## ANOTHER STOCK BOUGHT

## More Bargains for All Read This

S. Klein, 503 Third Ave, New York, Nov. 9, 1911.

Peerless Fashion Stores Co.

## Asheville, N. C

Gentlemen: I have bought the entire stock of a large department store in Bos ton, Mass., at $621-2 \mathrm{c}$ on the dollar. The stock is high grade and practically all new. The people began business only last July, but could not meet their obliga tions and were forced into bankruptey.
If you want to take advantage of this purchase I will let you select part of the merchandise you can use at $671-2 \mathrm{c}$ on the dollar. But you must come at once. to
make the selectiou. make the selection.

Yours truly,
sig. kLein.
Above letter explains all.
Our Mr. Kohn left last week for New York and sure enough selected $\$ 22,000.00$ worth of Mdse. of the $\$ 83,000.00$ stock.

In order to get quick action a good many of the goods have been Shipped by express and arrived here yesterday and are placed on sale today. The rest of merchandise shipped by freight will arrive during this week. The goods that came by express consists of Millinery, Cloaks, Suits, Skirts, Blankets, Waists, Dresses, Furs and Fioves.

We were prompted to take advantage of this grand purchase by the many friends we made with the Sumner stock, and still we are sure to give our patrons better values with the above purchase.

Don't miss the opportunity and be sure to get your share of the splendid bargains.

## PEERLESS-FASHION CO.

In Sumner's Old Stand

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## Lindsey Moody Says His Peo

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## Suit Sale Ends Today

We urge you to attend this Suit Sale today. Your last chance to purchase one of these $\$ 22.50$ and $\$ 25.00$ suits

## $\$ 15.75$

Are you in need of a separate skirt, 250 beautiful skirts to select from, worth $\$ 8.50$ to $\$ 10.00$, special here today at $\$ 4.85$.

## SPECIAL VALUES IN FURS

The difigutle So y Joods ©o.

Tiy a Gazette-News Want Ad.

is by way of Cincinnati, or Louisville Trains From the South make excellent connections at Cincinnati or Louisville, with numerous perfectly appointed fast trains leaving at

## NewWorkCentral Lines <br> Big Four Route

Equipment consists of electric-lighted sleeping
cars, with individual berth lights, parlor cars, dining cars and ladies coaches.
Let mo plan your trip and funich all information
reparadiag tickete, reeermationa and time of trinas
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## An Innovation in Oil Heaters

The Perfection Smokeless Oil Heater, with its drums enameled in turquoise, is an ornament to any room, whether in the country or city home.
No home is quite complete wihhout a Perfection Oil Heate. It is a nocessity in the fall and spring, when it is \%o warm to start the regular heating apparatuus and too cool to be without heat. In the midst of winter it is often convenient as.
an auxiliary heater, as there are always some cold conner an auxiliary
in a bouse.
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