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## Entered at the Postofice in Asheville as second-class matter.

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Wednesday, Sept. 27, 1911.



It is impossible to get new yes, but you can get the next
best thing-our Ce-Rite Toric Lenses with Shur-on mountngs. Such a comiort and
CHARLES H. HONESS
Optometrist and Optician. 54 Patton Ave, Opp. Postoffice

| KTDNEX TROUBLES <br> For disorders of the Kidneya and Bladder we recommend Nyals stone rent remedy. Purely vegetable. Price 50 C and : 1 GRANT'S PHARMACY, Agency for Wood's seeds. |
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RUGS AND MATTING
We have a large assortment of Rugs in all sizes , also nice very roasonable prices.

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## 14 S. Main St.

TRAVELERS CHEQUES
American Express Co's. American Bankerv: Asso's. Most convenient means of carrying funds for Foreign Travel. Can be Cashed anywhere. For sale by Wachovia Bank \& Trust Company


Try Gazette-News Want Ads

## Modern Equipment Jhroughout the New Store

There will by many features entirely new to this city, to make shopping easy and agreeable for the ladies. In our long experience in the retail business, there has come from time to time, needs that we found impossible to satisfy, on account of limited space. But now, since acquiring so much more floor space, we will embody them in our New Store.
The Rest Room on the second floor, fitted up with a large desk table, numerous chairs and other inviting furniture, will fill a long felt want.
Visitors, as well as hope-folks, will be welcome here,
The Lamson cash carrier system will be an improvement over the The Lamson in use. We want to give as prompt a service as possible and still maintain accuracy.
An Electric Elevafor that is safe and yet will take you to the floor you wish quickly. This elevator has a fully electrical control, there is only one other in the city so well equipped.
A total of fifteen telephones, one in each department, with central switchboard, is another innovation that makes greater dispatch for all concerned.
Ribbon, lace, glove, trimming, uurbrella, veiling, art goods, notions and thread cabinets are all new and will make shopping easier for our customers.
There will be one hundred and eighty-four tungsten lights to make shopping pleasing after dark.
you an idea of the equipment of Ashe ville's most beautiful store.

## Bon Marche



