Soda crackers are more nutritive than any other flouir food. Uneeda Biscuit are the perfect soda crackers. Therefore, Uneeda Biscuit.

Five cents spent for a package of Uneeda Biscuit is an invest ${ }^{4}$ ment-an invest ${ }^{9}$ ment in nourish ment, in health, in good eating.
Though the cost is but five cents; Uneeda Biscuit are too good, too nourishing, too crisp, to be bought merely as an economy.

Buy them because of their freshnessbuy them because of their crispnessbuy them because of their goodnessbuy them because of their nourishment.

Always 5 cents. Always fresh and crisp in the moistureproof package. Never sold in bulk.

## NATIONAL BISCUIT COMPANX.

## Purest and Best Rumford Baking Powder



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Special New Items In Our Dry Goods Section of Interest
to Economical Shoppers

| slightly spotted, wo *1.50 the pair. Our mo |  |  |  |
| :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { ofs saving } \\ & \text { special. } \end{aligned}$ | Faney and plain Coton Embroidered Kid Chils' Ribibed Sweat: |  |  |
| .Full line of light - num | Thafieta Skirts, Worth \$1.50. For it Pew duluy | Gloves, the newast | erx. Coloris: white, gray |
| dark | $t$ money | , specia | ${ }_{\text {a }}$ |
| patterns in | saving prices... ..980 | Wem $\quad 1.00$ | bargains... ... 1.25 |
| Pereales, | Special line of \#hick | Heavy Ribbed | ${ }_{\text {comple }}^{\text {Compered line of Sation }}$ (in Cushions. |
|  | Messatine Waists. Worth | Wool Sweaterst Coll | All shapes and colors. |
| New Fall dinghams in |  | Earchinal | Stives ip to 36 inches in |
| dark and light eolor | , |  |  |
| The best designs | kets of the better grade. | white with neat pink, 部 | Silk Ball and Sik |
| here. Special. . | The best nod ta | T | Fringe. Black and colors. |
| \$5.98 Waists, This stas |  |  | Price per yard here foe nad. 1.00 |
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| Will move fast 3.98 |  | ${ }^{\text {great }}$ dealt miore. Here | . |
|  | display at... ... 3.50 | from | ing for. 1.98 |



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## This Will Interest You, Sir!




Fancy White Lawns, in
stripes and checks, worth stripes and deleesks, worth




