

**BECAUSE OF QUALITY**

Of our justly famous M. & W. Indian Coal, people are every day using it to the exclusion of other coals. It is over 95 per cent. carbon. Phone 130.

**Carolina Coal & Ice Company**

**CRANBERRIES**

Extra large fancy fruit

15c a qt. or two for 25c.

**E. C. Jarrett**

Phones 258 or 192.  
12 North Pack Square and City Market. Phone 473.

**FOUR DOLLARS FOR MEN**

Our men's shoes for four dollars, in plain leathers and patent, possess that degree of good shoe value, style and long wear qualities that make men who buy them once come back again for another pair—the only trouble from our viewpoint is "too long between drinks,"—they last too long.

**Guarantee Shoe Store**

4 South Main St.

**SILVERWARE**

You do not want trash, but neither do you want to pay too much for your goods. We make it possible for you to buy Silverware of standard grade for prices that are right. Your loss if you pay more without investigation. Our Silverware is what every customer desires. Our tin and enameled ware reliable and low priced.

**The I X L Dept. Store**

22 Patton Ave. Phone 107.

**YOU owe it to your family—to your friends—Your Photograph. Come "just as you are." Correct styles for Christmas.**

**HIGGASON STUDIO**

N. Pack Sq. Over 'Theato'

**DECEMBER RECORDS**

for

**VICTOR AND EDISON**

are in.

**DUNHAM'S Music House**

**Bankrupt Sale**

Now going on at the

**Little Gem Clothing Store,**

6 Patton Ave.

**THANKSGIVING WASHING**

Send your soiled table linens to the Asheville Steam Laundry—they'll be "done up" the

**NICHOLS WAY**

And returned to you as pearly white as the beautiful snow.

Phone 95.

**Asheville Laundry.**

S. M. Nichols, Mgr.

**ADVERTISING CAMPAIGN PLANS ARE DISCUSSED**

**Tourist Advertising May Begin Earlier Than Has Been the Custom.**

The advertising committee held a meeting this morning in the board of trade rooms at 10:30 o'clock for the purpose of discussing ways and means for the winter's advertising. There were no definite steps taken, however, and only a general discussion was had of certain plans for the advertising campaign were submitted by Secretary Haddock of the board of trade. Another meeting will be held next Monday afternoon at 3 o'clock when it is probable that definite steps may be taken for starting the campaign.

The plans as suggested by Mr. Ducker were purely tentative. There was a general discussion of their merits. These plans in substance were for the committee to advertise in about 10 of the larger cities of the north for winter tourist business, the amount of the proposed advertising to cost about \$1000. It was also suggested that the campaign begin about December 15 and that the advertisements should be shorter than heretofore and appear oftener. The campaign last year began about Christmas and continued through the greater part of the winter months. The advertisements then were much shorter than the year previous and it was noticed that they were more productive of business, the impression being that this was true because they did appear before the public oftener.

Besides members of the committee, there were present at the meeting the managing several of the hotel men of the city. These men contribute largely to the advertising fund and take a great deal of interest in the campaigns that are waged for winter business in the tourist line in Asheville. One of these stated this morning that his business last year was greater than ever before during the winter season and all expressed the opinion that the winter business is increasing by leaps and bounds. They attribute this increase largely to the advertising campaigns and they hope that still greater results may be accomplished this year with a broader campaign.

**DEFENDANT'S ANSWER IN \$3000 DAMAGE SUIT**

**Allegations as to Personal Injury Occurring 19 Years Ago Are Denied.**

An answer was filed today by the defendants to the complaint in the case of D. S. Murdock vs. Asheville Electric Company. In the answer all the allegations of the complaint are denied except the ones to the effect that the defendant was, on or about May 11, 1902, an incorporated company and operating electric cars over the routes in the city referred to in the complaint. The others are denied by the defendant as stated because it has no knowledge that the allegations are true or that it is informed that they are not true.

The complaint in the case was filed several months ago and in it the plaintiff alleged that on or about the date above referred to, he attempted to board a crowded car on Southside avenue and that the conductor tried to kick him off, with the result that he was finally forced to jump from the car and on doing so received injuries for which he asks damages in the sum of \$3000 besides the costs in the case. The complaint also alleged that the defendant was at the time of the accident only a small boy, he being now 22 years old.

SIMMONS' RED Z LIVER REGULATORS cures constipation and establishes regular bowel movements. Price, large package, \$1.00; small size, 50c. Sold by all druggists.

**FUNERAL ARRANGED**

**Special Car for Those Desiring to Attend Interment of C. A. Nichols at Weaverville.**

Arrangements were perfected this morning for the funeral service to be held tomorrow over the body of C. A. Nichols, formerly of this city, who died at Muskogee, Okla., last Tuesday. When the body is received here it will be conveyed to the home of J. A. Nichols, brother of the deceased, on Liberty street, where rites will be held by Rev. C. W. Byrd, D. D., and Rev. D. Atkins, D. D., at 10 o'clock Saturday morning. Thence the body will be conveyed to Weaverville, where Rev. W. E. Lyda will assist at further services at the burying place.

A special car will be operated to Weaverville to accommodate the friends and relatives of the deceased who desire to attend the latter service, leaving the square at 12 o'clock. It had originally been planned to conduct the funeral service this afternoon, but due to a failure in connection with the train bearing the body, arrangements were altered.

Only One "BROMO QUININE" That is LAKATIVE BROMO QUININE. Look for the signature of E. W. Grove. Used the World over to Cure a Cold in One Day. 25c.

**WANTS**

FOR RENT—Two modern six and seven room apartments, 56 and 58 Ashland avenue, modern conveniences. Apply J. E. Smathers, at Green's Furniture Store, Patton Ave. 204-61

LOST—A bunch of keys. Finder return to Gazette-News office and receive reward. 254-11

WANTED—Board in private family. Address Permanent, 12th, Dullery, city. 214-32

**CASCARETS CURE A BILIOUS HEADACHE**

**Gently But Thoroughly Cleanse Your Liver, Stomach and Bowels and You Feel Great by Morning.**

You're bilious, you have a throbbing sensation in your head, a bad taste in your mouth, your eyes burn, your skin is yellow, with dark rings under your eyes; your lips are parched. No wonder you feel ugly, mean and ill-tempered. Your system is full of bile not properly passed off, and what you need is a cleansing up inside. Don't continue being a bilious nuisance to yourself and those who love you, and don't resort to harsh physics that irritate and injure. Remember that every disorder of the stomach, liver and intestines can be quickly cured by morning with gentle, thorough Cascarets—they work while you sleep. A 10-cent box from your druggist will keep you and the entire family feeling good for months. Children love to take Cascarets, because they taste good and never gripe or sicken.

**CITY NEWS**

President O. S. Dean of Weaverville college will preach at the Christian church on Haywood street Sunday morning at 11 o'clock.

The bowlers of the city will meet tonight at the Albemarle club for the regular Friday night bowling tournament. There are a number of the city's best bowlers in the tournament and interest in it is growing steadily as the season advances.

District Passenger Agent J. H. Wood went to Knoxville this morning to accompany the special train of the "Girl of the Olden West" company to that city. Mr. Wood went to Charlotte Wednesday to conduct the train here. This train never makes a trip without the company of a district passenger agent.

"Nehemiah Rebuilds the Wall" will be the subject of tonight's meeting of the men's Bible class at the Y. M. C. A. and J. C. Martin will conduct the class. There will be an oyster supper served from 7 to 7:30 o'clock, also a meal and cream, and the class will meet from 7:30 to 8 o'clock. An invitation is extended to every man in the city to be present.

From the police court docket this morning it would seem that Thanksgiving day yesterday was very quietly observed. There was only one defendant before the court, that being Mark Yarber, who was charged with being drunk. He was fined \$2 and the costs. The case against "Buddie" Earwood, who was arrested yesterday on the charge of retailing, was continued until December 5.

Arsemus Hensley, driving a blind horse to an empty wagon last night about 7 o'clock, was struck by a street car on Haywood street near the intersection of Montford avenue. He was pitched out of the wagon and his horse and received a number of scratches and slight bruises. The wagon and harness were rather badly damaged but the horse was unhurt. It is not known why Hensley had let the wagon get over on the tracks unless he had gone to sleep.

Rhododendron camp No. 196, Woodmen of the World, will hold unveiling exercises at Mount Pleasant cemetery in Grace Sunday morning at 11 o'clock when the monument over the late Sovereign C. A. Rice will be unveiled. A number of officers from Black Mountain will participate and will come in on the 10 o'clock train. They will meet the members of the local lodge in the lodge rooms and will go to the cemetery in a body.

One of the best men's meetings of the year is expected for next Sunday afternoon at the Y. M. C. A. The meeting will be led by Rev. Calvin B. Waller, pastor of the First Baptist church, and his subject for the afternoon will be, "The Man We Need." There will be special music furnished by the male quartet, and the Boy's orchestra. The quartet will sing "Lead Me Gently Home, Father," as a special selection. An attempt is being made to get 500 men to attend this meeting and it is hoped by the association management that this can be done, as Mr. Waller is an exceptionally strong speaker.

The trial of Tom Prator, Wood Hyatt and William Jasperson for the murder of Aaron Walker on the night of July 1, last, was begun before Magistrate W. H. Gudeger this afternoon at 2 o'clock. These men were arrested this week after an investigation by the sheriff and a number of witnesses were summoned both by the state and the defendants. It is said that one of the state's witnesses will testify that he saw the men kill Walker and then put his body on the railroad track. It will be recalled that the dead man's body on the railroad track of the Southern railway near Murphy Junction and it was supposed then that he had been killed by a train.

Investor Ingle was given a hearing before Magistrate M. A. Crossman this afternoon at 2 o'clock in a habeas corpus proceeding that began last Tuesday before Judge Lase in Superior court. Judge Lase remanded the case to the lower court at that time for its disposal and the defendant was turned loose today with the understanding that he could be arrested again if further evidence should be found against him. He has been held here since last Saturday for an alleged conspiracy with George Moody in the larceny of a steer from Tom Jenkins. His being held was the result of certain evidence brought out at the trial of Moody who was bound to court under a bond of \$250.

Reserved seats 25c for Y. M. C. A. Farm School Basket Ball game tonight. 9:30. 253-27

Grant's No. 24 Cures Colds. 25 cents. Chamberlain & Wagon, Liberty, Phone 14

Asheville Peter & Olson Co. formerly the Miller-White Patent Co. formerly

F. 231; Ch. Ad. 94 N. L. Wolt City, Tex., Nov. 24, '11.

Chalmers Motor Co., Detroit, Mich.

After looking over all models of self-starting cars in Dallas I have just purchased from Levy-Kramer Company one of your greatest accomplishments—a Chalmers "Thirty-Six." Drove home, a distance of eighty-six miles, in four hours. Had occasion to use self-starter quite often and it never failed. Stalled my motor seven times while learning to drive and starter worked every time. Power is unlimited. For easy riding has everything on the market beat to death. I sincerely congratulate you and your entire organization. I am delighted with car. Much success to you. MARSHALL MYRECK.

COME IN AND SEE THIS SPLENDID CAR.

**ASHEVILLE AUTOMOBILE CO.,**

15-17 South Lexington Ave.

**AFTER THANKSGIVING—CHRISTMAS**

And no better way of expressing the real Christmas sentiment than in giving BOOKS of which you will find here more than 10,000 volumes from which to choose; in addition to the regular bindings, you will find a great array of Special Christmas bindings. Drop in and examine the titles and the bindings.

**ROGERS' BOOK STORE**

39 Patton Ave. Phone 254.

**QUALITY CANDIES FOR QUALITY PEOPLE.**

Fresh, pure, home made dainties in pleasing and tempting assortment.

**CANDY KITCHEN** HAYWOOD STREET NEAR POSTOFFICE

**BLOMBERG'S**

For your cigars, tobaccos, smokers' articles and sporting goods. On the avenue.

**THE GRUNER SANITARIUM**

Asheville, N. C. No. 29-31 Haywood Street. Phone 684.

HYDRO-THERMO-ELECTRO AND MECHANO-THERAPY, DIETITICS for selected cases of Nervousness, Paralysis, Hayfever, Malaria, Asthma, Stomach, Rheumatism, Diseases of Women and other chronic diseases.

The BATHS AND MASSAGE department of the Sanitarium is open both LADIES and GENTLEMEN to the public. Skillful attendants for Open from 8 a. m. to 5 p. m.—Saturday till 12 p. m.

**Fancy Grape Fruit**

10c, 12 1-2c and 15c each.

The grape-fruit we handled last year was so superior that we are glad to announce that we have perfected arrangements to handle it again this year. Special price by the box.

**Clarence Sawyer**

53 Patton Ave. Six Phones N. 1800.

**"Electrotherm" Heating Pad**

The electrified hot water bottle, safe and convenient to use anywhere. Two sizes, one heat \$6.50. Three heat \$8.50. Call and see them.

**Piedmont Electric Co.**

Opposite Post Office.

**STREET CAR SCHEDULE IN EFFECT OCT. 1, 1911.**

<b>ZILICOA AND RETURN</b>	6:00, 6:15, 6:30 a. m.
<b>RIVERSIDE PARK</b>	6:30 and every 15 min. until 8:00 p. m.; then every hour until 11 p. m. Cars to Santee St., this line, every 45 min. 8:00 to 11:00.
<b>DEPOT VIA SOUTHSIDE AVENUE</b>	6:45 and 6:00 a. m. and every 15 minutes until 1:15 p. m.; then every 7-1-2 min. until 3:45 p. m. Then every 15 min. until 11:00.
<b>DEPOT VIA FRENCH BROAD AVE.</b>	6:00 and every 15 minutes until 10:00 p. m.; then every 30 minutes till 11:00.
<b>MANOR</b>	6:00 a. m. and every 15 minutes till 11:00 p. m., except no car in to Square at 10:15 p. m.
<b>CHARLOTTE STREET TERMINUS</b>	7:00 a. m. then every 15 minutes till 8:00 p. m. 10:00 and 11:00 o'clock cars run through to Golf Club.
<b>PATTON AVENUE</b>	6:00 a. m. and every 15 minutes till 11:00 p. m.
<b>EAST STREET</b>	6:00 a. m. and every 15 minutes till 11:00 p. m.
<b>GRACE VIA MERRIMON AVENUE</b>	6:00 a. m. and every 30 minutes till 8:00 a. m. Then every 15 minutes till 3:30 p. m. Then every 30 minutes until 11:00 p. m.
<b>BILTMORE</b>	6:15 a. m. and then every 15 minutes until 9:00 p. m. Then every 30 minutes until 11:00, last car.
<b>Depot and West Asheville via Southside Avenue.</b>	6:45 and 6:00 a. m. and every 30 minutes until 10:30, last car.

Sunday schedule differs in the following particulars: Cars leave Square for Depot via Southside Ave. 6:15, 6:30, 7:00, 7:30, 8:00 and 8:30 a. m. Cars leave Square for Depot via French Broad Ave. 6:15, 6:30, 6:45, 7:15, 7:45 and 8:15. Car for Depot leaves Square 8:45, both Southside and French Broad. First car leaves Square for Charlotte street at 8:45. First car leaves Square for Riverside 8:30, next 8:45. First car for West Asheville, leaves Square 8:30. With the above exceptions, Sunday schedules commence at 9 a. m. and continue same as week days.

On evenings when entertainments are in progress at either Auditorium or Opera House, the last trip on all lines will be from entertainment, leaving Square at regular time and holding over at Auditorium or Opera House. Car leaves Square to meet No. 35, night train 30, minutes before schedule or announced arrival.

**Citizens Transfer Company**

FULIAN WOODCOCK, Owner.

**FURNITURE MOVING.**

Prompt Baggage Transfer Service.

Employed by U. C. T. and T. P. A.

**FOR SALE**

Seven room house on easy terms. Price \$3000.00.

**MARSTELLER & CO.**

Real Estate

20 Haywood St.

**FOR RENT**

Five room apartment. Price \$17.00 month.

**MARSTELLER & CO.**

Real Estate

20 Haywood St.

**BLANKETS, Comforts and Quilts at Special Prices.**

**GEO. W. JENKINS**

29 S. Main. Phone 123.

**Barbee's**

**MEANS GOOD CIGARS**

14 Patton Ave.

**THANKSGIVING!**

we close.

Let us supply you now with some of the best coal you ever used.

Phone 114.

**Southern Coal Co.**

No. 10 North Pack Square.

**J. E. Carpenter**

**JEWELER**

No. 11 West Pack Square (In Moore's Furniture Store.)

Fine Watch Repairing a Speciality.

**THANKS ARE DAILY GIVEN**

For the real goodness of our

**M. & W. COAL**

Phone 40.

**Asheville Coal Co.**

8 North Pack Sq.

**Anything Electrical**

**W. A. WARD**

Phone 449. No. 13 Church St.

**FOR THANKSGIVING**

With the approaching tide of Thanksgiving, we offer for your dining and to suit the most fastidious: Fat Dressed Chestnut Fed Turkey, Dressed Pekin Ducks and Venison. Orders Promptly Delivered.

**HILL & CO.**

**Fine Jellico Coal**

The ideal fuel, it's hot.

**JELICO COAL CO.**

City office phone 223. Yard phone 510. Special prices on car lots.

**PARALYSIS, DYSPEPSIA**

**And Other Chronic Diseases Cured**

By our new natural methods. No drugs, no surgery. The most extensive equipment in North Carolina for the administration of hygienic and physiological treatment.

Many cases of paralysis, dyspepsia, rheumatism, neurasthenia and other chronic ailments completely cured after all the ordinary methods had failed to benefit.

Names of physicians, lawyers, bankers, and other business and professional men in all parts of the United States who endorse and recommend our treatment given on request.

Call or write for pamphlet. Consultation and examination at Sanitarium free. Pamphlet Mailed.

**THE BIGGS SANITARIUM**

104 Woodfin Phone 179 Asheville, N. C.

**AN ELECTRIC FLAT IRON**

Is a gift your wife will fully appreciate. Ask the woman who has one—she knows. It's needed in every household.

**Asheville Electric Co.**

PHONE 69.

**Improved Hot Water Heating System**

Let us install in your home our improved hot water heating system which lessens the cost of installation and saves in fuel consumption and assures you summer heat throughout your house in the coldest of days. We employ none but skilled workmen and use the American Radiator Co's boilers and radiators, and guarantee perfect satisfaction.

**Ball, Thrash & Co.**

5, 7 and 9 East College Street. ASHEVILLE, N. C.

**Purest and Best**

**Rumford Baking Powder**