One grand bet! Say, get next to STUD. This white nag makes a new book on smoking tobacco.
STUD is an odds-on favorite, because it runs true and clean. Just pure, sound Piedmont Country Tobacco without dope, filling or anything else than tobacco.
If you "roll your own," you'll find STUD the best burnin's you ever wrapped in a paper. It's fragrant. It's satisfying. It won't stain your fingers any more than cigars.
Try STUD in your pipe if you like smoke without heaviness. Drop in the nearest smokery now and get downaflieronSTUD. You'll stick.

## Only $5^{4}$ what!

Every time you see a white horse buy a bag of Stud.


HAS SAILED 3,000,000 MILES, 200 PASSAGES WITH ONE SHIP


## wipr. IWIS . . .MIELIL <br> 15 Chasial 15 IITMA

##  <br> We sold a number of shirt waists yesterday, the first day of this speeial sale, but there is still a good assortment on hand and rather than place them back in stock we will close them out at the following extremely low figures: $75 \mathrm{c}, 98 \mathrm{c}, \$ 1.48, \$ 1.98$, $\$ 2.48, \$ 2.98, \$ 3.98, \$ 4.98, \$ 6.98, \$ 7.50, \$ 10$ and $\$ 12.50$. This offering is made up of the surplas stock of one of New York's largest waist manufacturers and was secured at a price that enables us to offer you unusual val- nes without losing anything on the underpriced assemblage. You will find here at special prices pretty lingerie, linen, silk and chiffon waists at unusual savings. <br> Our stock of dresses is also especially attractive and is at its best right now in assortment of sizes and styles, you will be agreeably surprised with the character of our stock of women's and misses'ready-to-wear apparel and your presence and. of our stock of women's and misses' ready-to-wear a inspection will be appreciated by the management. <br> PEERLESS-FASHION STORES CO. <br> 51 PATTON AVE. <br> The Store That Lives up to Its Name. <br>  unviry inacivicin GIRNEGE THUGT GIGE <br> Su <br> N $\substack{\text { N } \\ \text { neg } \\ \text { negi } \\ \text { lint } \\ \text { lint } \\ \text { nat }}$ <br>   <br> Nervous? fact, however, that Ayer's Sarsaparilla has such strong tonic properties, and is entireiy free <br> "St. Louis SPECIAL"

Beginning Saturday, April 29th, 1911, a through Drawing room Sleeping Car Line will be inaugur ated between

## Asheville, N. C. and St. Louis, Mo.

Leaving Asheville 3:05 P. M.
Arriving St. Louis 5:40 P. M.
From the "Land of the Sky" through the states of North Caroina, Tennessee, Kentucky, Indiana
and Illinois, without chaige to St. Louis, the gateway to all the west.

Dining, Observation, and parlor Cars between Louisville and St. Louis on this Luxurious Train.
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