Home Journal Style Book for Fall

Women buy Ladies' Home Journal Patterns on their merit. The foremost designers of women's wear are employed by the Home Journal people. This Style Book sells for 20e and includes a 15e pattern.



Mail Orders Filled Accurately and Promptly

This mail order department has expanded greatly of late. August was the best month we have ever had. We receive hundreds of letters commenting favorably on the dispatch and accuracy with which we fill mail or-



Feature Sale of Fall Dress Goods

This is really a stock-reducing Sale. We did not allow enough room in the new Store for the tremendous line of Fall Dress Goods that have been constantly arriving during the past month. It is up to us to close out a certain amount of these Dress Goods. The best way we know of is to reduce the price, way below value. and we know from experience that the Asheville women take advantage of our special prices. They should on this occasion for Dress Goods are greatly in demand.

\$1.50 Tussah Royal in gray and blue, 54 inches wide

\$1.00 to \$1.35 colored voiles are priced at 69c yard. \$1.00 to \$1.25 colored dress goods-special lot, for 75c yard.

75c colored dress goods, special lot, are priced at 49c vard.

50c and 59c colored dress goods, special lot, for 33c yard.

Fall Silks Are Ready

The Autumn Silks are wonderfully beautiful, rich but soft-one can almost draw them through the finger ring. A radient sheen. The Messalines are strong in popular favor, striped or plain, in delicate colorings, as well as the good staples suitable for wear at all times.

Messaline Silk, 36 inches wide, all colors, for.\$1 yard Novelty Silks, with satin finish, are priced

Long Coats

In the showing you will find novelty mixtures, in a variety of colorings, plain blue serges, black broadcloths and reversible materials.

They are for Ladies, Misses, Juniors and Children. The styles of these coats from the smallest to the largest are authentic,

Misses and Ladies' Long Coats sell for \$15 to \$35 Junior Long Coats for ...,\$8.50 to \$17.50

New Corsets

The new figure is flexible. This idea originated in Paris and has been the vogue there for some time. American manufacturers have indorsed this feature and the new corsets have been boned so as to allow free movement in

We sell the famous Redfern Corsets that are boned with Whalebone, the most flexible of all boning. They are priced at \$3 up. We fit Redfern Corsets.



Bon Marche Jaitored Suits for Stylish Women

The best lines of Tailored Suits are closely inspected in order to assemble this magnificent array of Fall Models. We select the best numbers of perhaps twenty Garment Houses. This enables us to present to you the cream of the Suits manufactured this fall.

There is another reason for your buying here-a fact that is often overlooked-the fitting. No matter how beautiful the color, handsome the material, or perfect the workmanship, if the suit does not FIT, it will never look well. We guarantee our fitting.

Our Suits, for Juniorits are on display here at present and more coming every day. As we do not carry two suits alike in stock, this gives you a wide range to

Our Suits, from Juniors are priced at \$10.50 up; for Misses, \$15 up; for Ladies, \$17.50; for odd sizes or stout women, \$20 up.

Some New Ideas In Women's Wool Dresses at \$17.50 Up

Sunday News

We are showing quite a line of the new Fall

Gloves. This year we will handle in addition to our

regular stock, some of the best numbers of the

Dents Gloves. Dents have a national reputation

and it is not necessary for us to tell you how good

Dents Dog Skin Gloves in tan, al! sizes, hand

Dents Gray Suede Gloves are priced at \$2.00 pr

Centemeri Kid Gloves, the best made, for \$1.90

they are.

to \$2.00 pair.

It is believed the three men who with the exposition.

obbed the New Westminster branch Mrs. Harriet Horn, an exposition of the Bank of Montreal went to-yether to Vancouver. One of the jumped from an electric car, frighta Vancouver bank by a citizen. It corner box of the car. Miss Willie which he expresses gratitude for the had passed through several hands. Johnson, an actress of Atlanta, and sympathetic and comforting expres-Police believe the robbers did not get Howard Laymen of Maryville away from Vancouver. Trains and jumped from the car and were painboats carefully watched.

Engineere and Fireman Killed. Engineer Koontz was mortally kept their seats were uninjured.

wounded, dying later, and Fireman Negroes Are Leaving. Bird killed in wreck of Richmond limited on R. F. & P. railroad near Laurel, Va., Saturday afternoon. Bag- This notice, signed "Citizens," found gageman Bush injured; many passengers bruised.

Lusitania Established Record. Saturday afternoon, having crossed They fear an outbreak of troubles the atlantic thrice in less than three simil ar to that near Caddo three weeks. This record is unequaled, weeks ago. Mer engines have never been cool; no

machinery shows strain. Motorman's Feat. Motorman George Whitman of New to safety. He saw it was impossible to stop car before place where child

disturbances.

It is learned that at celebration in Monterey Friday night three were killed and 18 wounded. Hundreds are said to be fleeing from that vicinity, rearing further disorders.

Appelachian Exposition.

Governor Harmon of Ohio spoke in the Auditorium of the exposition at Knoxville Saturday night, and left

at Knoxville Saturday night, and left

NO REASON FOR DOUBT

dependable and safe bowel r, strengthener and tonic. e-establish nature's functions

stolen bills was deposited Saturday in ened by the blowing of a fuse in the fully injured, Miss Johnson perhaps fatally. Thirty-five passengers who

Negroes Are Leaving. "These parts are haunted and are generally unhealthy for negroes." posted in several places in a negro farming community north of Chickssha, Okla., has so alarmed the ne-

Ward Has a Mishap.

Ward, the aviator, taking wing to resume his coast-to-coast flight at Oswego, N. Y., dropped with machine Orleans reversed controller, applied from height of 20 feet into a fence. Drakes, raised window, climbed the expected machine would be really with them. brakes, raised window, climbed He expected machine would be re-through, selzed child on track, leaped paired in time to fly again today. He tore his trousers.

Visits Parents in Aeroplane,

alighting without mishap.

Car Repairers Strike. at Bocky Mount, numbering 375, went Kebler and Bigelow, both faithful and Carter, his wife, and their sons, stuout on strike. Their grievance is that Sank Robbers Believed to Be in Van- for Cincinnati. His speech was not they are required to work on caboose for Cincinnati. His speech was not they are required to work on caboose in practice, not in heart." He is of a political nature, dealing largely cars at same piece rates as on box grateful to the press for practically cars, and are unable to make reunerative wages on the caboose

Statement from Dr. Wiley. Dr. Wiley issues a statement in which he expresses gratitude for the

FOR INDIGESTION

and all Stomach Misery.

Go to Smith's Drug Store today The Lusitania arrived in New York gross that many of them are leaving. don't procrastinate-get a fifty cent box of MI-O-NA stomach tablets and get rid of all that annoying gas, sourness, heartburn, bloating and

heaviness: they guarantee them. There wouldn't be so many deaths from acute indigestion if sufferers Montana, for many years a notable would constantly carry a few Mi-O-

and then decide whether you prefer to suffer longer or not.

"I am on my second box of MI-O-Mexico Affairs.

President de la Barra of Mexico presented to congress his annual message, Notwithstanding recent disturbances, federal revenues show increase. He declared peace restored in practically all parts of the republic and stections not marred by serious disturbances.

Lieut. John Rodgers, U. S. N., instructor of aviation at Annapolis, left two doses. I feel like a different allment, a filling of the lungs with allment, a filling of the lungs with different allment, a filling of the lungs with allment, a filling of the lungs with allment, a filling of the lungs with different allment, a filling of the lungs with allment, a

sions in the president's letter. was necessary to reprimand Drs. onscientious werkers, "their offense nanimous support during his ordeal; also to freinds, known and unknown.

he past few weeks."

Ladies who are nervous, weak and nents in the generative organism will and relief and the speedy restoration of health and strength in DR. SIM-MON'S SQUAW VINE COMPOUND. It is a woman's medicine. It quiets nflammation, cases pain and puts th ody in fine, vigorous condition, Price \$1.00 per bottle. Sold by all drug-

T. H. CARTER DEAD.

Noted Montana Politician, Formerly Senator, Passes Away at His Washington Home.

Washington, Sept. 18 .- Former U. Senator Thomas Henry Carter of and picturesque character in national politics, died at his home Sunday of ants from all over the estate, which He said the initial speed of the lava Read this from a man 64 years old an infection of the lungs. He was 57

He and at that time the attending phyejoices that Dr. Rusby has been sician expressed confidence of the pa-ound free of fault, and is sorry that tient's recovery. But the malady bedents at eGorgetown university, were with him when he died.

The funeral services will be held at St. Paul's Roman Catholic church in interment will be at Mount Olive cemetery, this city.

Go to the Theato Airdome tonight.

BILTMORE FAIR

Products of the Estate Exhibited-Ribbons Were Awarded by Mr. Venderbilt.

The annual agricultural and industrial fair of the products of the Biltmore estate, held on the estate, closed products of the estate were the main the country. features. Potatoes, grown near Mr. Vanderbilt's lodge on Mount Pisgah, atory, who has spent two days on the tor it. especially fine. The farme ; and tenead this from a man 64 years old the initial speed of the lava an infection of the lungs. He was 57 then decide whether you prefer after longer or not.

Mr. Carter had been under the care and one my second box of MI-O- if a physician for months. He was doses. I feel like a different like a different allower, a filling of the lungs with long with long different allower the easate, which are comprises about 140,000 acres, were at the mouth of the care of the lava at the mouth of the care o

and is blowing today and a greater mantity of ashes, cinders and stones from less than half an acre and he is being carried in the direction of Mount Etna is not increasing in vol-

Prof. Ponte, the volcanologist, says ore lava has been thrown out in the days than during twenty-six days

of the disturbance a year ago. Although the eruption of Mount Etna seems at be losing something the latter part of the week and was of its activity and the earthquakes are one of the hest yet held. Some of less frequent in occurrence, the im-those present even went so far as to mense flood of lava which has spread leclare that so far as it went it was down the mountain continues its work equal to many state fairs. Cattle and of destruction. There are now five other live stock and the agricultural main streams stretching for miles over

Prof. Ricco, director of the observtions, returned to the observatory

James McRee this year has sold \$265 worth of tomatoes, his family has preserved nine dozen gallons, the table has been liberally supplied and there Catania, Sicily, Sept. 18.-A north are still some left on the vines. His boys sold \$65 worth of cantaloupes which he kept no record. He had a nice ones here yesterday Other truck was also sold. And in addition to this trucking he has 12 acres of cotton, the best corn crop he has had in years, made 200 bush els of oats and 260 of wheat. There isn't a thriftier farmer in the county. and what he has done, not only this year but in other years, in the trucking line, is an object lesson. There is money in truck in this section, and any general farmer can carry truck patches along with other work and never notice that he is doing any extra labor. Mr. McRee says that he would have done about as much work anyway as he did with his patches and there is the clean, extra cash



GERMANY LEADS IN PERFECTION OF AEROPLANE GUN.



gard as the most complete and compact, as well as the most destructive supon get designed for combatting aeroptanes and dirigilales in warrane. It is no ingenious combination, in a single vehicle, of camoon, caleson and comobile carriage. The gap is said to be of high power, the automobile carriage errors and the convenient accompany to carrying amounts. my has perfected what officers of the German military establis

Peerless-Fashion Company 51 Patton Avenue

The new stocks show all that is best in fall modes. New Dresses

New Buits **How Coats** Now Waists

Suits in all fabrics hat will give leating leasure and satisfac-

The Store to Place Your Falth Im."

Immediate and Future Wants Women, Misses' and Childrens' Fall

At prices that should be an incentive urchasers to buy here and provide for their amediate and future needs.

Apparel

Our buyers' untiring efforts has enabled us to surpass our previous year in completeness of assortment and the quality of Pearless Fashion merchandise, Kourginspection is all

Peerless-Fashion Company

51 Patton Avenue

High grade Small area and Exclusive ficatore here.

> Mow/Mookwear New Veilings New Hosiary

New Underwear

Everything to comlete your wardrobe is stainable at this store.

The Store That Lives Up to 'is Name"