

FACE TO FACE WITH THE FACTS

Any system of personal cleanliness is incomplete that does not include a sanitary hair-dressing.

Don't neglect the hair. Its proper care is far from being the least important part of the toilet. There is no portion of the person more liable to accumulation of germs and dirt, yet the hair is most frequently neglected. People consider themselves models of bodily neatness when they bathe regularly, clean their teeth diligently, devote hours to manicuring and industriously conserving their complexions while they seldom or never pay any attention to the condition of the hair and scalp. Besides being open to the charge of uncleanness, these people are still more unfortunate because by their carelessness they are really aiding time in the destruction of their beauty and youthful appearance.

Newbro's Herpicide

Adds a sense of refreshing cleanliness that is extremely comforting

The consciousness of having the hair and scalp sweet and clean brings a feeling of pleasing self assurance. HERPICIDE is a real scalp prophylactic and its use produces one of the most apparent evidences of personal cleanliness.

Besides keeping the hair and scalp in an absolutely clean and highly sanitary condition all the time, NEWBRO'S HERPICIDE eradicates the dandruff and prevents its accumulation by destroying the germ that causes it. It is also an effectual check to falling hair.

The delightful and exquisite odor of HERPICIDE without regard for its sanitary and hair-saving qualities, appeals to all persons of refinement and taste.

Try a Sample Bottle and Read the Booklet

If not already acquainted with the delights of using this most popular of all hair-dressings, send 10 cents in postage or silver (to pay postage and packing) for a trial size bottle and booklet on the care of the hair.

Address: THE HERPICIDE COMPANY, Dept. 61 B, Detroit, Michigan.

Applications at the better Barber Shops and Hair-Dressing Parlors. The large size Newbro's Herpicide sold under an absolute guarantee everywhere.

Smith's Drug Store

Special Agent.



Try Herpicide Aseptic Tar Soap for the Shampoo. There is nothing better. To know the real comfort of hair dressing ladies should use the Herpicide Comb, No. 999. Ask your druggist about both.

ROUTINE BUSINESS BEFORE ALDERMEN

Automobile Tax Remitted—
Permit for Road Through
Watershed Refused.

The meeting of the board of aldermen last night was for the most part taken up with routine business, including committee reports and the referring of certain matters to the proper committees. Acting on a request from the Asheville Motor club the board decided to remit the \$2 tax on automobiles. This matter was brought up last week and deferred until last night; at both meetings the Motor club was represented by a committee.

Bids for ceiling the city market were read but they were all rejected. The board discussed the reported unsanitary condition of ground in the rear of the Southern freight depot and it was decided to ask the board of health to investigate the matter.

The matter of dealing with the ditch behind M. Hyams' grocery store at the corner of North Main street and Merrimon avenue was referred to the street and sanitary committees with power to act. This ditch receives an immense amount of water during heavy rains and it is necessary that it be large enough to carry it.

The board did not grant the request of R. O. Alexander that he be allowed to build an automobile road to Mt. Mitchell through the city watershed.

The street committee was instructed to investigate the condition of Spring street and report on the advisability of paving it or improving it in some way.

To the street and sanitary committees was referred the matter of a low place near Grove street, which is said to be unsanitary.

Acting on the request of Secretary Gudgeon of the Western North Carolina Fair association, the board decided to permit the fair to have an exhibition of shooting by experts while the fair is in progress. Arrangements have been made with the Winchester Arms company to have two of their experts come here if the necessary permission could be obtained from the board.

The sanitary department was instructed to begin the work of flushing the sewers of the city at once.

The sale of a water filter was reported by Mayor Rankin.

After some discussion it was decided to pave Flint street from West Chestnut to Magnolia avenue, it being considered of enough importance to warrant the paving.

The following building permits were granted: Miss Annie C. Payne, one room addition to house on Maple street; estimated cost \$150.

Marshall Williams, one room addition to house on Short Pine street; estimated cost \$25.

For bowel complaints in children always give Chamberlain's Colic, Cholera and Diarrhoea Remedy and castor oil. It is certain to effect a cure and when reduced with water and sweetened is pleasant to take. No physician can prescribe a better remedy. For sale by all dealers.

HAVE ARRANGED PLANS FOR INTERSTATE ROAD

People of Greenville Anxious to Improve Road from That Town to Henderson.

The result of a recent meeting held in Greenville, S. C., may be interesting to Asheville people since those attending discussed the improvement of the road from Greenville to Hendersonville and determined that they would begin work on it soon. Inasmuch as this is an extension of the Asheville-Hendersonville road and the road in this county is practically completed, the improvement proposed will give a highway directly to Greenville. There were three or four citizens of Hendersonville at the meeting and it was decided that within ten days engineers from Greenville and Hendersonville shall meet at the state line and determine on a route for the highway. The Henderson county changing is to be placed on the road about October 1.

It is said that three possible routes have been proposed by the South Carolina representative, and that route will be used which is chosen by the North Carolina engineer, who will be sent by Dr. Joseph Hyde Pratt. It is hoped that the South Carolina road can be financed by help of the Greenville county delegation to the legislature, by getting state aid. It is also said that the people along the way have offered rights of way free of charge.

The people of Greenville are the more anxious to have this road built since it seems that the people of Spartanburg are trying to get the Henderson county authority to build a road to the state line, which will connect with one which they propose to build from Spartanburg.

Recognition of Leader.

Lieutenant William H. Santelmann is the happy possessor of two commemorative medals for meritorious service rendered during the trans-Mississippi exposition at Omaha in 1893 and the Louisiana Purchase exposition at St. Louis in 1894. He has received a medal and several bars for efficiency and good conduct from the United States marine corps. On him was conferred the degree of doctor of music by the George Washington university, in recognition of his excellent service as leader of the United States Marine band and his devotion to the art of his profession as leader and composer in 1893. This band will be at the Auditorium, 277-279, September 23, under the auspices of the board of trade and the Y. W. C.

Amusements



A GROUP OF BROADWAY'S PET SHOW GIRLS TO BE SEEN WITH "THE ECHO," THE BIG MUSICAL SUCCESS ANNOUNCED TO APPEAR AT THE AUDITORIUM ON THURSDAY, SEPTEMBER 28.

"The Echo." One of the first of the new musical comedies to leave New York for an extended tour through the south and middle west, thence on to the Pacific coast, returning through Canada in the spring, is "The Echo," which is by William Lellaxon as to book, with rhymes and music by Deems Taylor. This attraction was especially designed for the important engagements that Charles B. Dillingham institutes every spring at his Globe theater, New York, and proved such a decided hit that the engagement was extended for an indefinite period and continued throughout the entire summer. "The Echo" has been most aptly termed "a carnival of musical comedy and dancing department" and it is said to be no misnomer, as every member of the company was selected for their special singing and dancing fitness. A glance at the list of principals gathered for the present tour makes assurance doubly sure that the engagement will be one of exceptionally promising interest. Blanche Deyo, more favorably known as "Daisy the Dancer," who is considered one of the most graceful and artistic dancers on the American stage has the leading feminine role. Franker Woods who will be pleasantly recalled for his clever portrayal of "Kid Kennedy" in "The Red Mill" and who has been prominently identified with a number of other well-known metropolitan successes, is said to have one of the

most pleasing roles of his career as "Horatio, the college bell boy who hates to work." Prominent among the supporting company are to be mentioned Caroline Dixon, Bunnie Woods, Silence Tower, Grace Belasco Marie Sabbot, Herman Hirschberg, Ned Randall, Charles Holly, John Dyer and Melville and Kavanaugh. Of course there is the usual large and well trained chorus which has always been such a conspicuous feature in the other Dillingham successes. "The Echo" is announced to appear at the Auditorium on September 28th for one performance only.

Madame Sherry. It was George Y. Lederer during his New York Casino regime, who gave musical farce or musical comedy most of the wrinkles that made the feminine choruses of the Lederer shows distinctive from the vocal feminine auxiliaries of the average Broadway musical production contemporaneous with his pieces. It was Lederer who first introduced a whistling number, piped by chorists and also it was he who changed the fashion in popular chorus ditties from just plain "chorus girls" to "show" girls, and from those to girls in long skirts, and likewise, it was Lederer who first gave the countess a dancing cotlette of girls labelled "pouter"—this in his production in the New York Theater, New York, of "The Man in the Moon." Employing only blonde girls at one time and bru-

netted at another, and swinging the style from girls of generous amplitude to tiny feminine charmers who are termed "broilers," were other successful whimsies of the producer. In "Madame Sherry," the manager has found a new quirk in his treatment of the handsome feminine pulchritude that separately constitutes the singers and dancing feminine ensembles of the production.

"The Chocolate Soldier." No musical comedy presented in New York in years has received such unbounded praise from the press as came the way of "The Chocolate Soldier." The New York World has this to say: "It is easily the brightest and most diverting musical production New York has seen in many a day, or is likely to see in as many more. At last a musical show that's novel." The audience applauded every musical number and laughed at everything (comedians plainly labeled as a merry jest). "The Chocolate Soldier" will soon be seen here.

"The Gamblers." Charles Klein's "The Gamblers" will receive its first local presentation at the Auditorium in the near future. In this play Mr. Klein has taken gambling as his theme, not the petty kind, but that which is done in seven figures on Wall street. John Emerson, an old-school financier who hitherto has

been satisfied to count profits by the thousands, is induced by an ambitious son to raise the stakes to millions. The big financial interests of the country, seeing a new competitor, try to crush the Emersons. The young man in his effort to resist the powerful enemy breaks a Federal-law and both father and son and their partners face prison sentences. All but the son are saved by the intervention of a woman. She symbolically is gambling for happiness.

Creator. Sig. Giuseppe Creatore is unquestionably the most interesting personality before the "musical world today. He is the bright musical star of the century—a revelation to all classes, and the most successful of all the musical leaders, both from an artistic and a financial standpoint. In a business way he has been most remarkably successful. This has all been accomplished on account of his personal, powerful, intense individuality, supplemented by a musical genius of the very highest order. This noted organization is to give a concert here October 14 at the Auditorium.

Marian Villani. By a singularly happy choice in the selection of his prima donna for his forthcoming production of Puccini's "The Girl of the Golden West," Henry W. Savage has conserved the interests of art and sentiment and has accomplished a great stroke of business as well. The producer of "Madame Butterfly" and "La Tosca," in English, has undertaken his highest work, that of producing in English Puccini's latest and greatest work, "The Girl of the Golden West," and the selection of the singers who are to be entrusted with the interpretation of the masterpiece of modern Italian opera is in a sense the most difficult as well as the most important of tasks; for though an opera may be a work of transcendent genius, it will become a horror in the hands of the inept. Music, no matter how beautifully conceived, is never better than its interpretation, and the score by Puccini has an almost Strauss-like opulence of now and strange harmonies and unusual and beautiful melodies. Mr. Savage therefore was slow to make contracts with singers and the announcement that he has secured as one of his prima donnas, Louisa Villani, will be to music lovers of the United States evidence of the accuracy and art of his judgment.

IMPORTANT TO MOTHERS

A record of sixty-five years continuous use of "Mrs. Winslow's Soothing Syrup" by mothers in all parts of the world, is the highest praise that any remedy for "children teething" has ever received. Every year the young mother follows in the footsteps of her mother and finds Mrs. Winslow's Soothing Syrup to be the favorite, and so it has gone on for a period of sixty-five years. Millions of mothers have used it for their children while teething with perfect success. It soothes the child, softens the gums, relieves all pain, cures wind colic, and is the best remedy for diarrhoea, both by draughts and medicine centers in all parts of the known world. Twenty-five cents a bottle. Be sure and ask for Mrs. Winslow's Soothing Syrup and take no other.

STORE CLOSED TODAY
Open Monday
Morning
Peerless Fashion Company
51 Patton Avenue.

AUDITORIUM
SCHLOSS THEATRE CIRCUIT
Thursday, Sept. 28.
THE SUMMER FROM GLOBE THEATRE
ALL SUCCESS THE GLOBE NEW YORK
The Musical Comedy Deluxe
"The Echo"
—with—
BLANCHE DEYO FRANKER WOODS
50—COMEDIANS, SINGERS, DANCERS—50
—and—
The Prettiest Show Girls from the Great White Way.
Production staged by Ben Teal.
PRICES: \$1.50, \$1, 75c, 50c; Box Seats, \$2.00.
Seat Sale Whitlock's Clothing Store, Sept. 26.
A Carnival of Musical Comedy and Dancing Dis-
portment.
Out of town orders accompanied by Express or P. O.
Money Order will be given every attention.

HAYWOOD CO. FAIR
IN SEVENTH YEAR
Best Horses Ever Obtained for
the Races—Flying Machines
Will Be Strong Card.

Special to The Gazette-News. Waynesville, Sept. 23.—The Haywood County fair, at Waynesville October 3, 4, 5 and 6, promises to be the biggest and best in the history of the association. This will be the seventh fair of this association—the Biblical number, and hence of course will be the best and all right. Col. Hugh A. Love, when seen by The Gazette-News' representative, stated that he had secured the largest and swiftest string of trotting, pacing and running horses that had ever been gotten for this fair association. He also promises the public by far the best and most exciting races. The poultry department is under the capable superintendency of J. P. Swift, an experienced poultry expert, and this feature of the fair will prove most profitable and interesting. The flying machine exhibits will be on the fourth and fifth and will unquestionably be great drawing cards on those days. This will be a most interesting as well as instructive feature of this fine fair. Season tickets are selling fast, and a vast throng is confidently expected. Get ready to attend. It is going to be great.

NOTICE. Notice is hereby given by the mayor and board of aldermen of the city of Asheville, as required by law, that the city engineer has made a survey and filed his report in the office of the city clerk, showing the amount of work done and the cost thereof in the matter of paving and otherwise improving Waretta street, in said city, and also showing the name of each abutting owner thereon, the number of front feet of each lot and the pro rata share of cost of such street improvement to be assessed against such real estate. And notice is hereby further given that at the first regular meeting of the said board of aldermen, to be held after the expiration of ten (10) days from this date, said board of aldermen will consider said report and if no valid objections be made thereto the same will be adopted and approved by said board and the liens and assessments of said street improvement will then become complete and operative. Asheville, N. C., Sept. 19, 1911. L. W. YOUNG, City Clerk.

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NEW YORK CITY.
White Star Line of Every Point of Interest. Half Block from Washington's. 4 minutes walk of Broadway District. Excellent Appointments. Complete Bathing and Household Conveniences.
Rooms \$1.00 per day and up.
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Table d'Hôte Breakfast 50c.
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September 23, 1911.
J. J. Mackey, Traveler.