

The Palais Royal

5 & 7 South Main Street

We Want Every Woman in Asheville to Know What She Actually Gain by Trading Here

We wish we could get every woman in town to try one of our suits or coats just once—put them to the test—judge them from every standpoint—style, fit and service. We know these women would all be our customers after that. We not try us for your new winter apparel. We will positively save you money.

By far the Best Suits and Coats ever sold for

\$15

Made of absolutely all-wool fabrics of the newest fashions. The very newest and most popular styles—every one hand tailored and equal in every way to suits and coats sold elsewhere for \$18 to \$20! Wear one—then you'll know.

WE SAVE YOU MONEY

Our system of small profits but fast selling, cash buying and cash selling, enables us to undersell all other stores and make money, too.

See for tomorrow, 50 Suits, special

\$10

Wonderful Values in Ladies' Fall Suits and Coats, at

\$20

These garments are not equaled elsewhere at less than \$25. You will have to acknowledge these facts when you see these garments. They are the greatest \$20 Suits and Coats in the world. Compare them with any you have ever seen.

Today, Tomorrow and Wednesday Bargains

Come and see us on our center counter. You will find an assortment of Dress Silks ranging in price from 75c to \$1.25 yard. The entire line will be placed on sale, special. 50c per yd
500 yards 36-inch Messaline, the \$1.25 grade, special. 92c per yd
We place on sale 500 yards of 54-inch Broadcloth, the 89c grade, special. 49c
36-inch Black Taffeta Silk. 63c
\$1.50 36-inch Black Taffeta, special. 98c
Best 36-inch Sea Island Sheeting, per yard. 7-3-4c
Best Calicos, special, per yard. 5c
12 1-2c Best French Dress Ginghams, per yard. 10c
5000 yards Curtain Goods, the regular 10c grade

Special 7c a Yard

See our 50c Ladies Silk Hose, special. 25c
Limited two pair to a customer.
Our Ready-to-Wear Department is the talk.
50-inch Fancy Worsteds, special. 89c
50-inch Best Serges, special. 88c
Be sure and visit our Suit Department. See the new Reversible Ladies Coats—they are beauties.
\$5.00 Wool Blankets. \$3.98
\$3.50 Wool Blankets. \$2.69
Millinery Bargains. New line of Two-Tone Hats. Come and see them. We trim your hats free.

THE PALAIS ROYAL

5 and 7 South Main Street

Daring Deed of Rescue

By North Carolinian

Rev. G. W. Belk in Charlotte Observer.
Away in Jackson county, some 20 miles west from Lake Toxaway, is the far-famed Whiteside mountain, a spot of the Blue Ridge, and one of the most sublime and picturesque points of scenic grandeur in the whole region known as "The Land of the Sky."
This mountain stands out from the main ridge, almost alone, and lifts its lofty brow to an altitude of above 5000 feet.
The side to the eastward lies in an irregular semi-circle, the projecting points sweeping out at either end, forming a rugged coucave, about one mile, on a line, from point to point. From the highest part of the middle section of the mountain the wall is almost perpendicular, standing some 2000 feet above the valley, and the

outlook is one of grandeur unsurpassed. Even the view from "Caesar's Head" is too tame in comparison. At this point a great tongue of granite projects some fifteen feet into the air and resembles a huge arrow head. I named it "The Lion's Tongue" but a number of the natives call it "The Fool's Rock"—implying, perhaps, that no one but a fool would venture out upon it. If this be true then the winter must be enrolled as one among the many who have stood upon that rock, and felt the thrill of indescribable grandeur flow into his soul. At the base of this rock, seated with a number of others, I saw an eagle, high in the air, above the top of Black Rock mountain; and as he passed over the summit, he closed his great wings and dropped like a large ball some two or three thousand feet, then spread again his pinions and swept across the valley before us with incredible speed and on to his nest among the crags at the farther end of the cliff.

looked and saw Baty hanging over the edge of the precipice some 150 or 160 feet below—stopped: in his fall by a scrub bush of rhododendron—while below him the perpendicular rock went down one thousand feet or more. As he looked he saw Gus move his hand and by this knew he was still alive.
Now, no man in the country knows Whiteside mountain better than Charlie Wright, and no man better knew the risk and peril of attempting to reach the place where Gus Baty was hanging by the little bush.
"Take all the women away—we must have silence—take them clear out of hearing." Thus Charlie Wright gave orders. Then turning to Mr. Dillard, he said, "Can you go with me?" Mr. Dillard said, "I'll try."
Remembering that there was a ledge leading in towards the place where the young man had lodged, Wright led the way and Dillard followed.
Mr. Wright believed that if he could get down this ledge it would bring him within some thirty or forty feet of Baty.
After going some distance, the rock became so steep that Dillard said, "I can't cross that rock, Charlie," and turned back. Wright went on, clinging to the rock, until he reached some

of the most daring rescues ever made in the Old North State, and is but a feeble portrayal of the facts. A man must see the mountain to be fully impressed with the degree of heroic nerve necessary to do such a deed.
Men who know the mountain take to me that this feat of daring has perhaps never been equaled in the history of North Carolina.
A gentleman who knew all the facts, said to me, "Charlie Wright is the only man in this county, in my judgment, who has the nerve and the courage to attempt to do such a deed as that." And after seeing the place I am of the same opinion.
If any man ever deserved the hero medal, Charlie Wright is that man. And next to him, W. M. Dillard.
These men told me that no sum of money could tempt them to undertake it again.
"I would not do it for all the money in the world," said Charlie Wright.

in the world," said Charlie Wright. "But I guess I would try it, if some one was hanging there and I thought I could save his life." Now that is the language of true courage.
Mr. Baty is a man some 25 years of age. Mr. Dillard is 30 and Mr. Wright about 35. Mr. Wright is the son of Barak Wright of Shortoff, who lives some six miles from Whiteside mountain, and who first told me of the rescue of Gus Baty and took me to see both the mountain and the men. So I write from personal knowledge.
If Mr. Carnegie ever gave a medal to men who deserved it, let him give medals to Charlie Wright and W. M. Dillard. And if he wishes to see the place from which Gus Baty was rescued, let him prepare to behold one of the sublimest scenes in the famed Land of the Sky.

presented hereabouts in years. The piece, which has its foundation from the series of comics created by Bud Fisher, the well known cartoonist, will be the next attraction at the Auditorium Theater, Friday, October 13. Gus Hill is the producer and he has not overlooked any angle in making the offering the best of his successful career. He has gathered a company of singers, dancers, comedians and funmakers, who so far have done ample justice to their many opportunities. The play is in three scenes. The first represents the Club house at Saratoga race course; the second is laid on the ship "Insurgent," while the last represents a palace in the South American republic. Every act is filled with original bits of humor and side-splitting situations. Mutt and Jeff are ever in the lime light. It is their many adventures, escapades and mischievous schemes, which seem ever and anon to go awry, that keeps the titters and mirth at a feverish clip. One does not know what the twain are going to do next. First they become a jockey; then the two become waiters, mutineers, and finally enlist as soldiers who imagine that they can quell a healthy revolution. The outcome is naturally ludicrous. Mutt and Jeff are an inning of prosperity, however, it is only temporary. He is made president of the mythical republic and as a favor appoints Jeff as his cabinet, but their triumph is only short lived. They soon get their bumps with disastrous results. In its entirety it is a show that should find approbation from its most exacting patrons of the theater. Besides its many commendable features, that fact must not be overlooked that the music is not machine made, but actually sweet and catchy. There are 14 song hits and ensembles. The chorus is large and

OUT OF SORTS

When you feel lazy, stretchy, half-sick, "blue" and discouraged look to the liver. It is torpid.

SIMMONS RED Z LIVER REGULATOR

(THE POWDER FORM)

IS THE REMEDY YOU NEED

It is not only an invigorating tonic for a torpid liver, but it extends its cleansing and restorative influence to the stomach and bowels. Helps digestion and food assimilation, purifies the bowels and brings back the habit of regular daily bowel movements. When the stomach, liver and bowels are active, bilious impurities no longer obstruct functional processes, the result of which is renewed energy, mental activity and cheerful spirits.

Sold by Dealers
Price, Large Package, \$1.00

CAN'T BE SEPARATED

Some Asheville People Have Learned How to Get Rid of Both.

Backache and kidney ache are twin brothers.

You can't separate them. And you can't get rid of the backache until you cure the kidney ache. If the kidneys are well and strong, the rest of the system is pretty sure to be in vigorous health.

Doan's Kidney Pills make strong, healthy kidneys.

T. B. Hedman, 357 N. Main St., Asheville, N. C., says: "I cannot speak too highly of Doan's Kidney Pills, for they restored me to health and strength. I spent a great deal of money trying to get something that would rid me of my trouble, but all to no avail. My back pained me a great deal and my body was stiff and lame. The kidney secretions also gave me great annoyance. At last I was induced to try Doan's Kidney Pills and I obtained a box at Smith's Drug Store. The difficulties from which I suffered so long were soon removed and during the past several years, there has been no recurrence of my trouble."

For sale by all Dealers. Price, 50 cents. Foster-McMillan Co., Buffalo, N. Y., Sole Agents for the United States.

Free Blood-Poison Cure

Many People Have Blood Poison and Don't Know It. Remedy Also Cures Eczema, Rheumatism, Catarrh, Which Come from Poisoned, Diseased Blood.

For 25 years Botanic Blood Balm (B. B. B.) has been curing yearly thousands of sufferers from Primary, Secondary or Tertiary Blood Poison, and all forms of Blood and Skin Diseases, Rheumatism and Eczema. We select the most obstinate cases, because B. B. B. cures where all else fails. If you have aches and pains in bones, Back or Joints, Mucous patches in mouth, Sore Throat, Pimples, Copper-Colored Spots, Ulcers on any part of the body, Hair or Eyebrows falling out, Itching, watery blisters or open humors, Risings or Imples of Eczema, Boils, Swellings, Itching Sores, take B. B. B. It kills the poison, makes the blood pure and rich, completely changing the entire body into a clean, healthy condition, calling every sore or pimple and topping all sores, pains and itching, using the worst case of Blood Poison, Rheumatism or Eczema.

BOYANIC BLOOD BALM (B. B. B.) is pleasant and safe to take, composed of pure Botanic ingredients.

DRUGGISTS, \$1 PER BOTTLE, with directions for home cure. For free sample fill out coupon below.

FREE BLOOD CURE COUPON
This coupon sent from Asheville Gazette-News is good for one sample of B. B. B. mailed free in plain package. Simply cut out this coupon, describe trouble and mail to BLOOD BALM CO., Asheville, N. C.

Dr. Bull's COUGH SYRUP

For coughs, colds, hoarseness, bronchitis, croup, influenza, whooping cough, measles cough, and for asthmatic and other sumptuous coughs in all stages of the disease. Good for man, woman and child. Nothing better. Price, 25 cts.

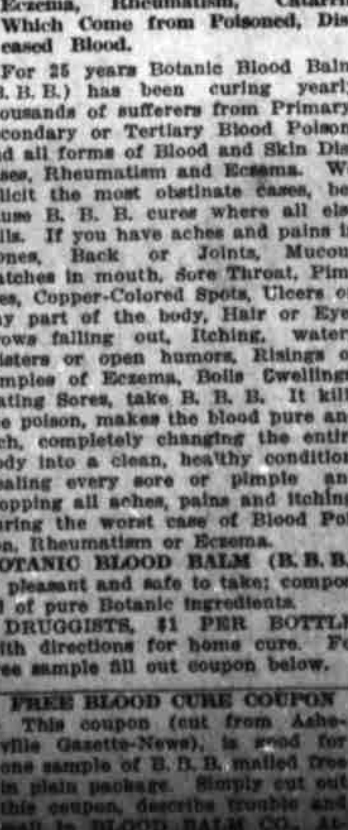
NO MORPHINE OR CHLOROPHORM

"I had a cough for four weeks, but after taking two bottles of Dr. Bull's Cough Syrup the cough was gone." James W. Byrd, 2202 S. 13th St., Philadelphia, Pa.

SAMPLE SENT FREE
Write for today, mention this paper. Address A. C. MEYER & CO., BALTIMORE, MD.

Amusements.

"Mutt and Jeff." For variety and dissimilitude of situations, surprises, novelties scenic investiture and electrical effects, the new three act comedy, "Mutt and Jeff" is said to eclipse any show of its kind pretty. Everything in fact is on a scale worthy of Mr. Hill and his policy in supplying the best that money and brains can furnish in a theatrical way. Tickets will be placed on sale Wednesday morning at Whitlock's.



"MUTT AND JEFF," THE CENTRAL COMEDY FIGURES IN FRIDAY NIGHT ATTRACTION AT THE AUDITORIUM.

presented hereabouts in years. The piece, which has its foundation from the series of comics created by Bud Fisher, the well known cartoonist, will be the next attraction at the Auditorium Theater, Friday, October 13. Gus Hill is the producer and he has not overlooked any angle in making the offering the best of his successful career. He has gathered a company of singers, dancers, comedians and funmakers, who so far have done ample justice to their many opportunities. The play is in three scenes. The first represents the Club house at Saratoga race course; the second is laid on the ship "Insurgent," while the last represents a palace in the South American republic. Every act is filled with original bits of humor and side-splitting situations. Mutt and Jeff are ever in the lime light. It is their many adventures, escapades and mischievous schemes, which seem ever and anon to go awry, that keeps the titters and mirth at a feverish clip. One does not know what the twain are going to do next. First they become a jockey; then the two become waiters, mutineers, and finally enlist as soldiers who imagine that they can quell a healthy revolution. The outcome is naturally ludicrous. Mutt and Jeff are an inning of prosperity, however, it is only temporary. He is made president of the mythical republic and as a favor appoints Jeff as his cabinet, but their triumph is only short lived. They soon get their bumps with disastrous results. In its entirety it is a show that should find approbation from its most exacting patrons of the theater. Besides its many commendable features, that fact must not be overlooked that the music is not machine made, but actually sweet and catchy. There are 14 song hits and ensembles. The chorus is large and

THE BIGGS SANITARIUM

Is fully equipped for the scientific treatment of chronic diseases by physiological methods.

Every form of Electricity, High Frequency, X-Ray, Violet-Ray, Hydrotherapy, Massage, Therapeutic Lamps, Special Mechanical Apparatus for the treatment of paralysis, special apparatus for the treatment of catarrh and hay-fever, electric light baths, physical culture methods, regulated diets.

Our equipment is by far the most elaborate and expensive in the city as investigation will prove.

We make no false statements or claims that we cannot fulfill. We are permanently established in Asheville and it shall always be our purpose to merit the confidence of the sick.

We can refer to former patients in nearly every state in the Union, and in every city in the south who endorse and recommend our treatment. Our patients are almost exclusively from the better classes. Many of our cures in cases of paralysis, rheumatism, dyspepsia, neurasthenia and other chronic diseases are remarkable, and will convince any one of the efficiency of the treatment.

Consultation at Sanitarium free. Appointments may be made by telephone. Descriptive pamphlets mailed free.

THE BIGGS SANITARIUM
MISS ANNA JUDD, Matron.
104 Woodfin Street, Asheville, N. C.
Phone 179.

Purest and Best Rumford Baking Powder

SOUTHERN RAILWAY SCHEDULE, EFFECTIVE SEPT. 17, 1911.
Schedule figures published as information and are not guaranteed.
Eastern Time.

ARRIVES FROM—	DEPARTS FOR—
No. 5 Lake Toxaway... 11:00 a.m.	No. 6 Lake Toxaway... 3:40 p.m.
No. 9 Savannah and Jacksonville... 2:10 p.m.	No. 10 Savannah and Jacksonville... 4:10 p.m.
No. 11 Washington and New York, Norfolk and Richmond... 3:45 p.m.	No. 12 Cincinnati, St. Louis, Memphis and Louisville... 5:05 p.m.
No. 13 Cincinnati and Louisville, St. Louis and Memphis... 3:05 p.m.	No. 13 Washington and New York, Norfolk and Richmond... 3:25 p.m.
No. 14 Charleston and Columbia... 3:15 p.m.	No. 14 Atlanta and Charleston... 7:00 a.m.
No. 15 Murphy and Waynesville... 3:55 p.m.	No. 17 Waynesville and Murphy... 5:50 a.m.
No. 16 Murphy and Waynesville... 1:55 p.m.	No. 19 Waynesville and Murphy... 5:30 p.m.
No. 22 Waynesville... 9:00 a.m.	No. 21 Waynesville... 7:55 p.m.
No. 21 Goldsboro and Raleigh... 7:40 p.m.	No. 23 Raleigh and Goldsboro... 9:05 a.m.
No. 27 Charleston and Columbia... 7:54 p.m.	No. 27 Cincinnati and Chicago... 7:50 p.m.
No. 28 Cincinnati and Chicago... 10:15 a.m.	No. 28 Columbia and Charleston... 10:55 a.m.
No. 35 Wash., N. Y. and Richmond... 2:30 a.m.	No. 35 Memphis and Chattanooga... 10:45 p.m.
No. 34 Memphis and Chattanooga... 6:50 a.m.	No. 34 Washington, Richmond and New York 7:10 a.m.
No. 41 Charleston, Macon and Atlanta... 7:00 a.m.	No. 43 Atlanta, Macon and New Orleans... 5:50 p.m.
*No. 3-1 New Orleans... 10:30 a.m.	No. 103 Bristol, Knoxville and Chattanooga... 7:30 a.m.
No. 101 Bristol, Knoxville and Chattanooga... 10:55 p.m.	

*N. B. No coach passengers handed on 3-1, and train stops to discharge passengers only.

Through sleeping cars daily to and from New York, Philadelphia, Baltimore, Washington, Richmond, Norfolk, Charleston (S.), Cincinnati (S.), Memphis (S.), Atlanta, Macon, Jacksonville, Savannah, St. Louis, Louisville. Through sleeping cars to and from New Orleans via Atlanta and L. & N. Ry., arriving at 3-41 on Tuesdays, Thursdays and Saturdays, returning leaving Asheville same dates.

Through sleeping cars to and from New Orleans via Chattanooga and Queen and Crescent, arriving Wednesdays, Fridays and Saturdays, returning Mondays, Wednesdays and Fridays.

Chair cars Asheville to Augusta, Trains 12 and 14.
Chair cars Waynesville and Goldsboro, Trains 21 and 23.
Sleeping Cars Waynesville to Charleston, Trains 17 and 19.
*Caroline Railway Trains 31 and 33 Charleston to Asheville.
Sleeping cars arrive and depart Asheville as follows: