

ROYAL BAKING POWDER Absolutely Pure The only Baking Powder made from Royal Grape Cream of Tartar NO ALUM, NO LIME PHOSPHATE

SOCIAL HAPPENINGS Personal Mention, News of the Societies, Meetings, Etc.

'BOOSTER' SPIRIT AT THE BANQUET

Entertainment of Merchants Under U. C. T. Auspices, Was Most Enjoyable.

STIRRING ADDRESSES HEARD WITH INTEREST

Western North Carolina, Its Resources, Its Possibilities, the General Theme.

Another big "booster" meeting was held last night at the Swannanoa-Berkley hotel...

Rev. Dr. Charles W. Byrd of Central Methodist church offered the invocation and J. C. Orr, the toastmaster...

Mr. Williams emphasized the fact that this city welcomed its visitors more through action than words...

The response, on behalf of the visitors, to this address of welcome was made by L. Lee Marr of Bryson City...

Misses Besnie Aiken and Leona Aiken are visiting in the city from Hendersonville.

W. H. Eaton of Raleigh is here attending the fair.

W. T. Sharp came over for the day yesterday from Canton.

Mrs. William Phillips of Mobile is visiting in the city.

G. M. Garren of the state agricultural department, has gone to Raleigh, where he will judge at the state fair next week.

Miss Leba Bosse will leave this week to visit her sister, Mrs. P. G. Johnson, in Morristown.

Miss Louise McDermott is visiting friends in Richmond.

Mrs. William Turner is visiting her son, Rev. Harold Turner in Statesville.

Roger Lamson, Jr., and W. R. McDonald have gone to Toxaway for a few days' stay.

ADVERTISING RESULTS People from Nova Scotia Attracted Here By Booklets Sent out by Board of Trade.

A striking example of the good accomplished by this section by publicity and the advertising efforts of the board of trade was brought to notice today.

Invitations have been issued by Mrs. Tench Cox to a tea to be given by her at Klondyke, Friday afternoon.

The board of managers of the Woman's Exchange held their regular session this morning at 10:30 o'clock in the tea room of the exchange.

E. J. Matthews, secretary and treasurer of the Moffatt Machinery company of Charlotte, is visiting for a few days in Asheville.

Robert Self has gone to Gastonia where he will engage in the dairy business.

Harry Hill of Hot Springs is in the city today.

D. Stowe Crouse of Lincoln is visiting friends here.

Mrs. R. H. Jolly and Miss Sudie Williams are visitors in the city from Atlanta.

Mr. and Mrs. John A. Hubbins are attending the fair here this week from Charlotte.

M. L. Shipman is here from Hendersonville, attending the fair.

I. S. Eubanks arrived last night from Durham for several days' stay.

Mr. and Mrs. R. G. Parker arrived in the city yesterday from Jackson, N. C.

Wiley Brown of Bryson City is attending the fair for several days.

Mr. and Mrs. H. K. Bull of California will spend the winter in Asheville and will occupy the Graham residence on Victoria drive.

W. T. Denton and W. T. Lee are visitors to Asheville from Waynesville.

Dr. H. N. Wells of Andrews is a visitor to the fair this week.

Seymour Shulhofer left this morning for South Carolina on a business trip.

R. A. Long, who has for many years been with the Asheville Hardware company, has accepted a position with the Otis Green Hardware company.

Mr. and Mrs. G. F. Stradley left yesterday for a 10 or 15 days visit to New York, Washington and other points east.

Mr. and Mrs. James Hinton have returned to Atlanta after a stay in the city.

Frank L. DeVan arrived in the city this morning from Braxard.

Mrs. F. W. W. Graham of Philadelphia is visiting Mrs. Tench Cox for a short while.

here who, with the aid of the unsurpassed soil of this section, could produce everything consumed and keep this vast sum, expended elsewhere, at home.

As to manufactured goods, he thought that there were vast possibilities here for more wholesale houses in every line, which could aid in keeping the large sums sent out of the section, as commissions, to develop home industries.

However, for full accomplishment of the end in sight, he said that there might be a hearty co-operation among business interests and the individuals connected with these, a "true western North Carolina spirit."

The business men and their representatives who faced him, he declared, could all wield a mighty influence in propagating this spirit, and his idea was that the traveling man could be among the foremost of all boosters.

In the speech of Maj. William A. Graham, commissioner of agriculture, those present were given some real facts and figures about North Carolina industries, with special reference to the amount of money sent out of the state for the necessities of life.

A short speech was heard from W. T. Lee, state corporation commissioner, and he tried to impress upon his hearers the necessity of boosting the section in order to obtain the desired results.

H. Redwood also made a short talk along the lines of co-operation. During the evening the Asheville quartet rendered several selections which were greatly appreciated.

There was evidence at the meeting of a spirit for a greater Western North Carolina and in furtherance of this a meeting is to be held at the Asheville council United Commercial Travelers on Saturday night, when it is

Makes a Bad Cough Vanish Quickly--or Money Back

The Quickest, Surest Cough Remedy You Ever Used. Family Supply for 5c. Saves You \$2.



You have never used anything which takes hold of a bad cough and conquers it so quickly as Pinex Cough Syrup. Gives almost instant relief and usually stops the most obstinate, deep-seated cough in 24 hours.

Pinex is a special and highly concentrated compound of Norway White Pine extract, rich in ginseng and other healing pine elements. A 50 cent bottle makes a pint—a family supply—of the best cough remedy that money can buy.

Children like Pinex Cough Syrup—it tastes good, and is a prompt, safe remedy for cold or young. Stimulates the appetite and is slightly laxative—both good features.

Pinex has often been imitated, but never successfully, for nothing else will produce the same results. The genuine is guaranteed to give absolute satisfaction or money refunded.

Expected that some of the ideas, now in the minds of those interested, may take concrete shape. The merchants meet at the Swannanoa-Berkley hotel tonight at 7 o'clock and at 7:30 they take the cars to Riverside park to visit the fair.

Pinex is available at drug stores everywhere. Write for a sample to The Pinex Co., Ft. Wayne, Ind.

Cold Slaw, Oyster Loaf, Cold Sliced Ham, Ox-Tongue Sandwiches, Potato Salad, Ice Cream, Fancé Cake, Cigars, Coffee, Cigarettes, Fruit

ACTUAL STARVATION Facts About Indigestion and Its Relief That Should Interest You.

Although indigestion and dyspepsia are so prevalent, most people do not thoroughly understand their cause and cure.

We believe we can relieve dyspepsia in any form to come to our store and buy a box of Rexall Dyspepsia Tablets.

A 25c package of Rexall Dyspepsia Tablets furnishes 15 days' treatment. In ordinary cases, this is sufficient to produce a cure.

We want every one troubled with indigestion or dyspepsia in any form to come to our store and buy a box of Rexall Dyspepsia Tablets.

GOOD COPIES FROM POOR PHOTOGRAPHS. We are experts in copying and enlarging photos.

RAY'S STUDIO Over Nichols Shoe Store. Leave orders for engraved invitations and cards at Brown Book Co.

Sproats MILLINERY PARLORS Oates Building. FALL MILLINERY

FRESIA BULBS One of the most popular bulbs for winter-flowering and cut flowers.

GRANT'S PHARMACY Pure Drugs and Seeds.

Men Attend the Fair Today

by all means—exhibits are fine, but get a pair of waterproof Oris Shoes, for men or women. They are good to look upon and a joy to wear, and best of all, the cost is short and the wear is long.

Nichols Shoe Co.

Try some of our HACKMO FABRIC Correspondence Paper 25c Per Pound Envelopes, 10c per pkg. HACKNEY & MOALE CO. STATIONERS. 3 WEST PAK SQ.

Blankets and Comforts

A fine, big, nicely assorted stock of extremely attractive values. Cash or credit. Beaumont Furniture Co. PHONE 1002. 27 S. MAIN ST.



Asheville Council United Commercial Travelers will hold a reception for the out of town merchants at the Swannanoa-Berkley at 7 o'clock this evening.

HOOD'S MILLINERY 5 Haywood Street.

LOGAN MERCHANT TAILOR Legal Bldg. 8, Pack Square Phone 797.

For Rent 8 room, furnished house, \$37.50 6 room new house, unfurnished \$18.00 6 room house, furnished, 45.00 8 room house, unfurnished, close in, 35.00 5 room cottage, unfurnished, close in, 15.00 10 room, furnished house, Montford, 50.00

The H. F. Grant Realty Co. 48 Patton Ave. TRUSTEE'S SALE.

By virtue of the power of sale contained in a certain deed of trust made by H. F. Swann and wife, Annabel Swann, to the undersigned trustee, dated March 13th, 1911, and duly recorded in the office of the register of deeds for Buncombe county, N. C., in book of mortgages and deeds of trust No. 80, at page 497, to which reference is hereby made, and default having been made in the payment of the indebtedness secured by said deed of trust whereby the power of sale therein contained has become operative, the said undersigned trustee will, on Monday, October 23, 1911, at 12 o'clock, noon, sell at public auction for cash, at the court house door in the city of Asheville, county of Buncombe and state of North Carolina, the following lands and premises, situate, lying and being near the town of Westerville, in the county of Buncombe, N. C., adjoining lands of Lotspeltch, Chambers, Hald and others, and being the lands and premises conveyed to H. F. Swann by J. A. Cole and J. J. Reagan by deed dated December 5, 1908, and duly recorded in the office of the register of deeds for Buncombe county, N. C., in book of deeds No. 174 at page 476, to which reference is hereby made for notes and bonds.

WE WANT TO CALL YOUR ATTENTION

To the class of laundry work we are turning out from the Mountain City Steam Laundry. It is giving satisfaction to a growing list of patrons, and we are striving daily to keep up the high standard of quality in the work we send out.

Mountain City Laundry Telephone 426.

HAIR GOODS Combs, Barretts, and a full line of the latest Toilet Articles.

MISS CRUISE'S SHOP Phone 16. 25 Haywood St.

M. WEBB Co. Millinery Importers Club Bldg. Haywood St.

THE BERLIN Has moved to No. 1 East Pack Square from American National Bank Bldg. Call and see the pretty hand embroidered waists and hand-made sweaters.

Best Bread for All Is our Butter-Crust Bread; larger loaves; stays moist longer; contains more nutriment.

Asheville Steam Bakery or Patton and Ashland Ave.

THE PROGRESS LINE Of Heating Stoves and Ranges. Durability and style. Take less fuel. Cheaper in price.

DEAL & GOLIGHTLY 27 N. Main St. Phone 354.

FOLEY'S KIDNEY PILLS For Backache, Urinary and Bladder

Just Two More DAYS

The superiority of "Wear Ever Aluminum Cooking Utensils shown by an Expert at our Store. IN TEN YEARS You buy 10 Enamel Pans, costing 30c a piece... \$3.00 An Aluminum Pan (which will last more than 10 years) costs... 50c The saving on one small pan equals... \$2.50 Get one of those 55c Aluminum Saucepans for.....30c This Week Only. J. H. Law, 38 Patton Ave

FOR SALE

Fine Residence lots good situation, 75x150. Price \$900. if sold at once.

Moale, Chiles & Redwood

Real Estate and Insurance 27 Patton Ave.

MOUNTAIN MEADOWS INN

Open throughout October and November; these months being the most beautiful time in the mountains.

REMOVAL NOTICE The Paris Millinery has moved to No. 78 PATTON AVE. next door to the Palace Theater.

FOR SALE

Two Choice Lots on College Campus. Very attractive price. NATT ATKINSONS' SONS COMPANY.

FRESH NORTH CAROLINA ROE HERRING

These are especially nice for breakfast.—40c per doz.

YATES & McGUIRE, 23 Haywood St. Phone 321, 976.

THE HOME OF GOOD COFFEE

20% DISCOUNT On our entire line of Umbrellas. Engraved with name, or monogram without extra charge. ARTHUR M. FIELD CO.

IVEY JOHNSON BICYCLES. The Ivey Johnson has been manufactured continuously for more than twenty-seven years.