Saturday, September 23, 191


TO SANTEBE STREET DEPOT VIA SOUTESIDE AVENUS
DEFGT VIA FRRA
BR.OAD AVANUE $\frac{\text { BR.OAD }}{\text { YANOI }}$

## CHARLOTI TERMINU

PATTON AVENU
BAST STRE MRRRMOOR AVMGUM सLIMORF DEPOT \& WEST ASHE VILLE, via Southside Ave.

Children Cry for Fletcher's

## CASTORIA

The Kind You Have Always Bought, and whlch has been In use for over 30 years, has borne the signature of Chaty/Dlitchici sonal supervision since its inf perAll Counterfelts, Imitations and "Just-as-good" are bui Experiments that trifle with and endanger the health o

## What is CASTORIA

Castorta is a barmless substtute for Castor Oil, Pare
goric, Drops and Soothing Syrups. It is Pleasant. It Goric, Drops and Soothing Syrups. It is Pleasant. It
contains nelther Opium, Norphlne nor other Narcotic contains neither Opium, Morphine nor other Nareotic substance. Its age is its guarantec. It destroys Worms
and allays Foverishness. it cures Dlarrhcea and Wind Colic. It relleves Tcething Troubles, cures Constipation and Flatulency. It assimitates the Food, regulates the
Stomach and Bowels, giving hoalthy and natural sleep.
genuine CASTORIA always Ractstithtum
The Kind You Have Always Bought In Use For Over 30 Years


## REUNION OF THE BLUE AND GRAY

Memphis, Tenn., Sept., 26-28, 1911.
$\$ 16.80$
Round Trip from Asheville via. Knoxville, Chattanooga, Nashville and

N. C. \& St., L. Ry.

Tickets on sale September 23 and 24. Good until Oct. 4th.
W. T. ROGERS, Traveling Passenger Agent, Knoxville, Tenn


BUSINESS houses solicit telephone trade. They realize its importance. It is the consumer's convenient way of reach-, ing the shop or the store.

| When the larder runs low, when the fuel gives out, when an |
| :--- | article of furniture is needed-the telephone is a ready help to the housewife. It reaches the sources of supply.

Telephone trade is not confined to consumers and retailers in one locality. Through the long distance lines of the Bell system our a
service reaches all localities and brings tugether widely separated merchants and customers.

Are you a subscriber




Jackson Square "White Label" coffee celebrated and recognized to be the finest blend contee celebrated and recognized ove the inest ilend
that can be purchased. Back of every pound is reputation. A reputation that money cannot buy? On every can is a picture of JACKSON SQUARE. It is your protection against substitution. We guarantee Quality, Pu-
rity and Full Weight. Same are our Premiut this record JACKSON SQUARE has made-Eight Blue Ribbons awarded to this coffee on QUALITY, by the Alabama Agricultural Ass'n., Montgomery, Ala, Mecklenburg Fair Ass'n., Cahrlotte, N. C ( 1908 -1909. 1910): State Fair, Columbia S. C, (1909), (1908-1909-

IMPORTERS COFFEE Co., New Orleans.

The Normal and Collegiate Institute




## ECONOMY

Is not always a question of the

## Cost of Energy

supplied--more often the efficiency of itstransformation into useful work

## Cook With Gas

## Appalachian Exposition

## Knoxville, Tenn.

Offers to the public, this year, many new attractions. Tickets on sale daily September 9th to October 1st, 1911. Season tickets sold daily at rate of \$4.10. Final limit to reach original starting point not later than midnight of tenth day from, but not including, date of sale, EXCEEPT that no tiekets will be limited to each starting point later than midnight, October 7 th.

## OACH EXCURSION TIOKEIS

Sold September 12, 19 and 26, limited to return seven days from, but not including, date of sale.

## THE SOUTHERN RAILWAY

## Offers splendid schedules.

FOUR DALIY TRANNS IN EACH DIBEOTION.
An opportunity to see one of the most complete exposi H. WOOD, R H. GRAHAM

