ENTER, N. C. Asberille and Biltmore.

is not classified as news, givin dvertising and will be accepted egular rates only. The same applied to cards of thanks, obituary notices

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Entered at the Postoffice in Ashevill as second-class matter.



Wednesday, December 20, 1911

CONCERNING CHURCH NEWS AND

A greatly esteemed friend of The Gazette-News, who often offers helpful suggestions, out of an abundant experience and deep wisdom, and be cause of a desire that The Gazette-News may neglect no opportunity in its field of public service, asks if the paper cannot, on Saturdays, publish a sermon by one of the able Asheville ministers. It is suggested that this is the more desirable, since printed ser mons regarded as unorthodox are reg Adarly accessible to the people. The unorthodox teacher does manage to keep things in more or less of a stew and has caused some good ministers and laymen tribulation of spirit. How ever, in a community as large a Asheville, there are a certain number of people, many of them excellent citizens and earnest men and women who may be described as naturally prone to the unorthodox. They pre fer to receive their spiritual sus tenance from some remote source, wather than to accept the teachings of men whom they know, and know to be of good repute, and educated in theology. In a time of personal crisis it is conceivable that most of them might be glad enough to have the comfort and counsel of Dr. Byrd, Dr. Campbell, Mr. Waller, Mr. Saumenia or whoever is the duly ordained shepherd of the flock to which they belong, rather than the utterances of what might be called, from the stand- the majority of the house of represenpoint of orthodoxy, a quack theology; however, in good health, and with no cloud on the horizon, there is a superior value and special virtue that attaches to goods that have come wisdom from that point of view must from afar-they stir the imagination. Before someone objects that these are There was apparently little difference not matters a newspaper is qualified of opinion among Democrats of the to discuss, let us back to the subject, Some years ago a formal tender of the ing their position upon a somewha columns of The Gazette-News was made to the Ministers' association. It jority blithely went on record. was pointed out that when the assoclation had anything to say to the general public, here was a platform from which they might address an great many churches put together. Circumstances existing at that time prevented the acceptance of this tender, there was then about to be unpublic messages from the clergymen was to address itself generally to conditions from the points of morality der was received with the most cored in good.

to the ministers. This paper does not number of the brethren. on Mondays usually carry reports of The academic question of right and Sunday's sermons for two reasons: first, a longhand report of a sermon, as often as not, carries little of the sermon as delivered, and often carries may be. matter never contemplated by the preacher as part of his sermon. Second, this is a secular newspaper. It undertakes to print the news of the Sherwood pension bill by the Demoworld, and advertising-as much of these as three linotype machines can set. Things move in such a whirt nowadays that the six-days-a-week paper finds itself with a vast task on hand the morning after the day in which no paper is issued. We trust our position in this matter will be understood. There are religious publications, and the members of every detheir church papers.

In addition to all this, however, there is always some local religious concern that ought to be treated of in point of view. And many of the readers of this paper, including those who are unable to go to church, wantd this to have the griviloge of crading a sermon by an Asheritte nitules a sermon

GIFTS OF REAL WORTH FOR WOMEN

A beautiful oriental Pearl Opera Glass, Gold Eyeglass Chains, Gold spectacles and Eye Glasses, Fancy, lases, Pretty Automatic Eye-Glass Holders.

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preciate the opportunity to present such a sermon; with time for composition in advance it could be published on Saturday, or Monday, or perhaps it would have to be deferred another day.

As we suggested to the Ministers' ssociation becore, here is a field and an opportunity. The sermons that are delivered in the churches could be supplied, or shorter sermons, specially prepared for the larger and more diverse congregation.

As to church happenings and the loings of the various organizations in the churches, these things are news; the sort of information for whose publication the newspaper primarily exists. This is good news, as opposed to ertain other sorts that may properly e classed as bad news, but for which there is public demand. The news staff gather all the chronicles of the churches and church societies that they can. Some of these societies have a publicity organization, some members whose duty it is to furnish the papers with reports of their proceedings such as may be of general interest, and this is an excellent idea. omething of the sort is almost necessary in these days of recognition of publicity value. There is, for instance, the regular and systematic publicity work of the Y. M. C. A.

DEMOCRATS AND THE SHERWOOD

The Gazette-News holds no brief for tatives who passed the Sherwood pension bill, nor for any of those who voted for it. It was passed as a matter of political expediency, and its be determined by the future events. Democratic house, as a whole. Takindefinite platform declaration, a ma

Criticism by Democrats and Democratic newspapers, however, cannot with any measure of consistency be directed toward Mr. Gudger, or Mr. audience much larger than that of a Clark, or Mr. Lloyd, or any other individual who voted in the affirmative on this-measure. The position of any of these as party men is unassailable Any criticism to them is assentially dertaken the publication of a journal criticism of the deliberate action and which should not only convey to the policy of a majority of the party in the house.

in a purely ministerial relation, but know, that Mr. Gudger may be under some obligation to the chairman of his party's congressional committee, and citizenship. However, the ten- or that he may some time need the support of this committee, or the dial expressions, and a relationship speaker of the house, for some measwas established between this paper as ure that is of importance to his own a newspaper, and some of the minis- constituency—that is neither here nor ters as individuals which has proved there. The point is that criticism of of mutual satisfaction and has result- any member's action in this matter become criticism of the party, a fact We puss our friend's suggestion up which is gradually dawning upon a

wrong in this particular bill is no longer debatable on party lines, whatever one's individual opinion about it

Berger, the lone socialist in con gress, considers the passage of the cratic house a good stroke of political business. And Berger is no mean judge of politics.

Here comes that Christmus weather right on schedule.

"DANIEL BOONE"

"Daniel Boone on the Trail" wa seen by a fair sized audience, has nomination ought to take some of evening, at the Auditorium. It was a melodrama of the most melo dramatic type. It is hard for one who knows of Kentucky history to arcept Robert H. Harris' enterpreta-tion of the life and deeds of the great plotteer, who by his indomitable will tinged the way for the founding of a great giate. The mission of the play seems to be, to please those who want blood and thursder. The work of Jack

Wachovia Bank & Trust Company

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NORTH CAROLINA'S OLDEST TRUST CO.—STRONGEST BANK. T. S. MORRISON, V. Pres. W. B. WILLIAMSON, Cashler.

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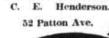
The size, brilliancy, beauty and appearance of a \$300 solitaire diamond can now be produced for \$60 or less, and other sizes in proportion! By a new process seven full-cut genuine pure white diamonds are mounted so that only diamond surface is exposed, reproducing in effect the large solitaire. The famous

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And of course you want the best, of which

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For ladies and misses we have what Dame Fashion has decreed in all her many and varied styles in leather and fabric, and in combinations of the same. For men and boys, in black and tan leathers, lace and button.

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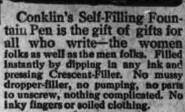
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Besides our large line of gift goods suitable for grown people we have many things for children. Among them are Feather Weight House Balls Campbell Kids, Building Blocks, Puzzle Games, Picture Books, Doll Hammocks, Boats and Games.

Store open to 10 c'clock every night this week.

The Brown Book Company

Opposite Post Office on Patton Ave.

Store Open at Night All This Week

Bow Morche

Shop this Week at Carolina's Greatest Department Store

Christmas News From the Christmas Store

Monday's express brought us many Christmas novelties, we expect more today. We prepared for this great holiday business with the largest and most complete stock we had yet handled, but we found them insufficient to satisfy the great demand for Bon Marche merchandise. Over two weeks ago we began to order more goods, and they are now coming in fast. See our windows for suggestions for Christmas presents.

High Grade Leather Bags Received

There has been an unusual demand for the better grade of Leather Bags at this store.

Monday a large shipment was received. These added to our regular stock makes a rare assortment to select from.

Prices of Leather Bags from \$1 to \$15 each. Gun Metal and Silver Mesh

Bags are priced at \$1.50 to \$20

The Dolls Are Going

Folks are buying good Dolls for Christmas giving. That is, many of them are buying Bon Marche Dolls. The Joy of the child will be enhanced when she realizes that she has a Doll so much better than the general run.

Campbell Kids and Colored Jue Dolls for 50c to \$1.

Dressed and Undressed Dolla are priced at 50c to \$6.

The Royal Gift -- Furs

Could anyting be more acceptable than a set of warm Furs for winter? Could any. thing be more useful? Then obey that impulse and buy "her" a Fur Set. Whether "she" be wife, mother, daughter, sister or sweetheart, "she" will enjoy receiving so appropriate a present.

Fur Sets are priced at \$5 to 3150 a set

Suits Are Selling at Half Price

A clearance sale of all Tailored Suits is now going on. We want to get the winter Suits out as soon as possible in order to make room for the Spring Suits have already begun to arrive. Here is a chance to buy a very valuable present for little money.

\$18.50 to \$50 Suits are price for quick selling at 49,40 to \$25