

SOCIAL HAPPENINGS

Personal Mention, News of the Societies, Meetings, Etc.

Birthday Party.

Mr. and Mrs. N. J. Warner gave a pretty birthday party Saturday afternoon for their daughter, Little Miss Bertha Warner.

The G. I. A. to B. of L. E. will meet Wednesday evening at 8 o'clock in the Pledge K. of P. lodge room.

Mrs. Edward N. Williams was the hostess Saturday evening at a dinner given in honor of Mr. and Mrs. Willis Philip Abbey.

The Auction Bridge, which was recently organized with only a few members, will be entertained this afternoon by Mrs. L. L. Jenkins at her home, 76 College street.

An interesting program of special music was given yesterday afternoon by F. F. Harker at All Souls' church.

The Rector's Aid society of Trinity church met with Mrs. Samuel Tannahill on Panola street this afternoon at 2:30 o'clock.

A large bridge party will be given Friday afternoon by Mrs. Clarence Sawyer at her residence on South Main street.

George L. McKay of Rutherfordton is here today to attend the meeting of the executive committee of the "boosters' association."

E. H. Hardwick and Mr. Woerlike of the Southern railway are in the city today to attend the executive committee of the "boosters' association."

D. W. Muenchler returned today from Concord, where he has been visiting his parents.

Mr. and Mrs. James Gill are spending some time at the Florida resorts.

Mrs. J. V. Harper and small daughter left yesterday for Hickory to spend the winter. They had been visiting Mr. and Mrs. L. L. Jenkins for some time.

Miss Nettie Perkins has returned from a visit to Greensboro and Winston-Salem.

Miss Maude Kelley has returned from a visit to relatives in Hendersonville.

Mrs. Dunn McKee and children are expected this week from New York.

Miss Florence Jones is visiting friends in Durham.

O. H. Henry, who is ill at his home on Oak street, is said to be improving.

Miss Evelyn McCoy will leave this week for Middlesboro, Ky., to visit her aunt, Mrs. W. V. Tennent.

Mrs. J. D. Allbon is ill at her home on Merrimon avenue.

Mrs. Harry E. Nash, Harry Nash, Jr., and Miss Margaret O'Connor, who have been visiting Miss Ethel Mathis on Montford avenue, have returned to their home in Portsmouth.

Weston Meriwether left yesterday for New York and will sail in a few days for Panama on a business trip.

Miss Mrs. Stewart has returned to Greensboro after a visit to friends here.

Rev. and Mrs. R. T. Smith will leave for Charlotte tomorrow to attend the meeting of the synod. While there they will be the guests of the Misses Rankin.

Miss Helen McTea has returned from a visit to Charlotte.

R. D. McDonald has gone to New York for an extended stay.

Judge and Mrs. Jeter C. Pritchard left today to attend the Davidson county fair at Lexington, where Judge Pritchard will deliver the leading address. From there they will go to Richmond, where Judge Pritchard will sit in the United States Circuit Court of Appeals from November 10 to December 10. Mrs. Pritchard will visit relatives in the meantime, in Washington.

The county boards of health and education held a joint meeting at the court house this morning to consider sanitary matters in regard to the schools. The matter of having the county health officer devote a considerable part of his time to the schools was discussed but no definite action was taken.

20% DISCOUNT

On our entire line of Umbrellas. Engraved with name or monogram without extra charge.

ARTHUR M. FIELD CO.

EXECUTIVE COMMITTEE HOLDS MEETING TODAY

The executive committee of the "Greater Western North Carolina association," the temporary organization that was formed on October 24 for the purpose of "boosting" this section of the state met just before 12 o'clock today in the board of trade rooms.

Each county is represented in the temporary organization by three directors, and the executive committee was appointed to report to these directors. Composing the committee are M. L. Shipman of Hendersonville, George S. Powell of Asheville, George L. McKay of Rutherfordton, B. J. Sloan of Waynesville, R. E. Wilson of Brevard and the officers of the organization as follows: W. E. Brees, Jr., president; Passenger Traffic Manager S. H. Hardwick of the Southern railway, first vice president; W. A. Smith of Hendersonville, second vice president; Frank W. Miller of Waynesville, secretary, and H. W. Plummer of Asheville, treasurer.

At the meeting in October the executive committee was instructed to get suggestions from the representatives of each of the counties and after the executive committee had decided on the plans to submit them to a meeting of the directors which is to be held in Hendersonville.

Later it was decided to defer the framing of the by-laws and constitution, and proceed with the other matters of organization.

It was recommended that the nucleus of the association be formed by Buncombe, Haywood, Henderson, Polk, Jackson, Transylvania and Madison counties, as the interests of these counties were identical and they form the Asheville plateau. It was thought best to start with these counties and then if the association saw fit to expand come in later.

The object of the association, it recommended, should be to advertise the advantages, attractions and resources of the counties, that make up the final organization be advertised, and for this purpose it further recommended that a sum not less than \$10,000 be raised each county to pay its proportionate part according to the population, after such sum as the Southern railway may deem advisable to contribute has been deducted.

George S. Powell, B. J. Sloan and S. H. Hardwick were recommended as a committee of three to take charge of the expenditure of the funds to be raised as provided.

The meeting of the directors was set for November 23 and will be held in Hendersonville at 11:30 on the morning of that date.

Seven out of the 10 members of the executive committee were present at today's meeting.

PROVISION CO. STOCK BOUGHT BY MR. STERNBERG

A business transaction of interest was consummated Saturday afternoon when S. Sternberg, who is engaged extensively in many lines of industry, bought the stock of the Asheville Provision company, the storehouse of which is located near the depot. It is the intention of Mr. Sternberg to dispose of the stock of the company Wednesday, without regard to the market quotations, it is said, the main idea being to get rid of the goods.

The Asheville Provision company was owned by Noland & McIntyre and was established nearly two years ago. The transaction came as a surprise to many, as it was not generally known that the stock was for sale. In purchasing the stock of this company Mr. Sternberg is only fulfilling the reputation accorded him by the public of buying anything that is for sale. His former investments have been of a diversified character, and at short intervals he embarks on a different new line. It would be rather difficult to think of anything which Mr. Sternberg has not at sometime bought or sold.

Pan-cakes made from Wheat-Heats Self-Rising Pan-Cake Flour. Delicious and digestible. All grocers.

Take your pictures to Brown Book Co. to be framed.

One of the most beautiful drives around Asheville.

MOUNTAIN MEADOWS INN An ideal place to spend the fall months. 1500 feet above Asheville. Rates reasonable. Conveyance makes daily trips starting from City Ticket office, No. 29 Patton Ave., phone 228.

VELOCIPEDS

All sizes, \$2 to \$5.50. Juvenile Bicycles for the children—all sizes and colors, \$2.50 to \$3.75.

W. H. HARRIS & CO.

MRS. POWELL IS NOW HAPPY

Her Miserable Experience for More Than Four Months Enables Her to Appreciate Good Health.

Dry Ridge, Ky.—"I am so happy," writes Mrs. Lydia Powell, from this place, "to be well. I was so poorly that I was almost dead. I had a pain in my left side. My stomach was weak and I was just a skeleton! Our family doctor treated me for four months, but I did not get any better. I had heard so much about Cardui, that I thought I would give it a trial. Now, I am thankful for the wonderful help I have received from it. I believe if I had not taken Cardui, I would have been dead or crazy now. My health is very much improved.

When I commenced to take Cardui, I could hardly walk across the room. Now I can walk four miles and do my work with a great deal more ease. I will always recommend Cardui to all suffering women. I owe my life and health to Cardui, and I cannot praise it enough for the good it has done me."

Cardui has a record of more than 50 years' success as a medicine—a tonic—for weak, tired, worn-out women.

Suppose you try it. It will help you.

N. B.—Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent in plain wrapper, on request.

AUTOWAY PHOTOGRAPHS IN TWO PUBLICATIONS

Motor Age and Atlanta Georgian Carry Cuts and Reading Matter of Road.

The last edition of the Motor Age of Chicago has an account of the new autoway that was recently opened by E. W. Grove to the summit of Sunset mountain. The written article is short, but concise, and tells of how the road is constructed, its beauties, and its peculiar interest as being open only to automobiles. Accompanying the article are three photographs, which show different portions of the road, including one of the "horseshoe" curves.

The Atlanta Georgian of Friday, October 13, also has an article about the road. The data many seem to many to be rather unimportant, but the article may, nevertheless, be depended upon to help this city in its advertising campaign, for the paper will be read in territory from which Asheville draws a large patronage and with every added attraction, is likely to draw more. This article is accompanied by four cuts of the road.

Many magazines and publications have advised the local board of trade of their intention of using the matter sent them about the road but with no assurance as to when the matter will appear. This early appearance of two of the articles, therefore, in addition to several others that have already been published, is very gratifying.

The matter, from a news standpoint, is good and the publicity derived from it will amount to more than most people think, certainly more than from paid advertisements.

Baseball in Pictures.

In spite of the inclement weather, baseball is the order of the day today in Asheville. However, it will not be an outdoor game, but will appear in the Theatre and Palace theaters in a continuous performance. It will be interesting, too, for it is the recent world's championship series played between Philadelphia and New York, converted into motion pictures for the benefit of those who could not attend the games. The films are said to be extremely good and will be here today only.

Viavi Office 210-211 Legal Bldg. Health Talks Fridays 4 p. m.

Change of program nightly at Theatre.

PREPARE FOR WINTER

Comfortable steam heated rooms and apartments in Adelaide and Meriwether buildings on Haywood street, and Morselle Building on Patton Ave. See us before they are all rented.

Moale, Chiles & Redwood

Real Estate and Insurance 27 Patton Ave.

FRESH PINE APPLES

We have some extra nice ones, yellow and ripe.

25c each.

YATES & MCGUIRE

23 Haywood St. Phone 221, 970 THE HOME OF GOOD COFFEE



MEN'S ORIS SHOES \$4.00

Foot fashions change rapidly these days. Oris Men's Shoes keep abreast the styles, manufacturers are kept busy guessing which way styles will jump, and when they know what's next they come right out in Oris Shoes. Come here for your next pair for cash, and note the saving. We do repairing.

Nichols Shoe Co. Leading Shoesters. On the Sq.

REAL ESTATE SOLD AT COURT HOUSE DOOR

Beaverdam Brick Company Property and Two City Residences Are Disposed of.

Three pieces of property were sold this morning at the courthouse door. The first to be sold was the property of the Beaverdam Brick company, situated near New Bridge station, which was sold under deed of trust. It was owned by Messrs. Erwin and Ed. Reynolds and was bought in by W. E. Shuford for \$450. There are several debts to be paid on the property, however.

What is known as the old Merrimon home place, at the corner of Chestnut street and Merrimon avenue, was then sold under deed of trust and was bid in for \$2500 by J. G. Merrimon.

The third piece of property was a house and lot on East street, which was sold by Haywood Parker as trustee, and was bid in by W. E. Shuford for \$925.

We have a lot of GOOD RELIABLE ALARM CLOCKS We are selling at

85c Ea. Each Clock is warranted to keep good time

J. H. Law, 35 Patton Ave

THE BERLIN

Bargains in sample garments for ladies and gentlemen.

No. 8 North Pack Square.

MOUNTAIN MEADOWS INN

Open throughout October and November; these months being the most beautiful time in the mountains. Excellent service, scenery unsurpassed, home comforts, dinner parties a specialty. Phone 228.

REMOVAL NOTICE

The Paris Millinery has moved to No. 28 PATTON AVE. next door to the Palace Theatre. MRS. J. KROMAN, Prop. Everything is Millinery.

FOR SALE

Two Choice Lots on College Campus. Very attractive price. NATT ATKINSON'S SONS COMPANY.

LADIES' SUITS \$13 to \$17.50 REDUCED TO \$12.50

H. Redwood & Co.

One Price Store Established 1881.

HIGH-GRADE MERCHANDISE AT POPULAR PRICES

Our big Autumn and Winter Stock is now at its best—practically a new, clean stock throughout the entire store of Seasonable Merchandise, a few items of which we mention below—

Wool Dress Goods Silks and Velvets Fine Mercerized Cottons Linens and Silk Warp Linens White Goods of all Kinds Damasks, Napkins, Sheets Pillow Cases and Coverlets. Blankets, Comfortables

Embroideries, Ribbons and Laces Dress Trimmings, Buttons, etc. Dressmakers' Goods Smallwares, General Fancy Goods Chiffons, Vellings, Lace All-Over and Drapery Nets, Handkerchiefs, Neckwear, Aprons, Stamped Goods, etc.

Rugs from small to very large and fine Mattings below market prices Portieres and Couch Covers Ladies' Suits and Skirts Ladies' Waists and Underwear Ladies' and Misses' Coats Hosiery, Gloves and Corsets

Men's and Boys' Suits and Trousers Neglige Shirts in great variety Undershirts and Drawers Half Hose, Collars, and Cuffs Scarfs and Cravats Fur Hats, Straw Hats, Caps, etc. Fine Shoes for both sexes

Watch For The Grand Opening Of The New Dreamland Theatre This Week The Show House Par Excellence

For Rent FURNISHED

6 room cottage \$45.00 6 room bungalow 40.00 6 room house 48.00 10 room house 50.00 8 room house 50.00 10 room house 50.00

The H. F. Grant Realty Co. 48 Patton Ave.

Solid Comfort Means a Good Rest

A mattress that lasts well, feels good and makes a fellow rest properly is worth its weight in gold—you'll better appreciate this statement if you ever slept or tried to sleep on a hard, joint-racking, sagged in the middle, lumpy mattress. We have the solid comfort, good restful kind of mattresses in stock at astonishingly low prices—and your credit is good, too

Beaumont Furniture Co.

27 South Main St.

Buy your ticket and give order for baggage to be checked from your residence to destination.

Baggage Transfer and Railway Ticket Office same room, 60 Patton Ave. MOVING AND STORAGE

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MILLINERY PARLORS Gates Building FALL MILLINERY

FREESIA BULBS

One of the most popular bulbs for Winter-flowering and cut flowers. The blooms are white and delicately scented. Easily forced. Best California grown bulbs, 3 for 10c. Everything in Drugs and Seeds.

GRANT'S PHARMACY Pure Drugs and Seeds.

Standard Diaries for 1912 HACKNEY & MOALE CO. STATIONERS. 3 WEST PACK SQ.

Purest and Best Rumford Baking Powder

P. R. ALLEN, Manager.

GENERAL INSURANCE

INSURANCE DEPARTMENT WACHOVIA BANK & TRUST CO. 25 Patton Ave. Phone 166

BARGAINS IN PICTURE FRAMING

Special low prices on framing pictures for next 10 days. Bargains in frames for brown pictures. Save money by having frames made now. RAY'S STUDIO, Over Nichols Shoe Store.

M. WEBB Co. Millinery Importers

Club Bldg. Haywood St.

THOSE WHO USE BUTTER-CRUST BREAD

Are pleased with its goodness, its purity, its keeping quality and its size—full pound weight. Ask your grocer for Butter Crust, or phone 622.

Asheville Steam Bakery

at Patton Ave. Phone 622

25 Haywood St.