

**The Best Possible Service to All**

We aim to give our customers the best service we can. This is a departmentized store, every clerk specializes in the line she is best adapted to.

# Bon Marche

**Everything Displayed for Your Easy Selection**

There are over 300 running feet of show cases in this store. The ledges of the low shelving is also used for display. Everything to help you and make your shopping easy.

## "Forest Mills" Knit Underwear---The Highest Standard of Undergarments for Women and Children

The Secret of the Success of the Forest Mills Knit Underwear is the marvelous attention given to the details. From the spinning of the yarns, through all the processes of bleaching, shrinking, designing, weaving and finishing, every step has been studied with the idea of improvement. This has been going on for years, until today the handfinished product that is turned out by the Forest Mills is the nearest perfect that Knit Underwear can be made.

The Bon Marche has been selling Forest Mills Knit Underwear for fifteen years. During that time they have gained in favor steadily, because they are without exception the best Knit Underwear that can be purchased at any price.

Women of today select their undergarments with the same care they do their outer apparel. They demand absolutely clean, sanitary underwear, this they get when they buy of the Forest Mills high grade line.

We have given Knit Underwear a fine location in this store, because of the extraordinary business we do in this line, which has been built up with Forest Mills as the backbone.



### Forest Mills Knit Vests and Pants

- Light weight lisle vests, high neck and long sleeves, for 50c.
- Light weight lisle vests, high neck and short sleeves, for 50c.
- Light and medium weight cotton vests, long and short sleeve, high neck, for 50c. light weight wool vests, long and short sleeves, high neck, for \$1.00.
- Heavy cotton and wool vests, long sleeves and high neck, for \$1.00.
- Medium weight, silk and wool mixed vests, high neck and long sleeves, for \$1.25, \$1.50 and \$1.75.
- Heavy Merino wool vests, high neck and long sleeves, for \$1.25 and \$1.50.
- Ladies' lisle umbrella pants, 4 to 6 sizes, are priced at 25c pair.
- Ladies' cotton umbrella pants, sizes 4 to 6, for 50c pair.
- Ladies' cotton pants, knee length, sizes 4 to 6, for 50c pr.
- Ladies' cotton and lisle pants, sizes 4 to 6, ankle length, for 50c pr.
- Ladies' wool pants, medium weight, ankle length, for \$1.00 pair.
- Ladies' silk and wool mixed pants, light weight, ankle length, for \$1.25 pr.
- Ladies' silk and wool mixed pants, medium weight, ankle length, for \$1.50 pr.
- Ladies' Merino wool pants, light and medium weight, for \$1 and \$1.50 pr.



### Forest Mills Knit Union Suits

- Ladies' lisle union suits, low neck, knee length, for 50c.
- Ladies' cotton union suits, low neck, umbrella pants, for 50c and \$1.00.
- Ladies' union suits, medium weight, high neck, ankle length, sizes 4 to 6, for \$1. Sizes 7 to 9, for \$1.35.
- Ladies' medium weight cotton union suits, high neck, long sleeves, knee length, sizes 4 to 6, for \$1.
- Ladies' light weight lisle union suits, high neck knee length, sizes 4 to 6, for \$1. Sizes 7 to 9, for \$1.50.
- Medium weight union suits, low neck, ankle length, sizes 4 to 6, for \$1.50, \$1.75 and \$2.50.
- Ladies' medium weight union suits, high neck, short sleeves and ankle length, sizes 5 and 6, for \$1 and \$1.50.
- Ladies' light weight wool union suits, high neck, long sleeves, ankle length, for \$1.50, \$1.75 and \$2.
- Ladies' medium weight, cotton and wool union suits, sizes 4 to 6, for \$1.50. Sizes 7 to 9, for \$2.
- Ladies' silk and wool union suits, medium weight, 4 to 6 sizes, for \$2, \$2.50 and \$3. Sizes 7 to 9, for \$2.50.
- Ladies black cotton tights, sizes 4 to 6, for \$1.00 pr.
- Ladies' black wool tights, sizes 4 to 6, for \$1.50 pr.
- Ladies' Corset covers, medium weight cotton, for 50c.
- Ladies' corset covers, medium weight wool, for \$1.00.



### Forest Mills Knit Underwear for Children Wears Splendidly

- The line of Children's under wear is just as complete as the Ladies. It is small wonder we do the business in this line when you think of the extensive stocks we carry.
- Children's light weight cotton vests, long sleeves, from 2 to 15 years, are priced at 25c.
  - Children's light weight cotton vests, short sleeves, from 2 to 15 years, for 25c.
  - Children's medium weight cotton vests, long sleeves, sizes 3 to 16 years, for 50c.
  - Children's Cotton and wool vests, medium weight, sizes 3 to 16 years, for 50c.
  - Misses light cotton pants, ankle length, 3 to 16 years, for 25c pair.
  - Misses medium weight cotton pants, sizes 3 to 12 years, for 25c. Sizes 13 to 16 years for 35c pair.
  - Misses heavy fleeced lined pants, ankle length, sizes 3 to 12 years, for 25c pair. Sizes 13 to 16 years, for 35c pair.
  - Misses cotton and wool mixed pants, ankle length, sizes 3 to 16 years, for 50c pr.
  - Misses union suits, light weight cotton, high neck, long sleeves, ankle length, for 50c.
  - Misses' fleeced lined union suits, sizes 3 to 16 years, for 50c.
  - Misses' medium weight cotton union suits, for 75c.
  - Misses' wool union suits, sizes 3 to 12 years, for \$1.00.
  - Misses' silk and wool union suits, sizes 3 to 14 years, for \$1.50.

### Forest Mills Knit Underwear for Boys

- Our boy's line of underwear is not so generally known as our children's, misses' and ladies. But if you have ever purchased Forest Mills you won't take any other kind—they are better.
- Boys' light weight cotton vest are priced at 25c.
  - Boys' light weight cotton pants, knee and ankle length, for 25c pair.
  - Boys' heavy fleeced undershirts and pants are priced at 50c.
  - Boys' heavy cotton and wool union suits, sizes 8 to 14 years, for 75c and \$1.00.
  - Boys' medium weight wool union suits, sizes 4 to 14 years, for \$1.
  - Boys' silk and wool union suits, 4 to 14 years, are priced at \$1.50.

## Gordon Hosiery for Wear Comfort and Style ---The Best that Can be Bought

Women want hose that fit, that are comfortable, that look well, and last, but most important of them all, hosiery that wears well. The durability of Gordon Hosiery is one of the main attractions.

Another feature that brings the customers to the Bon Marche for their hose is the fact that you never catch us without your size, because our duplicate stock is even larger than the one we sell from. Every wanted size, every good shade can be purchased here at any time of the year.

The Gordon people are up-to-date, every new style that comes out in the Fashion world will be found mirrored in their assortment. We stand behind these hose, they are the best to be had at a given price.

### Silk Hose of the Gordon Make

- Silk hose are having a great run at present. The vogue is promised to last through winter. We have laid in our supply with this expectation and up-to-the-present we have not been disappointed. Gordon silk hose are the best to be had at any price, they have appearance, fit and durability.
- 300 comes in black, and colors, sheer silk, priced at \$1.00 pair.
  - 350 in black only, closer weave than 300, is priced at \$1.25 pair.
  - 500 in black only, a good weight for Fall, priced at \$1.50 pair.
  - Other numbers that sell up to \$3.50 pair.

### Gordon Hosiery for Ladies

- Economy, No. 214, is a heavy weight, good wearing hose for 15c pair.
- No. 3449 and 217 are light weight cotton hose, that sell for 15c pair.
- A-1 is a winter weight black stocking that sells for 25c pair.
- 810 and 496 are medium weight lisle hose, priced at 25c pair.
- 717 is a sheer, light weight, silk lisle hose in black and colors for 25c pair.
- 5883 is a heavy weight winter hose, for 35c pair, three pair for \$1.

# Bon Marche

## The Rest Room on the Second Floor

The Out-of-town shoppers especially are finding this a very convenient place. Right in the center of the city it can be reached with ease. Let your friends meet you here.

# Bon Marche