

**Mail Orders Filled for Embroidery Floss**

We have received a number of orders for Embroidery Floss. Our prompt service makes it possible to get it without delay.



**Street Cars Stop in Front of Store**

This is especially nice on rainy days, for you can do your shopping and catch the car back home without getting wet.

**Centemeri Kid Gloves are Known Wherever Good Gloves Are Worn**

**Quality in Gloves**

Economy is not a question of price but of value received. Centemeri kid gloves are made for the woman who must "count the cost" no less than for those who demand the best regardless of price.

Centemeri quality insures not only perfection of style and workmanship, but is economy in the end.

**Quality that Wears, is Quality That Pays.**



**First Choice**

Centemeri gloves are the first choice of the woman who observes those nice distinctions in quality that bespeak good taste.

Centemeri gloves are, moreover, the first choice of those who can not afford a "cheap" glove; of the business woman who demands intrinsic value in a glove that will wear.

Every detail in Centemeri gloves bears closest scrutiny, critical inspection and comparison.

Our standard of quality in kid gloves is founded on the Centemeri line. One should buy kid gloves for their wearing qualities as well as their appearance. Two pairs of gloves may look very much alike to the layman, though the price differs widely. The quality is made in the glove and is shown only in the finish and the wear.

We have an excellent assortment of Centemeri kid gloves, although we can quote but two prices. This glove is a very high grade one, but the truest economy in the long run is to buy the best.

Centemeri kid gloves in gray, tan, brown and white are priced at \$1.90 pair.

Centemeri kid gloves in colors and black are priced at \$2.00 pair.

**Beldings Spool Silk at 5c Spool**

When you buy thread be sure to buy a good, serviceable kind. Belding's sewing silk is just this kind. Folks who sew by hand, as well as those who use the machine favor Beldings.

There are a number of arguments in favor of Belding Silk. One of which is, that it has stood the test of years.

Beldings sewing silk, 50 yard spools, black, white and colors, for 5c spool.



**Belding Spool Silk at 10c Spool**

One of the important issues to be considered when buying spool silk is, will the colors hold. Sometimes you see a blue that has a decided purple tinge, or a black with a brownish cast. You eliminate any chance of buying a bad shade when you buy Beldings.

Stocks of spool silk are kept in first class condition.

Beldings sewing silk, 100 yard spools, black, white and colors, for 10c spool.

**Belding Silk Floss**

We are now selling Beldings silk embroidery floss. Being pressed for room in our old store we could not handle this very desirable floss. But since coming to the new store and having such a demand for it, we have purchased a full line of all the colors.

Beldings Silk Embroidery Floss sells for 5c skein.

**Belding's Satins Greatly Used for Linings**

There is no doubt that we sell more of Beldings satin for linings, than any of the other makes. The quality is very good and it compares favorably with material costing 50c more.

The "proof of the pudding is the eating thereof" and so on our recommendation try Beldings satin for the new suit.

We have this material in the following colors: grey, tan, blue, green, cream, white and black. It is 36 inches wide and sells for \$1.00 yard.

**Belding's Crochet Silk**

We have placed this crochet silk in the Art and Needlework Department where it can be easily found.

This silk like the others in the Belding line is very popular with the trade. Our stock includes all the colors that are being used at present.

There are three prices of this crochet silk: 10c, 25c and 40c spool.

**Store Service Constantly Being Improved**

We are trying our best to give you quick and accurate service throughout the store. Mistakes gladly adjusted.



**North Carolina's Greatest Store**

Not only in size, but in amount of merchandise carried. This is all new stock. Not a dollar's worth that's not up-to-date.