a man of consequence, and secures for Raymond—as the boy's first case—the assignment as counsel for the defense in a murder trial that is about to be held. The accused person is unable to care for herself and, in accordance with legal custom, is provided by the court with an attorney.

Then comes the great climax of the drama—the trial. As may be guessed, the son has, all unwittingly, been appointed to defend his own mother.

Madame X does not recognize the boy, nor has he the least suspicion as to her identity. He has always supposed that his mother is dead. But the boy feels a strange, inexplicable sympathy for the poor, pathetic creature in the prisoner's dock, and he makes a masterly appeal for her. So powerfully does he picture the despair and and distress of his client; so skillfully does he draw from little incidents that have been brought out, the real reason why the killing was done that the sympathetic jury acquits. In the meantime the mother has learned by merest accident who it is that stands there so valiantly fighting with all the ardor of his young heart her battle. One long, terrible cry of anguish escapes her as she learns the truth—then she relapses into the deathly lethargy that has all along marked her course. She knows that she is fast approaching the great gulf and her one hope is that she may reach it before her son discovers who she is.

In the last few moments of the play there comes the discovery by Raymond of all that has happened, his brief reunion with his mother—a moment in which all the sorrows of twenty years roll away from the poor creature—and then the finale. This is the most pathetic scene of all—and yet one of the most beautiful the stage has ever known. Manager Arnold guarantees this as the dramatic event of the season. Reserved seat sale opens this morning.

GOOD RESULTS ALWAYS FOLLOW.

The use of Foley Kidney Pills. They are upbuilding, strengthening and soothing. Tonic in action, quick in results. Sold by all Druggists.

There are now fewer than 200 women in the prisons of Holland, according to Dr. Simon von der Aa, who for 50 years has been the chief of administration of prisons in that country. "During my administration three prisons for women have been closed for lack of inmates," declared Dr. von der Aa. "There are two reasons for this decrease of criminal women. One is the growth of social work. There are societies without number not only to rescue the fallen but to help the poor and suffering. The other reason is simply the fact that women are allowed to work and support themselves honorably. I am convinced that the industrial freedom of women is keeping them out of prison in Holland."

Conscience is such a sound sleeper that when it wakes up it can't get out of bed.—New York Press.

Catarrh Will Go

Relief Comes in Two Minutes, Complete Cure in Few Weeks.

Don't go on hawking yourself sick every morning; it's cruel, it's harmful and it's unnecessary.

If after breathing HYOMEI, the wonder-worker, you are not rid of vile catarrh, you can have your money back.

No stomach dosing—just take the little hard rubber pocket inhaler that comes with each outfit, and pour into it a few drops of HYOMEI. Breathe it according to directions. In two minutes it will relieve you of that stuffed up feeling. Use it a few minutes every day, and in a few weeks you will be entirely free from catarrh.

Breathing HYOMEI is a very pleasant and certain way to cure catarrh.

Get an outfit today; it only costs $1.00; it's worth $1000 to any catarrh sufferer. For sale by Smith's Drug Store and druggists everywhere, who guarantee it to cure catarrh, croup, coughs, colds, sore throat and bronchitis. After you once own a Hyomei hard rubber inhaler which comes with the outfit, you can buy an extra bottle HYOMEI liquid for only 50 cents; the inhaler lasts a lifetime.

AUDITORIUM

SCHLOSS THEATRE CIRCUIT
WEDNESDAY, NOV. 16
The Dramatic Sensation of the World, The Supreme Drama of Mother's Love

HENRY W. SAVAGE OFFERS MADAME X

2—Season's in New York—2
1—Season in Chicago—1
1—Season in Paris—1

Guaranteed by the Management.
PRICES—$1.50, $1, 75c, 50c and 25c.
Reserved seats on sale Monday at Mt. City Stationery Store.

An Assortment of—
First Class Pianos
slightly used, will be sold very low at
FALK'S MUSIC HOUSE
PHONE 206. 21 SOUTH MAIN ST.

NOTICE

From and after November 1, 1910, our prices for Tungsten Lamps to our customers will be as follows:

25 Watt	$ .54 each
40 Watt	.62 each
60 Watt	.84 each
100 Watt	1.11 each
150 Watt	2.00 each
250 Watt	2.75 each

The carbon filament lamps (ordinary incandescent) are renewable free to our customers, upon return of old lamps to our office.

This expense is borne by the Company with a view to giving our customers efficient lamps. Do not wait until your lamps are burned out. When they become dim, send the old lamps in and we will exchange for new.

Respectfully,
ASHEVILLE ELECTRIC COMPANY.

Removal Sale Prices

Insure Economical Investment

With the positive assurance of correctly fashioned garments and the fact that during this sale, (right at the height of the season) we are offering such liberal price concessions, is it any wonder that our sales force and alteration department is being taxed to the limit?

The Fashion,

16 PATTON AVENUE.