## Trunks and Suit Cases

 chandise. Trunks for $\$ 5.50$ to $\$ 50$. Suit Cases for $\$ 7.50$ to $\$ 25$.

## Bon(Marache

## New Siorm Sulge Specially Priced

A value offered in the Dresk Goeds Seetion this week is the Special on Storm Serge, It is a well known fact thast this material stands high in popular favor, possibly more of if being used than apy other two fabrics for Fall suits and skirts.

We purchased a number of pieces from a manufacturer, who didn't want to carry them over, at a very special price.

These serges sold in our regular stock for $\$ 1$. and $\$ 1,2$ yard, The following shades: navy blue, black and brown, 52 inches wide, for 85 c yard.

## Shop Early Jhis Christmas at the Christmas Siore"

Each year the Early Christmas Shopping is more in evi We advise all those who can possibly buy their Christ mas needs this week to do so. We are in a position to handle four times the crowds of any previous year, but even this tre mendous store may not be able to carry out your wishes if you wait until the last moment.

Always striving to better our service, we will put on an xtra Automobile Delivery Tuesday. This added to a wagon nd five messengers on wheels will insure you of prompt de ivery.
Two Cashiers will be added on the main floor to wrap mall packages. We do this tokeep from congesting our main wrapping office and to give greater dispatch.

## Colgate's Joiler Arricles

This secion has been proving quite an attraction, lately. Besides 13 omb, pow ind and and

## Sale of Suits on Second Floor Continues

There are nearly one hundred and fifty suits for you to make your selection from at these very special prices. Asheville women know of the quality of Bon Marche tailored suits, there is no need for us to harp on their virtues.

This Sale will last through the week-get yours
$\$ 18.50$, $\$ 20$ and $\$ 22.50$ tailored suits are priced at $\$ 12.00$ suit.
$\$ 25$ and $\$ 30$ tailored suits, excellent weaves, are priced at \$19. 50 suit.
$\$ 35$ and $\$ 40$ tailored suits, best grade, for $\$ 29.00$ suit.

## The Christmas \#\#andkerchief Booth is Ready

A Handkerchiefs are always acceptable as Christmas gifts Phey make useful presents and if purchased here pretty one Our showing of
tempted by us.

The handkerchief Booth is in the rear of the store, well lighted and easily accessible to all who enter. We invite you to see the display.

Ladies', Misses' and Gentlemen's Hardkerchiefs are pric ed at 5 c up.
Beautiful corner embroidered, Sun Spun Handkerchief, for 50c each.
750 Armenian laced Handkerchiefs are priced at $25 \mathrm{c}, 50 \mathrm{c}$ and 75 c each.
Initial Handkerchiefs for men and women are priced at 25 c each.

Small fancy boxed Handkerchiefs for children, at 15 c bos. Other Handkerchiefs are here in wide profusion.

## Showing of ※igh Class Dolls

The little ones will be delighted if you buy their Christ mas Doll from the Bon Marche. They will also-have the satisof our of knowing that it's a good one, for the cheapest one upward of $\$ 5.00$.

The Cotfon Joe brotner to Pestes, dells are prised at 50 to \$1. This is also the price of the Campbetl dolls.

## HumorousSpeechby Bryan Averted Panic

 When Steamship Prinz Joachim Hit Reef
## Stationery as Christmas Presents

We have changed the Stationery to the front of the store. Here you will find fancy box paper, pound paper, separate envelopes, tally cards, ete.
The Clendale line of box paper is well known. The range The Clendale line of box pape
price is wide, from 25 c to $\$ 2.00$.
Other stationery can be bought for as low as 5 cents a Other stationery can be bought
ablet, to $\$ 2$ for fancy box of paper.

## Another Large Shipment of Long Coats Just In

We marked up another big lot of long coats Saturday. It seems that we receive new long coats daily. This keeps the Bon Marche purchasers in close touch with the latest as it comes out in New York.

The reversible materials are still being used evtensively in the making of these nifty creations. Plain fabries are also in evidence. Our black, semi-fitted broadcloth long coat is the most serviceable wrap you can pure
Mixture and reversible long coats are priced at $\$ 14.50$ to $\$ 35$.

## Sole STgent for Thompson's Glove Fitting Corsets

The well dressed woman recognizes the fact that she must be perfectly Corsets are finely bonns will fit properly. The Thompson Glove Fitting The price of these corsets range from $\$ 1$ to $\$ 3.50$. Our Corsetierre will fit free of charge any corset priced at $\$ 3$ and over

Fancy Pillow Jops and Pillows
These are recent arrivals here, bought especially for the Christmas trade.

The patterns are well selected and the designs attractive.
Prices of Pillow Covers range from 25 c to $\$ 5.00$.
Fancy Pillows of satin and silk, for $\$ 1.00$ to $\$ 5.00$.





A ONE MAN BASEBALL TEAM AS PLAYED ON THE MOONS OI MARS


