The only Baking Powder made from Royal Grape Cream of Tartar NO ALUM, NO LIME PHOSPHATE

iersonville.

ext week.

ville.

ending the fair.

esterday from Canton

visiting in the city.

Johnson, in Morristown.

friends in Richmond.

ew days' stay.

COCIAL

Personal Mention. News of the Societies, Meetings, Etc.

W. H. Eaton of Raleigh is here at

G. M. Garren of the state agricul-

tural department, has gone to Raleigh,

where he will judge at the state fair

Miss Lena Bosse will leave this

Mrs. William Turner is visiting her son. Rev. Harold Turner in States

Roger Lamson, jr., and W. R. Mc-

Donald have gone to Toxaway for a

ADVERTISING RESULTS

cople from Nova Scotia Attracted

Here By Booklets Sent out by

Board of trade.

A striking example of the good ac

omplished for this section by public

ity and the advertising efforts of the

board of trade was brought to notice

today. This example was offered by

the arrival in the city of Mr. and

Mrs. R. L. Tessel and Mr. and Mrs. Myleus from Nova Scotia. These visitors received some Asheville pam-

phlets and literature last fall, about a

year ago, and were attracted by the information they contained. As a re-

sult they have finally come to Ashe-

ville, and when they paid a call to

same pamphlets. They stated to him

and surrounding country and instead

of being disappointed from the infor-

mation, contained in the pamphlets

they considered the actual beauties

here and the bracing atmosphere far

beyond the possibilities of word pic-tures and descriptions. They intend

JEFF DAVIS WEDS

Arkansas Senator Takes as Second Wife Miss Lella Carter of

Ozark, Ark.

Senator Jeff Davis of Little Rock, and

and Mrs. Wallace A. Carter, were

married at the Carter residence this

afternoon. Members of the immedi-

ate families and friends witnessed the

ceremony. The couple left for the

Pacific coast. They will return No-vember first, to Little Rock to reside.

has three sons and four daughters.

Just as Good as Ever.

brusque manner as well as his success in treating children was called by a

oung mother to attend her baby

while teething. The doctor ordered

the use of Mrs. Winslow's Soothing Syrup. "But, doctor," protested the young mother, Mrs. Winslow's Sooth-

ing Syrup is such an old fashioned remedy." "Madam," replied the doc-

tor, "bables are old fashioned things."

Syrup. It relieves the little sufferer

from pain, cures wind colic, regulates

the stomach and bowels, corrects acid-

ity, and during the process of teething it is invaluable. Sold all over the

Summer Pan-Cakes, made from Wheat-Hearts Self-Rising Pancake Flour. Easily digested. All grocers.

Vaudeville, Opera House, Dally,

Spend pleasant evening at Theato.

Viavi Office 210-211 Legal Bldg Health Talks Fridays 4 p. m. ti

Visitors and Tourists Don't fail to visit Mountain Mead-ows Inn. Beautiful drive, excellent

Phone 32%.

IVER JOHNSON BICYCLES.

The Iver Johnson has been manu-

factured continuously for more than twenty-seven years. Its reputation as a high grade bleycle stands higher than any other make. We have sold them for nine years and have yet to see the first lver Johnson with a broken crank, front fork or fork crown. We do not believe there is another bleycle in the world that can produce such a record. When you take into consideration that the lver Johnson cousts no more than the ordinary bicytle sold by others, can't you see the great advantage in buying an lver Johnson.

Syrup.

An old physi in, noted for his

Senator Davis was a widower, He

to spend the entire winter here.

that they were charmed with the city

The mixed foursome handicap golf delphia is visiting Mrs. Tench Coxe tournament, which began at the Country club last Saturday afternoon, was continued yesterday afternoon. In the first round Mr. and Mrs. Alf S. Barnard won over Mrs. Thompson Frazer and H. B. King, 5 up and 4 to play although the latter had a handicap of 3. The match between Mr. and Mrs. Hobart and Mrs. Reuben Robertson and Jack Camp went to the former by default. The two winners will play the finals Saturday after-R R

The annual election of officers in the S. P. C. A. will be held this after-1 noon at 4:30 o'clock in the Y. M. C. A. building at a regular meeting of the society. Other important business will be transacted and all members are urgently requested to be present. All who are interested in the work are also invited to attend and become members if they so desire.

Dr. George C. Worth spoke before the Woman's Missionary union at the Ora street Presbyterian church last evenig on missionary work in China, where he is a missionary. His lecture was illustrated with stereopticon views and proved highly interesting.

Dr. and Mrs. Rodney Rush Swope will entertain this evening at the rectory in Biltmore from 8 to 11 o'clock. This is the first of a series of entertainments to be given, which are for the members, attendants, and friends of these, of All Souls church.

The first regular meeting of the Friday Book club will be held Friday afternoon at 4 o'clock, with Miss Bayne at the Asheville School for The subject is the "Ancient Roman Empire."

Invitations have been issued by Mrs. Tenche Coxe to a tea to be given by her at Klondyke, Friday afternoon, the event to be in honor of Mrs. F. W. W. Graham and Mrs. D. C. Waddell, jr.

The board of managers of the Wom-an's Exchange held their regular session this morning at 10:30 o'clock in the tea room of the exchange.

E. J. Matthews, secretary and treas-urer of the Moffatt Machinery company of Charlotte, is visiting for a few days in Asheville.

Robert Self bas gone to Gastonia where he will engage in the dairy

Harry Hill of Hot Springs is in the

D. Stowe Crouse of Lincolnton is visiting friends here.

Mrs. R. H. Jolly and Miss Sudle Williams are visitors in the city form Miss Leila Carter, daughter of Dr.

Mr. and Mrs. John A. Hubbins are attending the fair here this week from

M. L. Shipman is here from Hendersonville, attending the fair.

I. S. Eubanks arrived last night from Durham for a several days' stay. Mr. and Mrs. R. G. Parker arrived in the city yesterday from Jackson

Wiley Brown of Bryson City is at-tending the fair for several days.

Mr. and Mrs. H. K. Bull of Califorand will occupy the Graham residence on Victoria drive.

W. T. Denton and W. T. Lee are visitors to Asheville from Waynesville. Nights of painful watching with poor, sick, crying children can be avoided

Dr. H. N. Wells of Andrews is visitor to the fair this week.

Seymour Shulhofer left this morn

ing for South Carolina on a business R. A. Long, who has for many years been with the Asheville Hardware company, has accepted a position with the Ottis Green Hardware company.

Mr. and Mrs. G. F. Stradley left

Yesterday for a 10 or 15 days visit to New York, Washington and other points east. **新** 概

Mr. and Mrs. James Hinton have oturned to Atlanta after a stay in the

Frank L. DCV ne arrived in the city this morning from Brevard.

Mrs. F. W. W. Graham of Phila ***************

20% DISCOUNT

On our entire line of Umbrellas. Engraved with name, or monogram without extra charge.

ARTHUR M. FIELD CO.

Entertainment of Merchants Under U. C. T. Auspices, Was Most Enjoyable.

STIRRING ADDRESSES

Western North Carolina, Its Resources, Its Possibilities, the General Theme,

Another big "booster" meeting was neld last night at the Swannanoawestern North Carolina and other points in this and other states, and Asheville council, No. 285, United Misses Bessie Alken and Leona Alomercial Travelers, tendered a banen are visiting in the city from Henquet to the merchants who are visit ing in the city, attending the Western North Carolina fair. Plates were laid for 250 and every place was filled. The hosts and visitors both enjoyed W. T. Sharp came over for the day the occasion to the fullest, the sumpt uous spread and the fine, enthusiastic Mrs. William Phillips of Mobile is

Rev. Dr. Charles W. Byrd of Central Methodist church offered the invocation and J. C. Orr, the toastmas ter, introduced the first speaker, R. R. Williams, who delivered a stirring address of welcome on behalf of the city and J. E. Rankin, its mayor.

Mr. Williams emphasized the fact that this city welcomed its visitors more through action than words, that the words were simply a weak exreek to visit her sister, Mrs. P. G. pression of the deeper spirit of wel-come that could be felt in the very at-Miss Louise McDermott is visiting mosphere. He hoped for these visit-ors all possible enjoyment while here, and commended very highly the efforts of the men whom he addressed in advancing the interests of the commercial world and their ability to make the ideals they strived for, re-

The response, on behalf of the visit rs, to this address of welcome was made by L. Lee Marr of Bryson City and he handled it in a way that bespoke sincerity. He paid high tri-bute to Asheville and the grand work of advancement so successfully carried on by its citizens. He paid equally high tribute to Mayor Rankin, a man whom he considered to be of the broad minded class so essential to eadership in such a community, and expressed to him and his representative, Mr. Williams, the most hearty apreciation felt by the visitors for the

unaloyed welcome extended them. N. Buckner, secretary of the local board of trade and a born "booster," was next introduced by Mr. Orr and spoke on "The Need of a Western North Carolina spirit and How to 'reate It." Mr. Buckner first outlined the far-reaching possibilities of N. Buckner, secretary of the board of this section as a producing and distri-trade, this morning, they had the buting center. These possibilities, he said, were so great that the people here do not fully realize them, and they could be much more easily recognized and valued by an outsider Instead of the people here expending large sums for agricultural supplies imported from other sections, there hould be more farmers attracted

here who, with the aid of the un-surpassed soil of this section, could produce everything consumed and keep this vast sum, expended else-

As to manufactured goods, thought that there were vasc possibili-t.es nere for more wnolesale houses in every line, which could aid in keeping the large sums sent out of the section, as commissions, to develop home industries. He also cited the great possibilities open to the manufacturers in many lines. As agents already at work in the accomplishment of the end to keep this money at home he referred to the work of the agricultural demonstrators, the land and industrial agent of the Southern Railway and President W. M. Finley of that system, of whom he spoke in the HEARD WITH INTEREST highest terms as the champions of the Land of the Sky.

However, for tull accomplishment of the end in sight, he said that there might be a hearty co-operation among business interests and the in-dividuals connected with these, a true western North Carolina spirit. The business men and their representatives who faced him, he declared, could all wield a mighty influence in propogating this spirit, and his idea Berkley hotel, when the jobbers of among the foremost of all boosters, with such a wide range of influence, and he implored those present to lose no opportunity for speaking a good word for this section and in spreading the tidings of the great opportunities for success here. Commissioner of Labor and Print-

ing M. L. Sherman, editor of the Hendersonville Hustler, was the peaker on the program and he stated n no uncertain terms that he was or this movement of advancing the interests of this section, heart and soul, and considered it one of the nost commendable undertakings ever instituted by its people. He paid extravagant compliments to the men present as the "backbone of this Switzerland of America, and expressed his implicit confidence in hem, to be able to accomplish any hing for western North Carolina which they cared to undertake.

In the speech of Maj. William A. Graham, commissioner of agriculture hose present were given some real facts and figures about North Carolina industries, with special reference to the amount of money sent out of the state for the necessaries of that might easily and most profitably be produced at home. He considered this western section to be fast devel oping into the undisputed garden spot of the world, and he declared that the exhibits at the western North Carolina fair bore out his contention. These, he said, served as a very small ex-ample to the people of the almost boundless productions of this section and, with push and perseverance, the ends sought could be accomplished more speedily than many might think

A short speech was heard from W T. Lee, state corporation commission ers, and he tried to impress upon his hearers the necessity of boosting the section in order to obtain the desired results; and he urged each and every one to have this boosting spirit always with him. With such a movement on foot, he said, and with such men be hind it, success was sure and not far distant.

H. Redwood also made a short tall along the lines of co-operation.

During the evening the Asheville juartet rendered several selections which were greatly appreciated.

There was evidence at the meeting of a spirit for a greater Western North Carolina and in furtherance of this a meeting is to be held at the Asheville council United Commercial Travelers on Saturday night, when it is

Makes a Bad Cough Vanish Quickly--er Money Back

The Quickest, Surest Cough Remedy You Ever Used, Family Supply for 53c. Saves You \$2.

You have never used anything which takes hold of a bad cough and conquers it so quickly as Pinex Cough Syrup. Gives almost justant relief and usually stops the

so quickly as Pinex Cough Syrup, Gives almost instant relief and usually stops the most obstinate, deep-seated cough in 24 hours. Guaranteed to give prompt and positive results even in croup and whooping cough.

Pinex is a special and highly concentrated compound of Norway White Pine extract, rich in guaincol and other healing pine elements. A 50 cent bottle makes a pint—a family supply—of the best cough remety that money can buy, at a saving of \$2. Simply mix with home-made sugar syrup or strained honey, in a pint bottle, and it is ready for use. Easily prepared in 5 minutes—directions in package.

Children like Pinex Cough Syrup—it tastes good, and is a prompt, safe remedy for old or young. Stimulates the appetite and is slightly laxative—both good features. A handy household medicine for hoarseness, asthma, bronchitis, etc., and unusually effective for incipient lung troubles. Used in more homes in the U.S. and Canada than any other cough remedy.

S. and Canada than any other cough remedy.

Pinex has often been imitated, but never successfully, for nothing else will produce the same results. The genuine is guaranteed to give absolute satisfaction or money refunded. Certificate of guarantee is wrapped in each package. Your druggist has Pinex or will gladly get it for you. If not, send to The Pinex Co., Ft. Wayne, Ind.

expected that some of the ideas, now in the minds of those interested, may take concrete shape. The merchants meet at the Swannanoa-Berkeley hotel tonight at 7 o'clock and at 7:30 they take the cars to Riverside park to visit the fair. The visitors had already been given a trip to the fair grounds in a body had attended a matinee at the Grand Opera house and treated to a trolley ride over the entire city. The banquet was a fitting culmination of their entertainment and every one seemed to have enjoyed himself to the fullest, besides being fired with an enthusiasm that is bound to bring results to this section. The ollowing is the menu of delectation that was served simultaneously with the interesting and forceful speeches: Queen Olives

Cold Slaw Oyster Loaf Cold Sliced Ham Ox-Tongue Sandwicher

Potato Salad Ice Cream Fancy Cake Coffee

Cigarettes

ACTUAL STARVATION

acts About Indigestion and Its Re

Although Indigestion and Dyspepsia are so prevalent, most people do not thoroughly understand their cause There is no reason why and cure. most people should not eat anything they desire-if they will not chew it carefully and thoroughly. Many actually starve themselves into sickness through fear of eating every goodooking, good-smelling, and good

agree with them. The best thing to do is to fit your

tasting food, because it does

elf to digest any good food. We believe we can relieve Dyspep-We are so confident of this fact that we guarantee and promise to upply the medicine free of all cost o every one who will use it, who is not perfectly satisfied with the results which it produces. We exact no promises, and put no one under any bligation whatever. Sure'y nothing could be fairer. We are located right here and our reputation should sufficient assurance of the genuinenes

We want every one troubled with Indigestion or Dyspepsia in any form o come to our store and buy a box of Rexall Dyspepsia Tablets. Take them home and give them a reasonable trial, according to directions Then, if not satisfied, come to us and get your money back. They are very pleasant to take; they aid to soothe the irritable stomach, to strengthen and invigorate the digestive organs and to promote a healthy and natural bowel action, thus leading to perfect and healthy digestion and assimila-

A 25c package of Rexall Dyspepsia Tablets furnishes 15 days' treatment In ordinary cases, this is sufficient to produce a cure. In more chronic ases, a longer treatment, of course is necessary, and depends upon the severity of the trouble. For such cases we have two larger sizes which sell for 50c and \$1.00. Remember, you can obtain Rexall Remedies in this community only at our store-The Rexall Store. Smith's drug store, Pack Square and South Main street.

Leave orders for engraved invitaion and cards at Brown Book Co.

GOOD COPIES FROM POOR PHOTOGRAPHS, We are experts in copying and en

larging photos. Can make a good picture from almost anything if you pay for the extra work put on it Bring your picture to

RAY'S STUDIO Over Nichols Shoe Store.

Sproats

MILLINERY PARLORS

FALL MILLINERY

FREESIA BULBS

One of the most popular bulbs for Winter-flowering and cut flowers. The blooms are white and delicately scented. Easily forced. Best California grown bulbs, 3 for 10c.

Everything in Drugs and Seeds.

GRANT'S PHARMACY

Pure Drugs and Seeds.



Men Attend the Fair **Today**

by all means-exhibits are fine, but get a pair of waterproof Oris Shoes, for men or women. They are good to look upon and a joy to wear, and best of all, the cost is short and the wear is long. Try us for shoes.

We do repairing.

Nichols Shoe Co.

Cash Shoesters.

On the Sq.

27 S. MAIN ST.

WE WANT TO CALL YOUR

ATTENTION

To the class of laundry work

we are turning out from the

Mountain City Steam Laun-

dry. It is giving satisfaction

out. If you will drop us a

postal card, or telephone us,

our wagon will call promptly

for your bundle. We strive to

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Telephone 426.

HAIR GOODS

the latest Toilet Articles. Shampoo-ing, Facial Massage, Manicuring and

MISS CRUISE'S SHOP

M. WEBB Co.

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THE BERLIN

Has moved to No. 1 East Pack

Square from American National Bank

Bldg. Call and see the pretty hand embroidered waists and hand-made

Best Bread for All

Is our Butter-Crust Bread:

larger loaves; stays moist lon-

ger; contains more nutriment.

Ask your grocer or 'phone 622.

Asheville Steam

Bakery

or Patton and Asheland Ave.

25 Haywood St.

Combs, Barretts, and a full line of

Try some of our

HACKMO FABRIC

Correspondence Paper

25c Per Pound

Envelopes, 10c per pkg.

HACKNEY & MOALE CO.

BlanketsandComforts

A fine, big, nicely assorted stock of extremely attractive values. Cash or credn.

Beaumont Furniture Co.

PHONE 1002.



Asheville Council United Commerial Travelers will hold a reception for the to a growing list of patrons, the out of town merchants wannanoa-Berkeley at 7 o'clock this and we are striving daily to evening and leave on special cars for the fair at 7:30 p. m. sharp. The week's festivities will be closed with a quality in the work we send , m., Saturday night, D. HARRIS, Chairman.

IIVVV

MILLINERY . 5 Haywood Street.

OGAN MERCHANT TAILOR. Legal Bidg. S. Pack Square Phone 181.

For Rent room, furnished house ... \$37.59 room new house, unfurnished 18,00 room house, furnished..... 45.00 room house, unfurnished,

room cottage, unfurnished,

The H. F. Grant Realty Co. 48 Patton Ave.

TRUSTEE'S SALE.

By virtue of the power of sale cor

fined in a certain deed of trust made by H. F. Swann and wife, Annabel wann, to the undersigned trustee lated March 13th, 1911, and duly re corded in the office of the register deeds for Buncombe county, N. C., in book of mortgages and deeds of trus No. 80, at page 497, to which reference is hereby made, and default hav ng been made in the payment of the indebtedness secured by said deed of trust whereby the power of sale therein contained has become opera ive, the said undersigned trustee will, n Monday, October 23, 1911, at 12 o'clock, noon, sell at public auction for cash, at the court house door in the city of Ashevile, county of Bun-combe and state of North Carolina, the following lands and premises, sitthe following lands and premises, si-uate, lying and being near the town of Weaverville, in the county of Bun-combe, N. C., adjoining lands of Lot-speich, Chambers, Baird and others, and being the lunds and premises and being the lunds and premise conveyed to H. F. Swann by J. A. Cole and J. J. Reagan by deed dated December 5, 1908, and duly recorded in the office of the register of deeds for Buncombe county, N. C., in book of deeds No. 174 at page 475, to which reference is hereby made for metes and bounds.

This Sept. 20th, 1911.

W. M. JACKSON, Trustee.

Of Heating Stoves and Ranges. Durability and style. Take less fuel. Cheaper in price.

THE PROGRESS LINE

DEAL & GOLIGHTLY

Just Two More

The superiority of "Wear Ever Aluminum Cooking Utensils shown by an Expert at our Store. IN TEN YEARS

You buy 10 Enamel Pans, costing 30c a piece... \$3.00 An Aluminum Pan (which will last more than 10 years) costs. 50c. The saving on one small pan equals... ... \$2.50

Get one of those 55c Aluminum Saucepans for 30c

This Week Only.

J. H. Law, 35 Patton Ave

Fine Residence lots good situation, 75x150. Price \$900.

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Real Estate and Insurance

27 Patton Ave.

Open throughout October and Norember; these months being the most beautiful time in the mountains. Exhome comforts, dinner parties a spe-

MOUNTAIN MEADOWS INN

REMOVAL NOTICE

FOR SALE Two Choice Lots on College Campus. Very attractive

NATT ATKINSONS' SONS

FRESH NORTH CAROLINA ROE HERRING

These are especially nice for breakfast. -40c per doz.

YATES & MCGUIRE, Phone 221, 970.

THE HOME OF GOOD COPP

cellent service, scenery unsurpassed, cialty. Phone 328.

The Paris Millinery has moved to No. 78 PATTON AVE. next door to the Palace Theater. MRS. J. KROMAN, Propr. Everything in Millinery.

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