Soda crackers are more nutritive than any other flour food. Uneeda Biscuit are the perfect soda crackers. Therefore, Uneeda Biscuit.

Five cents spent for a package of Uneeda Biscuit is an invest-ment-an investment in nourishment, in health, in good eating.

Though the cost is but five cents, Uneeda Biscuit are too good, too nourishing, too crisp, to be bought merely as an economy.

Buy them because of their freshnessbuy them because of their crispnessbuy them because of their goodnessbuy them because of their nourishment.

Always 5 cents. Always fresh and crisp in the moistureproof package. Never sold in bulk.

## NATIONAL BISCUIT COMPANY



Cottolene is packed in patent, air-tight tin pails (never in bulk) and no dirt, odors, or other contamination can reach it. Lard is seldom guaranteed you usually take your chances; the purity and freshness of Cottolene are always guaranteed, and any grocer who sells it will refund your money if you are not wholly satisfied with it.
There are thousands of Cottolene users in the country who would never let lard or any other substitute enter their kitchen.
Cottolene is purer, more healthfulu, more economical than lard or any other cooking fat. Prove it by a trial.

