

Bon Marche
Dry Goods

**COLUMBIA
YARNS**



For 30 Years
the Standard of Excellence
Imitated by All
Exceeded by None

Bon Marche
Ready-to-Wear
Garments

Columbia Wools are the Only Yarns Sold by the Bon Marche

When we opened this mammoth new store, it was our resolve to carry the best lines obtainable. Each department we inspected minutely, in order to find if we were carrying the best lines. We found in the yarns that there was a better make than the one we carried, so we changed. We now sell exclusively the Columbia Yarns.

The various new uses that wool is now put to has caused a revival of interest in them. It is a known fact that yarns are put to more uses than ever before in the history of the mercantile world.

We have found that our desire to please all our customers is appreciated, for Columbia Wool is selling a hundred percent better than the wool we formerly sold. It is our intention to keep the stock in good shape, and you may expect to find the kind you want in the color you desire if you'll come here to buy your wools.

Below we quote in detail the comprehensive assortments of this wool to be found here.

Columbia Floss and Saxony

Our assortments of the Floss and Saxony is always complete you can buy in quantity here. You don't have the trouble of making half the garment and finding you have not purchased enough material and be forced to wait one or two weeks for additional supplies. Our stocks are kept up-to-the-minute.

Columbia Floss, in white, grey, red, blue, black, yellow, lavender and pink, is priced at 2 hanks for 25c.

Columbia Saxony, in blue, red, black, yellow, white, lavender, grey and pink, sells at 2 hanks for 25c.

Columbia Germantown Wool

There is undoubtedly a greater demand for this popular yarn than any of the others. It is used extensively for making Sweaters, bed room slippers, etc.

We list a wide range of colors in Germantown, because of this unusual demand. The wool cabinets in the front of the store, make color selecting easy.

Columbia Germantown wool, four and eight fold, in pink, lavender, grey, yellow, brown, tan, maroon, red, green, white black, blue, navy and chinchilla, is priced at 24c hank.



Columbia Book of Yarns Sells for 25c copy

This book is almost an absolute necessity to the woman who knits to any great extent. It contains information relating to the various uses that wool can be put to. It also illustrates how the different weaves can be made and teaches the beginner how to knit and crochet.

One of the new uses that wool has been put to, is to embroider shirt waist fronts. Eiderdown wool is used and the effect is very striking.

We advise our customers to purchase this book at once, for they are selling rapidly, and already we have been forced to reorder.

Columbia Knitting and Lady Jane Yarns

This is one of the few places in the country that Lady Jane Yarns are used. We have only the white in this yarn, but it has taken exceptionally well.

Columbia Knitting Yarn, in black, white, red, navy and grey, sells for 35c hank.

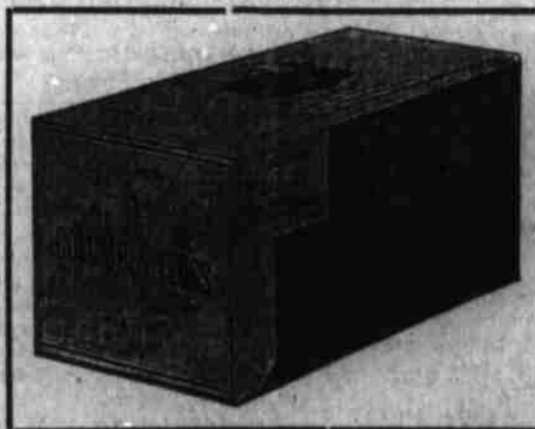
Columbia Lady Jane Wool, in white only, sells for 25c hank.

Columbia Eiderdown and Princess Wools

The eiderdown wool is enjoying a vogue unique in the annals of this class of merchandise. The illustration given above is only one of the many uses that this wool can be put to.

Columbia Eiderdown Wool, in red, navy, white, blue, black, lavender, brown, tan and chinchilla, for 15c hank.

Columbia Princess wool, in white, pink and blue, sells for 25c hank.



An Electric Elevator takes one to the second or third floors in a jiffy

Bon Marche

There are 15 Telephones throughout the building one in each department