KNOCKED HIM COLD.

ing short of the day of final resurrec

the sole of his shoe.
"'It's a wundher, now,' I says to

sthud there, wishin' that I might die

Made Them Rhyme.

Moore, the Irish poet, was once a

pronounced. The poet addressed him

"My name is Re-ack, str!" said Mr

"Indeed!" replied Moore. "Well, Mr.

Re-ack, will you kindly pass me

Told Him Twice.

he has not gone through a previous

course of instruction in northern po

lemics, is apt to find himself handi

capped when entering into conversa

tion, as shown by an amusing onec

An English tourist going along the

Trongate encountered a crowd of the

street accident type. Obeying the uni

versal impalse, he joined it and put the usual question, "What's the mat-

mouth for greater clearness of speech

"I'm very sorry," the Englishman said meekly, "but I don't understand

The carter's neighbor turned angely

toward the inquirer. "Man, yer a thick held. A'm shelr be's telt ye

Taking a Mean Advantage

A Burr Oak mun woke up the other

and make the woman sew 'em on re-marking all the time upon the thought-fulness of such a loving little woman who would crawl out of hed just to see that her busband's clothes were in good repair.—Kanses City Journal.

Buy Pure Candy Here. Candy

itchen, Haywood Street.

twice that a fella fell aff a lorry."

dote in a Glasgow paper.

and said, "Flaflatliarry."

"I beg your pardon."

what has happened."

ter here?"

The English tourist in Scotland, if

politely as "Mr. Reach."

Reach indignantly.

heel of his pants."

an Irishman.'

wriggle uneasily.

An Uneasy Feeling in the stomach or bowels, caused by indi-

SIMMONS LIVER REGULATOR

It removes all impurities or fermented food, cleanses and tones the stomach and bowels and restores that fine feeling of exhilaration, mental activity and cheerfulness that belongs only to perfect health.

Sold by Dealers. Price, Large Package, \$1.00. Ask for the gennine with the Red Z on the label. If you cannot get, it remit to us, we will send it by mail portpaid. Simmons Liver Regulator is put up also in liquid form for those who prefer it. Price St.to per bottle. Look for the Red Z laber.

J. H. ZEILIN & CO., Proprietors, St. Louis, Missouri

RUSSIA, THROUGH ITS AMBASSADOR. MAKES PROTEST TO PRESIDENT. TAFT



RUSSIAN AMBASSADOR GEORGE BAHMETEFF AND HIS WIFE.

Ambassador George Bakhmeteff, who represents Russia in the United States, has made a protest to President Taft against the language used in the resolution abrogating the treaty of 1832 with Russia. There is no doubt that the resolution will pass despite this protest, but in a more modified form.

As good advertising is a vita I part of store service, a good

store MUST be advertised.

PARENTS, FRIENDS, EMPLOYERS OF BOYS

Give the boy the best Christmas present possible-a membership in the Asheville Y. M. C. A.

No other gift you might bestow upon him could prove of so great and permanent value.

Whether the boy finds his chief interest in the 'gym, the beautiful swimming pool, the educational classes, the Bible classes, the game room, or the social features-in any event you will be sure that he is growing up a manby young man, if surrounded by the wholesome, character-building influences of the Y. M. C. A.

Give the boy a chance.

Call 789 and give us his name, or call personally at the Association office, 17 Haywood street,

It will be good for a whole year of days-366 of them.

BREVARD INSTITUTE

The school that provides practical vocational training , of the highest grade and lowest cost under the best of Christian influences. It operates the following departments: high school, normal, music, commercial, agriculture, dressmaking, millinery, and household economics. For further information address C. H. Trowbridge, Brevard, North Carolina.

Purest and Best Rumford Baking Powder

Asheville Business College

Winter Term opens Monday, January 1st, 1912. Our Full Double (a-b) Scholarship is the very best for Mid-Winter study. One hundred situations were secured on this scholarship this year.

Buy Your Scholarship Now

And we will include FREE a full set of books costing eighteen dollars when you come to enter at the first of the year Cologo opp. Postoffice. HENRY S. SHOCKLEY, Prin.

Scrap Book

Saving His Son. In the "Life and Works of Winslow Homer," by William Howe Downs, in this quaint anecdote:

Winslow Homer's relations with his father were always ideal and became more devoted as the father's life drew toward its end. But the father was a strong temperance man. He did not approve of Winslow's habit of taking what the New England folks call an Prout's Neck, Winslow tried to induce his father to take a little something for his stomach's sake. At 11 o'clock he would bring him a cocktail, and the two regularly went through with the following dialogue:

"Now, father, don't you think you'd better take this? It will do you good." "Is there any alcoholic liquor in that, Winslow?"

"Yes, father." "Well, I won't touch it, then." "Father, if you don't take it I'll drink

"Well, Winslow, rather than have you destroy the tissues of your stomach by drinking this alcoholic beverage I'll drink it."

Attainment.

We sigh for things we scarce hope to gain And which, if all our own, would give no We vainly toll and struggle to release To knowledge nature's secrets. We com-

To scale some peak, to win some golden fleece, To do some mighty deed whose light shall

cease Only when moons no longer wax and Tis thus we empty all the springs of life To lose the bleasing at our very hand,
For faith and love, with glory as of sun,
Illume the path of peace through every
strife.
No work is futile that is nobly planned.

No deed is little if but greatly done.

-Edward Robeson Taylor

It Couldn't Got Away.

In the state of Georgia lives a banker who is known behind his back as the human safety clutch. He has been accused of being nearly everything except a spendthrift.

came in, d'ye mind, a big chink in silk He lives a mile from town on a plantation. One Sunday he remembered that he had left some important papers There was a chap that spoke Chinese on his desk, and he gave an aged negro servitor on the place his keys and sent him for the documents.

It was a hot day, and the road was dusty, but in an hour the old darky returned with the papers intact. The owner felt in all his pockets.

me a cigarette.
"Thanks, prince,' I says. But he "That's too bad, Uncle Jim." he said finally. "I thought I had a nickel here was going to give you."

"Marse Henry," said Uncle Jim, "you look again. Ef ever you had a nickel you got it yit."-Saturday Evening

A Man to Encourage. Wendell Phillips used to tell this story on Emerson with considerable

"Once while I was lecturing in the west a young fellow came up to me as i was leaving the platform. He introduced himself, explained that a lecture course was being talked of in his town for the next season and wanted to know if I would be kind enough to suggest some good lecturers. I replied that I would be glad to do so and named Henry Ward Beecher, George William Curtis, Bayard Taylor

"'Emerson? Emerson? said the young fellow, looking perplexed. 'Who a dinner, and opposite to him sat is Emerson? Mr. Reach, whose name Moore had seen in print but had never heard

"I informed him that Emerson was the leading philosopher of the country, one of its great original thinkers. The young fellow reflected a moment and then observed:

"'Well, Mr. Phillips, we'll put Emerson on our course if you say so, I suppose a man of that sort ought to pe-ack?" be encouraged."

The Canvas Was Good. When Whistler was living in the Latin quarter in Paris in his youth a friend took him to task one day for his

"Why don't you pitch in and paint omething?" said the friend. "Pretty soon your money will be all gone, and those three rolls of canvas will still be standing empty there behind the door, just as they've been standing for the last six weeks!"

Whistler, as he lay on the bed smoking his pipe, answered lazily: "But, you see, as long as there's nothing on the canvas I can sell it."

In "Yesterday With the Fathers" Dr. William Wilberforce Newton gives an entertaining anecdote concerning one

When preaching the bishop had a peculiar habit of breathing in air like an organ beliows, and sometimes the whistling of his air pipes could be heard by occupants of the pews near the pulpit. A little girl in Gid Trinity the pulpit. A little girl in Gid Trinity church, becoming restless during the preaching, asked her mother to let her go home. The mother refused, because she supposed that the bishop was approaching the end of his discourse. After the third refusal from her mother, who whispered that the bishop would not like to see a little girl go out of church while he was preaching and that he was almost done now, the child answered in a high falsette:

"No, mother, he is not going to stop. ught so now for three times, but he has gone and blowed himself up

CHRISTMAS SPECIALS

Buy your Christmas Candles at arres Gras Candy Kitchen. Prices to Boxes special 25c; 25c Boxes special 15c. Also special prices on ruits and Ice Cream during the olidars., 11 North Main Surphinons 1417. All orders delivered.

FAIR EXCHANGE

A Retort Wholly Unexpected and Right to the Point. A New Back for an Old One-Old John D. Conlon has been roasted to a brown juiciness in every big fire How it Is Done in Asheville. quarter of a century, says a New York correspondent of the Cincinnati Times-

The back aches at times with a Star. He has fallen off hadders, floors dull, indescribable feeling, making have crashed down beneath him, he has been bitten by the drended back shoot across the region of the kid-draft and crushed under toppling news, and again the loins are so lame walls. It would seem that he has at to stoop is agony. No use to rub or most exhausted human emotion. Noth apply a plaster to the back in this condition. You cannot reach the cause. Exchange the bad back for tion, one would think, would make a new and stronger one. Follow the example of this Asheville citizen. any real impression on him. But say

"Chinaman" or "prince" and John D. G. W. Buckner, 33 Central Ave., Conlon, retired as Lattalion chief of Asheville, N. C., says: "I suffered the fire department, will turn red and from a lame and sore back for six months and was at a loss to know "It was when Prince Cheng, father give me any permanent relief. I friend finally told me to use Doan' of the present emperor of China, visit-Kidney Pills and I did so, obtaining a box at Smith's Drug Store. They gave ed New York several years ago," says Coulon when he can be badgered into telling the story. The prince wanted me such prompt relief that I was to see an American fire department in had used two boxes, I was premaaction, and he was sent down to books 34, of which I was in command. He nently cured.'

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.
Remember the name—Doan's—and

take no other.

OCCUPIES A FIELD OF ITS OWN.

Light as a medium of publicity herefore occupies a very prominent position. It does not compete with other forms of advertising but occuthere is nothing to detract from it— when people are walking or riding, then they do not read the papers.

The most striking evidence, per-naps, of its value as a means for publicity, is the enormous increase of its use by merchants of all kinds, in multitudinous forms, limited appar-ently only by the capacity of imagiation in which light may be utilized n the great field of aggressive pub-

A brilliant and artistically illumnated store presents a cheerful and nviting appearance which merchants have come to realize is a very imporapt element to success in business. as it unconsciously extends a welcome instinct prompts people to go into well-lighted stores, to walk on welllighted streets and to visit well-lightd cities.

skirts, and about thirty more chinks publicity is the show window. Be-trots solemnly along behint him. sides, a well-lighted show window is along to interpret. I bows to the by day, as there is not so much to de prince, and the prince he bows to me, tract from it, the eye being naturally attracted by an illuminated object at and then all those thirty chinks in silk attracted by an illuminated object at night. There are many classes of goods that appear more striking and prince took out a gold cigarette box attractive under artificial light than all ghlistenin' with jewels and offered by daylight. Besides, illuminated show windows add to the brilliancy and at-

tractiveness of the street.
The illuminated sign burns the didn't say anything at all, at all, and name, business and location into the I thought to meself the old geezer public mind. It is indeed the sign of can't speak English. So he pulls out a gold case all set with diamonds and takes a match out of it. He pulls up his petticut and strikes the match on the sole of his shoe.

the times; a symbol which represents the business idea so completely that its advent within the comparatively brief period of 10 years has changed the appearance of cities. the times; a symbol which represents

this interpreter, 'that the old chink wouldn't strike that match on the For 30 Years the Standard Remedy for "'I wud,' says the prince, turning an eye on me that was as cowld and solemn as an owl's, I wud-if I was Diseases of Mucous Membranes

an Irishman.'

"Man," says Battalion Chief Conlon.

retired, wiping his forehead and speaking with great feeling. "ye cud have had me head for a pin cushion. I sthud there, wishin' that I might die."

Experienced pharmacists will tell you lig C is the accepted standard remedy for diseases of nucceus membranes—discharges from the nose, throst and urinary organs. Avoid substitutes. To experiment is dangerous. Big G, used everywhere since 150, has proved safe and reliable. Nea-posiconous, antiseptic and tonic in like its properties, causaling no afficiency are not appeared. and tolke in its properties, containing no eliver nitrate, sinc sulphate, alcohol, coraine, or any narcote, it may be used full strength with-cast fear. Why not cure yourself? Sold by drug-giste; or we ship express prepaid, upon receipt of 11. Pull particulars enclosed with each bottle or malled scaled in plain envelope on yourself.

The Evans Chemical Co. Cincinnati, Ohio, U.S.A.



Free Demonstration of the Humphrey Instantaneous Gas Water Heater.

J. R. Rich Plumbing Company

21 N. Main St.

A carter took his pipe out of his IT'S NOT TOO LATE CHRISTMAS PHOTOS

All photos taken by Dec. 23rd will be finished for Christmas. Electririnting machines and increased force of skilled finishers enable us to ver promptly. Finest results and

RAY'S STUDIO, Over Nichols' Shoe Store.

NOTICE

Notice is hereby given by the may and board of aldermen of the city A Burr Oak man weke up the other alght to find his wife going through his pants pocket, where he kept his money. When he asked her what she was after she stammered and said she was "sewing on a button that had appeared to be missing." And what did the mean old son of Adam do but me right out of hed and find two heltins on his coat, three on his vest and three last about ready to drop off and all there and make the woman new 'em on, resuch abutting owner thereon, the number of front feet of each lot and the prorata share of cost of such street improvement to be assessed against such real estate. An notice is hereby further given that at the first regular meeting of the said board of aldermen, to he held after the expiration of tes (10) days from this date said board of aldermen will consider said report and if no valid objections to be made thereto the same will be adopted and approved by said board and the liens and sussemments of said street improvement will then become complete and operative.

Asheville, N. G. Dec. 16, 1911.

Le W. YOUNG.

A New Year and a New Plumbing Equipment

advantageously by luving us install and guaranteed bathroom fixtures, a kitchen sink, or a set of laundry trays



PREMIUMS CEASE

Try Gazette-News Want Ads

When totally and permanently disabled by injury or disease under policies in the

New York Life Insurance Company

A SHOWING OF QUALITY NATIONAL BANKS

Assets over.......

THE NEW YORK LIFE INSURANCE COMPANY'S ASSETS ARE

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It Used to Be Sald "STRONG AS THE BANK OF ENGLAND" Now the Comparison may be Properly "STRONG AS THE NEW YORK LIFE"

Nearly 1,000,000 People have Funds in this 66-year-old Company, Its Policies make uncertainties certain Information Free,

BURT M. NOLAND

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ASHEVIIAE, N. C.

PARALYSIS, DYSPEPSIA And Other Chronic Diseases Cured

extensive equipment in North Carolina for the adminiscration of hygienic and physiological treatment.

Many cases of paralysis, dyspepsia, rheumatism, neuras thenia and other chronic aliments completely cured after all

and professional men in all parts of the United States who endorse and recommend our treatment given on request. Call or write for pamphlet. Consultation and examination

STREET CAR SCHEDULA IN EFFECT OCT. 1, 1911.

5:45 and 6:00 s. m. and every 15 mio ates until 1:15 p. m.; then avery 7 le mip. until 2:45 p. m. Then every 1 mip. until 1:46 p. m. Then every 1

6:00 and every 15 minutes until 15:00 p. m.; then every 20 minutes by 11:00.

6:00 a. m. and every 15 ml 11:00 p. m., except no car Square at 16:18 p. m.

:00 a. m. and every 15 mi

ZILLICOA AND RETURN - 6:08. 6:18, 4:10 a m.

6:16 and every 15 min. until 8:00 p. m.! then every hour until 14 p. m. Care to Santee St., this line, every 15 min. 8:00 to 11:00. RIVERSIDE PARK

DEPOT VIA SOUTHSIDE AVENUE DEPOPER VALUE AND SHEET FRENCH BROAD AVE

MANOR HERED FAT CHARLOTTE STREET TERMINUS

PATTON AVENUE BAST STREET

GRACE VIA MERRIMON BILTMORK

epot and West Asheville

Bunday schedule differs in the following particulars:
Cars leave Equare for Dapot via Southside Ave. 6:15, 8:00 and 3:26 s. m. Cass tentes Equare for Depot via P 6:15, 6:20, 6:45, 7:24, 7:48 and 8:15.

Car for Dapot leaves Square 5:16, both Southside and First car leaves Equare for Charlotte street at 8:46.

First car leaves Equare for Tiverside 8:20, next 8:45.

First car for West Asheville, leaves Equare 1:30.

With the sheet exceptions, Sanday schedules commons continues same as work days.

On evenings when antertainments are in progress at each of the sheet of the same as work days.