## PARENTS,

FRIENDS, EMPLOYERS OF BOYS
Ne the boy the best Chiristuas present possible-
$\qquad$
of so great and permanent value.
Whether the boy finds his chief interest in the 'gym,
$\qquad$
$\qquad$


## Purest and Best Rumford Baking Powder

As good advertising is a vital part of store service, a goo store MUST be advertised.

## Give Something Electrical

## For <br> Christmas

See Our Window
Asheville Electric Co. store MUST be advertised.

## Dr. Pounder's Modest Request 




## PREMIUMS CEASE

When totally and permanently disabled by injury seanse under policies in the
New York Life Insurance Company

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## $\$ 660,000,000$

strowa as tue haxk or Excansp

> Now the Comparison may be Properly "STRONG AS TTE NEW YORK LFE"


## BURT M. NOLAND

traveling heprosentative

STREET CAR SCHEDULE IN EFFROT OOT. 1, 1911





## MANOR

OHAELOTHE BTREAT
TERMMNUS

## PATTON AVENUE

## EAST STRELET

GRACE VIA MERRTMOTT
AVENUS

## BHTMORE

Depot and West Anhevillo
vis Southaide Avenue.







